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FINANCIAL TIMES

No. 27,511 Thursday March 16 1978 **15p

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NEWS SUMMARY

GENERAL

China tests nuclear bomb

China yesterday exploded a nuclear device in the atmosphere at its Lop Nor test site in north-west China.

The U.S. Department of Energy reported that the device had an explosive yield of less than 20 kilotons. The U.S. Environmental Protection Agency is to monitor radiation effects in the atmosphere.

China is not a signatory to the Nuclear Test Ban Treaty which forbids explosions in the atmosphere. The last reported Chinese nuclear test was in September. In November 1976, U.S. monitoring agencies said China had exploded a nuclear device equivalent to 4m. tons of TNT.

BUSINESS

Equities rally halted; Boost for yen

● **EQUITIES** Interest centred on second line stocks. As Israeli invasion news halted an attempted rally in equity leaders. The FT Ordinary index closed 6.5 down at 453.9.

● **GILTS** recorded widespread gains and the Government Securities index closed 0.14 up at 75.96.

● **YEN** reached a high of ¥235.10 against the dollar on news of Tokyo measures to stem its appreciation. The DOLLAR showed little change overall and its depreciation was 5.25 per cent. ● **STERLING** fell 80 points to \$1.970 and its trade-weighted index fell to 64.3 (64.6).

● **GOLD** fell \$11 to \$196.

● **COPPER** led a general rise in metal prices, with cash wire-

Mrs. Gandhi may be prosecuted

India's Home Ministry may prosecute Mrs. Indira Gandhi, former Prime Minister, in 11 cases in which she has been found guilty of "gross misuse of power." The Shah Commission examining charges of misuse and corruption during her 18-month emergency rule has said that she violated established constitutional and administrative practice in deciding on the emergency without consulting the Cabinet. Page 2

Russia backs Ethiopians

The Eritrean People's Liberation Front claimed it had pushed Ethiopian troops back towards the provincial capital of Asmara. Russia announced it saw ideological and political grounds for supporting the Ethiopian Government against Eritrean rebel groups. Pravda said Western and Arab support for the secessionists aimed to weaken Ethiopia and deprive it of its Red Sea outlets. Page 2

Hanging verdict

South African security police were not to blame for the death in detention of a dentist suspected of subversive activities, a Durban inquest magistrate said. He ruled that Dr. Hosen Hatfield died by hanging, but did not return a suicide verdict.

Virgo freed

Former Port Squad Commander Wallace Virgo was freed after the Court of Appeal quashed his conspiracy and corruption convictions. The Appeal Judge said Mr. Virgo had been the victim of the "very limit" of judicial rhetoric.

Briefly...

The Scottish devolution Bill received an unopposed second reading in the Lords. Parliament, Page 15

David Duke, Ku Klux Klan Grand Wizard, violated bail terms by visiting Britain and faces a six-month prison term on his return to the U.S., the Louisiana prosecutor's office said.

The Independent Broadcasting Authority has repeated its plea for a fourth television channel. Its annual report also calls for development of independent local radio.

The editor of Pakistan newspaper Mawaz has been sentenced to a year's imprisonment for publishing material which violated the ban on politics.

An armed gang escaped with \$25,000 after a bid on a rise security truck at Crawley, Sussex.

Food researchers in the Philippines have recommended rat sausage as a new form of protein.

Ron Lyle, contender for the world heavyweight boxing title, is to be tried in Colorado for the murder of his former sparring partner.

Celiste Metelava Rostropovich and his wife, opera singer Galina Vishnevskaya, have been stripped of their Soviet citizenship.

Fifty-five prisoners were killed and 73 injured in a riot at Devoto prison, near Buenos Aires. Page 4

CHIEF PRICE CHANGES YESTERDAY

(Prices in pence unless otherwise indicated)

RISES	FALLS
Escheq. 104pc 1983... 2311 + 1	Vesper... 178 + 9
Advest... 235 + 1	Woodward (H)... 40 + 7
British Printing... 454 + 2	
Brown and Tawse... 82 + 4	
Cater Ryder... 282 + 5	
Cie. Bancare... 136 + 6	
Crescent Japan... 138 + 7	
Esperanza... 130 + 3	
Irish Shipping... 1241 + 30	
Keyser Ullmann... 45 + 3	
L and P Poster... 205 + 4	
MFI... 137 + 7	
Matthews (B)... 125 + 7	
Shurff (J)... 150 + 10	
Shawcross Plastics... 1354 + 104	
Stothert and Pitt... 150 + 10	
United Newspapers... 320 + 6	
GUS A... 276 - 3	
Grindlays Hldgs... 109 - 6	
Hay's Wharf... 135 - 5	
Legal and General... 159 - 4	
Metal Box... 298 - 6	
Samuelson Film Svc... 105 - 3	
United Biscuits... 1441 - 64	
Vickers... 177 - 6	
Walker (J.) NV... 77 - 4	
Widell (H)... 220 - 8	
Woolworth (F.W.)... 641 - 31	
Yorkshire Chemicals... 80 - 16	
Shell Transport... 350 - 18	
Ultramar... 220 - 8	
Benetton... 357 - 7	
De Beers Ltd... 294 - 14	
Doornfontein... 225 - 1	
Gold Fields SA... 511 - 1	
Venterspost... 225 - 1	
Western Deep... 724 - 46	

MORE THAN 20,000 TROOPS IN BIGGEST-EVER RAID ON GUERRILLAS

Israel seeks buffer zone

BY IAN DAVIDSON and DAVID LENNON: TEL AVIV, March 15

ISRAELI forces today occupied the south of Lebanon and made air attacks on the outskirts of Beirut in a bid to eliminate the fighting strength of the Palestinian guerrillas in the region.

More than 20,000 men, the equivalent of four brigades, backed by artillery, aircraft and naval vessels, swept into the Lebanon in the largest attack ever mounted against the Palestinians. The official aim is to create a buffer zone along the entire border.



The move, four days after a Palestinian guerrilla attack on Israel, in which 40 people died, raises a major question mark over Middle East peace talks, particularly over the outlook for the discussions which Mr. Menachem Begin, the Israeli Prime Minister, will have with President Carter in Washington next week.

Mr. Begin, Mr. Ezer Weizman, the Defence Minister, and Lt. General Mordechai Gur, the chief of staff, toured the newly occupied zone today in a jeep and visited Christian villages in the south of Lebanon. Later they reported to a special Cabinet meeting on the progress of the military operation.

The operation began late last night. Fighter bombers hit targets north of the River Litani, risking a direct clash with the 30,000-strong Syrian-dominated Arab peace-keeping force. But ground troops held back from this national "stand-off" line separating Israeli and Syrian forces.

The attack had been postponed for more than two days because of bad weather in the region, but once the clouds lifted towards noon yesterday the command was given for the action to start.

Then remains very much open. As Mr. Weizman said, "the Israeli operation would be continuous, as long as it has to be continuous."

The main danger arising from the Israeli action is that it could lead to a wider conflict in the area. Mr. Weizman stressed the limited nature of Israeli aims, and hoped that the Syrian and Lebanese Governments would understand this.

Syrian aircraft put on alert

BY OUR FOREIGN STAFF

THE ISRAELI invasion was widely condemned last night by Arab and other Governments.

Syria, which has 30,000 peacekeeping troops in Lebanon, put her air force on alert and said she would come to the defence of the peace-keeping forces if Israeli artillery attacked them.

A statement from Damascus said Syria viewed the situation with "extreme concern."

The U.S. was working through diplomatic channels last night to contain the fighting. It stopped short of condemning the raid.

Mr. Cyrus Vance, the Secretary of State, who conferred with President Carter, said the U.S. was watching developments with care, but confined himself to saying that the invasion was "an impediment to the peace process."

The Soviet Union denounced the raid as a "rabid aggression" against the Palestinians, and said it was possible only because of American military support and Egyptian political quiescence.

Violation

At the UN in New York, Lebanon handed Dr. Kurt Waldheim, the UN secretary-general, a note condemning the attack and reserving the right to call an emergency meeting of the Security Council.

Dr. Waldheim said: "Whatever the motivations for this action may have been, I can only deplore the violation of the boundaries of a sovereign state and the massive use of force."

Mr. Selim al-Hoss, the Lebanese Prime Minister, condemned the invasion as a criminal attack and appealed to "nations throughout the world to join us in condemning aggression and putting an end to it."

Mr. Yasser Arafat, the Palestine Liberation Organisation leader, sent an urgent note to Arab Heads of State urging them to "face this military onslaught which extends along the Lebanese border from Naqoura to Mount Hermon in unprecedented density."

Egypt condemned the attack and said it placed a new obstacle on the road to peace.

The Arab League demanded immediate UN action to end the invasion.

Other developments, reactions and maps Page 2. ● The wider perils of Israel's invasion Page 20.

Airbus hoping for \$800m. U.S. order

BY JOHN WYLES NEW YORK, March 15.

EUROPE'S AIRBUS INDUSTRIE consortium believes it is only a few days from winning an \$800m. order from the U.S. Eastern Airlines which would give it A300 passenger aircraft for the much-sought-after break-through in the U.S. aircraft market.

Months of sometimes tortuous negotiations culminated last night in a decision by Mr. Frank Borman, Eastern's chairman and former astronaut, to put a draft package to directors next week. Airbus Industries negotiators were confident here today that Mr. Borman would give the go-ahead to order 23 of the European jet aircraft to be delivered by the end of 1982.

Mr. Borman said last night the terms some items remained to be settled before a "definitive" agreement could be made. "We have reached a sufficiently positive stage where we believe we should review the status of negotiations with our directors and lenders."

Echoing this optimism Mr. George Warden, U.S. president of Airbus Industrie, said today: "We are in a position where we have put together a package which makes financial sense to Eastern, and permits us to remain competitive in the rest of the free world."

While the Airbus Industrie consortium, largely a Franco-German undertaking, will remain publicly cautious until the deal is signed, officials believe that Eastern's decision to place the largest U.S. order for a European civil aircraft in more than a decade will unlock significant orders from other U.S. airlines.

They claim that there is a real possibility of additional sales to six other U.S. operators.

Eastern has employed four A300Bs on a no-cost six-month lease since December. These will be bought under the proposed package with 19 more to be delivered at a rate of three this year and four each year from 1978 to 1982.

The negotiations have had to surmount a number of obstacles to reach this stage. In the first place the proposed financial package had to take account of Eastern's comparatively highly leveraged balance sheet.

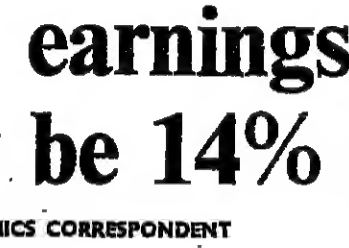
It is thought that Airbus has lined up a number of European banks prepared to advance substantial long-term money backed by the consortium's guarantees.

Average earnings rise may be 14%

BY PETER RIDDELL, ECONOMICS CORRESPONDENT

THE INCREASE in average earnings during the present pay round is now clearly heading for less than 15 per cent, judging by official figures published yesterday.

The index of average earnings rose by 6.8 per cent in the six months to January, the first half of the pay round.



This is equivalent to an annual rate of nearly 14 per cent, compared with the Government's 10 per cent pay rise guidelines.

This is the first time the official index has confirmed internal Whitehall estimates of a likely outcome of a rise of between 12 and 14 per cent, rather than an increase in excess of 15 per cent as projected by some City analysts last autumn.

The Organisation for Economic Co-operation and Development report on the U.K. economy, published today, projects a 14 per cent rise, while the Bank of England bulletin, also out today, says a rise of 13 per cent or more is likely.

Part of the difference between the likely outcome and the 10 per cent guidelines are an estimated 1.2 per cent addition from productivity deals. These are supposed to be self-financing.

The latest figures are encouraging, for during the previous two phases of pay policy, the rise in earnings has been larger during the first half of the pay round than in the second half.

Last year, for example, a rise of 5.7 per cent by January compared with a full year outcome of 8.9 per cent.

Officials were yesterday claiming that over 96 per cent of the pay round was self-financing.

Continued on Back Page

Callaghan to see Carter over plans for economic summit

BY RICHARD EVANS, LOBBY EDITOR

MR. JAMES CALLAGHAN is to pursue his initiative for concerted action to boost economic confidence with a surprise visit to Washington next week for talks with President Carter on international economic co-operation.

The British Government's hope is that leaders of the major industrial nations will be able to agree a package, to be endorsed at the economic summit in Bonn in July, that will counter the current world recession.

The initiative was pressed at the meeting between the Prime Minister and Chancellor Schmidt in Bonn last Sunday, and the talks with President Carter are seen as a natural follow-up to gain full U.S. backing.

The British Government's view is that what is needed above all is the political will to boost world economic confidence, and this can only be harnessed by careful preparation well ahead of the July summit.

Because there is such a wide divergence of view on the best means of restoring confidence, Mr. Callaghan argues that a wide-ranging set of proposals will be needed, with each country playing a different but integrated role.

Mr. Callaghan explained his own views to the Finance Houses Association on Tuesday, when he said action was needed to produce greater stability in currencies, generate long-term capital flows to developing countries, conserve more energy, and increase trade to avoid the danger of protectionism.

He will fly to Washington next Wednesday for talks with President Carter on Thursday, "to review political and economic developments in a variety of areas." He will remain for a few days with his daughter and his son-in-law, Mr. Peter Jay, the British Ambassador.

The hope is that the visits to Bonn and Washington will stimulate international discussion at a series of meetings before the July summit, including EEC Finance Ministers in Brussels on March 20 and Luxembourg on April 17. The EEC summit in Copenhagen on April 7 and 8, and the IMF Interim committee meeting in Mexico City on April 29 and 30.

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EUROPEAN NEWS

West German electrical industry growth fears

BY GUY HAWTIN

FRANKFURT, March 15.

WEST GERMANY'S mighty electrical industry fears that 1978 will be another year of very slow growth. Furthermore, it is very worried that the upward course of the Deutschmark and the decline of the dollar may erode its international competitiveness at the same time as weakening its home base by paying the way for a large increase in the volume of imports.

Dr. Hans Goehring, chairman of the Central Association of the West German Electro-Technical Industry (ZVEI), pointed out today that the electrical industry last year saw imports rise far more steeply than exports. In 1977 exports, which a year earlier had increased by a massive 21 per cent., went up by only 7.7 per cent. to DM31.56bn. (\$8.05bn.). Imports, however, went up by 12 per cent. to DM17.47bn.

But the cash strains, he said, did not give a true picture of the industry's picture of import growth. The volume expansion had been very much greater but this had been hidden by appreciation in the value of the Deutschmark.

In 1977, the industry's turnover amounted to DM88.16bn. (\$22.74bn.). This was an increase of 7.9 per cent. on the previous year's DM82.55bn. Production, however, rose by a far less impressive 5.4 per cent. to a value of DM77.05bn.

According to Dr. Goehring, 1978's production growth rate is likely to be even lower. Taking into account the state of the current order book, the rate at which orders were being placed and the official gross national product growth predictions, the industry was hoping for production to expand by about 4 per cent. or so.

Orders stagnated in 1977 when they rose by a mere 0.7 per cent. In real terms they declined for after adjustments for price increases had been made, volume bookings were down by 1.2 per cent. The low growth rate predicted for 1978 indicated that the industry's production capacity would remain relatively low at an average of under 80 per cent.

Domestic demand was expected to remain weak, he said, while

in the export markets the electrical industry was likely to suffer from the same unforeseeable consequences of the decline of the dollar as other German exporters.

Exports account for more than 30 per cent. of the industry's turnover—far more than the 23.8 per cent. recorded in 1970. In all, some 50 per cent. of the industry's production is exported. However, West Germany had to reckon on the D-mark being structurally over-valued for some time and it was vital that companies ensured that their international competitiveness was not also hit by increased costs at home.

Wage deals should be strictly linked to improvements in productivity, he said. The rationalisation that this would necessarily entail meant that there would be no increase in the number of jobs in the industry. Indeed, this indicates that the number of jobs the industry provides could well decline further. Its labour force has already fallen from 1,114,000 in 1974 to 988,000 last year.

Schmidt to appeal over strikes

BY ADRIAN DICKS

BONN, March 15.

WITH MOST West Germans to-day disavowed of newspapers and magazines by publishers' national lock-out of printing and production workers, Chancellor Helmut Schmidt was expected to make a broadcast appeal to the two sides in the dispute to make a truce effort to settle their differences.

Knowledgeable officials here firmly rule out any direct intervention by the Chancellor or any other member of the Cabinet which, though not entirely without precedent, would be contrary to the traditional autonomy of West German industrial relations from Government involvement.

Meanwhile, in the North West region centred around Stuttgart, some 30,000 engineering and metal-fabricating workers went on strike. Daimler-Benz, Porsche and Robert Bosch were among the 60-odd companies affected.

The engineering industry dispute showed no signs to-day of peace moves on either side. On the contrary, both the employers and IG-Metall, the engineering union, are warning of a drawn-out dispute in which supplies of automotive parts and other

products to the entire country could be seriously disrupted. The employers' representatives were expected to decide this evening whether to respond to the selective strikes with lock-outs, a move that would be hardest on the 40 per cent. of their workers who are not IG-Metall members.

The Federal Government, though naturally deeply concerned at the ramifications of the dispute, argues that normal bargaining and arbitration procedures are not yet exhausted, so that any talk of intervention in the engineering situation is inappropriate at present.

In addition, there would be very little political room for manoeuvre for any federal Minister who did take a direct hand in arranging an engineering pay deal. The two sides have narrowed the range of possible compromise down to 4-5 per cent. It is already likely, therefore, that the final settlement will exceed the levels implied by the Cabinet in its annual economic report only two months ago when it called for the total increase in incomes (rather than wage rates) to be no more than 5.5 per cent. this year.

According to sources close to the Chancellor, there is no chance that Herr Schmidt will try to intervene directly in the printing dispute, despite keen speculation that the leaders of the German union movement might want him to. At a meeting last night with the Chancellor, however, this opportunity was not taken up.

Herr Schmidt is reliably understood to feel that it would be wrong for him to depart in this extremely bitter case from the Government's traditional policy of neutrality in wage disputes. He is, however, giving his support to the suggestion that Herr Josef Stigl, head of the autonomous Federal Labour Office in Nuremberg, should resume his attempt to mediate.

The collapse of an earlier round of talks under Herr Stigl's chairmanship over the week-end was the immediate reason for the lock-out, which the employers say will be maintained so long as the printers' union, IG-Druck, keeps up the "amalgamation" strikes against outlays be balanced and that capital spending be reduced.

Portugal would also have to reduce her growth rate to 3 per cent. (in 1977 it was 6 per cent.).

The overall intention in the budget is to cut inflation (currently 27 per cent.) to 20 per cent., and reduce the balance of payments deficit to \$300m.

Income-tax up 10% in Portugal

By Jimmy Burns

LISBON, March 15.

TIGHTER CONTROL of public and private spending through increased direct and indirect taxation is the keynote of Portugal's 1978 budget which was approved by the Cabinet late last night, as a first important step towards solving the \$1.3bn. balance of payments deficit.

This year's tax increases—10 per cent. on ordinary income tax and estate duties, 15 per cent. on capital gains, 30-50 per cent. in sales tax, and heavier duties on cinema and theatre tickets, and tobacco—are expected to bring in nearly 40 per cent. more tax revenue than last year.

Dr. Victor Constancio, the Minister of Finance and Planning, told a news conference that cuts in public spending would be similar to those proposed by the minority Socialist Government before its defeat on a vote of confidence last December. This will mean that current expenditure will be cut by approximately 20 per cent., and capital expenditure by about 10 per cent.

Stiff budgetary discipline is in line with the dictates of the International Monetary Fund (IMF) for the granting of a \$750m. loan. In initial discussions with Portuguese negotiators, IMF officials have already insisted that current outlays be balanced and that capital spending be reduced.

Portugal would also have to reduce her growth rate to 3 per cent. (in 1977 it was 6 per cent.).

The overall intention in the budget is to cut inflation (currently 27 per cent.) to 20 per cent., and reduce the balance of payments deficit to \$300m.

French parties trade final blows in general election campaign

BY DAVID CURRY

PARIS, March 15.

THE FRENCH general election campaign has entered its final sprint since second round nominations closed last night. The Left is preaching the recovery of "the dynamic of unity" following the patching-up of the Socialist-Communist quarrel. Government leaders are hammering away at the theme that a Left-wing victory will bring a Communist dominated regime.

The battle is raging over the section of the Left-wing agreement saying that ministries would be distributed according to "the popular will" and with equal rights and duties for each partner.

Mr. Raymond Barre, the Prime Minister, fired the opening shots by deducing that a Left-wing victory would lead to almost as many Communist Ministers as Socialist ones (since the Communists polled almost as many first round votes as their partners), to Communist eligibility for sensitive portfolios like defence and foreign affairs, and conceded to the Communists the right to participate in the Government without appearing to define the disputed clause in such a way as to provoke a new quarrel with the Communists.

The Government is hoping that by brandishing the threat of a Communist dominated administration they will frighten Socialist voters away from back-

ing a Communist candidate in the second round where there is no candidate of their own. If the Left fails to put its vote together it is certain to be defeated.

In the face of this attack, echoed by all Government

The French Bourse, which on Tuesday consolidated Monday's exceptional 9 per cent. gain in shares, yesterday again moved sharply upwards, writes David Curry. It ended the day 3.5 per cent. higher, more than compensating for the marginal 0.3 per cent. decline of yesterday. The titles prominent in Monday's rise again figured in yesterday's performance. Matra moved up a further Frs.145 to Frs.1,550. Paribas advanced Frs.11.10 to Frs.178.10 and other strong performers in the financial sector were Cie Bancaire and UCB.

leaders, the Socialists have tried to dispel the idea that they have conceded to the Communists the right to participate in the Government without appearing to define the disputed clause in such a way as to provoke a new quarrel with the Communists.

Mr. Francois Mitterrand, the Socialist leader, has managed this by saying that jobs will be

decided on the basis of both popular vote and numbers of seats in Parliament. Since the Socialists will comfortably outdistance their partners in this latter respect it implies that the Communists may have to settle for closer to a third of the jobs.

The Left's own offensive has tried to encourage the feeling that an irresistible bandwagon is now rolling in its favour and that only the surety tactics of the "Gauchard coalition" stands between the French and their desire for "real change."

Sunday's battle will be decided in 80, or so of the 423 seats being contested where a shift of about 1,000 votes will cause the constituency to change hands. In 408 seats there will be a straight Government versus opposition fight.

The Gauchists are carrying the flag of "the cause of liberty" in 217 seats, and since these are proportionately the safer ones they are certain to stay well ahead of their partners in National Assembly seats. Their centrist allies and "presidential" candidates take on the opposition in 162 contests.

The Socialists are leading the Left's assault in 241 seats and the Communists in 145—including all the seats in no fewer than 11 departments.

Shcharansky rejects appointed lawyer

BY DAVID SATTER

MOSCOW, March 15.

WITH HIS trial on treason charges believed to be imminent, computer expert and former spokesman for the dissidents, Mr. Anatoly Shcharansky, the imprisoned Jewish dissident, has rejected the lawyer appointed for him by Soviet authorities, and requested that he be represented by someone chosen by his family.

Mrs. Sophia Kalistratova, a member of the dissident group which has sought to monitor Soviet observance of the Helsinki Agreement, said she learned from sources at the Moscow college of lawyers.

Mr. Shcharansky, a 30-year-old computer expert and former spokesman for the dissidents, has been refused permission to see his family or friends since his arrest exactly one year ago to-day.

Mrs. Ida Shcharansky, his mother, said to-day that she believed her son would be tried without genuine legal representation. Mrs. Sylvia Dubrovskaya, an experienced trial lawyer and a Jew, has been named by the Soviet authorities to represent Mr. Shcharansky, but the family had approached

dozens of other lawyers and all had declined. Mr. Roland Rappoport, a French lawyer, offered to take the case but was not given a Soviet entry visa.

Mr. Shcharansky has been publicly defended by President Jimmy Carter who denied he was ever a CIA agent. The case, however, took a new turn with the reported disclosure in Washington earlier this month that the CIA had briefly engaged Dr. Sanya Lipavsky, who at one time rented a room with Mr. Shcharansky and has emerged as his principal accuser.

Italian pensions deficit forecast

By Dominick J. Coyle

ROME, March 15.

ITALY'S ARCHAIC state pension system is likely to show an operating deficit of \$10bn. in 1981, according to an analysis by ISPE, the Istituto Studi per la Programmazione Economica. Such a shortfall would exceed easily the entire public sector deficit planned for last year.

On the basis of these figures, the cost of pension payments is running at just under 11 per cent. of gross domestic product. Pension recipients total 13.5m. in a country with an estimated labour force of about 20m.

In parts of Italy, and particularly in the depressed South, disability pensions are paid regularly as a kind of indirect social welfare system. It is not unusual for one recipient to be receiving two or three separate pensions.

Parliament has recently approved limitations to the automatic indexation of pensions at the highest level. But for the moment anyway, the principle of indexation is being maintained for all other pensions although it is unlikely that this method can be retained into the 1980s.

ISPE, although a private research "think-tank," does much of its work for state agencies, and its latest examination is understood to be on behalf of the Budget Ministry. Its conclusions regarding the mounting deficit are known to reflect in general terms a similar study undertaken by the Bank of Italy.

A number of recommendations are included in the ISPE report, including raising the pensionable age from 55 to 60, revising (presumably downwards) the much more favourable pension rights enjoyed by employees in the public sector, altering the indexation system away from cost-of-living rises and gearing it instead to increases in GNP, and raising pension contributions sharply for a number of heavily subsidised categories.

Central banks switch from Swiss francs

BY JOHN WICKS

ZURICH, March 15.

CENTRAL BANKS have started to change funds leaving Switzerland into dollars, according to Dr. Fritz Leutwiler, president of the Swiss National Bank.

This movement is in response to the Swiss decision to introduce a negative interest rate of 10 per cent. a quarter on foreign holdings of Swiss francs in Switzerland, effective from April 1.

In an interview published to-day by the Zurich weekly Weltwoche, Dr. Leutwiler also said that there were various indications that foreign central bank holdings which would be subject to the negative interest rate were over Sw.Frs.3bn. Earlier,

they had been estimated at Sw.Frs.3bn. Dr. Leutwiler said that if depositors tried to transfer their holdings to the foreign branches of Swiss banks, while retaining them in Swiss francs, this would be stopped.

Funds leaving Swiss accounts could also go to foreign banks in London or Luxembourg. However, said Dr. Leutwiler, the National Bank's ceiling on forward dealings in Swiss francs contributed to limit the volume of Euro-Swiss franc trading.

He also stressed that there would be no foreign exchange control in Switzerland—"even at a rate, which God forbid, of Sw.Frs.1.50 to the dollar."

Speaking before last Monday's state shareholding.

\$100m. Dutch factory

Fluor Nederland in Haarlem, a subsidiary of Fluor, of California, has received a letter of intent for a magnesium oxide plant worth \$100m. to be built at Veendam, the Netherlands, for a joint venture between Billiton International Metals and the Northern Development Company, which has a 100 per cent. Dutch shareholding.

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Union Bank of Switzerland

Notice to Holders of the 4½% USS
Convertible Notes 1977/87 of
Union Bank of Switzerland (Luxembourg),
Luxembourg

The Board of Directors of Union Bank of Switzerland will propose to the Ordinary General Meeting of Shareholders to be convened on April 6, 1978 - subject to the necessary approvals - that the present share capital of Fr. 1050 million be raised to Fr. 1100 million by issuing 82,570 new bearer shares with a par value of Fr. 500.- each and 87,150 new registered shares with a par value of Fr. 100.- each.

It is proposed to offer for subscription the new shares to the present shareholders at the ratio of one new bearer share to 20 old bearer shares at the price of Fr. 125.- per share and of one new registered share to 20 old registered shares at the price of Fr. 250.- per share.

All new shares shall be entitled to the dividend as of January 1, 1978.

Provided the capital increase is carried out as proposed, the conversion price of the 4½% USS Convertible Notes of Union Bank of Switzerland (Luxembourg) will be reduced with effect as of April 7, 1978 in conformity with the Terms and Conditions of the Notes.

The new conversion price will be published after the Ordinary General Meeting of Shareholders has taken place.

The holders of the 4½% USS Convertible Notes 1977/87 of Union Bank of Switzerland (Luxembourg) wishing to exercise their subscription rights are invited to exchange their Notes for bearer shares of the Union Bank of Switzerland

not later than Monday, March 20, 1978.

No Convertible Notes will be exchanged for shares during the period from Tuesday, March 21, 1978 to and including Thursday, April 6, 1978 (date of the General Meeting).

Convertible Notes not surrendered for the exchange by Monday, March 20, 1978 do not entitle the holder to subscribe to new shares.

Zurich, March 16, 1978

Union Bank of Switzerland

AMERICAN NEWS

Carter tries hard to woo Senate on Panama treaty

BY JUREK MARTIN, U.S. EDITOR

WASHINGTON, March 15.

ON ONE issue at least, it is quite like the old days in Washington this week. Rarely have the roads between the White House and Capitol Hill been so jammed with Administration officials and senators wheeling, dealing, cajoling, and arm twisting.

The reason is simple: tomorrow afternoon the Senate votes on the first of the Panama Canal treaties, the one covering the neutrality of the canal after it passes to Panamanian control in the year 2000. Ratification of the treaties by a two-thirds vote of the Senate is crucial to President Carter in countless ways.

The outcome remains a toss-up. Yesterday, five of the uncommitted senators broke their silence with, three saying they were for and two against, Senator Jesse Helms, the arch-conservative from North Carolina, firmly announced that the opposition only had 31 sure votes, not enough to block the treaty's passage. But many independent headscounters still show the Administration at a critical juncture, with the number on the fence dwindling by the hour.

The events of the past week have prompted one of the more respected members of the Senate, Senator Robert Packwood, from Oregon, to say on the Senate floor that he was appalled by the dealing that was going on. The treaty was most unbecoming of the Presidency.

Senator Packwood, who accompanied his outburst with the announcement that he was contemplating changing his mind about supporting the treaty, seemed to have conveniently forgotten that perhaps the main Congressional criticism of President Carter was his inability to "deal" with the Congress in the accustomed manner.

Whatever the propriety, it seems that the Administration has worked some persuasion well. It hinted at dropping its opposition to the 323rd Emergency Farm Aid Bill and picked up support for the treaties from Senator Tim Wicker of Georgia, who was previously non-committal.

It also agreed to release \$250m. worth of copper from the Federal stockpile in the hope of seducing Senator DeLoach. From Arizona—a copper-producing State. The Senator muttered that this was not enough and this morning was closeted with President Carter in the White House. He claimed his interest was in additional security guarantees in the treaty.

Not everything has gone so well. Senator Richard Schweiker, the Pennsylvania Republican, has come out against. Senator Schweiker used to be known as a progressive Republican until he accepted Ronald Reagan's invitation to run with the conservative Californian in 1976. That experience seems to have changed the Senator.

Another surprising moderate Republican to hold back is Senator Edward Brooke from Massachusetts, the Senate's only black member. He, too, has been ardently wooed by the White House, but without success. His office said the Administration has made what was described as "a crude offer" to Senator Brooke last week but declined to say what it was.

The arch-conservative dealer, Senator Russell Long of Louisiana, was due to address the Senate later today. In typical manner he alluded this morning to an "understanding" with the President which he thought could determine his vote.

There is even the possibility that the Senate might not in the end vote on the neutrality treaty tomorrow. Senator Allen of Alabama, its leading opponent, has been invited to disrupt the Senate's timetable.

Coal contract faces first test

BY STEWART FLEMING

NEW YORK, March 15.

THE TENTATIVE settlement of the longest national coal strike in U.S. history faces its first test this afternoon when the 30-member Bargaining Council of the United Mine Workers (UMW) union meets to consider the proposed agreement.

It was announced yesterday that the Bargaining Council has to approve it before it can be put to the 100,000 rank-and-file miners for approval. That process could take a week to ten days and it could be a further week after that before coal production resumes.

The Council has previously rejected two tentative settlements reached on February 6 and February 25, and the rank-and-file rejected a third version by a 2-1 majority 11 days ago.

The concessions which the coal companies have now made to the miners, who produce about half the coal mined in the U.S., are widely expected to win the support of the Bargaining Council. Mr. Arnold Miller, the union President, has predicted a favourable vote. Union officials are not prepared to predict confidently which way the membership will vote, however, although there is agreement that the new terms stand on much better ground than the previous offer.

The new contract proposal is estimated to offer the miners a 39 per cent. increase in wages and benefits—compared with the 10 per cent. rise in the 1976 contract. The wage element remains at a 31 per cent. rise.

In addition, the main stumbling blocks in the previous proposal have been modified. Miners would only have to pay a maximum of \$200 a year for medical care. Instead of the \$700 a year under the previous proposal. After that, health care would be free. On the other hand, the white-collar run by the union would be dismantled if the contract goes through. Instead, the companies will run the benefit schemes, a change which rank and file miners would not welcome.

While a settlement would have obvious beneficial effects on the economy in the short run, there is concern about the inflationary implications of the proposed contract. It leaves unanswered the question of how to improve labour relations in the coal mines in order to try to meet the objective in the Administration's energy policy of doubling coal output in the next seven years. The danger is that the three-month strike will have embittered relations further, increased tensions and reinforced existing prejudices and misunderstandings.

NY death penalty clash likely

BY JOHN WYLES

NEW YORK, March 15.

A DIRECT confrontation between Governor Hugh Carey and the New York state legislature is looming over the issue of restoring capital punishment.

The existing New York state providing the death penalty for a narrow category of murders, including the murder of policemen and prison officers, was declared unconstitutional by the state court of appeals last November.

Support has been growing in the legislature for a broader law and, yesterday, the state Senate voted by 39 to 18 in favour of capital punishment legislation.

While the Senate is under Republican control, the legislature is expected to receive just as much support in the state Assembly where the Democrats have a majority. This will pit the legislature against Mr. Carey, a Democrat running for re-election this year, who is opposed to the death penalty and who has proposed a Bill imposing life imprisonment without parole for all those convicted of intentional murder.

In view of the likelihood of the death penalty Bill passing through the legislature, attention is now focusing on whether support by two-thirds of the members in each chamber can be mustered to override an expected veto by Mr. Carey of the legislation.

The Senate vote yesterday was only one short of giving support by two-thirds.

As in many other democratic systems elsewhere in the world, there has traditionally been a large number of legislators in New York prepared to withstand pressure from the death penalty from their constituents. However, pressure from electors now seems to have become irresistible for many of the state legislators, while one or two politically ambitious Republicans, bent on challenging Governor Carey in November, have espoused the death penalty as an appropriate punishment for murder, while acknowledging its shortcomings as a deterrent.

Debt ceiling to stay at \$752bn.

Stymied in its attempt to raise the U.S. Federal debt ceiling, the House Ways and Means Committee has voted to maintain it at its present level until July 31, AP-DN reports from Washington.

Currently at \$752bn, the debt ceiling is set to revert to its "permanent" level of \$400bn on April 1. The amount of debt outstanding at the end of February was \$750bn, so failure to maintain at least the "temporary" \$752bn. level would force the Treasury to liquidate old debt and prevent it from incurring new debt.

In an election-year protest against deficit spending the House last week rejected a Ways and Means proposal to raise the ceiling \$72bn. until March 1.

Car sales down

New car sales by the four main U.S. motor manufacturers were down more than 15 per cent. early March, continuing a trend begun last November, the companies reported. Reuters reports from Detroit.

All four car makers—Ford, General Motors, Chrysler and American Motors—suffered sales declines in the March 1-10 period, with the industry reporting results down by 17.2 per cent. from the same period last year.

U.S. COMPANY NEWS

Court fight likely over navy ship; Texaco expects sales recovery; A Tand T profits rise — Page 26

Fed chairman says climate right for economic growth

WASHINGTON, March 15.

THE FEDERAL Reserve Board Chairman Mr. G. William Miller said today that the Board feels that financial conditions will support continued economic expansion.

In testimony before the Senate Banking Committee he said that, although banks and other lenders may be becoming more cautious in their lending policies, credit supplies still appear to be ample. Indicators of the financial condition of key non-financial sectors, such as household debt burdens, remain generally strong.

Mr. Miller also said that corporate balance sheets and State

55 die in Buenos Aires jail riot

BUENOS AIRES, March 15.

Injured were among 161 common criminals who set fire to mattresses and blankets at the entrance of their cell block.

Villa Devoto, in the north-west suburb, is a main remand prison for criminals and a detention centre for women political prisoners held without trial. The communist stressed that the riot involved none of the political prisoners.

One woman, who was visiting the prison yesterday, said that as soon as the rioting broke out, "the police hustled all the visitors out of the prison. Heavy firing, which sounded like machine-guns, continued for at least an hour."

It stated that the dead and

PERU'S DEBTS
The IMF refuses to ease the burden

By Nicholas Ashworth in Lima

PERU'S MILITARY Government is this week facing the worst financial crisis in its nine years in power. Changes in the financial team which has been managing the country's finances during the last seven months—all of them direct appointees and proteges of President Francisco Morales Bermudez—are regarded as certain by Lima's banking community. The main objective would be Sr. German de la Moleza, President of the Central Bank, and General Alcibades Saenz, the Finance Minister.

The immediate cause of the crisis was the International Monetary Fund (IMF) refusal last week to approve a second drawdown of loan funds under a stand-by agreement signed only four months ago. The IMF says, according to New York bankers, that Peru has failed to meet virtually all of the targets of the stand-by programme agreed to under the stand-by arrangement.

The Fund's assessment of the Government's financial efforts has had an immediate effect on the international banking community which was in the process of arranging a \$500m. loan to prop up Peru's debt payments this year.

A meeting of the steering committee in New York which was putting the loan together concluded last week that the loan could not proceed following the Fund's decision. The committee has in effect been disbanded.

The two decisions are sure to have a traumatic effect on Peruvian financial—and perhaps political—affairs.

For a start a further devaluation of the sol is certain to take place. A floating exchange system was started up last October and in two months the sol had fallen in value against the dollar by 75 per cent. Under an unofficial agreement between the banks, who wanted to protect the sol against a further fall, the rate has been kept stable at 130 soles to the dollar. Bankers say they expect the sol now to float to at least 150 to the dollar by early April.

Since the Central Bank has no reserves to back a position, and since the demand for dollars is way above the supply, there is in theory, bankers here say, no way to stop the sol from falling indefinitely. The devaluation has already increased the sol indebtedness of companies here and bankers say that many companies may be unable to meet their dollar obligations.

The devaluation of the currency is seen as a reflection of the judgment of the business sector of the Government's ability to handle what is certainly the gravest financial situation in Peru since the 1930s.

The decision of the Fund to discontinue the stand-by agreement under the stand-by agreement was almost entirely unexpected both by the Government and by most independent bankers here.

The general feeling was that the Fund would certainly force a stricter adjustment on the Government to the stabilisation programme—more cuts in Government spending, a further devaluation, an increase in the price of petrol and heavier taxes.

And although most people in the financial world were well aware that Peru would not meet the Fund's targets, the prevailing view was that the IMF would skate over the deficiencies because Peru was showing movement in the right general direction.

It is not clear whether the Fund is practising the Fund's apparently firm that the programme was so far off target that it could not paper over the cracks.

Equally it was thought that the banks, getting the \$200m. loan in hand, would not be able to open and consciously pull the plug on a country which owes them so much money.

The loan was requested by the Peruvian Government and one of the basic conditions of it was that it would be tied formally or informally to the IMF stabilisation programme.

The Peruvians had already arranged with the Russians to rollover all this year's \$80m. worth of maturities due on an arms purchase loan.

Additionally Peru aimed to call in a second instalment and schedule up to \$170m. of the maturities falling due in the category of Government-guaranteed debts—those which are covered by the Export-Import Bank (EXIM) and its counterparts in other industrialised countries.

Peru's total debt repayments this year, including interest, equal almost exactly \$180m. and the hope was that approximately this, including the \$50m. owed to the Russians would be either rolled over or covered by the balance of payments loan.

It is not clear what the Government's options are. The most likely is that it will try to negotiate a new deal with the Fund, without targets. But this is an operation which would take at least three months to achieve before a further drawdown could be made. In the meantime the big international banks have effectively declared that they will not make further loan funds available until IMF and Peru are seen to be together.

Clearly the whole affair casts a big cloud over the standing of President Morales Bermudez, who was Finance Minister for five years in the early 70s and late 60s. Bankers think that he will have to put into effect an even fiercer austerity programme than at present and this may bring a strong reaction by the trades unions.

WORLD TRADE NEWS

Congress overrules Carter on fasteners duty rise

BY JUREK MARTIN, U.S. EDITOR

WASHINGTON, March 15.

A CONGRESSIONAL SUB COMMITTEE voted today to override President Carter's decision to impose sharply increased import duties on foreign industrial fasteners (nuts, screws and bolts) sold in this country.

Although by no means conclusive, today's ruling is believed to represent the first time in 20 years that a Congressional body has voted to overrule the President on a trade issue of this nature. It is also a potent reminder of the protectionist forces in the Congress, which the Administration has until now worked to control.

Today's vote, by 7 to 6, was taken by the trade sub-committee of the House Ways and Means Committee. Its chairman, Congressman Charles Vanik, a Democrat from Ohio, once had the reputation of being a leading liberal free-trader. In the past couple of years, confronted with the reality of high unemployment in his heavily industrial constituency, Mr. Vanik has become one of the leading advocates of controls on foreign imports.

He said today that "a vote to override will be a signal to our trading partners that our

system of trade surveillance is by the full House. A similar process must take place in the Senate.

On February 14, President Carter decided against a recommendation by the International Trade Commission (ITC) that the U.S. impose 30 per cent. duties on foreign nuts, screws and bolts. The ITC had found that foreign competition mainly Japanese, had captured about 44 per cent of the U.S. market, and was injuring domestic industry. The U.S. imported foreign industrial fasteners worth more than \$250m. last year.

Mr. Carter, rejecting the ITC finding, said the imposition of such duties, as low as 0.1 cents a pound, would invite retaliation by America's trading partners and impede progress in the international trade talks in Geneva.

Under the law, both Houses of Congress must act within 90 days from the presidential statement if his decision is to be overturned and that of the ITC reinstated.

Mr. Vanik's sub-committee is the first step in the Congressional process. The matter will now have to be passed to the full Ways and Means Committee and then to the House.

John Wyles writes from New York: Ford's aerospace unit is to supply a telephone distribution system to Iran. The other party to the deal is the U.S. company, Blue Bell, Pennsylvania.

EEC ends Italy iron dispute

By David Suchan

BRUSSELS, March 15.

THE EEC Commission today decided an agreement made in northern Italy last week between the so-called "Bresciani" group, and other steel makers, giving the Brescia region producers more of the French and West German markets in order to put a stop to their illegal undercutting of EEC minimum prices.

The Commission, although not officially associated with the agreement, is happy to see any measure that secures the obedience of the Bresciani producers to its steel crisis plan.

In the agreement, the French producers have agreed to take each month 20,000 tonnes, the West Germans 25,000 tonnes and the Belgians a marginal 2,000 tonnes in steel reinforcing bars from the Bresciani.

The agreement was part of the present Bresciani export level, even though the Italian producers last autumn nominally agreed to keep their exports to other EEC countries down to a total of 44,000 tonnes a month. The hope is that with a larger assured market, the Bresciani will no longer be tempted to undercut by as much as 35 per cent. the minimum prices of £130-134.50 a tonne for reinforcing bars.

The Commission says that in some 40 cases, largely concerning Italian producers, it is still examining legal sanctions and fines for past infractions of minimum prices. But as one EEC official put it today, the Commission "seems to have the spine" to set against the northern Italian producers.

Greece and Bulgaria agree over trade

By Our Own Correspondent

ATHENS, March 15.

GREECE AND Bulgaria will exchange trade goods worth \$170m. during 1978 under a new protocol signed here today.

It will double trade exchanges between the two countries from last year, when Greek exports to Bulgaria totalled \$40m. (up from \$26m. in 1976) and imports from that country fell \$2m. to \$46m.

Swiss offer cheaper loans

By John Wicks

ZURICH, March 15.

SWITZERLAND has offered four loans to South-East Asian countries at interest rates lower than those obtainable from the World Bank or the Asian Development Bank.

The rates, which Government delegates for Trade Agreement Professor Klaus Jacob, said in Zurich today were "unusually" are of 4.525 per cent. for five-year credits and 5 per cent. on 10- to 12-year loans.

Professor Jacob has just returned with a Swiss goodwill delegation from Malaysia and Thailand. Those Governments have been offered loans of Sw.Fr.51m. each to buy Swiss capital goods and services.

The loans would be made available by a banking consortium, wholly in the case of Malaysia, Indonesia and the Philippines.

AUSTRALIA supports Japan in its attempts to forestall European and American protectionism, but Australia will nevertheless insist on "special preferred treatment" from Japan if declining steel and other exports trigger a reduction in Japanese imports of iron ore and coal.

The warning of a possible rift between the two Asian countries was delivered today by Mr. Doug Anthony, Australia's Deputy Prime Minister, at a joint meeting of the Kaidaren business federation and the Japan Chamber of Commerce and Industry.

Mr. Anthony also urged Japan to invest in Australia, supply a clear picture of Japan's future energy needs and, in the short term, to enlarge Japan's quota on products.

Swedish mills in danger

BY WILLIAM DUFFLORCE

STOCKHOLM, March 15.

ONE SWEDISH pulp mill after another will have to close down unless the Government quickly guarantees and loans are not found ways of compensating enough. Mr. Hedlund said, manufacturers for losses from the fall in the U.S. and Canadian dollars, according to Mr. Gunnar Nordstrom, chairman of the Swedish forest owners' company NCB.

All Sweden's pulp mills are running at a loss. Mr. Hedlund told the Stockholm daily Dagens Nyheter. Forest product companies still showing a profit relied on income from power and paper. But falling pulpwood prices and higher labour costs would cause trouble even to companies owing large forests.

The Kr.800m. (\$195m.) support scheme announced by the Government last month in credit guarantees and loans was not enough to pay about 13 per cent. on the \$1.5 billion in loans compared with 9 per cent. on American and Canadian manufacturers. Moreover, companies could not borrow money to finance operations that generated losses even in the most modern mills.

Dollar prices for market pulp were unreasonably low. The U.S. dollar had declined by 4 per cent. over a very brief period while the Canadian dollar had dropped 11 per cent. against the U.S. dollar in recent years.

A small price increase might be possible this year but would not help much.

Gas agreement concluded

BY OUR OWN CORRESPONDENT

STOCKHOLM, March 15.

SWEDEN HAS concluded a preliminary agreement with the West German Ruhr region for the import of 1.2bn. cubic metres of natural gas a year and Thorbjörn Fälldin, the Prime Minister, and his Centre Party is negotiating with Algeria for the delivery of 2bn. cubic metres a year in liquefied form, Mr. Granman.

Mr. Lindgren, director of the Swedish gas board, said that at present the cost of imported gas would be 12 per cent. higher than that of oil in Sweden and west Sweden.

L. M. Ericsson, the Swedish telephone equipment manufacturer, has received an order from the Swedish Government to finance a gas network in south and west Sweden and on a local traffic, combined national and international AXB 20 tele exchange, and one transit exchange for international telephone calls. The cost of the project is estimated at 1.5 billion Swedish crowns.

'Coke' for Moscow Games

By Our Own Correspondent

MOSCOW, March 14.

THE COCA-COLA company signed agreements with the Soviet Union today making it the sole official supplier of soft drinks at the 1980 Moscow Olympic Games.

Coca-Cola said it would deliver soft drink concentrates and bottling equipment to Soviet State import organisations. A Union in return for Russian vodka delivered to the U.S. and made and distributed by the Soviet Food Ministry and Moscow City Council. After the Games, the company's orange drink will continue to be sold in the Soviet Union.

Big Islamic Bank plan

BY WONG SULONG

KUALA LUMPUR, March 15.

THE ISLAMIC Development Bank's second annual meeting opened in Kuala Lumpur today to discuss the long-standing plan for the bank to formulate an ambitious ten-year economic plan for its members.

The Malaysian Premier criticised the main Western powers for their failure to lead the world back to economic recovery. He said they were still trying to solve the world's economic woes by short-sighted, narrow solutions based on each of their own national interests.

The present state of affairs showed that industrialised countries had failed to get to grips with the problems and that a new international economic order was needed.

Datuk Hussein added that if industrialised countries continued to ignore their global responsibilities, there might be no future for the world.

Finance ministers and Governors of central banks from 34 countries, including those from the oil-rich Middle East, are attending the four-day meeting. The meeting is expected to consider setting up funds for export financing for member countries, and to assist Muslim minorities in non-Muslim countries.

Another item on the agenda is the opening of regional offices in Cairo and Kuala Lumpur to speed up appraisals and approvals of projects submitted by members.

Some 30 per cent. of our iron ore and coal are shipped to Japan each year, he said, adding that "our iron ore and coal companies have invested heavily in Japan, on the basis of what were regarded as firm long-term contractual arrangements."

Austria to reduce transit tax

By David Suchan

BRUSSELS, March 15.

THE AUSTRIAN Government has agreed to scale down the transit tax that it plans to impose from July 1 on international lorries going through Austria. EEC officials said, following pressure from the Brussels Commission.

The Austrians had originally proposed the tax, which would affect substantial intra-EEC traffic between West Germany and Italy as well as routes to the Middle East and the Mediterranean, should be set at one Austrian schilling per tonne/kilometre.

The European hauliers reckoned this would double their transit costs through Austria. Now the Vienna government has agreed to lower it to 25 schillings, a reduction of 75 per cent., and let empty lorries through the country free.

To answer the EEC complaint that the planned tax was discriminatory, the Austrian Government has also said that the total amount paid by foreign hauliers will not exceed that already paid by their Austrian counterparts.

While welcoming the Austrian concessions, the EEC Commission has nevertheless proposed that the Austrians make the tax temporary, and that it be eventually replaced by the same sort of road tax, related to environmental damage, that the Commission is also proposing for Common Market countries.

S. Korea hits at Britain over TV

By Our Foreign Staff

SOUTH KOREA has complained to the Council of the General Agreement on Tariffs and Trade (GATT) in Geneva that Britain had acted unfairly in imposing selective quotas on black and white television set imports from Korea.

South Korean ambassador Shin Yong Lho said that under GATT regulations such trade restrictions should be applied against all suppliers, and not discriminate against one country alone. The British have asked the quota imposed last July under GATT Article 19 on portable black-and-white television imports from Taiwan and E. Europe and had refused to accept industry-to-industry basis with Japan and Singapore, the other main suppliers.

The South Korean complaint comes at a time when interpretation of Article 19—the GATT safeguard clause—is being discussed as part of the Tokyo Round of trade negotiations.

Chinese trade boom forecast

TOKYO, March 15.

CHINA'S trade with the outside world is on the increase and is expected to reach record heights this year, according to a survey by the semi-official Japan External Trade Organisation (JETRO).

Last year its trade was 7.3 per cent. more than in 1976, and is expected to reach \$16bn. this year, JETRO said. Last year's figure of \$14.5bn. was the second largest total since the 1949-50. In 1975, the survey said.

Yarn shipment curb

TOKYO, March 15.

JAPAN WILL keep exports of two-ply natural acrylic yarn to the United States this year at the level of last year, the Ministry of International Trade and Industry said. The measure is among self-restraints requested by the U.S. AP-DN

Malaysian visit to Soviet Union

By Our Own Correspondent

KUALA LUMPUR, March 15.

MALAYSIA is to send a trade mission to the Soviet Union later this year in an apparent effort to appease the Russians who are becoming increasingly irritated by their failure to establish a diplomatic and economic foothold in the country.

The decision to send a trade team followed a meeting here yesterday between the Soviet Deputy Foreign Minister, Mr. Nikolai Fyryubin, and the Malaysian Foreign Minister, Mr. Tengku Rithauddeen.

Mr. Fyryubin, who is on his third visit to Malaysia in recent years, made it plain that Soviet Union was unhappy because Malaysia had made an effort to narrow the trade imbalance between the two countries.

The Soviet Union was one of Malaysia's top ten buyers last year with imports of nearly 300m. ringgits (\$68m.).

Mr. Anthony went on to say that Australian investment was largely in response to Japanese steel mills' forecast of possible steel production by 1980 of between 140m. and 150m. tonnes. Now, he added, "your levels of demand bear no relation to your expectations of two years ago."

Without specifying what sort of agreement he would like to see between Japanese mills and Australian suppliers, Mr. Anthony repeated a request for "special" treatment.

According to Press reports, Mr. Anthony was given vague assurances by the Japanese mills cuts in imports of iron and coking coal worth no smaller in the case of Australia than in imports from other suppliers.

HOME NEWS

U.S. landing system useless, says Britain

BY LYNTON McLAIN, INDUSTRIAL STAFF

THE ROW between U.S. and British landing systems. Before U.K. air authorities over which the U.S. system, landing system to adopt in the U.K. system, resumed yesterday with the U.S. Civil Aviation Authority and claiming that the U.S. proposal was nothing more than a "theoretical system, of no practical use."

A decision on which system the world airports will buy will be taken by the International Civil Aviation Organisation in Montreal between April 4 and 21. Orders worth hundreds of millions of pounds are at stake, with Pleessey, the Civil Aviation Authority, and the Ministry of Defence involved in Britain's programme.

Mr. Tom McWiggin, director-general of telecommunications for the authority, claimed yesterday that Britain was well ahead in the race to perfect a new landing guidance system. He severely criticised U.S. proposals as virtually untried.

'Failed'
The U.S. has failed to demonstrate to the world that it has a safe, economic system. Instead, all it can offer is a theoretical system based on a cost-benefit exercise. "A U.S. system to meet international requirements did not actually exist."

Civil Aviation Authority officials said the U.S. system had cost \$10m. to develop, compared with the \$10m. that Britain, mainly Pleessey, had spent developing the working doppler microwave landing system.

This has been tested at seven airports, including one in Switzerland, where the mountains prevent the use of existing in-

Albright spends £17m. on phosphorus plant

BY KEVIN DONE, CHEMICALS CORRESPONDENT

ALBRIGHT AND WILSON is to spend more than £17m. on building new plant and modernising existing units for phosphorus chemical production in the U.K. The expansion coincides with the company's growing confidence that its phosphorus plant at Long Harbour, Newfoundland, can finally offer a secure lead, can finally offer a secure lead, can finally offer a secure lead.

Mr. John Wills, Albright's commercial director, said yesterday that the 60,000-tonnes-a-year plant would now produce most of the company's phosphorus, allowing it to increase penetration of international markets. The company is still investing another Canadian \$15m. in the three years to 1980 to bring the plant—first begun in 1969—up to satisfactory environmental standards, but it is starting to reap the benefits of a long-term supply contract with the Newfoundland authorities for cheap power.

As part of the U.K. investment programme Albright is to build a 20,000-tonnes-a-year plant at Widnes, Lancs., for the production of sodium hexameta-phosphate, a chemical used in water softening and conditioning. On the same site it is also building plant to produce 11,000-tonnes-a-year of ammonium phosphate. This chemical is used

Consultants' turnover up 24% after recession

AFTER NEARLY five years of recession, members of the Management Consultants Association last year experienced a sharp increase in turnover, mainly because of an upturn in overseas work, which rose by 43 per cent. The association, which represents over 60 per cent. of British management consultants, reports an overall increase in turnover of 24 per cent.

Total turnover was £38.75m. of which £22.5m. was earned in the U.K., an increase of 13 per cent. on the previous year.

Mr. C. H. Brown, of Annan Impey Morris, the association chairman, said in his annual review that during the last five years overseas income of management consultants had risen by over 300 per cent. and now represented 42 per cent. of total income.

Business in the U.K. rose by only 18 per cent. which, according to Mr. Brown, is in real terms about the same as business in 1972-73.

Management consultants detected an improvement in the private sector and for the next year he said the association was "moderately optimistic" rather than wildly optimistic.

Building in private housing sector continues to grow

BY MICHAEL CASSELL, BUILDING CORRESPONDENT

PRIVATE house-building continued to grow last month, the National House Building Council said yesterday.

But the improvement was threatened by the cut in mortgage lending. The outlook was once again uncertain after Government pressure on building societies to reduce their mortgage advance quotas.

The council said that builders started work on 12,520 homes last month—an increase of nearly 30 per cent. on the average February figure for the last four years.

The performance reflected the industry's growing confidence about the private housing market and came close to the type of output levels recorded during the "boom" years between 1970 and 1973.

The spring and summer were traditionally the best times for selling homes. Consequently, restrictions on mortgage availability would be more damaging than had been widely realised, in spite of the fact that loans on new homes would have priority.

Builders continued to report a growing shortage of suitable development land and the situation was causing concern.

Prices at auction had been rising and there was evidence that supplies of land arising from bankrupt building operations were being quickly used. Last month's improvement in

£1m. grant for training in textiles

Financial Times Reporter

THE BRITISH textile industry is to be given a training grant of nearly £1m. from the European Social Fund after an application to the European Communities Commission, in Brussels, by the Cotton and Allied Textiles Industry Training Board.

The grant, to aid training in companies covered by the Board, is for this year and next. It will be used to train people to be more versatile, or to continue their training as managers, supervisors or technicians.

Hoechst U.K. investment falls

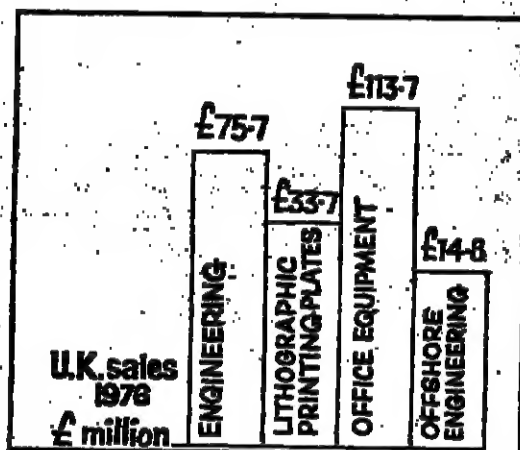
INVESTMENT in the U.K. by Hoechst, the West German chemicals group, will be down about £5m. this year, as the company concentrates on building its activities in the U.S., writes Kevin Done.

Hoechst is the largest chemicals company in the world, judged in terms of turnover. In recent years it has come close to making a major investment in Britain—in excess of £50m.—in high-density polyethylene, a sector in which it dominates the world market.

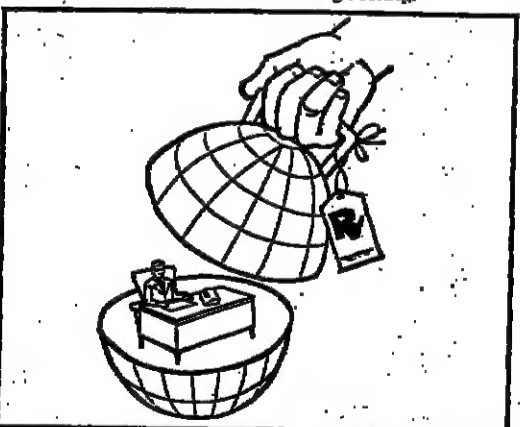
However, Mr. Norman Mischler, chairman of Hoechst U.K., admitted last night that the group was now unlikely to make any big investment in the U.K. for at least two to three years. The U.S. was taking a large part of the group's capital expenditure and could account for half the total in 1978-79, he said.

Last year, Hoechst achieved sales in the U.K. of £370m., an increase of nearly 16 per cent. over 1976. Turnover of the Hoechst U.K. group was also up 16 per cent.—to £332m.

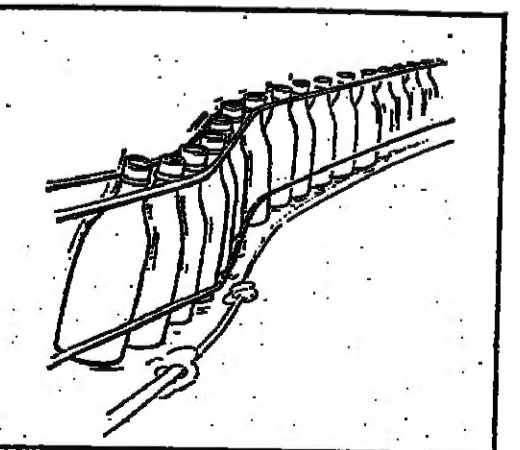
Some facts about Vickers. What we make. Where we sell. And why we succeed.



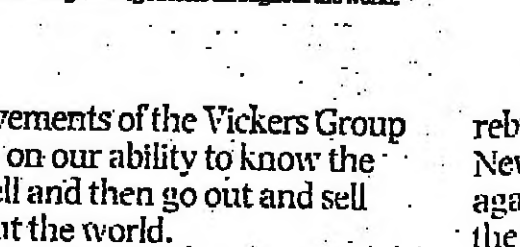
Our Main U.K. Sales Areas.
In 1977, we continued to achieve outstanding results in such important product areas as engineering, printing plates and supplier through Howson-Algraphy, office equipment through Ronco Vickers and Offshore Engineering.



World Office Equipment Sales.
Ronco Vickers sells five thousand different office products in 60 countries and the new £4 million rebuilding at Romford due to be completed this year will give still greater export capability.

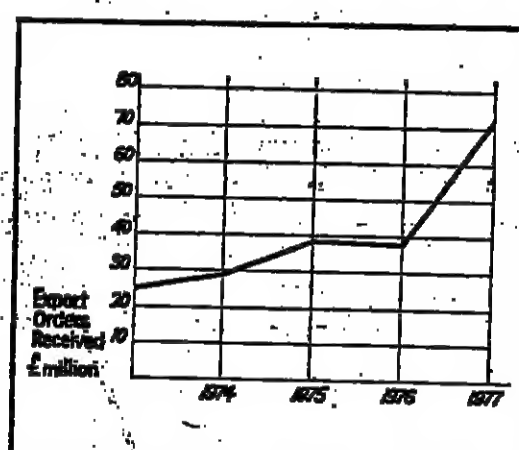


Expansion in Printing Products.
Increasing world demand for Howson-Algraphy lithographic printing plates in 90 countries has led to the planning of a multi-million pound project at Leeds, with new production and research facilities.

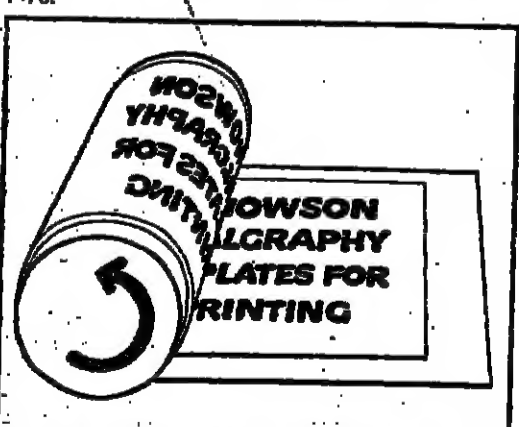


Offshore Engineering.
Vickers are world leaders in undersea engineering and are now working on revolutionary new techniques to help oil and gas exploration in deeper and more hostile waters.

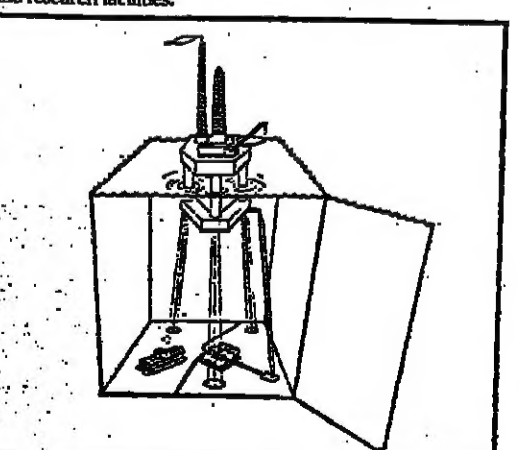
Engineers to the World.
Sales of high-speed bottling plant to Europe, a dynamometer to China, a railway workshop to Hong Kong and metal decorating presses to South America. All contributed to Vickers engineering success throughout the world.



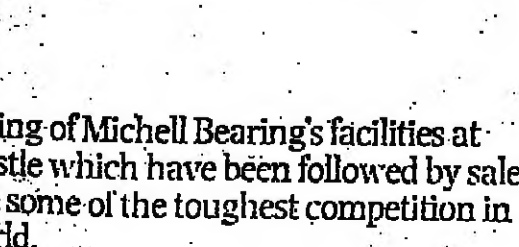
Our Export Orders.
Vickers exports from the U.K. have risen dramatically and we have moved higher and higher in the export league. Export orders taken in 1977 are almost double those received in 1976.



Sales Success in Tough Markets.
Vickers develops advanced new products for tomorrow's needs, and sells them throughout the world. Sales successes for incubators, blood analysers and microscopes, have been achieved in such competitive markets as USA and Japan.



Our Future is Building on Success.
At every stage of its development Vickers have come up with the new techniques to meet tomorrow's needs. Building on strength will go on providing the answers to customers problems.



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EEC membership 'costs U.K. £3bn.'

BY CHRISTOPHER PARKES

BRITAIN'S gross domestic product could be £2bn. a year higher than at present and real national income could be raised by about £3bn. if the country were not a member of the European Community, according to three Cambridge University economists writing in the Economic Policy Review.

They claim that EEC membership will cost the U.K. balance of payments about £1bn. this year in simple terms of net contributions to the Community budget and higher food costs.

But because the expansion rate of the national economy was likely to be severely constrained by the balance of payments, the true cost of membership "in terms of the sacrifice of real national income" was three times the direct cost in dearer food and budget payments.

The authors are Richard Bacon and Alistair Farquhar of the Cambridge Department of Land Economy and Wynne Godley from the Department of Applied Economics.

They say that the annual net contribution to the Common Market budget now costs Britain about £700m. A further £300m. in direct costs this year is their estimate of the effect of the difference between EEC and world prices for food. This total of £1bn. is between £200m. and £300m. more than the forecast made in the 1971 White Paper.

These have to be set against the apparent financial savings from short-term manpower policies.

Manpower planning involved considerable uncertainty and mistakes were bound to be made. But companies using manpower planning techniques had been able to foresee changes and identify trends in the labour force earlier than otherwise possible.

This meant that employment policies could be adapted in time to avoid major problems. Manpower planning should not be carried out as a technical exercise by specialist managers, and employees and union representatives should be involved in the planning process.

In a foreword, Mr. Albert Booth, Employment Secretary, says that Britain needs a well-developed manpower planning system at company level.

Case Studies in Company Manpower Planning: NEDO Books, 1, Steel House, 11, Tothill Street, London, S.W.1; £2.50.

British Rail also said yesterday that it was examining a possible extension of electrification from Bedford to Sheffield as part of a "package" of inter-city improvements on the Midland line.

Two Merseyside companies — Balfour Beatty Power Construction and Norwest Civil Engineering — have been awarded contracts totalling £3m. by British Rail for work on the electrification and modernisation of the Bedford to London railway line, due to come into operation in 1982.

Balfour Beatty's £1m. contract is for the supply and installation of overhead electrification equipment between Bedford and the London terminals of St. Pancras and Moorgate.

Norwest has been awarded a £2m. contract for phase one of the development of Crickwood depot, which will be the major maintenance and servicing depot for the new electric trains in the Midland suburban electrification scheme, and inter-city trains using St. Pancras.

For further facts about Vickers write to the address shown.

rebuilding of Michell Bearing's facilities at Newcastle which have been followed by sales against some of the toughest competition in the world.

Now that our shipbuilding and aircraft interests have passed into other hands, to join long-nationalised steelmaking interests, there is plenty to keep the Vickers Group busy. We are well accustomed to standing on our own feet and financing our new developments

from the success of our achievements. Indeed Vickers is the only company in Britain which has been three times nationalised and is still going strong.

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Building on strength.
Vickers Limited Vickers House Millbank London SW1P 4BA

HOME NEWS

Buchan Field hope of £360m. oil in first four years

BY RAY DAFTER, ENERGY CORRESPONDENT

BRITISH PETROLEUM and its partners in the Buchan Field in the North Sea hope to extract about 50m. barrels of oil, worth £360m. at present prices, in the first four years of production. Whether the consortium will be allowed to exploit the field after four years depends on its reaching an agreement with the Department of Energy. Much will depend on the quantity of recoverable oil found in Buchan, and how BP and its partners set about exploiting the reservoir.

BP gave details yesterday of the programme planned for Buchan, one of the most difficult fields to assess in the North Sea. The scheme, estimated to cost about £230m. will need several wells drilled and re-entry of an appraisal well.

The oil will be brought up through a semi-submersible production platform and an offshore loading system. This equipment should be on stream in autumn next year.

The Department of Energy has permitted the partners to produce oil at a maximum annual average production rate of about 50,000 barrels a day. This will mean that the oil will flow at 70,000 barrels a day.

The statement shows that BP and others in the 10-company consortium will be allowed to recover a substantial portion of reserves before their entitlement to further production is called into question.

Recoverable reserves are thought to be about 150m. barrels, though industry estimates have ranged from 65m. to 300m. It is because no-one is certain about the level of recoverable reserves or the way the reservoir will perform in production that the Department has taken the unprecedented step of giving only qualified approval to the development programme.

The Government has reserved the right to take the field away from the partners after four years.

For this to happen there must be a fundamental disagreement between the Government and the partners over the way the field is exploited in future years.

BP said that in the "unlikely" event of no agreement being reached the licensees would surrender their rights in the part of the offshore licence covering the Buchan Field.

The issue should be brought to a head in 1981, when the Department reviews a new development programme submitted by BP. Besides BP the Buchan group comprises Transworld Petroleum (U.K.), Transworld Petroleum Corporation, St. Joe Petroleum (U.K.) Corporation, City Petroleum, Canad Petroleum (U.K.), CCP North Sea Associates, Gas and Oil Associates, Charterhall Oil, and Lochiel Exploration (U.K.).

No sign of upswing in industrial output

BY DAVID FREUD

THERE IS still no sign of an upturn in the U.K.'s industrial production, in spite of the slight rise in consumer demand over the last three months.

The all-industries index rose 0.6 points to 102.9 in January (1970 = 100, seasonally adjusted) according to the provisional estimates released yesterday. However, the index for manufacturing industry fell 0.4 points to 103.0.

Comparing the November-January period with the previous three months, there was a slight decline in both sectors. The all-industries average index was down 0.1 points and the manufacturing index down 0.3 points.

On a longer-term comparison, the all-industries index in the November-January period was 3.5 per cent. above the trough of the recession in the third quarter of 1975. Manufacturing output was 2.5 per cent. higher.

In the last three months, the all-industries and manufacturing industries' indices were about 1 per cent. and 2 per cent. respectively below their levels in the same period a year ago.

The main reason for the January fall in manufacturing output was the continuing decline of the iron and steel sector, accounting for half the change.

The gain in the all-industries index more than offset the fall in manufacturing, with the largest gains in the mining and quarrying sector (including North Sea oil) and in gas, electricity and water.

Coal mining improved by more than two points in January, presumably as a result of the productivity deals agreed in many pits, but output for the month remained below the level of a year ago.

Oil production again reached a new record and satisfied more than 90 per cent. of total U.K. demand for the first time.

The biggest sector gain in the latest three months over the previous three was registered in food, drink and tobacco, which was 1.9 per cent. higher. This reflected the best sugar crop in four years and a slight increase in beer production.

A quarter-on-quarter fall of 2.6 per cent. in the chemicals, coal and petroleum products sector was attributable entirely to chemicals, where demand continued to decline both at home and abroad.

The biggest quarter-on-quarter loss was seen in metal manufacture down 6.2 per cent., reflecting the general lack of demand, particularly at British Steel.

Motor vehicle production was up 4 per cent. over the two three-month periods. Output was again affected by strikes, but not by as much as in the autumn.

An analysis by broad market sector shows that consumer goods output rose by 0.5 per cent. in the latest three months, compared with the previous quarter, while the output of investment goods was little changed and the out-

INDUSTRIAL PRODUCTION			
1970=100 seasonally adjusted			
All Industries Manufacturing			
1976 1st	100.1	101.2	
2nd	101.2	102.3	
3rd	100.9	103.4	
4th	102.9	104.6	
1977 1st	103.1	105.2	
2nd	101.9	103.0	
3rd	102.7	103.7	
4th	101.7	102.6	
Oct.	101.5	102.4	
Nov.	101.4	101.9	
Dec.	102.3	102.4	
Jan.	102.9	103.0	

put of intermediate goods fell by about 1 per cent.

A new table which adjusts the figures for fluctuations in stock levels confirms the picture of stagnant production following a fall between the first and second quarters of last year.

Mr. Norman Lemont, a Tory spokesman on industry, said yesterday that the index showed that the U.K. was producing fewer goods now than during the three-day week during Mr. Edward Heath's Prime Ministership. That was an economic miracle, but an economic disgrace.

"The Government's industrial strategy has totally failed. It has failed because no Labour Government is ever fully committed to a healthy, vigorous and profitable private sector."

Midland plans to open bank in Paris

BY MICHAEL BLANDIN

MIDLAND BANK has taken an important step in the development of its international activities by registering a new subsidiary in Paris under the name Midland Bank France.

The new French subsidiary has an initial capital of Frs.25m. (about £2.5m.). The bank plans to open an operation in Paris which will act effectively as its branch, concentrating on the development of wholesale banking business.

The move is the bank's first development of this kind in France and a big step towards the extension of representation abroad in its own name.

Midland said yesterday that it was in line with its stated policy of expanding its presence in major financial centres and would be complementary to its existing relationship with its partners in the European Bank International Company.

Midland has tended in the past to rely heavily on its relationship with other banks overseas in order to provide an international service, particularly with its partners in E.B.I.C.

This is a club of European banks, including Société Générale in France, which operates several joint ventures in Europe, the U.S. and the Far East.

However, two of the members of the group, Deutsche Bank and Amsterdam-Rotterdam Bank, have both recently opened their own branches in London.

Goodyear plans to cut jobs at Scots plant

FINANCIAL TIMES REPORTER

THE GOODYEAR Tyre and Rubber company is to cut the workforce at its Drumchapel, Glasgow, factory by between 130 and 150, production and staff workers.

The redundancies, which come after the announcement of a 400 job cut at Goodyear's Wolverhampton plant last week, are being made in the wake of mounting losses by the U.S. owned company.

Last year the company lost £482,000, or a turnover of £167.5m., and in the previous year made only a minimal profit of £300,000 on sales of £158m.

Goodyear, the largest tyre company in the world, has been hit in the U.K. by the long spell of stagnant vehicle production, combined with an increase in cheap tyre imports.

The industry as a whole has also been affected by the improvement in tyre life which has come from product development. This has had the effect of creating a lot of surplus capacity in the industry, which has in turn depressed the performance of many of the tyre companies.

Goodyear is to discuss with its unions the possibility of finding volunteers for the bulk of the Drumchapel redundancies. If this fails, redundancy notices will be issued.

The Glasgow plant makes car, truck and tractor tyres for the original equipment and replacement markets in the U.K., as well as for export.

The company said that the Drumchapel redundancies, out of a workforce of 830, were part of a company-wide programme of waste reductions, product improvement and manpower savings.

Lucas Aerospace is expected to announce plans to its workers to-day for re-structuring the company's operations. The threat of redundancy has hung over the 12,000 employees for some time, as the company responds to the downturn in demand for civil and defence aircraft.

Union representatives and managers have been summoned to meetings at two Birmingham hotels this morning, and plant-level gatherings are also scheduled.

The workers last night were completely in the dark about the plans, according to Mr. Ernie Seabrook, secretary of the Shop Stewards' Combine Committee. The committee has expressed fears that up to 4,000 jobs might be lost.

Sullom Voe terminal pact is signed

A MAJOR HURDLE has been overcome in development and commissioning of the £670m. crude oil terminal at Sullom Voe, in the Shetland Islands, writes Ray Dafter.

BP Petroleum Development, Shell U.K. and the Shetland Islands Council signed an agreement yesterday covering the terms of marine operations at what is expected to become the biggest oil terminal in Western Europe.

The agreement covers building of the jetty, by the council and payments to be made to the council by the oil industry. It provides for exclusive use of the three jetties by the oil industry, and its preferential use of a fourth and any subsequent jetties.

The deal runs for an initial period of 25 years, with options for further extensions up to the year 2050. It includes conditions under which pollution control and clearance at Sullom Voe will be administered.

BP is construction and operation manager of the new oil terminal. Foster Wheeler is the leading contractor.



Fraud case broker denies 'gamble'

HOPES THAT a Conservative victory in the 1974 General Election might have changed the market outlook for many Stock Exchange firms were recalled at the Old Bailey yesterday by one of Chapman and Rowe's partners, Mr. George Edward Miller, who is accused of conspiracy and other offences after the firm was damaged in April, 1974, with a deficiency of almost £2m.

But Mr. Miller, despite that some members of Chapman and Rowe were "gambling on a turn round in the market" to save the firm's financial position.

Mr. Neil Denison, QC, prosecuting, asked: "Is it right that if the market had turned upwards again all your troubles, and the firm's troubles, would have been over?"

Mr. Miller: "If you are saying that now, then yes."

Mr. Denison: "I suggest that to your knowledge some partners of Chapman and Rowe, especially yourself, Mr. Harman and Mr. Clarke, were gambling on a turn round in the market."

Mr. Miller: "That is nonsense. My suggestion is entirely wrong."

Edwardes welcomes car import talks

BY TERRY DODSWORTH, MOTOR INDUSTRY CORRESPONDENT

THE RECENT discussions moved beyond to survival stage between the Japanese and British Governments on limiting Japanese car shipments to still low, and would remain so until the present series of moderate, Mr. Michael Edwards, British Leyland chairman, said yesterday.

Mr. Edwards, speaking at an American Chamber of Commerce luncheon in London, attacked the present Japanese policy of laying down new vehicle building capacity which, he said, would have to be used mainly in export markets.

"I think this policy is irresponsible. I believe in free trade, but I think that freedom and discipline go together."

He also went on to hint that the U.K. motor manufacturers would have to keep a close eye on the growth of Eastern European vehicle sales. "There is a Russian vehicle which sells in Britain at one-third of the price which Russians have to pay for it."

Mr. Edwards, who had attracted a record audience of almost 1,400 executives at the lunch, said that the company's target was to achieve a degree of moderate profitability.

Already the company had moved beyond to survival stage to a point where it could begin to consolidate, but morale was still low, and would remain so until the present series of changes was completed.

Output, however, had already risen encouragingly. Since January, the car division had produced 18 per cent. more vehicles with only a 1 per cent. change in the work force, compared with the same period last year.

Mr. Edwards made it clear that the main problem facing the group was still in the car division. Car operations accounted for 80 per cent. of the company's business, but "I can assure you they have accounted for none of our profits at all."

Mr. Edwards told a group of Merseyside Labour MPs yesterday that the transfer of TR7 production from the troubled Speke plant was unavoidable.

The MPs, led by Mr. Eddie Lyster, (Liverpool, Conservative), spent an hour with Mr. Edwards at his London headquarters. They have been campaigning to have the closure decision reversed because of high unemployment on Merseyside.

Decay of platforms may hit profits

BY OUR ENERGY CORRESPONDENT

FEARS that some North Sea oil platforms and pipelines will not last long enough to justify the long time and money spent on them are expressed in this week's issue of New Scientist.

The journal says the offshore facilities may corrode or collapse, although it is more likely that they will need very expensive repair.

Concern is being expressed in the industry about effects of wind, sea and marine life on platforms and pipelines. But the New Scientist article goes much further.

"There is already sufficient evidence of accelerated corrosion and premature falling on small shallow-water structures to be sure that keeping the deep-water platforms working will be far more expensive and difficult than any public statements have so far indicated."

The magazine says that recent trials in Scotland have shown that with available equipment it is impossible to test the structures fully for wear.

The urgency to establish working platforms in the North Sea had led to designs not as easily maintainable as they could be. If a fault developed cost of repair would be so great that profits on oil production were greatly diminished.

Future QE liner 'will need State subsidy'

Financial Times Reporter

THE GOVERNMENT should consider switching shipbuilding subsidies back to the U.K. to help to construct a QE liner, Mr. Nigel Brackles, chairman of Trafalgar House said yesterday.

He was speaking after receiving The Guardian newspaper's Young Businessman of the Year award in London from the Prime Minister (above right).

The QE, built without any State subsidy, had another 15 years life. But present profits of about £1m. a year did not justify building a replacement, in spite of the passenger cruises strong hold on the north Atlantic market.

The State might need to put up as much as £75m. before Trafalgar House could see profits in the new venture, Mr. Brackles said later.

The investment would yield high employment and possibly \$100m. a year in foreign exchange earnings, the opposite effect of subsidising more foreign orders for cargo ships.

Pension fund role needs study—Wilson

FINANCIAL TIMES REPORTER

THE ROLE of the pension funds in industrial investment may have to be studied more closely in the future, said Sir Harold Wilson yesterday.

Together with the insurance companies they would own more than 50 per cent. of industrial stocks and shares within two years, he told the annual conference of the Institute of Credit Management in London.

But the funds tended to follow the market rather than lead or stabilise it, and their articles of association meant they must take care of their members' pension needs rather than concentrating on their responsibilities to industry.

His committee, which is looking into the role of the City as a source of finance for industry, was likely to publish its final report late next year.

While no decisions had yet been taken, the interim report had given a clear indication of the line which was emerging and he repeated that the problem was not so much the availability of industrial investment capital but a lack of willingness to take it up.

Mr. Nicholas Goodison, chairman of the Stock Exchange, also pointed to the growth of importance in the market of the pension funds.

He also highlighted the market's role as a lender to Government and asked how industry could be expected to cope with interest rates pushed up by Government, whose willingness to pay was not under commercial restraint.

Mr. James Prior, Tory spokesman on employment, said British business managers had taken too long to appreciate the benefits of worker participation in management. More companies were introducing participation, "but there is much further to go."

Lending rate should be true market rate

Financial Times Reporter

THE BANK of England's Minimum Lending Rate should be allowed to be a "true market rate," the London Discount Market Association says in a self-portrait submitted as evidence to the Wilson Committee studying the financial institutions.

The discount houses say that they share the Bank's dislike of volatile markets but that this volatility is a reflection of the political and economic state of the country.

They allude to two other factors that prevent British money market rates from moving gradually.

First, when rates show a rising tendency the market's instinct is for a sudden adjustment to a level where "adverse expectations are realised."

Second, the widespread use in the money market of Reuter's Monitor as a trading medium has created a market "a great deal more sensitive and volatile, but generally more efficient."

Like much evidence already submitted to the Wilson Committee, the discount houses' submission provides a concise guide to its authors' function in the financial system.

It is more than usually reticent in recommending changes.

Competition 'means fair prices'

BY SUE CAMERON

THE PRICE Commission is acting on the belief that strong competition is the best way of ensuring fair prices and maximum industrial efficiency, according to its latest quarterly report, published yesterday.

The report, which covers the three months ending on January 31, says that evidence of competition in the market place was a factor which "strongly discouraged" the commission from initiating an investigation into a company that had given notice of a price increase.

It was found that if competition were restricted or absent altogether, there was less pressure on suppliers to reduce costs and secure the maximum productivity of resources employed, when deciding whether or not to launch an investigation was the possibility that restricted competition might be allowing an inefficient supplier to mask his own inefficiency.

There was also the question of ensuring that consumers had sufficient information on which to base a reasoned judgment.

"In all cases we have followed our stated belief that the national interest in respect of the level of prices of goods and services is best served by effective competition between efficient suppliers."

"There is, however, no automatic presumption against uncompetitive types of market structure. In such cases we attempt to assess whether the facts in front of us would be altered if there were a more competitive structure."

Testing the efficiency of concerns investigated had been a difficult task because there was no yardstick that could be generally applied.

The commission had tried to detect any "glaring defects in the management of an enterprise" and to draw up an overall assessment of a company's performance. The latter would be used as a reference point if the same organisation gives notice of a further price increase in the future.

The recovery of costs had "weighed heavily" in deciding whether or not to investigate a company, but this no longer provided automatic justification for a price increase.

On the other hand, so many concerns had used the recovery of costs as an argument for putting up prices that the commission felt that organisations should be allowed to take future costs into account—although only those for which there was a definite and quantifiable commitment.

One factor which the commission is ignoring when investigating proposed price increases is pay rises which exceed the Government's 10 per cent. guideline.

Mr. Charles Williams, chairman of the commission, said that an increase of more than 10 per cent. "does not in our mind trigger off sanctions."

He stressed the commission's independence and said that the Government had not asked it "to look out for companies on the blacklist."

The commission, however, would take into account any breaches of the 12-month rule on pay rises, and would also consider bogus productivity deals when making recommendations on proposed price increases.

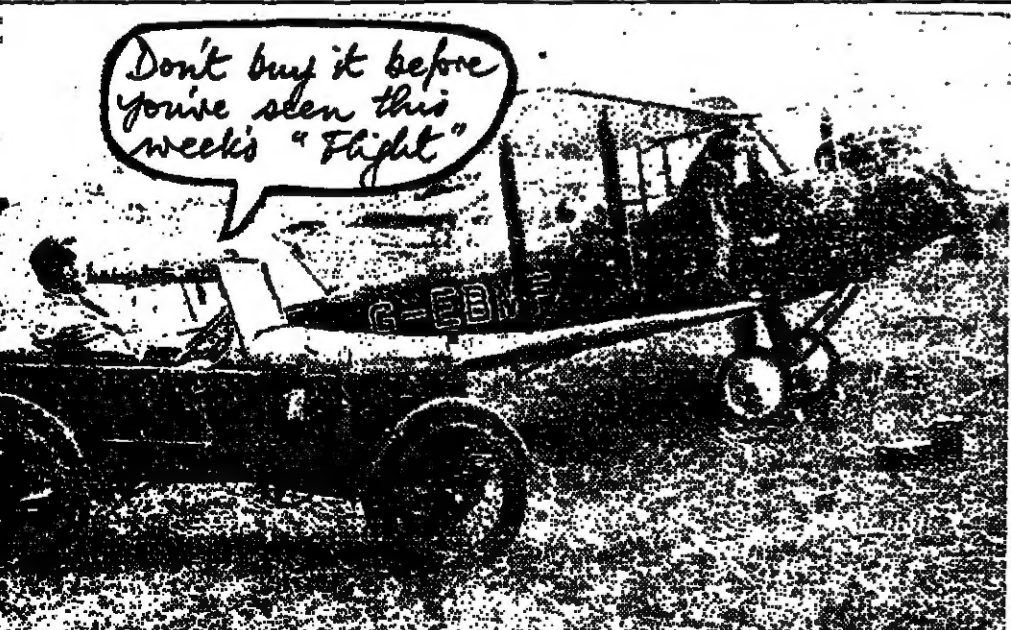
He did not see why the consumer should carry the cost of phoney productivity agreements.

The report shows that the number of price rise notifications received by the commission rose from 215 per month in August-October last year to 315 per month in November-January.

In the same periods, the amounts notified have risen from £271m. to £440m. It is pointed out that the number of price increases notified is still considerably below that of the period prior to August last year when the Price Commission Act came into force.

There were 6,000 complaints from the public during the three months covered by the report. This was down on the previous quarter. Many were about charges for repair and maintenance services, television rentals and hotels and catering services. The prices of coffee, cocoa, chocolate, books and cigarettes were also a major source of complaint.

Price Commission Report for the Period November 1, 1977, to January 31, 1978; HC287; SO, 90p.



In this week's Flight International: a directory of private aircraft in production throughout the world, covering some 150 types, with the fullest anywhere list of European dealers and distributors. Single-seat acrobatic mounts - trainers - tourers - pressurised six-seat twins... here's everything you want to know about today's exciting range of private aircraft, from performance, dimensions and price to where to find a salesman. All in Flight - at your newsagent's now. 50p.

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LABOUR NEWS

Unions prepare to fight steel industry cutback

BY OUR LABOUR STAFF

TRADE UNIONISTS in the steel industry are preparing yesterday to "resist to the end" any cutbacks which could threaten the British Steel Corporation's future in a competitive quality market.

Fears that the industry could be seriously mutilated by the economy programme to be announced shortly by the Government came to a head following advance news yesterday that well over £1bn. worth of investment is to be shelved.

Mr. Eric Varley, Industry Secretary, is expected to announce in the Commons next week the dropping of plans to invest £335m. at Port Talbot, £200m. at Teesside and three proposed electric arc furnaces for the Shelton at Stoke-on-Trent and Heston and Hunterston in Scotland.

This would be coupled with the axing of some 40,000 jobs in the industry over the next five years starting with 15,000 this year.

Mr. Jack Thomas, chairman of the union development committee at the Port Talbot works said: "We will put all pressure possible on the Government to rescue plans to introduce a new mill which we were promised 12 months ago. This investment was proposed in isolation to the whole expansion plan."

The plant now stood, he said, in a state of obsolescence and "without Port Talbot, there will be no South Wales".

The plant urgently needed a new mill costing a couple of years ago at between £250m. and £300m. If it was to find a place in a highly competitive quality market in the future, Mr. Thomas said. And the investment was needed now to ensure survival in five years time.

The 12,500 jobs at the works were not immediately at risk if such plans were shelved but they would be in the longer term. The action committee, which for eight years has fought to save the Shelton steelworks, is continuing with intensive lobbying of union leaders.

Committee members said yesterday that any retraction on this would be a blatant breach of a very firm guarantee given to the plant.

At national union level, Mr. Bob Harrison, secretary for the steel industry in the Transport and General Workers' Union, said that while the unions had been realistic about the need for some cutbacks, "we are equally concerned about the national interest."

Strategy

They were "very very concerned" that investment should be channelled into weak and import substitution areas. TGWU was pressing for British Steel to make early retirement deals to cater for urgent manpower problems.

Mr. Roden writes: Ministers are anxious to avoid creating an impression that the Government will be selling out the British Steel Corporation by refusing to back long-promised expansion plans.

Government strategy will be to lay emphasis upon ways of improving the quality of British Steel products, raising efficiency in steelmaking by selective investment, and improving relations between the corporation and British steel-using industries.

Port Talbot is going to be at the eye of the coming political storm. The plan to double the size of the works from 3m. tonnes a year to 6m. tonnes a year with a £335m. investment is already in suspense. In the view of the Government it cannot be justified.

Mr. Varley may find it possible however, to give some comfort to South Wales by allowing a modest new investment at Port Talbot — a continuous casting plant to make steelmaking more efficient without increasing output.

A promise may be made to Wales that a government-backed inquiry managed by British Steel will look again during the coming months at the overall sheet steel and tinplate investment at Port Talbot, Llanwern, Ebbw Vale and Panteg.

The Department of Industry sees some merit in the recent recommendation of the Select Committee on Nationalised Industries that the ageing 80-inch strip rolling mill at Port Talbot should be replaced with a new mill on the same foundations.

Such an investment would enable the quality of Port Talbot steel to be improved without increasing the total production capacity of the plant.

He described recent activities by some telephonists in various hospitals as "utterly deplorable."

Mr. Prior made a specific attack on certain labour relations problems in the transport and rail unions. These include expulsion of about 40 long-serving workers in British Rail because they objected to joining a particular union.

He condemned efforts to black the Didcot rail freight depot.

Prior hits at unions over restrictive practices problems

BY OUR LABOUR STAFF

MR. JAMES PRIOR, Opposition spokesman on Employment, urged trade union leaders yesterday to "face up to the problems of restrictive practices, over-manning and low productivity."

At a conference in London by the Institute for Credit Management Mr. Prior said the path to increased living standards for its members lay much more in tackling these matters "than taking tea at No. 10."

He described recent activities by some telephonists in various hospitals as "utterly deplorable."

Mr. Prior made a specific attack on certain labour relations problems in the transport and rail unions. These include expulsion of about 40 long-serving workers in British Rail because they objected to joining a particular union.

He condemned efforts to black the Didcot rail freight depot.

"None of these actions can be defended in a free society. Rather they represent practices and prejudices which ultimately are quite incompatible with freedom."

He detected a "more thoughtful and balanced approach" by some trade union leaders to what he described as the daunting economic prospects facing the country.

Expressing a hope that new leaders trying to establish themselves in the industrial field would model themselves on "Jones-Scanlon Mark II," he said it was now realised by some leaders that profits and productivity were crucial to industrial survival and that "ridiculous" wage claims led only to less employment and more price rises.

Mr. David Ennals, the Social Services Secretary, joined Mr. Prior yesterday in denouncing industrial action by National Health Service workers.

So far, the dockers (Transport and General Workers' Union), the crane drivers and the checkers (both National Union of Railwaymen), have agreed to put the offer—10 per cent. on earnings, but a total package of 15-18 per cent.—out to a ballot of members without a recommendation. The offer, said to be within the guidelines, including a productivity deal, is likely to be accepted.

In his article Mr. Chapple, who says he supported the two years of agreed restraint against his better judgment, says: "It is only if one sees their (the Government's) desire for a pay policy as a cry for help from incompetent managers—unable to cope, terrified of union demands—that it makes sense."

"No-one believes that pay and price restrictions can last long in a free society."

Talks to end docks row under way

By Our Own Correspondent

FINAL NEGOTIATIONS are under way to end a labour dispute which has held up the start of South Africa's first fully containerised freight service with Britain since last November.

A £10m. berth has been standing idle for four months as ships were diverted to European mainland ports from Southampton with containers transhipped to and from Britain on cross-Channel ferries.

The traffic, operated by a group of European companies in co-operation with the South African Salfmarine Line, was expected originally to generate up to 90,000 containers a year, with nine purpose-built ships due to come into operation by 1979.

But British Transport Docks Board negotiators at Southampton have been unable to agree on pay and working arrangements with all the five groups of workers involved.

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"No-one believes that pay and price restrictions can last long in a free society."

Mr. Chapple and leaders of the other three unions decided to put the offer—10 per cent. on earnings, but a total package of 15-18 per cent.—out to a ballot of members without a recommendation. The offer, said to be within the guidelines, including a productivity deal, is likely to be accepted.

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"No-one believes that pay and price restrictions can last long in a free society."

Chapple criticises 'unfair' pay curbs

BY OUR LABOUR EDITOR

PRESENT GOVERNMENT pay controls are being unfairly applied, will hinder industrial recovery and are a breach of the agreement with the trade unions, Mr. Frank Chapple, general secretary of the Electrical and Plumbing Trades Union, says in his union journal.

The front-page article, "How not to run a pay policy," was written before pay negotiations for Mr. Chapple's electricity supply workers concluded on Tuesday. It begins: "By the time you read this editorial the power workers could well be taking industrial action."

Yesterday a group of professional people and managers in non-TUC associations published a submission to the Chancellor and Employment Secretary saying that the pay policy "discriminates against skill, knowledge and responsibility."

The Managerial, Professional and Staff Liaison Group calls for bigger percentage pay rises for the higher paid and less tax in the higher brackets.

Swan Hunter peace bid fails

INFORMAL TALKS to try to settle the dispute which led to Swan Hunter closing its five Tyneside yards last week ended yesterday without a solution.

Swan Hunter said further talks would be held with union officials. The yards were closed and 9,000 men laid off for 24 hours last week after 50 security guards were suspended for imposing sanctions in protest against an 8.5 per cent. pay offer.

TUC to lobby on South Africa

MEMBERS OF the TUC International Committee will meet Dr. David Owen, the Foreign Secretary today as part of their efforts in the International Trade Union week on South Africa.

The group will include Mr. Len Murray, TUC general secretary, Mr. Jack Jones, Transport and General Workers' Union general secretary, and Mr. Ray Buckton, general secretary of ASLEF, the train drivers' union.

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Mining output up by 10%

COALFACE productivity broke all records in February, the National Coal Board announced yesterday, ascribing the improvement to the new production incentive scheme.

East miners at the coal face averaged a 10 per cent. rise in output per shift to 171.5 cwt.

"The production scheme is doing the job," the Board said. About 90 per cent. of all production faces were now operating the scheme, and the industry was using 2,300 fewer men.

Water pay ballot result soon

THE RESULT of a ballot among water worker members of the General and Municipal Workers' Union on a 10 per cent. pay offer will be known at the end of this month.

Although members of the National Union of Public Employees, and the Transport and General Workers' Union have indicated they are prepared to accept the offer, the result of the ballot is important since the G.M.W.U. is the biggest union in the industry.

U.K. ECONOMIC INDICATORS

ECONOMIC ACTIVITY—Indices of industrial production, manufacturing output, engineering orders, retail sales volume (1970=100); retail sales value (1971=100); registered unemployment (excluding school leavers) and unfilled vacancies (000s). All seasonally adjusted.

Consumer goods output, intermediate goods (materials and fuels), engineering output, metal manufacture, textiles, leather and clothing (1970=100); housing starts (000s, monthly average).

EXTERNAL TRADE—Indices of export and import volume (1975=100); visible balance; current balance; oil balance; terms of trade (1975=100); exchange reserves.

EXPORT IMPORT VISIBLE CURRENT OIL TERMS RES. volume volume balance balance balance trade US\$bn

1977 1st qtr. 118.7 109.1 -947 -505 -809 99.0 10.5

2nd qtr. 118.0 109.8 -764 -483 -602 100.3 14.9

3rd qtr. 124.1 106.4 +54 +483 -602 101.5 13.4

4th qtr. 117.9 102.6 +45 +351 -657 102.4 20.39

1978 1st qtr. 125.9 107.5 +55 +198 -207 101.7 17.17

2nd qtr. 118.4 101.3 +53 +155 -228 101.7 20.21

3rd qtr. 115.3 98.4 +68 +170 -154 102.4 20.39

4th qtr. 118.9 109.1 +76 +26 -275 103.1 20.58

1978 1st qtr. 112.6 114.4 -324 -234 -236 105.4 20.87

2nd qtr. 128.7 110.6 +84 +184 -202 104.7 20.7

FINANCIAL—Money supply M1 and sterling M3, bank advances in sterling to the private sector (three months' growth at annual rate); domestic credit expansion (fm.); building societies' net inflow; HP, new credit; all seasonally adjusted. Minimum lending rate (end period).

INFLATION—Indices of earnings (Jan. 1976=100), basic materials and fuels, wholesale prices of manufactured products (1970=100); retail prices and food prices (1974=100); FT commodity index (Daily 1952=100); trade weighted value of sterling (Dec. 1971=100).

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FTS8

THE JOBS COLUMN

Latest indicators of management salary levels

BY MICHAEL DIXON

HERE once again is the Jobs Column's three-yearly table of managerial salary indicators. It is drawn from the latest Reward survey, which in turn is based on people registering as job candidates with the Government-sponsored Professional and Executive Recruitment agency during the four months which ended with January.

The figures in the table are solely for candidates aged 33-37, registering with PER all over the country. So the listing takes no account of salary variations either in different age groups or in different regions. Readers needing detailed figures can obtain them, for a price, from Reward whose address is 1 Mill St. Stone, Staffordshire ST15 8BA—telephone 078-583 4554.

And even those content with the rough guide presented here had better note that adjustments are required for variances with size of employing concern, and for the passage of the few weeks since the survey figures were collected.

To cover the time lag, the Reward statisticians recommend the addition of 2½ per cent to the figures in my table.

Where the employer was an international or large national concern the statisticians noted that the salaries ranged between 5 and 12 per cent higher than those indicated alongside, the

average addition being 8½ per cent. Where the employer was a regional company with 80 to 300 salaried staff, the range was 2 to 8 per cent higher, with an average addition of 5½ per cent.

The survey also asked candidates—who were all employed at the time although some were working notice—how much extra salary they were hoping for in their new job. Their replies indicated that, based on the median salary, a rise of 11 per cent was wanted if the next job were in the same area of the country, and a 16 per cent increase was desired if the change would involve moving home.

As usual, the table gives salary indicators for 34 different job categories, both for the period October, 1977 to January, 1978, and in brackets for the corresponding period 12 months earlier. If one imagines all the appropriately aged PER candidates in each category as being ranked by salary, the lower quartile figure represents the salary of the person a quarter of the way up from the bottom of the ranking, the median that of the person half way up, and the upper quartile the salary of the person a quarter of the way down from the top of the ranking.

The first six columns are based on all the candidates aged 33-37 in each category in the respective periods, whether they

Liberia

JOHN EDIS—whose consultancy, Management Recruitment of Birmingham, is part of the Liberia-based Mesurado group—is seeking a successful day-to-day top manager to run the group's company distributing mainly vehicles throughout Liberia and elsewhere in West Africa.

The company is called Swiss African Trading Corporation, and its president Steve Carroll would prefer candidates who have run a similar kind of operation, especially if it traded in British Leyland vehicles. Experience in tropical climates would be a help. Age 35 or upwards.

Salary will be about U.S.\$24,000, of which tax will take only about 20 per cent. Perks include housing, transport for family, and so on. In the first instance the contract will be for a year, including a month's home leave. "But we hope whoever comes will stay for years," says Mr. Edis. He would prefer first contact to be by telephone to 021-454 3691. His postal address is Regency House, 107 Hagley Road, Birmingham B16 8LA.

Age group 33-37

	Lower quartile 1976-7	Median 1976-7	Upper quartile 1976-7
General managers	5,200 (5,000)	6,575 (6,000)	8,137 (8,000)
Administration managers	3,950 (3,600)	4,800 (4,300)	5,600 (4,750)
Company secretaries	4,750 (4,150)	5,500 (5,200)	6,800 (6,550)
Accountants	4,000 (3,600)	5,000 (4,500)	6,500 (5,600)
Cost accountants	4,025 (3,550)	5,000 (4,500)	6,850 (5,300)
Computer managers	5,200 (4,550)	6,000 (5,250)	7,700 (7,000)
Systems analysts	4,500 (4,000)	5,000 (4,750)	6,000 (5,500)
Computer programmers	3,262 (3,000)	3,925 (4,250)	4,600 (5,000)
O&M/work-study officers	4,000 (3,500)	4,450 (4,050)	5,225 (4,700)
Personnel executives	4,362 (3,800)	5,000 (4,500)	5,700 (5,200)
Training executives	3,600 (3,600)	4,000 (4,050)	4,700 (5,000)
P.R. executives	3,350 (3,300)	4,500 (3,800)	5,187 (5,000)
Marketing managers	5,000 (4,250)	6,000 (5,150)	7,000 (6,300)
Sales managers	4,625 (4,000)	5,500 (4,700)	6,475 (5,500)
Sales office managers	3,312 (3,250)	4,000 (3,600)	4,500 (4,000)
Sales representatives	3,100 (3,000)	3,850 (3,500)	4,825 (4,100)
Technical sales representatives	3,600 (3,100)	4,200 (3,750)	5,000 (4,200)
Retail management	3,537 (3,300)	4,250 (4,000)	5,000 (4,500)
Production managers—engineering	4,412 (3,800)	5,000 (4,250)	5,537 (4,900)
Production managers—non-engineering	4,200 (3,800)	4,850 (4,500)	5,800 (5,000)
Production engineers	3,850 (3,700)	4,250 (4,000)	5,200 (4,700)
Mechanical engineers	4,225 (3,700)	4,500 (4,300)	5,200 (4,950)
Electrical engineers	4,437 (3,800)	4,775 (4,500)	5,750 (5,150)
Chemical engineers	4,725 (4,000)	6,000 (4,450)	6,350 (5,000)
Quality control engineers	4,000 (3,350)	4,500 (3,900)	5,000 (4,450)
Draftsmen	3,500 (3,250)	4,025 (3,650)	4,300 (4,000)
Civil engineers	4,000 (3,900)	4,925 (4,500)	5,500 (5,300)
Engineering technicians	3,687 (3,300)	4,250 (3,950)	4,950 (4,800)
Quantity surveyors	4,575 (3,600)	5,000 (4,500)	5,600 (4,800)
Chemists	3,950 (3,300)	4,500 (3,700)	5,000 (4,500)
Metallurgists	4,475 (3,300)	5,050 (4,000)	5,500 (4,500)
Physicists	5,000 (3,900)	5,000 (4,650)	5,700 (5,500)
Distribution executives	4,000 (3,350)	4,600 (4,000)	5,350 (4,800)
Purchasing executives	3,612 (3,350)	4,000 (3,750)	4,875 (4,500)

All in sample

Professionally qualified only

	Lower quartile 1976-7	Median 1976-7	Upper quartile 1976-7
£	£	£	£
General managers	5,937 (5,000)	7,750 (6,500)	9,825 (8,850)
Administration managers	—	—	—
Company secretaries	4,712 (4,400)	5,675 (5,450)	6,950 (6,900)
Accountants	4,725 (4,000)	6,000 (5,000)	7,042 (6,250)
Cost accountants	4,400 (4,250)	5,425 (5,000)	6,875 (6,500)
Computer managers	7,225 (4,700)	7,800 (6,250)	7,950 (8,200)
Systems analysts	5,000 —	5,600 —	6,500 —
Computer programmers	—	—	—
O&M/work-study officers	4,050 (4,250)	4,500 (4,700)	5,600 (5,300)
Personnel executives	5,200 (4,300)	5,700 (5,000)	7,500 (5,950)
Training executives	—	—	—
P.R. executives	—	—	—
Marketing managers	5,187 (5,000)	6,500 (5,800)	7,312 (6,900)
Sales managers	—	—	—
Sales office managers	—	—	—
Sales representatives	—	—	—
Technical sales representatives	—	—	—
Retail management	—	—	—
Production managers—engineering	5,112 (4,100)	5,450 (4,850)	5,887 (5,600)
Production managers—non-engineering	4,725 (4,050)	5,250 (4,700)	6,100 (5,600)
Production engineers	3,900 (3,800)	4,400 (4,300)	5,275 (4,900)
Mechanical engineers	4,400 (4,000)	4,800 (4,600)	5,200 (5,200)
Electrical engineers	4,500 (4,300)	4,925 (4,750)	5,837 (5,300)
Chemical engineers	—	—	—
Quality control engineers	4,437 (3,500)	5,175 (4,700)	6,100 (5,200)
Draftsmen	3,600 (3,500)	4,150 (3,950)	4,500 (4,500)
Civil engineers	4,925 (4,300)	5,250 (5,100)	5,962 (6,250)
Engineering technicians	3,975 (3,500)	4,500 (4,000)	4,912 (4,700)
Quantity surveyors	4,650 —	5,000 —	6,100 —
Chemists	4,175 (3,600)	5,000 (4,000)	6,000 (4,600)
Metallurgists	4,750 —	5,400 —	5,575 —
Physicists	—	—	—
Distribution executives	3,737 (4,000)	4,325 (4,500)	4,800 (4,850)
Purchasing executives	—	—	—

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CORPORATION**

1. Applications are invited for the posts of (a) one Maintenance Engineer, and (b) one Hardwood Utilization and Sawmill Specialist to work in the Forestry Project in Upper Burma financed under A.D.B. Loan.
2. Period of employment is 36 months for the Maintenance Engineer, and 18 months for the Sawmill Specialist. The successful candidate should be able to join the appointment by June 1978.
3. Detailed information of Terms of Reference and Conditions of Employment may be obtained on request from the Managing Director, Timber Corporation, P.O. Box 206, Ahlone, Rangoon, Burma, or from the Burmese Embassies and Consulates.
4. Applications containing qualifications of candidates and indication of range of remuneration, benefits and income tax status should reach the Managing Director, Timber Corporation, Rangoon, Burma not later than March 31, 1978.
5. Applicants should also send biodata simultaneously to the Asian Development Bank (CSP), P.O. Box 789, Manila, Philippines.

**ASSISTANT TO THE
FINANCIAL CONTROLLER**

London WC1

c£8000

The Accountant will spend a substantial part of the time managing the transition from a partly mechanised sales accounting function to a totally computerised system, involving supervision of the relevant accounting staff. A large number of ad hoc projects will include profitability and feasibility studies and the improvement of management reporting.

A national publishing organisation, our client has a turnover in excess of £50 million. Very much profit orientated, it can offer good industrial relations experience and excellent promotion opportunities. Applicants, male or female, should be qualified accountants aged 25-30. Please telephone or write to Stephen Blaney B.Com., ACA quoting reference 1/672.

EMA Management Personnel Ltd.
Burne House, 88/89 High Holborn, London, WC1V 6LR
Telephone: 01-242 7773

**Taxation Manager
for Procter & Gamble**

Procter & Gamble Limited is the British member of a major international group which has its headquarters in the United States and markets a wide range of consumer and industrial products in over 130 countries.

In the U.K., P&G produces soaps, detergents and toiletries for use in the home and cleaning products, food products and chemicals for a wide variety of industrial users. The company also has a substantial export business and extensive trading relationships with the parent company in the U.S. and its associate companies in Europe.

We seek a Taxation Manager who will be responsible for advising the company on the tax implications of existing and proposed policies and activities. This will cover both U.K. and international, corporate and personal tax matters. The Taxation Manager will be expected to contribute to tax planning and evaluating the effects of future legislation and will also manage a department handling the company's tax computations and other routine work.

The successful candidate will have sound knowledge and experience in domestic and international tax matters and the ability to apply them to commercial situations. He or she will also have the personal qualities required to work successfully with a highly professional and energetic management team operating in a challenging and competitive business and to represent the company externally.

We offer attractive starting salary, salary prospects and fringe benefits. Relocation expenses will be paid and the company operates a house purchase assistance scheme.

Applicants should write with details of age, qualifications and experience to:

The Director of Corporate Affairs,
Procter & Gamble Limited,
P.O. Box 1EE, Gosforth,
Newcastle upon Tyne NE99 1EE

**PROCTER & GAMBLE LIMITED**

Makers of Tide, Dial, Ariel, Bold, Fairy Snow, Dash, Fairy Liquid, Fairy Household Soap, Flash, Lenor, Camax, Fairy Toilet Soap, Hosiery & Shapewear, Chef, Industrial Food Products, Industrial Cleaning Products, Industrial Chemicals.

DP Audit Specialist

Australia

A\$20,000+car

This is an additional appointment reflecting the growing use of in-house computers and complex D.P. systems for commercial accounting. The work will involve advising audit partners and managers on internal controls, the technology of auditing computer-based systems and consultation with the firm's clients on new installations and systems.

Candidates must have a strong and diverse background in accounting and auditing, coupled with experience in systems analysis and programming.

The company, Yarwood Vane & Co., is a major international firm of Chartered Accountants internationally associated with Deloitte, Haskins & Sells. The appointment, which may be either permanent or on a two-year contract, is based on Melbourne. Assistance will be given with relocation.

Applications, which will be treated in strict confidence, should contain relevant details of career and salary progression, age, education and qualifications. Please write to Dr P. A. W. Maynard quoting Ref 688/FT on both envelope and letter.

Deloitte, Haskins & Sells; Management Consultants,
P.O. Box 207, 128 Queen Victoria Street, London EC4P 4JX.

**SENIOR
ESTIMATOR
CIVIL
ENGINEERING**

The Civil Engineering Division, Mowlem Group, are seeking an additional Senior Estimator to work at their Head Office, Brentford, Middlesex.

The successful candidate will be responsible for the preparation of analytical tenders for multi-million pound projects, usually in the U.K. but occasionally overseas.

Applicants, male or female, will have had extensive contractor site experience on heavy civil engineering work and at least five years' estimating experience.

He or she should be capable of leading a small team with imagination and enthusiasm and have the ability to identify engineering and commercial problems within a competitive environment.

The salary will be competitive and negotiable.

Supporting benefits include group pension/life assurance schemes, company car, and staff restaurant facilities.

Written applications with summary of qualifications and experience to:-

Personnel Officer
**MOWLEM (CIVIL ENGINEERING)
LIMITED**
Westgate House
Ealing Road
Brentford
Middlesex

Mowlem**EUROBONDS**

We require an assistant with a broad knowledge of the Eurobond market who is fully conversant with switches, currency and exchange control requirements relating to this type of investment. The successful candidate should be between 25 years and 35 years of age and have had a minimum 2 years experience in the Eurobond market. The applicant should be used to meeting and talking to institutional clients about fixed interest investments. The ability to speak German and French would be an advantage.

Further details can be obtained from Mr. J. E. G. Lundqvist on 01-709 0565.

An attractive remuneration package will be offered to the successful applicant.

Applications with detailed C.V. should be sent, in confidence, to:-

H. E. Child, M.B.E.
Personnel Manager,
Scandinavian Bank Ltd,
26 Leadenhall Street,
LONDON EC3A 1BH.

**TREASURY
ASSISTANT**

Continental (London) Limited, International Grain Traders seek an ambitious young person with some foreign exchange back-up experience to train in the Treasury Department. Knowledge of sterling market and book-keeping would be an advantage.

Commanding salary up to £3,500 and normal fringe benefits commensurate with an international organisation.

Contact:-

Barbara Nicholson,
Continental (London) Limited,
P. & O Building,
122-128 Leadenhall Street, London, E.C.3.
Telephone 01-283 4222

Controller - Banking

A fully-authorized merchant bank in London seeks a Controller. The post will be at top management level, advising the Chief Executive on resources allocation, supervising the production of financial and management accounts, and directing the bank's operations centre.

The successful applicant is likely to be a chartered accountant with bank accounting experience, particularly in foreign exchange, and the ability to organise and lead an operations team.

A starting salary of not less than £15,000 is envisaged; and satisfactory performance in this important position could lead to a Board appointment. Company car, non-contributory pension scheme, and normal fringe benefits.

It is unlikely that anyone younger than the mid-thirties will have the experience necessary for this position and its potential.

Applications, with full c.v., should be sent to:-

Alun Bullon,
MOORE, STEPHENS & CO.,
St. Paul's House,
Warwick Lane,
London EC4P 4BN.

**LOAN
ADMINISTRATION
CLERK**

c. £4,500

We have a vacancy for a male or female Loan Administration Clerk, in their mid 20s, to join our small but expanding Loan Administration Department.

If you have previous loan experience, ideally gained with a Merchant or American bank, then we would like to hear from you now.

An attractive salary will be paid and there are excellent fringe benefits.

Please write to:- Chris Taylor, Personnel Officer, Saudi International Bank, 99 Bishopsgate, London EC2M 3TB.

البنك السعودي العالمي المحدود
Saudi International Bank
AL-BANK AL-SAUDI AL-ALAMI LIMITED

Jonathan Wren · Banking Appointments

The personnel consultancy dealing exclusively with the banking profession

**DEPUTY MANAGER
LOAN ADMINISTRATION**

Salary Negotiable
This senior vacancy occurs at the London Head Office of a well-known international bank. The person appointed will manage loan administration (approximately 20 staff) within the Advances Department: the position calls for thorough technical knowledge of the documentation and maintenance of all types of loan, coupled with several years managerial experience in this field of banking. It is expected that the successful candidate will be a qualified banker aged in his/her early thirties. The bank's fringe benefits are among the City's best, and the salary offered fully reflects the seniority of the appointment and the substantial degree of experience sought. Contact: Kenneth W. Anderson (Director)

BRANCH OFFICER

£ Negotiable
To meet the demands of increasing business, a small merchant bank in London wishes to engage an experienced joint stock banker. The ideal applicant will be aged about 28, with a number of years in a domestic banking environment, having worked his/her way through all aspects of branch banking to a current position of Grade IV Securities Clerk or a first or second appointment. The position offered is Assistant Manager in the Banking Division which, initially, is mainly administration but will lead to lending within the short-term. A generous salary is negotiable, presenting no obstacle to the engagement of the right person. Contact: Richard J. Meredith

FOREIGN EXCHANGE BROKERS

£ Negotiable
Two prominent firms of money brokers in the City each seek to recruit an experienced Foreign Exchange broker. In the first instance a person with a good knowledge of French is sought; and in the second case, the requirement is for a person with a knowledge of both French and German. Contact: Mike Pope

170 Bishopsgate London EC2M 4LX 01-623 1266/7/8/9

Credit Analyst

The London Office of the Royal Trust Company - Canada's leading Trust Company which currently has assets under administration in excess of \$19,000 million - has an opportunity for an experienced Credit Analyst in its Commercial Credit Department.

The selected candidate (M/F) will be aged between 25-30 and must have had some formal training, possibly with a North American institution in this field, plus 2 years experience. In addition, a formal banking or accounting qualification would be an advantage.

The job will involve the credit analysis of banks and commercial companies and the assessment of new loan proposals. There will be scope in the future for the person selected to develop the loan portfolio and deal directly with clients.

In addition to an attractive salary, there is a comprehensive package of benefits. If you are interested please send a c.v. explaining how you meet the requirements stated above or phone for an application form to:-



The Personnel Manager
THE ROYAL TRUST COMPANY OF CANADA,
Royal Trust House, 54 Jermyn Street,
London SW1Y 6NQ
Telephone: 01-629 8252

**Senior
Valuation
Surveyor**

An experienced Senior Valuation Surveyor is required in the Professional Department.

The Valuer who will be directly responsible to a Partner should have over 5 years' qualified experience of valuing large commercial and industrial properties and be capable

of supervising a team of valuers. Salary commensurate with experience.

Write or telephone in confidence to:

D. N. Idris Pearce FRICS
Richard Ellis, Chartered Surveyors
64 Cornhill, London EC3V 3PS
Tel. 283 3090

Richard Ellis

Financial Controller

for a highly successful major company in a process industry with international operations and a nine-figure turnover. The Financial Controller will be responsible to the Chief Executive for the financial and accounting functions of the company.

Candidates, aged 35 to 45, must be chartered accountants with experience of similar responsibilities working at general management level in a manufacturing company, preferably in a process industry, operating internationally and employing computerised systems. Salary negotiable to £15,000. Non-contributory pension.

Please send relevant details — in confidence — to P. Hook ref. B.26391.

MSL Management Consultants
Management Selection Limited
17 Stratton Street London W1X 6DB

FINANCIAL CONTROLLER

South-c. £9000 (plus profit sharing)

Our clients KENTUCKY FRIED CHICKEN have a vacancy for a qualified accountant to control their financial planning, cash management, system control and development. This British subsidiary, which was established in the U.K. in 1965, has currently over 250 outlets in this country, but plans substantial profitable development over the next few years in an area which has considerable growth potential.

The successful candidate, probably in the mid 30's, will have a professional qualification and subsequently have had several years commercial experience. He or she will control the accountancy function with a staff of 20 who have been progressively upgraded. The small, very professional management team is young, and the environment is a stimulating one.

Location is in the Farnborough area in custom-built offices, currently approaching completion. Salary by negotiation will, in addition, include a significant profit participatory element. The fringe benefits, pension, etc., are exemplary, and the appointment provides an exciting and progressive opportunity in direct relation to the ability, enterprise and enthusiasm of the incumbent.

For further details and application form telephone (or write briefly in complete confidence):

Eric Jameson or James Allen

PERSONNEL SELECTION

Personnel Selection Limited,
46 Drum Lane, Southall, West Midlands B91 3ET Telephone: 01-705-7599 or 01-704-2351

Managing Director Designate

Industrial holding company

This is a rare opportunity to head up an increasingly profitable diversified group and to participate in its future success. The aim is to grow from the present £3 million turnover, both through the effective development of existing operations and by acquisition of new businesses. Since the person appointed will have immediate direct responsibility for all aspects of the accounting function and even when confirmed in the Chief Executive role, will need to have a pronounced financial bias, a chartered accountancy qualification is essential. This should have been supplemented by previous involvement in controlling financial and management accounts in a manufacturing environment plus general management experience gained either in a small medium sized company or in a division of a larger group. Candidates, of either sex, are expected to be aged between 35 and 45. Remuneration, which would include an incentive element is expected to be in five figures. A company car is provided together with re-location assistance to a North Cheshire base.

PA Personnel Services Ref: G1/33 6348 FT.

The identity of candidates will not be revealed to our clients without prior permission given during a confidential discussion. Please send brief career details, quoting reference number to the address below, or write for an application form, and advise us if you have recently made any other applications.

PA Personnel Services

Hyde Park House, Knightsbridge, London SW1X 7LE Tel: 01-235 6060 Telex: 27874

Financial Director

c.£12,500 p.a. plus car

W. London

Our client, a paint manufacturer, distributes a large proportion of its products through over 200 wholly owned retail outlets. Backed by an international company it has recently made a substantial acquisition and turnover has increased to £10m per annum. To meet the demands of rapid expansion and future acquisitions the company requires a Finance Director. This exciting opportunity will interest qualified accountants aged around 35, who enjoy a challenge and possess the flair required to re-organise two inadequate, incompatible systems. Experience of a fast moving consumer retail trade would be an advantage. The ability to devise, install and develop computerised financial, costing and management information systems is essential. Appointment to the Board within 18 months is envisaged. Benefits are the usual in a major company.

Applications quoting ref: 6219 to B. G. Luxton, Mervyn Hughes Group, 2/3 Cursitor Street, London EC4A 1NE. Tel: 01-404 5801.

Mervyn Hughes Group

Management Recruitment Consultants

NORTHERN COOPERATIVE SOCIETY LIMITED

Chief Executive Officer

The Northern Society wishes to appoint a Chief Executive Officer as a successor to the present incumbent who is leaving to take up a similar appointment within the Cooperative movement.

The Society's trading area includes the city of Aberdeen and 300 square miles within the Grampian Region.

Most of the Society's supermarkets and other stores have been modernised in recent years and a major project was completed with the opening in November 1977 of a superstore complex.

Budgeted turnover for the Society for the year to January 1979 is £32 million.

The Chief Executive Officer is responsible to the Board of Directors for the total management of the Society's operations and applicants must have had senior management experience and be able to point to the successful control of management personnel engaged in a wide range of departments, in retail development and in profit achievement.

Salary is negotiable and benefits include car, assistance with relocation expenses and pension scheme.

Applications in confidence to:—

The Chairman,
Northern Cooperative Society Limited,
Millbank House,
Berryden Road,
ABERDEEN AB9 2WE

Marked "CEO APPOINTMENT". Closing date for applications is 24th March 1978.

General Manager

£25,000 + car

Our client is a major international Company with an enviable record of growth and profitability. As part of a general programme to broaden the base of the business a new Division has recently been set up to manufacture a product which uniquely combines food and electronic/electromechanical equipment. This is now being sold both in the UK and in several continental countries. Sales turnover has trebled in the last twelve months and is forecast to treble again this year. New factories have just been completed to meet this growth plan and availability of funds will not be a limiting factor.

The Division now justifies its own General Manager and, unusually, the Company is considering the possibility of making an external appointment. We should therefore like to hear from managers, 35-40, with an engineering or other numerical/technical background, whose experience has

included the manufacturing and marketing of technical industrial products as we already have the necessary consumer product skills.

Decision making is highly decentralised and the position will appeal to a go-getter whose present company's standards or environment may currently constrain his/her capacity for achieving results.

Generous conditions of employment will match the salary quoted. Location is Home Counties.

Ref: W4878/FT

Replies will be forwarded direct, unopened and in confidence to the client unless addressed to our Security Manager listing companies to which they may not be sent. They should include comprehensive career details not refer to previous correspondence with PA and quote the reference on the envelope.

PA Advertising

Hyde Park House, 60a Knightsbridge, London SW1X 7LE Tel: 01-235 6060 Telex: 27874



A member of PA International

Corporate Finance and Systems

London

c. £10,000 + Car

A significant and highly successful public group with activities in market, research, publishing and computer services wishes to appoint a Chartered Accountant. The position is a new one and arises because of the expansion of the group both in the U.K. and overseas.

The successful applicant will act as assistant to the Group Finance Director and be responsible initially for:—

- (i) Corporate planning including preparation and control of 5 year plans, optimum utilisation of cash resources, and tax planning.
- (ii) Liaison with the Group auditors to ensure the planning and implementation of common control systems throughout the group companies.

Candidates should be Chartered Accountants aged 28-32, preferably still in the profession, who now wish to move to a particularly challenging position in commerce. Career prospects are excellent. The remuneration package is negotiable and will reflect the importance of the appointment.

Candidates of either sex should apply in their own handwriting giving personal details and an outline career history, quoting reference: FT/78/F to:—



Turquand, Youngs & Layton-Bennett,
Management Consultants,
11 Doughty Street, London, WC1N 2PL

Director

An outstanding Company Director is required to represent Thomas Tilling Limited on the Boards of subsidiary companies.

This is an unusual opportunity to join the Central Executive of this leading Group of companies in a demanding and stimulating career appointment.

Only director level candidates, aged 35/45, with highly successful management and leadership records and possessing a good degree or professional qualification should apply.

Full written details in strict confidence to P.M. Meaney, Group Managing Director, Thomas Tilling Limited, Crewe House, Curzon Street, London W1Y 8AX.

NOLTON MONEY BROKERS LTD.

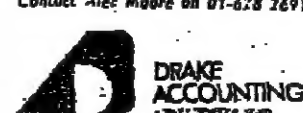
require

Experienced Local Authority Dealers

Salary commensurate with experience. Ring or write to: A. J. Allright, Nolton Money Brokers Ltd., 74-75, Watling Street, London EC4M 9BJ. Tel: 01-248 0641.

FIRST-CLASS OPPORTUNITIES

available to qualified, student and experienced accounting personnel. Contact: Alet Moore on 01-428 2691



Treasury Management

Central London c.£7,000

The Bank Organisation is a diverse international company with a turnover in excess of £440 million, with important interests in manufacturing, service and the entertainment industries.

Following the appointment of a Group Treasurer a year ago, the opportunity has arisen for an Assistant to join the central Group Treasury function, to assist the Group Treasurer in cash management, working capital control and foreign exchange management, including the optimum use of the existing cash resources and the forecasting of future requirements both in the U.K. and overseas.

The successful candidate will be expected to make an immediate contribution to the financial management of the Group, be able to advise and assist Group companies on cash management and foreign exchange, become involved in wider aspects of corporate financial management and demonstrate an ability to take on increased responsibilities in a relatively short time.

Preferable aged 24-28, the successful candidates must have a good relevant degree and/or professional qualification together with experience of the money markets, foreign exchange and banking, gained probably in the City or in the Treasury Department of an international company. Experience of the application of computer techniques to financial management would be an asset. The ability to work with and respond to the needs of top management is an essential qualification for the position.

Based in the executive offices in Central London, conditions of employment are competitive with those of other major industrial groups.

Please apply in writing giving full details of relevant qualifications and experience to:

Mrs. V. Apps,
Central Services Personnel Manager,
The Bank Organisation,
11 Hill Street, London W1.

THE BANK ORGANISATION

Stockbroking

A New Firm

Office Manager

This is a rare opportunity to be in at the beginning of a new Firm to be opened shortly outside London. The Partnership is small, highly experienced and it has exciting objectives.

Applications are invited for the above important appointment and the preferred age bracket is 30/40. Whilst this is always a key appointment it is particularly so here. Candidates, male or female, who have appropriate Stockbroking experience in London or the provinces will be of interest. They should be able to relate to a small team and bring lively dedication to the situation. Remuneration is negotiable and there will be assistance with relocation expenses if needed.

Please write, or telephone, in complete confidence to J. Fanning, Personnel Services Division of:—

Spicer and Pegler & Co.,
Management Consultants,
3 Bevis Marks,
London EC3A 7HL.
Tel: 01-283 2683

Banking Administrator

£8,000+

A small foreign merchant bank, with fast developing business covering bond issues, Eurobond dealing, investment management and some corporate finance, needs a young, experienced banker to take charge of the whole "back office" administration and accountancy, currently being computerised. He/she must be professionally competent, capable of managing a staff of up to 10 people, and with the potential to grow with the bank.

Interested applicants should reply, in confidence, giving full career details and quoting Ref. No. 432/77T.

Charles Barker-Coulthard
30 Farringdon Street, London EC4A 4EA.
Telephone 01-236 0526

COMPANY SECRETARY

The Scottish Investment Trust Co. Ltd. is seeking someone to join the staff now, with a view to his/her succeeding the present Company Secretary when he retires next year.

Applicants should be professionally qualified, and ideally should have several years experience and a good knowledge of accounting, taxation and company law.

The Secretary is responsible for the normal statutory duties and liaison with the Company's Registrars, as well as for the preparation of Reports to stockholders. The work is varied and interesting, calling for a certain versatility. Although the Company is among the largest of U.K. investment trusts, with assets of £108m., the staff is relatively small in number.

Remuneration will depend on qualifications and experience. The Company has a good contributory pension scheme.

Applications, which will be treated in confidence, should contain relevant details of career and salary progression, age, education and qualifications, and should be sent to:—

The Manager,
The Scottish Investment Trust Company Ltd.,
6 Albany Place,
Edinburgh EH2 4NL.

DEPUTY MANAGER—LOANS ADMINISTRATION**£8,000 + Benefits**

A leading international Bank seeks to appoint a well-qualified Banker to the above position. A broad Banking background is required, culminating in extensive exposure to all aspects of the administration of Eurocurrency loans, both corporate and syndicated. Responsibility for the supervision of 20 staff means that personal qualities of leadership and the ability to co-ordinate are of paramount importance. Age range 30-35. Please telephone Brian Durham

GENERAL MANAGER'S ASSISTANT**£6,500 + Benefits**

A well-known Overseas Bank requires an ambitious Banker with experience in the preparation of lending propositions, to fulfil a support role to the General Manager. Specific areas of Credit include Eurocurrency corporate, syndicated and shipping loans, and the successful Candidate will also have an appreciation of Foreign Exchange and Documentary Credits procedures. Age range 28-35. Please telephone Brian Durham

CREDIT ANALYST**£7,000 + Bonus**

Active and expanding Consortium Bank needs Banker with minimum 2 years' experience of Corporate Analysis. Good standard of education essential, and A.I.B. preferred. Outstanding prospects. Age range 26-32. Please telephone Mark Stevens

CREDIT ASSISTANT**£5,250**

Excellent opportunity for ambitious Banker with Loans Administration experience and some exposure to Analysis. To join thriving American Bank in City. Age range 23-27. Please telephone Mark Stevens

INTERNAL AUDIT**£5,500**

European Bank requires Banker with minimum 4 years' general experience and at least 1 year's Audit, to join small team. Prospects for appointment to Officer status are good. Age range 25-28. Please telephone Rod Jordan

LOANS ADMINISTRATION**£5,000**

Young and dynamic U.S. Bank seeks experienced person with minimum 2 years' Loan background. Personal qualities of drive and ambition are essential in competitive atmosphere. Age range 22-25. Please telephone Richard Cooper

BANKING PERSONNEL
41/42 London Wall, London EC2. Telephone: 01-588 0781
Recruitment Consultants

Chief Economist

BANK OF AMERICA invites applications for this senior appointment as Head of a small team of economists at the City headquarters of the Bank's Europe, Middle East and Africa Division.

- The Chief Economist's responsibilities include:
- Analysing and interpreting economic and political developments with special reference to their effect on the Bank's existing and potential business.
 - Forecasting major economic variables, in particular foreign exchange and interest rates, emphasising likely impact for the Bank.
 - Advising senior management on economic strategies and lending opportunities.
 - Maintaining relations with the Bank's major clients and providing specialised economic intelligence and information.

Qualified candidates will have had at least five years' management experience in a senior economist position supplemented by an advanced degree in Economics and an M.B.A. Fluency in at least one major European language in addition to English would be an advantage.

Remuneration will reflect the importance of this appointment, and other fringe benefits are in line with best banking practice.

Applications containing full career details, which will be treated in confidence, should be addressed to: Assistant Vice President—Recruitment.



BANK OF AMERICA NT & SA
25 Cannon Street, London EC4P 4HN.

MERCHANT BANK
SENIOR EXECUTIVE
PROJECT FINANCE

We are a consortium bank headquartered in the City of London with an especially resourceful and homogeneous shareholder group. To support our growth, we wish to develop our project financing capability and are seeking an individual with the following background:

7-10 years' experience with an engineering or construction company actively involved in major international project planning and execution.

Engineering background and familiarity with a broad range of projects.

Good contacts among leading international engineering and construction companies.

Direct contacts in countries/areas where major projects are being undertaken.

Preferably some foreign language ability.

This is a senior position which will be remunerated accordingly with good benefit package, including favourable house mortgage facilities.

Qualified individuals should send, in complete confidence, a hand written letter describing the reasons for applying, together with a Curriculum Vitae to:—
George H. Hoffman,
Managing Director,
LONDON & CONTINENTAL BANKERS LTD.,
2, Throgmorton Avenue, London, EC2N 2AP.



Texas Commerce Bank is seeking two candidates of exceptional capabilities to join their rapidly expanding Middle East Section.

One candidate will be based in the representative office in Bahrain and be responsible for business development in a specified group of countries in the Middle East. Heavy travelling is required and the candidate should have a minimum of 2 years' calling experience in the area. Ability to speak Arabic and/or French would be a definite advantage.

The second position is based in Texas Commerce Bank's head office in Houston. The candidate will likely have a strong credit background as well as business development experience. Responsibilities will include preparation of credit presentations and account management for Middle East clients operating in Houston and Southwest U.S. clients operating in the Middle East. Limited travel required. Fluency in Arabic and/or French an advantage.

Excellent salary and benefits commensurate with experience.

Please submit resume with salary history in confidence to:

Personnel Director
Texas Commerce Bank NA
44 Moorgate
London, EC2R 5AY
An Affirmative Action Employer M/F/H

EURO-DEPOSIT DEALER

is required by established American Bank to join team of Traders in London.

Applicants should ideally be aged 23-27 with minimum two years' experience in deposit market.

Salary and usual fringe benefits commensurate with position.

Interested people should write with details of experience to:

UB D. J. Riordan,
UNITED CALIFORNIA BANK,
California House,
36/39 Essex Street,
London, WC2R 3AS.

Thomas Cook
Project Manager

Not less than £6,500

Thomas Cook Bankers Limited, the Company within the world's largest travel organisation with a rapidly expanding share of worldwide travel-related banking services, require a Project Manager to undertake development projects in the banking field.

The man or woman selected will be responsible for investigation of all technical, legal and commercial aspects of each new project to ensure successful implementation.

Preferred candidates will have a general banking background including experience of international money transfer and foreign exchange, preferably in the systems sphere; O & M experience useful.

Salary not less than £6,500 per annum, and other major Company fringe benefits. The position is based at Thomas Cook Administration Headquarters at Peterborough.

Please apply giving details of your career and present salary to:—

Personnel Manager, Banking,
Thomas Cook Group Limited,
P.O. Box 36,
Thorpe Wood,
Peterborough PE3 6SB.

Jonathan Wren - Banking Appointments

SENIOR ACCOUNTANT
TO £6,000

Our client, a leading international investment bank with a substantial operation in London, wishes to make an appointment within its Administration and Accounting Department. The requirement is for a person aged 25-35, who has gained experience of accounting and the settlement of Eurobonds in a merchant bank or similar environment. The successful candidate will be involved in varied duties covering most aspects of the administration of an investment banking operation.

We have arranged to forward applications directly to our client. Please, therefore, include with your application a covering letter naming any companies you do not wish us to approach.

Please write to, or telephone:—
KENNETH W. ANDERSON (Director)

170 Bishopsgate London EC2M 4LN. 01-623 1266 7-8 9

DEVELOPMENT OFFICER
DEVELOPMENT MANAGER
REQUIRED FOR A BANK

For a new Bank in London, we are looking for persons having banking background with special emphasis on deposit mobilisation and business development.

Write Box A.6298, Financial Times,
10, Cannon Street, EC4P 4BY

CJA**RECRUITMENT CONSULTANTS**

35 New Broad Street, London EC2M 1NH
Tel: 01-588 3588 or 01-588 3576
Telex No. 887374

A challenging appointment. A high level of autonomy will be vested in the successful applicant—Prospects of further increased earnings and to accrue capital

**HOTEL COMPANY GENERAL MANAGER****THE GULF****£25,000-£30,000+ (TAX FREE)**

WELL ESTABLISHED EXPANDING HIGHLY SUCCESSFUL HOTEL COMPANY—T/O CIRCA £10 MILLION
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St George's Square, New Malden,
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IT'S GETTING BETTER ALL THE TIME.

Call for continued prudence to cut rate of inflation

SOME fiscal stimulus may be required in the U.K. to keep the growth of the economy in the 3 to 4 per cent. range, says a report published today. But continued prudence in demand management is needed if further progress is to be made in reducing the rate of inflation. The survey by the Organisation for Economic Co-operation and Development also effectively calls for a continued incomes policy, for flexibility in the setting and implementation of monetary targets and for policies which help to ease "the upward pressure on the exchange rate."

The Organisation presents its views in the context of cautiously optimistic forecasts about the U.K. economy over the next year, with a distinct recovery in domestic demand, but continuing high unemployment and a deterioration in the foreign balance during this year.

The broad economic strategy will best be based on the understanding that domestic and external requirements, judged both in the short and medium-term contexts, call for a controlled expansion, which only seeks to absorb economic slack gradually.

This may require some fiscal stimulus to prevent the slowdown in demand at present forecast for the second half of 1978 and to keep the growth of real Gross Domestic Product in the 3 to 4 per cent. range.

But it will also call for further progress in reducing inflation and in reducing the rate of increase of domestic costs so as to maintain competitiveness and ensure both a continued healthy balance of payments and sustained growth.

Policy-making would be facilitated, and the constraints on the expansion of activity would be reduced, if a consensus could be developed between the social partners about wages and price objectives, consistent with the simultaneous achievement of growing living standards and diminishing inflation.

There are a number of reasons why an upturn in activity is now appropriate, including the heavy social and economic costs of high unemployment and the beneficial effects of a recovery on profits and the rate of productive investment.

The Organisation suggests that although "the external position is still vulnerable and the maintenance of a current account surplus is desirable, there is a question of the appropriate size of the surplus."

Given the inevitable deficit of the OECD area as a whole, too large a British surplus would be aggravating the position of deficit countries. A prudent expansion of British demand would keep the surplus within reasonable limits and help to sustain the international recovery.

The Organisation argues that to reduce the rate of inflation to more acceptable levels, the most promising approach may be one which—as over the last few years—aimed at achieving a large measure of consensus on permissible wage and price increases. Reduced inflation could be beneficial in achieving desirable increases in real incomes without adding correspondingly to wage costs and thus to price inflation.

At the same time, the scope for a fiscal stimulus is dependent on moderation of pay settlements.

The Organisation argues that to reduce the rate of inflation to more acceptable levels, the most promising approach may be one which—as over the last few years—aimed at achieving a large measure of consensus on permissible wage and price increases.

Tax reduction could be beneficial in achieving desirable increases in real incomes without adding correspondingly to wage costs and thus to price inflation

down inflation, but it is clearly a matter of some concern in respect of its effects on competitiveness and on the resumption of self-sustained growth.

The survey notes earlier OECD comments about the risk that an appreciation would discourage investment, further diminish the competitiveness of British goods, and ultimately contribute to the slow process of de-industrialisation in the economy as a whole.

These conclusions remain valid, and in view of recent exchange rate changes, rather pressing in both the short and medium-term contexts.

One important justification for continued prudence in demand management is that the rate of price inflation is expected to remain well above the OECD average, and reflecting the probable increase in labour costs under Phase Three, some increase in the rate of inflation could be consistent with a half of the year.

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DEMAND AND OUTPUT					
Percentage Volume Change from previous year (December estimates in brackets)					
	1977	1978	1979	1980	1981
Private Consumption	-1	(-1)	+3	(+2)	(+2)
Government Consumption	-1	(-1)	+1	(+1)	(+1)
Fixed Investment	-7	(-7)	+5	(+3)	(+3)
Public Sector	-20	(-17)	-	-	-
Private Sector	+2	(+3)	+8	(+6)	(+6)
Final Domestic Demand	-1	(-1)	+3	(+2)	(+2)
Change in stockholding	-1	(-1)	+1	(+1)	(+1)
Compromise adjustment	-1	(-1)	+1	(+1)	(+1)
Total Domestic Demand	-1	(-1)	+3	(+2)	(+2)
Exports	+4	(+4)	+4	(+4)	(+4)
Imports	+4	(+4)	+5	(+4)	(+4)
Change in Foreign Balance	-	(-)	-	(-)	(-)
Gross Domestic Product at market prices	-1	(-1)	+2	(+1)	(+1)
Real disposable income	-2	(-2)	+3	(+2)	(+2)

As percentage of Gross Domestic Product in the previous period.

Source: Organisation for Economic Co-operation and Development.

surplus and with a gradual reduction in the unemployment rate to almost 3 per cent. by the end of the period.

But this rate of growth assumes price competitiveness during the period staying at least at the level attained in early 1977. Since then, the competitive position of British products has deteriorated—the relative average value of exports of manufactures has increased by about 10 per cent.

The OECD assessment also indicates a slight downgrading of the estimated impact of North Sea oil on the balance of payments. The effect on the current account is estimated at \$4.4bn. (at 1977 prices) this year, compared with a projected \$4.9bn. on a similar price basis a year ago.

The respective figures for the next few years are: \$7.1bn. (\$8.5bn.) in 1980, \$8.5bn. (\$10.6bn.) in 1982, and \$9.1bn. (\$11.8bn.) in 1985.

The estimated contribution of North Sea oil to the growth of Gross Domestic Product is now estimated to be closer to 1 per cent. of Gross Domestic Product at 1970 prices than 1 per cent.

The main change in these projections, compared with those published by the OECD in its overall Economic Outlook last December, is the downgrading of the projected current account surplus this year from \$3.4bn.

Coupled with a large increase in tax receipts, this may lead to a small fall in the budget deficit this year, but the borrowing requirement as a percentage of Gross Domestic Product will increase around 12 per cent. much less than the 17 per cent. suggested in the first survey.

On inflation, the Secretariat recognises the considerable uncertainty over forecasting, but

suggests that the recession and the favourable price background for the manufacturing sector will lead to a rise in average earnings close to 15 per cent in the private sector and about 14 per cent in the economy as a whole.

The decline in import prices in the second half of last year, and the expected small rise during this year are expected to exert a dampening effect on the growth of consumer prices throughout this year, particularly in the first half.

The rise in consumer prices may continue to decelerate in the first half but some pick-up is likely in the second half because of the acceleration in the growth of average earnings.

Private consumption, which recovered somewhat in the latter part of last year, may continue to do so in the first half of this year, at an annual rate of 3 per cent.

The survey suggests that a relatively large part of the December tax rebates was probably saved. The volume of household savings was therefore probably relatively small.

By the end of this year this may be at about the same level as at the beginning of 1973, a little before the pronounced upsurge in imports.

Largely as a result of this, the volume growth of exports (excluding oil) is expected to decelerate during this year to about 13 per cent, still below the above its longer term trend.

However, the volume of imports (excluding oil) is expected to decelerate during this year to about 13 per cent, still below the above its longer term trend.

Reflecting the recovery in domestic demand, as well as the recovery in the competitive position, the volume rise of imports (excluding oil) is expected to remain substantial.

Major private investment components are expected to increase at a relatively rapid pace. The forecast assumes that, given the large surplus on the U.K. balance of official financing, the item in the payments accounts which combines the total impact of current and capital account movements.

The Bulletin says that while the scale of inflows was large last year, it was by no means unprecedented. The Bank has carried out an exercise which adjusts movements in earlier years to allow for the growth in the value of transactions, as

assured approximately by the change in trade values.

This shows that "flows in 1973-74, also a time of changing fortunes for sterling and the dollar, were comparable with those in 1977."

Comparing last year with 1971, the Bulletin shows that the balance of official financing was of a similar size to the balance in 1971, mainly because of

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THE BULLETIN URGES CAUTION OVER REFLATION BECAUSE OF BALANCE OF PAYMENTS

Limited scope for tax cuts as a stimulus

THE IMMEDIATE scope for tax cuts as a stimulus to demand is clearly limited by balance of payments considerations in view of the relatively sluggish expansion of the world economy and the U.K.'s poor record for efficiency and service.

This is the central conclusion of the economic assessment in the latest issue of the Bank of England quarterly bulletin published this morning.

The Bank argues that the need for caution over a fiscal stimulus arises less from domestic considerations than from the international context. Failure to provide for a surplus on current account could risk unsettling external confidence.

Confidence

It suggests that after four years of stagnation and rising unemployment, it is clearly desirable that there should now be a phase of expansion, at a pace that can be sustained. At present, renewed expansion at a moderate pace should not give rise to inflationary pressures.

While a fiscal stimulus would enlarge the public sector borrowing requirement, a moderate stimulus would be helpful both in maintaining control over the growth of the monetary aggregates.

Success here, however, will depend on maintaining the present climate of confidence, for the composition, as well as the size, of any fiscal package would be relevant.

In contrast to increases in Government expenditure, tax reductions could be helpful both in maintaining moderation in pay settlements and in marking a beginning to restoring incentives—both factors which would strengthen the prospects of the economy in the somewhat longer-term.

In a discussion of the economic outlook, the Bank still foresees a significant pick-up in the economy this year, though on the basis of present policies it may be at first somewhat less rapid than thought earlier.

The recovery in consumer demand, now apparently under way, seems set to continue, and as a result real consumption by the second half of this year should be 4 to 5 per cent. higher than a year earlier.

The other components of expenditure are also likely to contribute modestly to demand, though the growth of exports will probably be less rapid than over the last 12 months.

Uncertainties

The rise in demand will not be fully reflected in the higher domestic output, because imports are likely to rise considerably faster than last year.

The bulletin draws attention to the uncertainties, notably over pay, though it suggests that after allowing for the changing composition of output, job mobility and other wage drift, earnings seem likely to rise by 13 per cent. or more during the present wage round.

The first impact of higher real incomes has been a rise in

DCS AND THE MONEY STOCK (M)

With individuals receiving large income tax rebates at the end of last year, sterling M continued to grow quite fast—despite last October's change in intervention policy.

£m. seasonally adjusted, mid-month					
	Oct. 1976	Jan. 1977	Apr. 1977	July 1977	Oct. 1977
Central government borrowing requirement	+1,170	+1,350	+1,070	+540	+1,500
Net purchases (-) of central government debt by non-bank private sector	-2,870	-1,005	-1,675	-2,380	-3,450
Other public sector	+430	+165	+155	+750	+105
Bank lending in sterling to U.K. private sector	+975	+1,125	+1,045	+1,240	+1,225
Overseas	+185	+75	+160	+210	+225
Domestic credit expansion	-260	-75	+755	+340	+780
External and foreign currency finance (increase -)	+255	+675	+935	+1,390	+700
Other	-235	-75	-625	-95	-205
Sterling M	-240	+525	+1,045	+1,485	+1,465
Percentage change in sterling M	-0.4	+1.3	+2.4	+4.0	+3.9
Percentage change in M	+2.5	+7.6	+8.4	+1.5	+1.2
	+1.3	+4.2	+4.4	+7.9	+5.4

* Other public sector borrowing requirement, less purchases of other public sector debt by the private sector (other than banks).

† Including commercial bills held by the Bank of England.

Overseas inflows still affecting money supply

THE U.K. money supply has continued to be affected by inflows from abroad in recent months, though on a much smaller scale than in the period before the pound was allowed to float upwards at the end of October.

The Bank says that the growth of sterling money stock on the wider definition (M3) has continued to run at rates above the official target range for the current year of 0-13 per cent.

The decision to allow the pound to rise reduced the contribution of external finance to sterling M3 between November and January by about half, compared with the previous three months. The latest three-month figure includes the effect of the heavy foreign exchange intervention in the second half of October.

Some external inflows have continued. Elaborating on the explanation of the swaps, set out in the December Bulletin, the Bank says that "external inflows have still—though to a much smaller extent than earlier—been adding to the expansionary pressure on sterling M3."

Although the exchange rate has no longer been held down at a fixed level, a degree of intervention has continued in order to maintain the orderliness of the foreign exchange markets.

This involved buying and selling dollars. But "the scale of speculative offerings of dollars was such that over the January banking month, the purchases quite substantially exceeded sales."

Moreover, the external finance of the public sector was affected by foreign currency swaps. Short-term swaps were at times carried out to even out surpluses and deficits in the sterling money market; such swaps can be expected to have their counterpart almost entirely in overseas foreign payments. Such swaps, especially short-dated ones, are unlikely to have a large effect on sterling M3.

In spite of last year's fall in interest rates, there has been

little change in the rate of growth of bank lending in sterling to the private sector.

The underlying rate of growth has remained at about 1 per cent. month during the current financial year.

But this disguises the fact that, in real terms, bank lending has recently started to rise rather than fall. The rate of inflation has declined over the past year from around 14 per cent. a month to something around 4 per cent, bringing down with it the growth of firms' working capital needs.

In the three months to mid-January, as in the two previous quarters, the central government borrowing requirement was more than covered by sales of central government debt outside the banking system, even though sales were below the exceptional £4.6bn. of the previous three months.

Christmas once again proved to be a period of strong demand for securities, with expectations of falling interest rates.

Surplus reflects large inflows

THE very large inflows into the U.K. last year were reflected in a large surplus on the U.K. balance of official financing, the item in the payments accounts which combines the total impact of current and capital account movements.

The Bulletin says that while the scale of inflows was large last year, it was by no means unprecedented. The Bank has carried out an exercise which adjusts movements in earlier years to allow for the growth in the value of transactions, as

assured approximately by the change in trade values.

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COMPARISON OF SCALE OF CAPITAL INFLOWS

£ millions in 1977 trade values

	1971	1972	1976	1977
Current balance	+3,667	+394	-1,323	+35
"Short-term" flows:				
Non-official bill-eligible holdings	+280	+338	+139	+979
Sterling holdings of:				
Central monetary institutions	+2,339	+751	-1,759	+153
Other holders	+2,421	+285	+305	+1,471
U.K. banks' net external liabilities in foreign currencies	+652	-795	-325	-355
Other short-term transactions	+300	-984	-679	+121
Balancing items	+573	-2,200	+341	+2,396
Total "short-term" flows	+4,645	-3,177	-1,976	+4,945
Other "structural" flows	+208	-1,176	-1,836	+2,433
Balance for official financing	+10,740	-2,959	-4,335	+7,363

These were estimated to have brought about a once-for-all inflow of about £1bn. by the middle of 1977 as U.K. merchants switched to foreign currency financing.

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Sluggish growth of world economy could continue

THE WORLD economy is expected to continue to expand at a relatively slow rate, says the Bulletin. And prospects that it will grow faster this year than last are not good.

The Bank is doubtful whether growth in the OECD will be much faster than the 3.5 per cent. achieved last year. If there is slightly faster growth in the open economies of Europe, world trade may grow faster this year than the depressed rate of 1977.

Fiscal policy in the U.S. is not expected to be particularly stimulating overall, in spite of the package of tax cuts proposed by the Administration worth \$24.5bn. and its growth target of 4.5 per cent.

A large part of the tax cuts will simply go to offset higher social security contributions and fiscal drag, says the Bulletin.

Consumption in the U.S. may

Recession keys are imports and savings

TWO MAIN causes of the recession in the U.K. are isolated in discussion published in the bulletin. They are an increase in private savings and the higher relative import prices caused by the 1972-74 boom in world commodity prices.

The paper was written by Mr. Christopher Taylor of the Bank's Economic Intelligence Department, and was originally produced for a meeting of the Bank's Panel of Academic Consultants. It is the first time a paper for the panel has been made public and the Bank emphasises that the views are those of Mr. Taylor.

The paper identifies the principal components of total demand in real terms and assesses how they changed in the 1975-77 recession from the earlier 1963-74 period in which output and unemployment were nearer full employment levels.

Mr. Taylor makes the qualification that in concentrating on aggregate demand he does not mean to imply that other causes of high unemployment in recent years—such as increases in real wages affecting the demand for labour—are not worth exploring.

But to the extent that weak demand is thought of as a major cause of the recession, it is important to examine in some detail where the deficiencies have occurred.

Overall, there was a 6.75 per cent. shortfall in the components of demand in the recession compared with the earlier period. This was closely matched by the 7 per cent. shortfall of GDP from the high employment trend represented by the 1963-74 period.

An increase of 51 per cent. in the ratio of net private financial saving to actual income was a strong depressing factor in the recession. Although both higher

saving and lower private investment played a part, investment fell relatively little, leaving higher saving to account for most of the increase.

Mr. Taylor comments that it is not difficult to find plausible explanations, among them the impact of rapid inflation on real asset values in the personal sector and on company profitability.

The shortfall of overseas output below the earlier trend was the most important single factor tending to depress U.K. activity, through its effect on exports.

However, the faster trend growth abroad compared with the U.K. was just sufficient to offset the shortfall, and recent improvements in U.K. trade competitiveness and a long-established trend of improved access to overseas markets were both strongly expansionary.

The net expansionary effect of export was more than counterbalanced by deflationary factors on the import side.

The higher volume of import 3 per cent.

IPS deal
liberal
lock
State
Civil

PARLIAMENT AND POLITICS

MPs applaud Booth deal over jobs

BY IVOR OWEN, PARLIAMENTARY STAFF

WHILE BRITAIN will have to inform the EEC Commission on a quarterly basis about the take-up of the modified Temporary Employment Subsidy, the Government keeps the right to decide individual applications, Mr. Albert Booth, Employment Secretary, assured the Commons yesterday.

Complaints from anti-marketisers about EEC "interference" with the Government's original subsidy—mainly from the Labour benches—were coupled with congratulations to the Minister on the success he had achieved in the negotiations in Brussels.

Mr. Douglas Jay (Lab., Battersea N.) summed up the feelings of the anti-marketisers by stressing that Mr. Booth's deal was a result of the £500m programme of new and expanded job measures introduced by the Government. Britain would be hardly any worse off than it had been had no interference

from Brussels.

Mr. Booth quickly confirmed that this had been the object of the exercise. He told Mr. John Evans (Lab., Newton) that the modified scheme was not subject to veto by the EEC Council of Employment Ministers.

When Mr. Eric Heffer (Lab., Walton) looked to the Budget for more fundamental action to improve the employment position, Mr. Booth replied that a "boost to the economy" was absolutely essential to secure a reduction in the level of unemployment of the extent desired by the Government.

Mr. James Pridar, shadow Employment Secretary, said that without special Government measures, the number of people out of work would be approaching 3m. The Government was now supporting up to 400,000 people.

Problems in the textile, clothing and footwear industries were structural, and could not be solved with temporary measures.

"It is to the small firms of this country that we have to look for future employment prospects in the next few years."

The schemes announced by Mr. Booth should have been extended to all areas. Small firms would be helped more than anything (see by a change in the Employment Protection Act. "The help you are giving is rather like putting your foot on the accelerator which keeping another foot on the brake at the same time," he declared.

Replying to Mr. Pridar's point about the Employment Protection Act, Mr. Booth said: "I have never seen a solution to the country's unemployment problem in creating second-class workers in small firms."

The reason for extending the schemes only in development areas and partnership areas was that unemployment was higher in these places. "We still think there is a role for a measure which recognises regional differences in unemployment."

Peers differ on threat of Scottish separation

By Philip Rawsthorne

THE Scottish Nationalist threat to the unity of Britain was more dangerous than the country's recurrent economic crises, Lord Campbell of Croy (C.) told the Lords yesterday.

Opening the second day's debate on the Scotland Bill, the former Tory Scottish Secretary said the SNP wanted the "Balkanisation of Britain."

He added: "They want Scotland as a separate nation, with its own defence force, a seat in the United Nations and the power to manage its own economic affairs and taxes," he declared.

Lord Campbell said that the SNP had placed the Government in a dilemma. But he suggested that the attempt to resolve it by the devolution measures could increase the dangers of separatism. Change and adjustment were needed in the Government of Scotland, he agreed. But the Government's proposals would require considerable revision and improvement. "We must not dash headlong into a constitutional muddle," he said.

Liberal peer Lord Beaumont abandoned his party's federalist policy to support independence for Scotland. Separatism would give England a healthy psychological shock, he said. It would help the movement towards a federal Europe, and it would be good for Scotland itself.

The Scots could not govern themselves any worse than we have governed them," Britain's economic and financial policies had invariably been geared to what suited the South of England, he said.

Lord Beaumont added that he would support the Bill. "A mildewed crumb is better than no bread." But he hoped it would merely be a first step to separation.

Lord Thorne, another Liberal, said that although the Bill had serious faults, it marked the first glimpse of a new era of political progress in both Scotland and the U.K. "I hope it will be enacted and will be accepted by the Scottish people at the referendum," he said.

In a maiden speech, the Duke of Buccleuch said that he believed the Bill might provide short-term consolation but long-term confrontation.

Mr. Bruce Millan, Scottish Secretary, refused to be drawn and the Commons on the date of the Scottish referendum despite calls from MPs for it to be held in September.

Mr. Millan said he did not want to see any unnecessary delay and it would be held as soon as practicable after the Scotland Bill received Royal Assent.

Mr. Jim Sillars (Scott. Lab., Ayrshire S.) wondered what practical problems there would be in holding the referendum in September if Royal Assent was given in July.

Mr. Millan would not commit himself and said it was important to concentrate on the Bill getting Royal Assent before the summer recess.

About 30 voters on the island of Foula yesterday recorded a two-minute vote in the Shetland Islands Council's referendum to see if the council was incorporated in the unit-devolution policy.

The council discovered that the Foula mailboat had been unable to make the crossing from the mainland because of stormy weather. An aircraft was chartered to take the ballot papers to the island yesterday morning and to make a return trip in the afternoon.

Davies gives assurance on trustee banks power

BY IVOR OWEN

A FURTHER assurance that the greater freedom now enjoyed by the 19 trustee savings banks will not result in them undertaking extensive borrowing on the money markets was given by Mr. Denis Davies, Treasury Minister of State, in the Commons last night.

The Trustee Savings Banks Bill, primarily designed to clarify their legal status in regard to investment and mortgage lending, was given an unopposed second reading.

Mr. Davies explained that the Bill also sought to remove the confusion created by the fact that the 1976 Trustee Savings Banks Act left it unclear whether or not they had the powers to borrow.

The Bill confirmed that the trustee savings banks had powers to borrow and at the same time introduced adequate safeguards for the exercise of this power.

The Minister stressed that the trustee savings banks would not use the powers provided by the Bill to change radically their mode of operations so that they became wholesale banks.

The Treasury had reached agreement with the Trustee Savings Banks Central Board on how its powers of control over trustee savings banks' borrowing should be exercised.

"It will be made clear to the trustee savings banks that they will be allowed to do only a very limited amount of money market borrowing, and that they would normally be expected to borrow on the money markets only to cover temporary liquidity crises brought on by sharp withdrawals of deposits," said Mr. Davies.

He described how difficulties arising over mortgage lending by the Birmingham Municipal Trustee Savings Bank had made it necessary to include a provision in the Bill putting beyond doubt the powers of the trustee savings banks to lend long term on the security of mortgages.

The Birmingham Municipal Trustee Savings Bank was the successor body to the Birmingham Municipal Bank which had

always engaged in mortgage lending and became a trustee savings bank only on the understanding that its mortgage lending policy could continue.

Mr. Davies stated that at the time of the conversion to the Birmingham Municipal Trustee Savings Bank on April 1, 1976, advances secured by mortgage amounted to £29m. Since that date, the bank had advanced some £2.5m. in loans secured by mortgages.

Because of the doubts about trustee savings banks' powers to lend on mortgage loans concerned the mortgage lenders, Mr. Davies said, it was necessary to validate retrospectively.

He emphasised that it was not the mortgage lenders that had to be validated but the actual granting of the loans. "The trustees of the Birmingham Municipal Trustee Savings Bank might otherwise be held to have acted in an advancing position in relation to these loans secured by mortgages when

they may not have had the power so to do. But the loans themselves are valid, and, in the event of a default, the security would be enforceable so that the loans could be recoverable."

Welcoming the Bill from the Opposition front bench Mr. Peter Tapsell, a Conservative Treasury spokesman, pointed out that the trustee savings banks were the only sector of the national savings movement to have achieved growth in real terms in the post-war inflationary years.

He suggested that all the trustee savings banks — "the third force in banking" — were likely to extend their mortgage lending operations on a scale which would bring them into competition with the building societies.

If this was the aim of the trustee savings banks, said Mr. Tapsell, assurance would be needed that they possessed the necessary skill to operate in this entirely new field.

Commons —and its cries of anguish

WHEN THE broadcasting of Parliament begins after Easter, newspapers will have a vital role to perform in acting as a counterbalance, the Speaker of the Commons, Mr. George Thomas, said yesterday.

Speaking at a Parliamentary Press Gallery lunch, Mr. Thomas described the decision to broadcast proceedings as a major change in Parliamentary democracy. But he added that the Commons was too deeply rooted in history for its character to be changed by this innovation.

"Cries of anguish and anger, of agreement and disagreement, have characterised the chamber of the House of Commons for centuries."

"What the public must not be allowed to forget—and this is where I believe the Press has a role to play—is that despite the noise no one is ever prevented from getting his view expressed."

Mr. Thomas said some MPs not often heard on the radio might still be playing a full part in sustaining Parliamentary democracy. "It is a mistake, in my own judgment, to measure the contribution made to our democracy by the publicity which a Member is able to gain," he said.

Liberal set to oppose dock work order

BY RUPERT CORNWELL, LOBBY STAFF

THE LIBERALS are causing embarrassment for the Government by threatening to vote against a Parliamentary Order that would implement the provisions of the Dock Work Regulation Bill of 1976.

The measure produced a Commons battle at the time, and was only carried after a Labour backbench rebellion which forced the dockers' exclusive "corridors" around ports to be reduced from five miles to only half-a-mile.

After consultations between Mr. Albert Booth, Employment Secretary, and Liberal whip Lord Bessborough, Baroness Sears, Mr. David Steel has made it clear his party's 13 MPs will vote against the Order in its present form.

The Liberals opposed the Bill,

and are now objecting to detailed provisions setting up local boards to administer the scheme. These would deal with employers and organise recruitment of labour.

Mr. Booth, however, is under pressure from dock union leaders to speed matters up. "Last Friday he said in the Commons he intended to go ahead 'soon' with the Order, and this was reiterated last night by his department."

This stand mirrors the one the Liberals have taken—so far unsuccessfully, it would seem—to stop implementation of the Government's planned Electricity Bill. One of their objections there is to the unjustifiable increase in the Energy Secretary's powers.

Both reflect the Liberal's concern to give proof of its independence from, and influence upon, the Labour Government.

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Should the Government find it impossible to get majority for the 60-clause Electricity Bill, the Labour Government has necessarily decided to come up with an abridged version dealing only with compensation for the Drax B power station and various nuclear safeguards.

Meanwhile, the Liberals are still insisting on a visible shift from direct to indirect taxation, as the price for their support of the Chancellor's Budget proposals, which will be incorporated in this summer's Finance Bill.

Du Cann seeks answers on pensions funding

BY LYNTON McLAIN, INDUSTRIAL STAFF

THE FUTURE funding of nationalised industry pensions was likely to be questioned by Parliament, Mr. Edward du Cann, chairman of the Commons Public Accounts Committee, said yesterday.

Over £2bn. of Treasury grants were likely to be needed to meet the deficit in the pension funds created by inflation, he declared.

At a public meeting of the committee, Mr. du Cann urged the Treasury to be "extremely prompt" in giving its conclusions on a review of the future of the grants to meet deficits in the British Rail pension fund.

The fund would be worth up to £1bn. in the decade to 1988. Already, "vast sums of money have been needed to top it up," he stated.

Mr. du Cann said it was vital to know whether the "hotch-potch" of fully funded pension funds were really necessary, and whether all the schemes should be indexed-linked to the rate of inflation.

Sir Peter Baldwin, Permanent Secretary to the Transport Department, said the question of funding was very important. He was taking advice from Government actuaries.

In recent years, the British Rail fund had produced no return but an inflation fell, Sir Peter hoped it would again give a positive return.

Mr. du Cann was worried that the Department of Transport had no ultimate control over the use of the British Rail fund.

Higher election deposit backed

A BILL, sponsored by Mr. Grenville Jagger (Lab., Leicester W.) to raise the election deposit from £150 to £500 was given a first reading in the Commons yesterday. Voting was 168 to 60, a majority of 98.

Mr. Jagger said that the National Front was set to put up 300 candidates in constituencies where there was not the slightest chance of saving their deposit. By doing this, the Front would have the right to free radio and television time.

RHODESIA'S INTERNAL SETTLEMENT AND ITS IMPACT ON WESTMINSTER

Tories make life hard for Owen

BY BRIDGET BLOOM

MRS. MARGARET TEATHER'S acceptance in the Commons last week that it might be "best" if the Patriotic Front leaders were included in a Rhodesia settlement may take some of the heat out of what has become in recent weeks, one of Parliament's more emotive and seemingly highly partisan issues.

Rhodesia has often aroused excitement in the past, but many observers see the renewed pressure on the Government in the Tory ranks, and on Dr. David Owen, Foreign Secretary, in particular, as almost unprecedented. Accusations that the Government's attitude was intolerant, or worse, have flowed thick and fast across the chamber, and not just from the far right.

Intolerant was the word used by John Davies, shadow Foreign Secretary, to describe Dr. Owen's attitude to the Internal Rhodesia settlement, while an almost equally tough approach has been adopted by respected middle-of-the-roaders like Reginald Maudling and Jeremy Thorpe.

The sudden build-up of Parliamentary pressure is largely due to the Salisbury negotiations between Mr. Ian Smith and the so-called internal black leaders, Bishop Muzorewa, the Rev. Sithole and Chief Chirau, which produced an outline settlement on March 3.

Until the build-up began in January, Dr. Owen had been noticeably sceptical about the Salisbury talks. But his current stance on the settlement—he has refused to condemn or endorse it—has several times called it a significant or important step—has been seen as a marked softening by many observers in and out of Parliament. These include not only the controversial U.S. Ambassador to the UN, Andy Young, and the Patriotic Front leaders, who have pledged themselves to fight the deal, but also Bishop Muzorewa and Rev. Sithole, who now see some hope of Britain recognising it.

Inside Parliament, the reasons for the pressure are complex. From talks with MPs interested in African affairs, it would appear that Rhodesia leaves the British voter cold. The furthest most of the MPs would go was to see some potential connection between immigration and Rhodesia. It is felt, for example, that if whites were fleeing "black terrorism" in Rhodesia, anti-black feeling could rise in Britain, thus heightening both issues in an election campaign.

This does not mean that Rhodesia is not an electoral issue at Westminster itself. An attempt to embarrass the Government has certainly seemed to be one element in the Tory baiting of Dr. Owen, whose brusque and schoolmasterly manner in the House of Commons has won him few friends there.

A political factor of a different sort comes from the Conservative Party's own domestic problems. Given their disagreements on what might be termed real electoral issues, whether on prices, employment, monetary or immigration policies, many Tory MPs seem relieved to find an

issue on which they apparently agree.

However, the contention of one former Conservative Minister that his party was, for the first time ever, completely united on Rhodesia was not borne out by conversations with liberal Tories, who contend that the Teatherites are attempting to move the party to the right on Rhodesia as on other issues.

Though there are inevitably differences of emphasis, the main factor which unites the Conservatives on Rhodesia is that they believe Mr. Ian Smith is genuine in his acceptance of majority rule. They therefore see every reason to encourage the internal settlement.

It is hard to discover a degree of staidness on the far reaches of the Tory benches. There are those who believe that Mr. Smith, inheriting the mantle of Cecil Rhodes, should be allowed to do as he thinks fit. Others see the Salisbury deal as providing a much more moderate settlement than any which would be endorsed by the Patriotic Front—a stand, above all, motivated by anti-Communism.

But it is what unites the middle ground of the Conservative Party that has made life so difficult for David Owen. In the view of most Tories, a settlement, which meets, or would meet, the test of the test of Rhodesian opinion, all of those famous six principles, laid down a decade ago as criteria for British recognition of Rhodesia's

legitimate independence, should be grasped wholeheartedly.

There is a simplistic side to this argument which angers those familiar with the daily complexities of Rhodesia. But the nub of the case is one which David Owen has found it hard to refute. He may try to point out the many ways in which an agreement in outline, and the Prime Minister may suggest that the Rhodesian situation has moved so fast, especially with the escalating guerrilla war, that most of the six principles are of much less validity to-day.

But no British Parliamentarian and certainly not David Owen, despite his real and, to an Africa correspondent, quite justified reservations on the Salisbury deal, feels that he can turn down out of hand any agreement which apparently provides all Rhodesians with the right to choose their own Government at democratic elections.

Hence Dr. Owen's caution. It may well be that the Foreign Secretary feels that pressure can be put on the Salisbury deal, as it is, by a small but vociferous band of Labour Left wingers for whom the Salisbury agreement is ideologically anathema, and by the Liberals, who see themselves occupying a key position between extremist views.

The coming months seem certain to produce more Parliamentary battles. For as long as the Salisbury agreement appears to offer recourse to democratic procedures for all Rhodesians, for so long will Dr. Owen and the Government be under pressure at Westminster to recognise it.

Statement on contract changes

IN A Commons statement yesterday on the new pay clauses in Government contracts, Mr. Joel Barnett, Chief Secretary to the Treasury, said that since July 1976, had been the Government's declared policy, approved by Parliament, to take compliance with pay policy into account in the granting of public purchasing contracts, and also in the granting of Government financial assistance to industry.

The clauses introduced into new contracts, with effect from February 8, subsequently approved by the Commons, are designed to maintain that policy and to ensure that it is not eroded in circumstances where excessive settlements are reached after contracts have been awarded.

"In the light of representations made by the CBI and others, the Government has authorised certain amendments to these clauses with a view to clarifying and simplifying the operation, without detriment to this underlying purpose. The Government is prepared to incorporate these amendments into contracts let since February 8."

Mr. Barnett said that the amended clauses, which would be in force from February 8, would require that any main contractor for work to a value of £5,000 or more should give an undertaking that his settlements since August, 1977, had been, and his future settlements during the currency of the contract, would be in accord with pay policy.

The clauses also require the main contractor to require the same undertaking to be given by

any direct sub-contractor for work to a value of £800,000, or 5 per cent. of the value of the main contract, whichever is the lesser, subject to a minimum of £10,000. Special arrangements will apply to certain very large contracts.

"The clauses require all such contractors and sub-contractors to provide on request such information as may at any time be needed by the Department of Employment to check compliance with pay policy."

"In the event of non-compliance by the main contractor or any sub-contractor covered by the clauses, the Government will endeavour to secure re-negotiation of the excessive settlement. To this end, it will first seek discussion with the parties with a view to resolving the matter without recourse to action under these clauses."

If, however, a breach of pay policy by a main contractor, or by a direct sub-contractor covered by the clauses, is persisted in, the Government will have the right to terminate the main contract or to withhold any payments for increased labour costs that may be due under the contract, and to take such other action as it may see fit.

This right is subject to certain safeguarding procedures, including, following termination of a contract, a right of arbitration should the Government's good faith be in question.

"Where a sub-contractor who is in breach, then provided the main contractor takes correspondingly appropriate action against the sub-contractor, the

Government will take no action against the main contractor, and will indemnify him against any loss necessarily incurred."

"In taking such action, or requiring it to be taken by a main contractor against a sub-contractor, the Government will have careful regard to all relevant factors. These will include the significance of the breach, having regard to the number of employees and the amounts involved, either in itself or in its wider repercussions. The Government will not take any action under these clauses which would cause wholly disproportionate damage to employment, industrial production or services. In the event that action had to be taken to terminate a contract, payment for work done prior to the termination of the contract would be disallowed an appropriate amount in respect of the element of the contract which was in breach. Unavoidable cancellation charges would be met."

Mr. Barnett added that the Government intended to keep these arrangements under review. In particular, the Government would seek further consultation with the CBI and others, and think that the Government would be prepared for them to be incorporated in contracts current at

Tribunal cost

THE COST to public funds of the industrial tribunal ruling in the case of Mr. C. Gordon Vether is estimated so far at £5,000, Mr. Harold Walker, Minister of State, Employment, told the Commons in a written reply yesterday.

Civil Service structure to stay, says White Paper

BY DAVID CHURCHILL

A NUMBER of specific changes in the organisation of the Civil Service are proposed by the Government in a White Paper published yesterday. But the Government does not intend to make any major structural changes in the Civil Service in the immediate future.

The White Paper was in response to the Commons Expenditure Committee's report on the Civil Service published last September. This contained 54 main recommendations on how the bureaucracy could be improved, the most substantial being a proposal that parts of the Civil Service Department should be transferred back to the Treasury.

However, the White Paper does not give a firm decision of this recommendation. It says: "This is a question of the division of responsibilities between Ministers and is therefore a matter for the Prime Minister. He has considered this part of the committee's report very carefully. While he welcomes the emphasis which the relevant section of his report places on efficiency, he has not yet reached any view on this particular recommendation and will therefore continue to study the issues involved."

The Government says it has considered the Expenditure Committee's recommendations in the belief that the interests of the country are served by a permanent, non-political

Civil Service working under close supervision of the government of the day.

The White Paper makes it clear that the Government does not favour developments which detract from the principle that advice tendered to Ministers should be confidential and objective, or require civil servants, rather than Ministers, to defend Government policies before Parliamentary committees.

RECRUITMENT: Following the committee's criticism that entry to the Civil Service favoured those with public school and Oxbridge backgrounds, the Civil Service Commission is to collect and publish statistics to show the type and class of degree of applicants and recruits in terms of school and university attended.

"But the Government do not accept that academic performance is the only factor to be taken into account in recommending candidates for appointment in administration."

The Commission, responsible for recruitment, is to be changed in the light of the committee's recommendations. Two part-time Commissioners from outside the Civil Service are to be appointed to "enlarge the storehouse of experience."

The commission has also agreed to reassess its selection procedures "in substance and appearance," but does not accept that it has based appointments on

interviews rather than written examinations.

TRAINING: The Government endorses the general principle of mid-career training for both specialists and generalists expected to reach high-level jobs. Specific proposals for mid-career training will be introduced but the Government rejects the idea of a higher management training course from which all future senior civil servants should have graduated.

The White Paper rejects the committee's recommendation that the present system of recruiting and training high fliers through the Administrative Trainee scheme — should be scrapped. This scheme is currently under a separate review in Whitehall, the White Paper says.

PAY AND PENSIONS: The Government has fore-shadowed the committee's recommendations on pay by agreeing to re-introduce a modified Pay Research Unit from April, 1978. On top salaries, however, the Government undertakes to accept the Top Salaries Review Body's recommendations "unless there are clear and compelling reasons for not doing so."

The White Paper also significantly disagrees with the committee's recommendation that cash limits should be fixed before pay talks are held.

"This recommendation does not correctly interpret the Govern-

ment's statements about the relationship between cash limits and pay negotiations. The Government regard cash limits as a means of controlling the amount of money to be spent on a wide range of goods and services in the year ahead, and not as a substitute for a pay policy in the public sector."

However, when a policy governing pay is in operation, it is to be expected that the cash limits will reflect that policy and the Government have made it clear that the assumptions used for setting the 1978-79 cash limits will be framed accordingly.

"The relationship between the setting of cash limits and pay negotiations is a complex one depending on the timing of the settlement and its operative date. Most cash limits are set shortly before the beginning of the financial year so that account can be taken of the latest available information about the planned levels of expenditure and the prospects for prices in the year ahead."

To forestall public criticisms of Civil Service pensions the Government is proposing that, as part of the new pay research machinery, the Government Actuary should make an annual report, which would be published, setting out the advice he has given and the assumptions made.

OUTSIDE JOBS: The committee recommended that there should be a contractual or legal re-

quirement for a civil servant to obtain the Government's permission when, after leaving the Service, he proposed to accept employment with a company with close financial links with the Government.

However, the Government has reservations about this suggestion. Apart from legal doubts, it points out that the present rules, which were changed only recently, already require all officers at Under-secretary level or above to obtain the Government's assent before accepting other employment in business or elsewhere within two years of the resignation or retirement. They will continue to watch how these rules are working.

EFFICIENCY: The Government says it is in broad agreement with the committee's recommendations for improving Civil Service efficiency. It says it has already been able to comply with the recommendation that additional information on policies should be provided in the Public Expenditure White Paper or in separate departmental papers.

There is agreement with the committee's emphasis on accountability both in organisation and in reporting to Parliament. It says that the White Paper points to the limited number of tasks in the complex and interrelated work of government to which the

accountable unit approach can be applied successfully.

The White Paper also distinguishes between accounts presented to Parliament for the purposes of financial control and audit, and information gathered for "other managerial purposes."

It says that the Supply Estimates could become unmanageable if they incorporated the latter type of management information.

On the idea of charging departments for common services, as the committee proposed, the Government reply argues that there are conflicting considerations—for example, the one hand the incentive to economy, if the service is costly and the user is in a position to make choices, and on the other the advantages of the "allied service system," which allows expert knowledge to be concentrated in one department and avoids the administrative and accounting costs of repayment.

The balance of advantage in methods of provision and payment varies from service to service and will be reviewed as required by changing circumstances. For example, says the White Paper, there is no point in charging general office accommodation to departments since the main decisions on it are taken centrally.

RELATIONS WITH LOCAL GOVERNMENT: In a number of areas the White Paper disagrees with the committee's recommendations on relations with

local government or makes clear that they are a matter for Ministers or Parliament to decide.

For example, it rejects the idea of setting up a joint body of senior civil servants and senior local authority chief executives to keep relations under review on the grounds that "the core of the relationship is political."

It suggests, instead, that the consultative council on local government finance could be a suitable forum.

The Government does not believe it would be right for the Comptroller and Auditor-General to take over responsibility for the "district audit" from the Department of Environment. It points out that the District Auditor has a statutory independence and that the Secretary of State for the Environment has no power to influence him in his duties.

There is no evidence that the independence of the district audit from the executive is not secured under the present system. Local authorities, moreover, are statutory autonomous bodies responsible not to Parliament but to their own ratepayers and electors.

A new advisory body on audit has been proposed in the Green Paper in response to the Layfield Committee.

Whenever new public sector bodies are set up, however, the Government will consider care-

fully whether the Comptroller and Auditor-General should audit or have access to their accounts.

There may also be circumstances, not definable in advance, in which the Comptroller should audit or have access to the books and records of other bodies which are in receipt of public funds for the purpose of a specific inquiry. Each case would have to be judged on its merits.

MINISTERS AND CIVIL SERVANTS: The White Paper rejects the argument that Civil Servants have as much, or greater powers than Ministers. The committee's report attributes to civil servants powers which they do not have; it also detracts from the role of the Prime Minister.

The Prime Minister decides senior appointments and machinery of government questions himself, after consultation with his colleagues and the Head of the Home Civil Service.

The Government agrees with the committee that special advisers brought in by Ministers should become an accepted feature of administration. The working rule of the present Administration, that Cabinet Ministers should not normally appoint more than two special advisers is "not immutable."

The Civil Service — Government observations on the 11th Report from the Expenditure Committee, Session 1976-77, Command 7117, 50, 50p.

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hours dataA SMALL printer for use in con-
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Automatic Revenue Controls.Weighing only three kilo-
grams, the printer can be taken
to the various wall-mounted con-
trol units which staff key
"in" and "out" and plugged
in, whereupon it will print out
four types of report on demand.
On narrow gauge till-roll paper
will appear a list of people keyed
in at the time of the report,
those keyed out, those who in-
fringed the scheme rules that
day (and how they did it), and
the full status of everyone on
the scheme showing total hours
attended and by how much those
totals vary from the month's
target to date.The printer operates on re-
chargeable batteries; however, if
permanently mounted beside the
key-in unit the cells can be
trickle charged from the unit's
power supply.When an mounted the printer
can also be set to print every-
one's actual time of arrival and
departure as they happen.More from ARC, Shakespeare
Industrial Estate, Watford,
Herts (Watford 44500).

TRANSPORT

Better for
the driverANY DISTRIBUTOR who has to
deliver packages to a number of
destinations will be interested in
a technique now in use on Tate
and Lyle's vans. The company
calculated that its drivers
transfers 10 tons of sugar each
day into retail outlets, going
through 800 movements to do so.Metrication made the driver's
work harder, it increased the
size and weight of the packs. By
adopting the Penco suspension
made by Crane Fruehauf
Ridids, it has been possible to
lower the back of the van plat-
form by 4.5 inches to give a 37.5
inch platform height, enabling
the driver to reach high loads
more easily.The Penco suspension
replaces the leaf-spring unit on
the Bedford TK1470 rear axle.
Tate and Lyle use these vans
fitted with a "Boalby" "Link-
Hiner" "stiffness down body".Trials with the new van in
Liverpool have been so success-
ful that 22 such vehicles have
been ordered, and a phased re-
placement programme for the
100 vehicle distribution fleet will
continue into the 1980s.By replacing the leaf-springs
and using low profile tyres, the
platform height is lowered from
48 to 42 inches in the static ride
position, and when the air bags
in the Penco suspension are
deflated the platform is lowered
by a further 4 inches.Raising and lowering, using
the vehicle brake air supply, is
controlled by a three-position
lever between the cab and the
body. Levelling valves ensure
that this movement is conducted
smoothly, and micro-air valves
near to the bump stops on the
chassis activate an audible warn-
ing in the cab if the suspension
is not returned to the ride posi-
tion before the vehicle moves
off.In 5,000 operating miles it has
been found that the suspension
has extended body and tyre life,
and reduced chassis mainte-
nance.Details of the suspension from
Crane Fruehauf, Hayes Gate
House, Uxbridge, Middlesex, or
Kiddlesex (01-848 0225).

ENERGY

Coal to gas
projectTEXACO and Southern Cali-
fornia Edison have disclosed that
preliminary engineering is under-
way to develop the 190-acre coal-
gasification demonstration pro-
ject.The programme is estimated to
cost about \$300m. The integrated
gasification-combined cycle
facility could be operational in
the mid-1980s.The project consists of a 1,000-
tons-a-day demonstration system
using Texaco's own gasification
process. The proposed site is at
Edison's Cowater generating
station near Daguerre, 12 miles
east of Barstow, Calif.A full-scale development pro-
gramme is contemplated, the
companies say. It would allow
two modes of operation. The
first allows for a large coal
gasifier developed by Texaco,
with related gas clean-up equip-
ment, to provide fuel for an
existing 65-megawatt gas turbine
generator. The second mode of
operation involves operating the
gasification facility with a new
gas-turbine combined-cycle
power plant.**Howe
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Tel: 5058181.

Technical News

EDITED BY ARTHUR BENNETT AND TED SCHOFERS

COMPUTING

Nothing succeeds
like successBUILDING on the success of its
2903 small business system, for
which the installed and on order
figures now stand at over £260m.,
representing about one-third of
total business, ICL is keeping the
momentum going with the addi-
tion of three new central pro-
cessors.Peter Ellis, ICL's worldwide
marketing director, told the
Financial Times yesterday that
the new machines were definitely
not replacements for the three
existing processors. They were
complementary, would operate
with all existing peripherals and
software and offered greater com-
munications capabilities than
hitherto. This means ICL users
do not have to move towards dis-
tributed processing or increase
their involvement in this method
of operation now have equipment
specifically designed for it.Target for sales of the en-
hanced 2903 series over the next
two years is £200m. entry judg-
ing by the way these machines have
been selling so far—2,500
installed or on order of which 80
per cent. outside the U.K.—this
is achievable, especially in the
present climate of computer user
enthusiasm which has sparked off
the mini revolution and the move to
local rather than tightly central-
ised operations.The additions to the 2903,
2903/25 and 2903/40, have been
dubbed the 2903/25, 2903/40 and
2904/50 which is hardly en-
lightening. However, the series
now covers the cost bracket from
£25,000 up to £4m. The new
introductions bring with them a
facility called the peripheralhighway which makes connection
of novel peripherals a simple
matter—among these is a 800 lpm
printer able to produce six copies
borrowed from ICL's big machine
series.Making work with many ter-
minals that much easier is the
provision of dual floppy discs and
extra communications channels.This means that larger units in
the series will be able to handle
more than 100 terminals such as
displays. At the same time, the
dual discs also confer ability to
communicate with other manu-
facturer's equipment such as the
IBM 3740.New abilities demand new
software and this is being pro-
vided through improvements to
the multiple transaction system,
so that many more concurrent
programs can be handled, and to
existing transaction process-
ing software, where the com-
pany has come in for some
criticism in the past.With the launch, ICL has
answered at least partially one
question posed in the past by
observers who were watching the
2900 large machines series
extend downwards, while the
2903 and analogous machines
were stretching upwards—where
do the two meet? Borrowing
from the recently announced
2950 the ability to connect
peripherals with greater ease
and borrowing some of the
peripherals is, in ICL's eyes, a
method of giving "a clear path
for 2903 Range users wishing to
grow to the more powerful 2950."Designed to fit
office routinesFOUR-PHASE Systems has soft-
ware for a number of office rou-
tine primary office computing
activities to be performed on a
single distributed system.Operating on a System IV/90
processor with expanded memory,
the new multifunction executive,
MFE/IV, lets users indepen-
dently perform data entry, Cobol
processing, word processing, and
interactive 3270 inquiry to an
IBM 360/370 mainframe.The executive provides instant
selectivity of any function at any
of up to sixteen 1920-character
video displays. Four-Phase soft-
ware packages for data entry and
retrieval, word processing, and
Cobol operate concurrently and
independently under the execu-
tive, which allocates processor
and input/output resources to
optimize system performance.
Supported Four-Phase packagesinclude Data IV, Vision, Fore-
word and Cobol.In a typical application, an
operator using the word process-
ing mode to generate proposals
can check current product avail-
ability by transferring to inquiry
mode and accessing the head-
quart's database. Similarly,
while new orders are keyed in
through all-in-the-blanks format,
the system can independently
retrieve and enter customer data
from local files, price and deliv-
ery data from central files, and
print an invoice.To support the multifunction
executive and its associated pro-
gram packages, two new memory
modules have been announced
for the System IV/90. The
memory modules extend system
memory capacity from 192K
bytes to either 256K or 384K
bytes.

More details on 06294 71921.

Sweda ready with
store electronicsWAITING in the wings—like
half-a-dozen other companies
with similar equipment—
Sweda with its 80-5 point of sale
electronics system incorporating
volumetric laser scanning of bar-
coded products.The Litton company has
already sold some 35 systems in
the U.S., with the laser unit at a
price believed to be in the region
of \$5,000 per checkout. In all
there are now probably 200 in-
stalled systems of this kind in
the U.S.Basis of the equipment for
each store is a dual processor
with 32K words of core and 10M
bytes of disc in each half;
redundancy is used for good
reliability. Data about daily
store prices, changes of lines on
sale and other changing informa-
tion is keyed in on a manage-
ment specialist which is the
where there are also printers to
provide turnover reports.At each check-out the "cash
register" terminal can be used
alone, or with the scanner, and
is driven by a microcomputer.The keyboard is probably the
most powerful seen to date.
Apart from 12 direct entry
department keys, the usual trans-
action buttons (cash, credit, sale,
etc.) and the numeric pad, there
is a "velocity" keyboard of
40 keys dedicated to faster-
moving goods. A full alpha-
numeric description is associated
with each key, printed out on the
customer's receipt.The remarkable thing however,
is that these 40 keys in effect
become 200 by means of four
hinged page masks which can
be dropped on to the keypad.
The masks, which in position
obscure specific photocells
under the panel, automatically
adjusting the meaning of thekeys both to the user and the
drive unit.One of these pages could, for
example be used for weighed
goods such as meat categories—
the assistant presses "lamb
chops," the machine looks up
the current price, and writes it
all out on the customer's ticket.As electronic balances can be
plugged into the terminal, a
large "flag on a post" display
enables the customer to see what
is being printed on the ticket.The scanner uses what
amounts to four beams emanat-
ing from the sides of a rectangle
and projected upwards from
under the counter to cross over
a few inches above it.It is claimed that this device
can "see" the bar code label
when it is in almost any position,
apart from on top of the pro-
duct. Certainly in a recent
London demonstration very few
re-scans of items were necessary.The principal problem with
bar code scanning remains: until
the majority of products have
the code printed on at source,
there is little point in making
the investment, apart from in
small scale in-house and own
brand experiments.But things are stirring. On
January 26 the U.K. Article
Numbering Association—with
most of the country's food
manufacturers as members—
agreed on a number bank system
so that it is now possible for
them, and their counterparts in
Europe, to bar-label products
without ambiguity or confusion.
A European article numbering
agreement has been reached for
country identification, five for
maker's identification, five for
product identification, and a
check digit.

GEOFFREY CHARLISH

PLASTICS

Big injection moulding

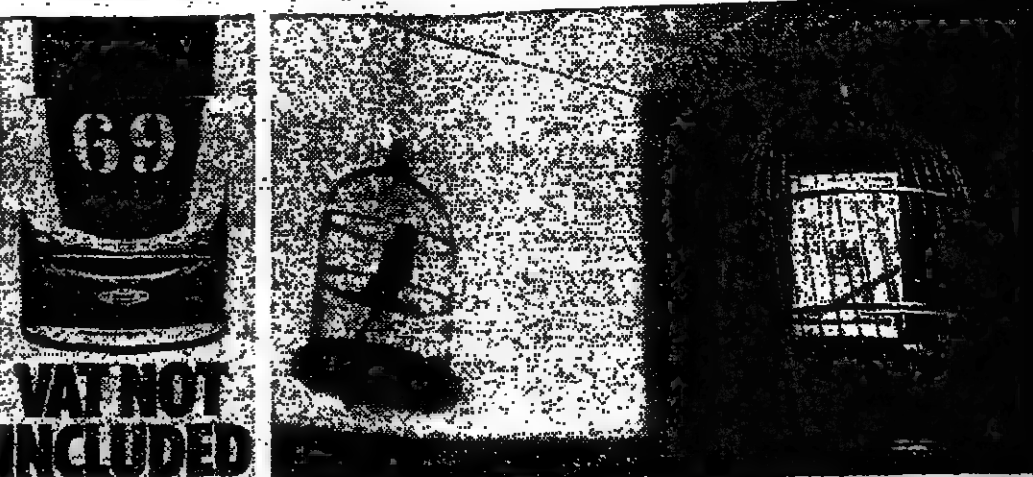
TOOLING WORTH firm has
farther mouldings that be made
for fittings. Final decisions on
the number of moulds and
detailed drawings of the tools
should be completed in about six
weeks.Machining of the two main hull
moulds will be carried out by
Shrewsbury Tool and Die Co.,
and will take about 14 months.Overall length of the dinghy
will be 12 feet 6 inches, beam
4 feet 6 inches, and all-up weight
in the remon of 160 lbs. Trials
should start in August 1979 with
the intention of a major launch
at the 1980 Boat Show.Main market for the craft is
expected to be overseas as the
dinghy can be shipped in stacked
parts allowing substantial reduc-
tions in transport costs. It has
been designed for construction
using mechanical fastenings, so
that assembly can be carried out
with semi-skilled labour.

Advertising and ...

Media
rates
rise
17.5%LEST ANYONE imagined that
U.K. media rates were propelling
themselves skywards at an
indicative pace, the Advertising
Association said yesterday that
the average cost of buying adver-
tising space or time in the U.K.
last year was 17.5 per cent.
higher than in 1976. This is
shown in the association's latest
combined index of media rates
and compares with year-on-year
percentage gains of 22.5 per cent
in 1975 and 26.8 per cent
in 1976, writes Michael Thomp-
son-Neel.The association's TV index
rose marginally faster last year
than the combined Press index.The former was 17.8 per cent
higher at 241.3 (1976=100). The
A.A.'s Press index rose 17.4 per
cent to a provisional 248.4.The association said last night:
"When seen against the 16 per
cent increase in retail prices,
and the rapid rise in demand for
advertising space in both Press
and TV over the same period,
these figures were only to be
expected."Looking at the indices in a
Long-term context—as one must
to view rationally a commodity
as volatile in price terms as
advertising space in the main
media—it is evident that over
the past eight years taken
together, Press and TV costs
have risen roughly in line with
the retail price index. But they
have risen at a much slower rate
than the wholesale price index,
with which advertising, as an
industrial input, should more
properly be compared.GIVEN THE FERMENT in the
whisky market—Bell's, with
Teacher's, with an estimated 38
per cent of the market between
them, go up in price next month,
probably by 17 to 20 per cent—
Haig's whisky yesterday
launched its 1978 campaign with
what it calls the biggest-ever
budget for a brand of Scotch:
£1m-plus. The campaign, through
D'Arcy-MacManus & Masius
(Masius & Wyle Williams over
D'Arcy-MacManus as was) is
designed to reassure whisky
drinkers that despite recent
market upheavals, Haig will con-
tinue to offer the same high
quality and the same good
value.BIRD'S APEL, the first brand
assignment from General Foods
for the U.K. arm of Ogilvy
Benson and Mather, will be
launched nationally on April 10
with a £800,000 TV budget. Bird's
apeel, already successfully
launched as Tang in Australia,
Brazil, Canada and Venezuela, is
a powdered drink in orange or
grapefruit. Test marketed in
Tyne Tees, Border and York-
shire, it became the fastest-
growing brand in the orange
drink market (including juices)
and took the leadership in the
powdered market with a 60 per
cent share. Housewives spend
£35m. on citrus fruit drinks.IN AN IMPORTANT move for
the independent medical
creative sectors, Bruce Electric
(U.K.) has said that following
its decision to terminate its
account with Roe Downton (part
of Saatchi and Saatchi) it will
use independent media and
creative specialists for the major
part of its £1m-plus campaign
this year. No appointments have
been made. Creative briefs will
be handled on a competitive
basis.Britain's independent media
buyers already handle an esti-
mated £50m. worth of business and
made some big gains last year.REEM FOODS is launching
another Bisto gravy-making
week—this time Bisto Rich Gravy
Gravities. There is a gravy war
in progress. Total value of the
vegetable and meat extracts
sector, at shelf prices, is around
£50m.FOLIOFARE, one of a £1m-
package of accounts resigned
recently by The Kirkwood Com-
pany, has gone to J. Walter
Thompson. The budget is
unknown.FOSTER TURNER AND
BENSON says it is firmly
re-established as a force in
financial advertising and PR
with the gain so far this year of
five assignments with a billings
equivalent of £500,000-plus. The
accounts include work for Elich
Lovell, Gresham Life and the
Bank of Credit and Commerce
International.SIMON BARROW, chief
executive of Ayer Barker
Hegemann, has been elected to
the group's holding Board from
March 31. He joined ABH from
Colgate-Palmolive in 1972.THE GRAHAM POUTER
GROUP has started a £250,000
development project at its Bar-
ley Road, Leeds, headquarters,
including a conference centre
for 100. In its last financial year
the group's turnover was £53m.A. C. NIELSEN claims a big
success for its Sabine package.
Launched six months ago, it
offers fast access to Nielsen's
data bank. The most frequent
subject for study has been brand
distribution. Nielsen says the
average cost of the 53 Sabine
analyses commissioned so far, by
companies like Reckam, Cad-
bury, Heinz and United Biscuits,
is £200.

JOHN SIMMONS reviews the 1977-78 Design Council Poster Awards

Pure gold designed to sell

"RARE IS THE poster that
works without a legend." So
observed this reviewer in assay-
ing last year's Design Council
Poster Awards and lo! the best
poster award for 1977-78 is won
by a wordless photograph of
masterly Maggistry—the
celebrated Benson and Hedges
pack in a birdcage, designed by
Alan Walidie for Collett
Dickenson Pearce.Unexpected, innovative and
witty, this Benson series from the
sixth largest brand advertiser in
Britain, dramatically photo-
graphed by Adrian Flowers,
Brian Duffy and Robert
Montgomery, provides exciting
proof of how inventive minds
produce their best work when
beset by warring forces, such as
the constraints imposed by new
laws of advertising control, the
copy limitations codified by the
Advertising Standards Authority,
and other opposing
and boudiering influences.The gold peak—now hardly
ever needing to reveal its con-
tents—is always shrewdly placed
in a familiar, homely setting,
replacing pet birds, pussy cats,
electric plugs and china flying
dickies. This is of this year's
strategy addressing smokers, not
an inducement to take up
cigarette smoking, these enig-
matic and amusing pictures not
only accomplish their principal
objective of attracting attention
as well as admiration, but all
reasonable objections to cigarette
advertising would seem to be
overcome, though criticism could
be directed at the copy that
accompanies the art—the prov-
ocative health warning donated by
HM Government with every
pack, a threat that may well be
a daring challenge to nascent and
impressible minds.Copy and captions often em-
bellish a picture unnecessarily,
and tend to overkill a message
not overtly apparent from the
visual. Two of this year's
award-winners crowd no less than
three variations of the word
LEAVES into the space of a 16-
sheet, in addition to 14 jokey
words of copy. The judges claim
—in fact they stress that they
try to make clear that the
awards are made in recognition
of outstanding design merit.With Levi's, the confident
photographic close-ups by Jack
Bankhead for McCann-Erickson
of the jeans' tough texture is
clearly meritorious, and a
change from the grinning but-
tocks that dominate most of their
competitors' advertising. But
although the layout cleverly
accommodates the verbose copy
and logo/trade mark elements,
the design, except in the sense
of strategy, is not extraordinary.
Effective advertising—yes. Out-
standing design—no quite.Apart from the cigarette
campaign noted, there is little out-
standing in original or bold
graphics in this year's selection
—there is a brighter show down
your Bisto gravy-making week
the design, except in the sense
of strategy, is not extraordinary.
Effective advertising—yes. Out-
standing design—no quite.Which advertisers provide
interesting opportunities for
creative development of product
personality, an offer too often

Left: Kirkwood's VAT 69; confident and award-worthy. Right: Benson and Hedges by CDP; Benson series, brilliant branding.

declined. The decision by The
Kirkwood Company to use posters
to brand their Scotch with wit
has enlightened poster sites with
many a merry play on VAT, set
against crystalline graphics.Theatre productions need
clear identification, and the
judges admitted to a strong
entry, whereas no advertiser
designer or agency was con-
fident enough to enter a vivid
character in full dress gold-and-
glory regalia. Unlike most
entertainment advertising, the
extraordinary. The familiar
format of the RSC's King Lear
brief and readable: good art and
poster has some strength when
you actually take a look at it.A total of 482 ideas and designs
competed for this year's awards.
The invitation to submit adver-
tises a maximum of 30 awards,
of which the judges gave 10—all
save one, photographic. Hardly
a justification of the published
purpose of this creative event:
"To encourage high standards
and widespread interest in the
poster medium." Art directors,
designers and judges will have
to sharpen their perception in
pursuit of the recognition of
excellence.John Simmons is creative
director of The Simmons
Consultancy.AD EXPO ... a major trade show that will
surely become the most important annual
event of the advertising industry, so... if
you manufacture any product or if any of
your services can be purchased by any of
over 100,000 advertising companies in America
... you cannot afford to miss AD EXPO!Send for AD EXPO Brochure and Space Order Form to:
AD EXPO 591 Fifth Avenue New York, New York 10017.FIRM _____
ADDRESS _____
CITY _____ STATE _____
NAME _____ TITLE _____
BUSINESS _____
TEL. _____3 day Seminars covering every phase of
advertising and sales promotion
• International exhibitions lounge
• Booth design museum
• Advertising museum
• Hotel bookings service
• Press facilities
• Telex • TranslationsNEW YORK COLISEUM
December 5, 6, & 7, 1978company to be seen by over 30,000 advertising
men and women eager to meet you to discuss
and discover "what's new and exciting."AD EXPO ... the first international
advertising and sales promotion
exposition in the United StatesICL 2903 has satisfied over 2500
customers. With its new facilities
it will satisfy thousands more.1. Business demands—
ICL RespondsWhen it was introduced, ICL 2903 gave users exactly what they
wanted; a general purpose commercial computer of great
reliability, offering a range of facilities unrivalled in its price
bracket.

But times change.

Now users demand communications, transaction processing
and better and faster facilities.ICL responds once again with the introduction of major new
facilities for the ICL 2903 range. And these are the latest in our
continuing developments which keep ICL 2903 in the forefront
of computer technology.

2. New Models, New Power

ICL introduce three new models, built according to the same
proven design philosophy of the original range. They are called
the ICL 2903/25, 2903/40 and 2904/50. They include all facilities
previously provided PLUS major hardware enhancements,
communications software and a powerful new operating
system. So the new models offer more usable power and great
communications capability.3. Distributed Processing—
naturallyThe increasing trend towards corporate decentralization has
generated a demand for powerful small systems capable of
integration into distributed networks. The ICL 2903 range is anatural—and proven—solution. It can act as a powerful free-
standing system; as the mainframe for a network of terminals; as
an intelligent terminal to a large machine—all at the same time.

4. Planned Growth

Most companies today can look forward to growth. But will
today's computer hardware be capable of meeting future
needs? Too often the answer, in practice, is an expensive "No".The ICL 2903 range offers a uniquely comfortable growth
path with on-site enhancement possible throughout the range
and a smooth transition to the recently announced ICL 2950
system, and beyond.ICL can protect your valuable investment in hardware and
systems as few suppliers can.

5. Support—For Life

When you buy ICL 2903 range you get a support and back-up
service second to none not just before delivery but for the life
of the machine. The kind of permanent support software,
engineering and training that only the resources of Europe's
leading computer company could make possible.How good is that? Don't take our word for it.
Ask any of our 2500 customers.Send coupon to: Douglas Scott,
ICL, Bridge House South, Putney Bridge,
London SW6 3JX, or tel: 01-788 7272, ext. 2903.

Please send me details of the new 2903 range.

Name _____

Position _____

Company _____

Address _____

International
Computers

think computers—think ICL

ICL
2903

F71

مكازم التحمل

The Marketing Scene

Plug time for platinum

BY MICHAEL THOMPSON-NOEL

AS ANY FOLLOWER of commodity prices will know, both the producers and the free market price of platinum have hit record levels recently—partly in sympathy with the gold rush, partly because of continued scarcity of supplies (there are signs, for example, of hoarding in the USSR, where the Russians are producing at least 250,000 one-ounce coins and medallions for the 1980 Olympics which will be sold at the unfraternal markup of 80 per cent), and partly because of the plight of the dollar.

All of which helps set the current crop of Platinum Guild ads in the colour supplements in a reasonably lustrous light. The Platinum Guild, run in London under the aegis of J. Walter Thompson, is funded by Rustenburg Platinum Mines of South Africa, the world's biggest producer, which sells and markets its platinum world-wide through Johnson Matthey, but felt the Guild would help stir up consumer interest in platinum in the jewellery sector.

Hence the current ads, which stress that platinum jewellery is different and utterly distinctive—brilliant, beautiful and supremely fashionable. It had better be: it's more expensive than gold.



But there is a very big market to go for. The Japanese are fond of platinum jewellery (they admire its unobtrusiveness) and in recent times Rustenburg has got to wondering if it couldn't help stimulate a comparable demand in the U.S. and Northern Europe.

In Britain, platinum jewellery got a boost on January 1, 1975, when for the first time the metal received a hallmark (the platinum hallmark guarantees 95 per cent purity). In Britain last year, an estimated 23 tons of fine gold were used for making

jewellery, and this is the market that Rustenburg is attacking.

There are around 625,000 U.K. marriages a year, and using 18 carat gold as a benchmark, a platinum wedding band would cost approximately 50 per cent more than the gold equivalent. Current world consumption of platinum for jewellery is around 1.1m. ounces, but 81 per cent of that goes to Japan with less than 2 per cent to the U.K. and Western Europe.

So, the Guild operates as a promoter as well as an information service for retailers and consumers. Rustenburg underwrites similar operations in Germany and Japan and is looking at the U.S. The aim is to educate consumers as to platinum's position in the precious metals spectrum ("It's the most precious precious metal in the world"), which is why the folk at JWT are fond of the fact that to produce one ounce of platinum the producers have to process ten tons of ore. Above all, platinum is sold as the ideal setting for gem stones: it doesn't compete with them for attention.

The Guild spent £300,000 on U.K. advertising in 1975—mainly in women's magazine where it prompted some fairly lively consumer demand—and will spend about the same this year.

Rolex—prestige and Koko

BY PHILIP KLEINMAN

WHAT DOES Yehudi Menuhin have in common with Koko the female gorilla? Answer: they both help to sell Rolex watches.

There are, of course, differences between the two. For one thing, the violinist, like other celebrities featured in Rolex testimonial advertising, is stated to have received no payment for allowing the Swiss company to publicise the fact that he wears one of its products. Koko on the other hand, has just helped to earn Sw.Frs.50,000 for Francine Patterson, the young University of California researcher who has taught Koko to speak in sign language. Miss Patterson is one of five recipients of Rolex Awards for Enterprise, all engaged in scientific research of one kind or the other.

The awards were presented, together with Rolex chronometers, to the five at a ceremony in Geneva recently. It was the culmination of a competition, devised by the company and its advertising agency, J. Walter Thompson, to enhance the product's prestige as well as do a little good in the world.

Unfortunately for Rolex's British subsidiary, none of the winners is British, although this country provided the second highest number of entrants after the U.S.

The mixture of high-mindedness and commercialism demonstrated in the competition is typical of Rolex, which was bequeathed by its founder, Hans Wilsdorf, to a charitable trust in Geneva. That doesn't prevent the company making a lot of money out of its Swiss watchmaking products. The cheapest Rolex costs around £200 in Britain, though the company also makes watches under the Tudor brand name which go for as little as £180.

Despite the difficulties experienced by the Swiss watchmaking industry in the past few years, due especially to the impact of electronic watches from the U.S. and elsewhere, Rolex claims to have expanded its output worldwide by 5 per cent to 8 per cent annually. What exactly that means is impossible to say, since private companies in Geneva are not obliged to publish any figures.

It is acknowledged, however, that the British market, unlike the U.S. and the Far East, has been stagnant in terms of units sold.

The achievement of Iain Nelson, a 52-year-old Scot who became managing director of Rolex U.K. in 1971, has been to keep the quantity of imports steady as cash turnover multiplied. This has been done through a policy of exclusivity. Nelson cut the number of retail outlets down to about 200—and increased business efficiency.

When Nelson arrived, after more than 20 years of working for the Borneo Company (now part of Inchcape) in Singapore, he found Rolex U.K. in a pretty poor shape. This was partly due to complacency derived from the fact that Wilsdorf, the company's founder, actually started his business 75 years ago in London, whether he emigrated from his native Savaria. Wilsdorf moved to Switzerland in 1919, and it was there he produced the Rolex Oyster, claimed to be the world's first waterproof watch. But he kept his acquired British nationality and the British branch of the firm got used to receiving most-favoured-nation treatment.

To-day that treatment would no longer be deserved. Nelson, a kindly humorous man, nevertheless gets quite indignant when he recounts how all the trendy young businessmen he meets commuting first-class from Surrey to London are expensively clad from top to toe, arrive at the station in Rovers and Jags but wear "rubbish on their wrists." And he tells them so to their faces.



Call NRDC We can provide half the cost

Good ideas don't come easily. And getting the money to develop them can be just as hard.

That's why if you've got a genuine technological innovation and you need money to develop it, you should have a word with NRDC.

Our money and technological backing could be yours for the asking. NRDC can provide half the development and launching costs and shoulder half the risk.

You don't have to pay a penny

back until you start generating sales. And you stay in control throughout.

So contact the National Research Development Corporation, Kingsgate House, 66-74 Victoria Street, London SW1E 6SL.

Or better still, ring Brian Mann now on 01-828 3400.

NRDC
Finance for innovation

How can you keep your ear to the ground when you've got your nose to the grindstone?

When did you last get time to sit down and wade through a pile of newspapers and magazines?

How often have you been able to spend your day piecing together snippets of news and information in an attempt to get a complete and accurate picture of the week's events in marketing?

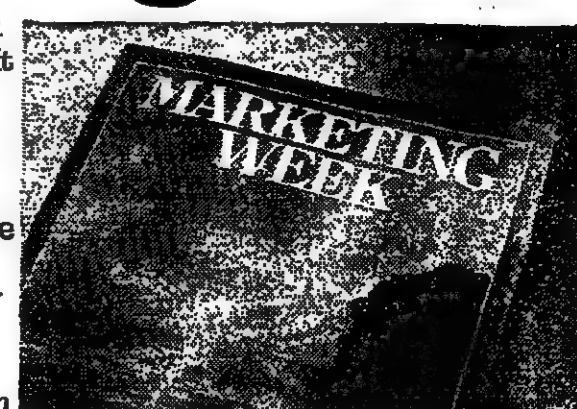
It's ludicrous, of course, that these questions even need to be asked in a business so dependent on news. That it can take so much trouble just to stay informed.

But with nothing to bring you the news each week, that's how it's been.

Until now. Now you'll be getting the news at its most valuable.

When it still is news and not last month's marketing story.

Because from today there's a new and completely independent magazine coming out on Thursdays.



It's called Marketing Week.

And it isn't just for reading on the train going home. It's a magazine to use.

To dip into for the latest news and facts that can help give perspective to what you're doing.

Whichever side of the business you're in.

Food, drink and tobacco. Cosmetics, toiletries and pharmaceuticals. Consumer durables, retailing, Industrial and financial marketing.

We'll be covering them all. We'll be reporting too on the different aspects of marketing.

From research and packaging through to advertising and distribution. In return we'd like something from you.

Your views on the business. Because now, through Marketing Week, you have an audience for them.

The only pity is that you've had to wait so long to be heard.

Marketing Week, 60 Kingsly Street, London W1R 5LH. Telephone 01-439 6651.

Horse sense at Lloyds

BY PAMELA JUDGE

THE SIGN of the Black Horse is positively swinging at the moment—much to the satisfaction of Lloyds Bank, which has used the emblem since the 1800s.

A long footage of the Lloyds horse thundering along the shore near Newquay was used on TV last month to introduce the

bank's new Black Horse Guides. The guides were launched on February 3 and in two weeks 1.7m. copies were in the hands of the bank's customers or potential customers. Later, a further 120,000 were set-marked for use outside the bank's branches.

Part of the Lloyds plan to broaden its marketing base, the guides cover family budgeting, taxation, new earners and questions women ask about money.

But they are a very soft sell for Lloyds—possibly against its strict commercial interests—in that they are aimed at solving problems rather than selling the bank's services.

The black horse—there are three of them in real life and they are heavily insured—began working for the bank early in 1975 when McCann-Erickson took over the account. Working as a hard nosed brief, says Bryan Wright, the bank's advertising manager. Prior to that, recall of Lloyds' advertising (through NOP checks) was very small.

even though there had been several good series.

But the bank wanted its ads and its name to be recalled. With McCann, it was decided that the old horse would do the modern branding, so that March, 1975, saw the first TV use of the horse. Checks beforehand showed an ad recall of 8 per cent. Afterwards the figure rose to 26 per cent. It is currently around 50 per cent, the highest of the big four, clearer with the Midland (lately making shadowy use of its griffin emblem on TV) at the bottom and Barclays and NatWest in the middle, says Lloyds.

Another indication that the horse is working for the bank is that the numbers of first-time bankers with Lloyds aged between 16-24 is now the highest yet. The guides come out of the bank's marketing budget of £1m. a year and are relatively cheap. But Lloyds has just finished a £500,000 burst of Press and TV advertising—a tidy sum to put on a horse.

Geest Computer Services

Where you'll get what you want...

You want big company capability. So you'll like our network of offices, at London, Peterborough, Birmingham, Cambridge. Our multi-computer systems company. Our sophisticated and powerful equipment and our first-class professional people.

—but small-company service. So you'll appreciate the way each of our offices is completely autonomous, quite self-contained. And you'll like the fast friendly service you'll expect from a small flexible unit.

You don't want a service too big, or too small. So with GCS, you'll get a service tailored-made to suit your requirements exactly. A service that will grow with you, if you wish, at whatever pace you choose.

You want someone you can trust. So take a glance at the GCS family tree. You'll see a company with all the backing and support it wants from the multi-million pound Geest organisation.

You'd like some proof. Ask any of more than 400 UK companies who use our services—and who've used them for some time too!

You'd like to know some more? Visit more information on what we can offer you in financial and management accounting? Or pay? If preparation? Or any other commercial business systems? Just give us a call on one of the telephone numbers below. We'll be pleased to help.

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Eastern Computer Services
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London (Sales Office)
Geest Computer Services
Tel: (01) 847 2498
Manchester
Geest Computer Systems
Tel: (021) 459335

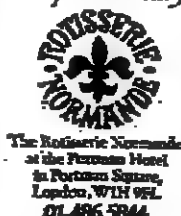
Southern made Hillspan's industrial buildings bigger.

Early television campaigns on Southern Television had successfully promoted the Hill Construction Company's agricultural building business. Too successfully, perhaps. For their 1976 campaign of 15 and 30-second spots on Southern, Hill were keen to promote the Hillspan industrial buildings which now account for two-thirds of their business. The campaign, staged by Lonsdale Osborne, was another undoubted success. Hill were pleased at the contacts it gained, and the reputation it made them. More important, they were delighted to receive enquiries from an influential band of businessmen—those who work in London but live in the South. These men watch their television in the South too!

SOUTHERN TELEVISION

For further information contact Brian Henry, Marketing & Sales Director, Southern Television Limited, Glen House, Stag Place, London SW1E 5AX. Telephone: 01-834 4404.

The Rotisserie Normande offers you that extra personal touch. Just phone Joseph Lasser, our restaurant manager, and ask him to send a copy of his menu to your home or office. This way you'll be familiar with our dishes when you arrive for dinner. The Rotisserie Normande specialises in La Nouvelle Cuisine, the totally natural style of cooking that's sweeping France. Whilst the dishes are new and exciting, the atmosphere is good old-fashioned candlelight. Have an evening to remember at London's most exciting restaurant. Also open Sundays!



The Rotisserie Normande is located in the Portico, 100 Strand, London, W1R 0ET. Tel: 01-436 3844.

Thursday March 16 1978

Prescription in common

TWO REPORTS on the outlook between the social partners for the U.K. economy appeared about wage and price objectives yesterday.

The Bank on the other hand is quite clear about the fact that the expansion of the economy this year and next must be limited because of the external situation. It would clearly like to see some stimulus in the Budget which it would not find incompatible with monetary control provided that the stimulus took the form of tax cuts rather than increased expenditure and so helped to maintain financial confidence. But the stimulus must be limited—despite the fact that the Bank is more sanguine about U.K. "competitiveness" than the OECD—because of the "sombre" outlook for growth in the industrialised world. We need, according to the Bank, to maintain at least a moderate current surplus on the balance of payments, and our record suggests that we cannot therefore afford to get far out of line with what is happening elsewhere.

The OECD is perhaps the less clear-cut of the two. It suggests that a gradual revival is justified because of the high level of unemployment, the need to encourage profits and investment, the international undervaluation of sterling, and the need to maintain competitiveness by not allowing the exchange rate to appreciate too far. Those reasons do not seem to be altogether consistent with one another; and indeed, after stating that the need to reduce inflation is now a greater constraint than the balance of payments on faster growth, the OECD begins to get worried about the forecast worsening of the trade balance. Its survey was written, of course, in the shadow of the January trade figures.

Sombre outlook

In the field of monetary policy, it goes on to point out, there may be conflicting objectives and there will have to be a certain flexibility about targets. A finding with which both the Bank and the Treasury will heartily agree. Some stimulus in the field of savings ratio would themselves in expansion this year within consumer spending and almost the 3-4 per cent, but it should certainly increase what the economy is to be taken up in only slowly. Life would be easier all round. Finally, "if a consensus could be developed case for moderation."

A partial climb-down

THE GOVERNMENT has gone a long way towards meeting the Confederation of British Industry's objections to the new pay policy clauses it wants to write into government contracts.

Intolerable
The guidelines for the present phase of pay policy were intended to permit a gradual return to greater flexibility of pay structures. But this hope has been frustrated largely because Ministers themselves placed emphasis upon the 10 per cent figure. This was meant to be the average national increase in earnings, but it has instead come to be regarded as the minimum increase in basic pay below which few groups have been willing to settle. The Government has accordingly come to insist both in the public sector, where it can exercise a direct influence over negotiations, and in the private sector, where it can exercise influence through the distribution of contracts and financial aids, that no-one should settle for more.

Arbitrariness
The draconian nature of some of the detailed provisions in the new clauses was only one of the issues. The Government's proposals had raised, and on the wider aspects the Government has held itself to its ground. Neither the CBI nor any one else is against the idea of encouraging moderation in pay settlements. There is no reason why governments should not choose from the various competitors for a public contract the firm which best conforms to their conception of the national interest, including in particular its readiness to observe incomes policy guidelines, providing the choice is reasonably consistent with the interests of public economy. Both here and in the U.S. public contracts have long contained clauses requiring firms to observe certain statutory requirements, at present, for example, there is a clause requiring observance of the 12-month rule. But what Ministers have in effect been doing is changing the nature of the present pay guidelines in a way that will aggravate the two main disadvantages of existing practice by making the

RETRIBUTION against the Palestinian guerrillas in the south of Lebanon was promised by Israel and anxiously expected by the world. When it came on Tuesday night it was in the form of the most massive incursion and violation of Lebanon's (highly theoretical) sovereignty since Israel started to respond to the commando raids which began in the wake of the June War of 1967.

This week's operation, involving no less than four brigades, amounts to invasion of a zone which has been a point of high tension for a decade and has the potential to trigger off a regional war or worse. As a retaliatory strike it is also different in kind—aimed at nothing less than clearing out "the infestation once and for all," as the Israeli Defence Minister, Mr. Ezer Weizman, put it yesterday.

In effect, last week-end's wild and bloody rampage by Fatah men have given Israel what it perceives to be, probably erroneously, the opportunity to eradicate for all time the movement which Mr. Menachem Begin, Israel's Premier, has described as an embodiment of evil second only to Nazism.

Certainly, he will not succeed in his promise "to cut off the evil arm of the Palestinian Liberation Organisation," either in its political or military manifestations, even though the exercise may cripple the latter for a long time to come. But in attempting such a task he will probably kill the peace initiative begun so boldly last November by President Anwar Sadat of Egypt—although this may also be a relief to the Israeli Government, which is facing painful decisions and a looming confrontation with the U.S. Administration as a result of the initiative.

Fifth war

Most immediately, and alarmingly, by embarking on the invasion Israel may, intentionally or otherwise, goad Syria into counter-action that however ineffectual could spark off a fifth Arab-Israeli war. At this stage one thing, at least, can be certain: the unprecedented military action will not solve the Palestinian issue, let alone the Middle East problem. It is more likely to inflame it further as the past experience of Israel's policy of retribution has shown. It was not until the June War of 1967 that either the Palestinian Liberation Organisation or Fatah, its leading group and fighting arm, took meaningful form, though they both predated it—the PLO by many years. Ever since that conflict the south of Lebanon has provided the most obvious flash-point for a spontaneous combustion or a contrived war in the region.

In the early years of the tense decade that followed Israel's great triumph of arms, the commandos concentrated their activities in Jordan and launched operations from there. It was on the East Bank of the Jordan, at Karameh, that Fatah scored its most emotive success when it resisted, and inflicted significant losses on, an Israeli punitive task force. However, subsequent Israeli retaliation by air strikes, particularly against important irrigation works, suddenly created the tension and confrontation leading to the Jordanian civil war of 1970 that emasculated the guerrilla movement in the Hashemite Kingdom. The outcome fortified the Israeli conviction that Palestinian attacks on its citizenry ultimately can be countered only by the vengeful use of force of a kind calculated to make neighbouring governments curb the guerrilla movement.

But in the Lebanon, the cockpit of the Arab world, Israel's strategy has not been so successful, fundamentally because of the weakness of the government there before the 1975-76 civil war and the absence of any authority there since its end. Fatah operations from the south started after the 1967 war, eventually prompting the dramatic Israeli commando raid on Beirut airport at the end of 1968 in which 13 aircraft of Middle East Airlines were blown up. MEA was back in operation with chartered aircraft within 48 hours—symbolising, in an odd way, the failure so far of the Israeli philosophy of punishment to bring to heel, or destroy, the Palestinian armed presence in Lebanon.

In Lebanon, retaliation has had mixed and confusing results which have proved far more problematical to the overall stability of the region than the 1968-70 raids against Jordan. Israeli reprisals led indirectly to the confrontation between the Lebanese Army and Palestinians in 1969. That ended in an uneasy compromise when, under pan-Arab auspices, the Cairo Accords were reached. Amongst other provisions relating to the refugee camps and the carrying of arms elsewhere in Lebanon, they confined guerrillas to the Akroub area behind the shoulder of Mount Hermon, from where they could still cross into Israel. The accords were affirmed by the Shoura Government, whose 30,000 troops form the bulk of the joint Arab peace-keeping force in Lebanon, by the Lebanese Government of President Sarkis of Lebanon and, somewhat dubiously, by the PLO itself. The accords were, to have been observed again under an agreement reached last July, but never were.

By completely involving the Palestinians, the civil war left the border quiet—a fact appreciated by Israel, which provided material support for the Rightist Maronites in their mounting

identifiable models. To cater for corporate anxieties, more manufacturers and specialist body firms are rushing to bring out gangster-proof models.

Latest in this field are the Swedes, with a bullet-proof Saab 90: it costs £27,000, compared with around £7,000 for the standard model. A colleague in Stockholm was told this week: "There is a popular demand—and it is a cheap product." I suppose anything is cheap if it saves you from kidnapping. Except for the price, almost everything about the "safer Saab" is secret—especially the site of the production line.

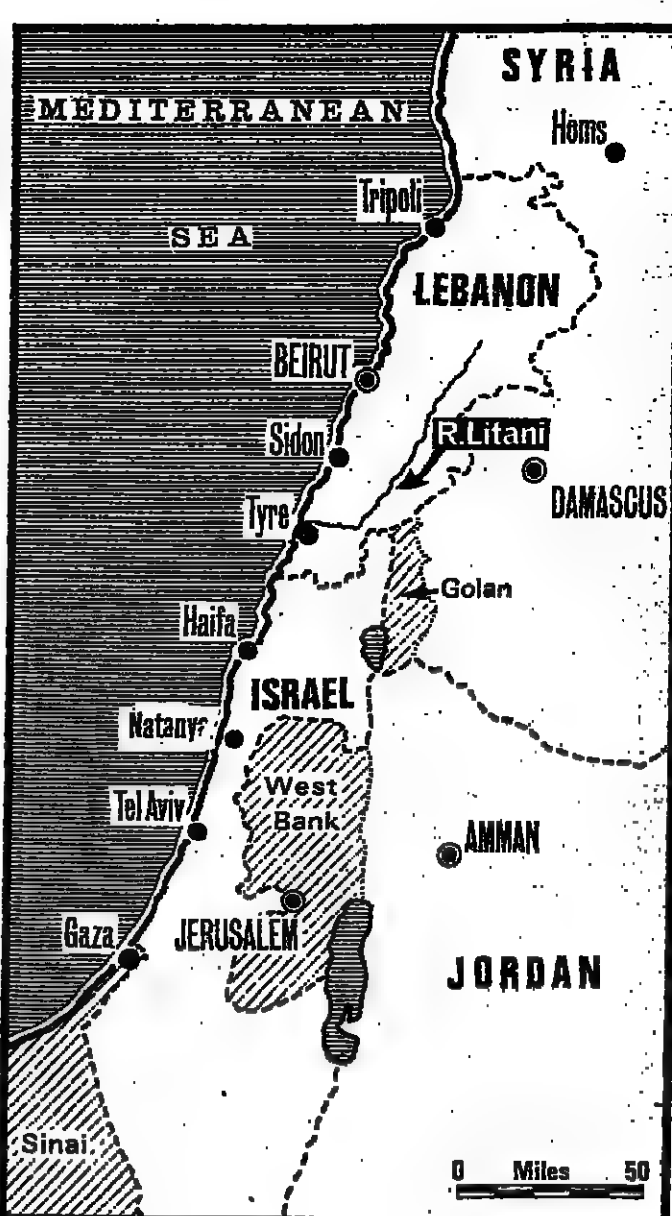
Saab says enquiries have been numerous—especially from diplomats and banks. I also hear that business is hectic for an anonymous Midlands company that concentrates upon fitting Ford Granadas with armour-plating and a range of other protective devices.

Wife advice
I have not seen many British business magnates producing autobiographies on the rags-to-riches stories of their lives. But a Turkish millionaire, Vehbi Koc, has done so and has just had his memoirs translated into English. His group is big. Its consolidated sales of everything from cars to cement totalled \$1.7bn. last year, which is not bad going for someone who started with a grocery store. There was some fuss recently when the original typescript was stolen. Shortly afterwards a not-too-flattering version of a career similar to the 77-year-old Koc's appeared in a book called "Empire". Written by Erol Top, Turkey's version of Harold Robbins, this became a best seller.

What I liked about Koc's own book was the concluding section, "My advice to businessmen and the young." This firstly tells aspirants to be modest and work

The wider perils of Israel's invasion of Lebanon

BY RICHARD JOHNS, Middle East Editor



destroy Mr. Sadat's peace initiative prior to Mr. Menachem Begin's crucial visit to Washington, originally scheduled for next week but now postponed. It is almost certain that Israel would never have been prepared to negotiate with even a heavily disguised PLO representative. As it is, the PLO more or less ensured its exclusion from the direct talks initiated by Mr. Sadat by failing earlier last year to renounce violence and to recognise Israel's right to exist. Thus, the organisation also lost any chance of winning the sympathy of the U.S. Administration.

At Israeli insistence Mr. Sadat, in his "historic address" to the Knesset, made no reference to the PLO and has not, publicly, anyway—taken account of it in exploring ways of creating a Palestinian entity on the West Bank and in the Gaza Strip.

After Fatah's bloody adventure on Saturday Egypt expressed the hope that the affair would not affect the already faltering negotiations and pleaded for Israeli restraint. Undoubtedly, Mr. Sadat will have not option but to still them under pan-Arab pressures of which he must take account. That much was evident yesterday from the editorial in the semi-official Al Ahran condemning Mr. Begin as "the new Hitler" and a "terrorist" who speaks like a Rabbi. Considering that talks nearly foundered in January in the face of rather more temperate criticism by the Cairo Press than appeared yesterday, the initial conclusion must be that the chances of even a tentative resumption look, at the best, very slim indeed.

Mr. Begin may be very relieved about that and others in Israel may be cynical enough to see in the Fatah raid some diplomatic benefits. Inevitably, the Israeli Government will use the whole affair not only to emphasise its justification for refusing to recognise the PLO but also to intensify its arguments against the establishment of a Palestinian entity with any real autonomy.

When he does go to Washington, Mr. Begin will, anyway, have an awkward time with Mr. Carter on his Government's "revisionist" interpretation of U.N. Resolution 242, the acknowledged framework for an Arab-Israeli peace from the provisions of which Israel is trying to exclude the West Bank, and also the question of Jewish settlements not only there but in Sinai.

One factor immediately behind Mr. Sadat's initiative was understood to be the warm exercise launched to exterminate at the Palestinian fighters thus Romania (who had previously seen Mr. Begin) that if pressed U.S. It will not only darken the too hard by the U.S. Mr. Begin cloud over Mr. Begin's visit to "would risk an adventure to Washington but — more seriously — change the status quo." Indeed, last summer Professor Moshe Alon, chairman of the Knesset Foreign Affairs and Security Committee, went on record as saying if U.S. "leverage" was applied "war would certainly break out—either because Israel had no choice but to attack or because some Arab Chief of Staff would believe that Israel had been weakened."

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Whatever Israel hopes to achieve from the invasion, apart from destroying the PLO's fighting arm, its action has posed an acute predicament for Syria. While the Syrian media cautiously praised the bravery of the Fatah gang last weekend, officials in Damascus nervously condemned the raid, charging the PLO with having plotted to put Syria in an embarrassing position. With his general prestige and position at home, at the same time, President Assad cannot easily watch the huge Israeli intrusion into a neighbouring country which is effectively under his care. At the same time, he would genuinely fear that Israel might be tempted into an all-out conflict in which Syria's Armed Forces would be devastated and he would, at the most, receive only token Egyptian support. By yesterday evening, that is, the divisions within the Arab world, Israel was able to embark on its Lebanon operation confident in its strength and probable immunity from any bullets but those of the Palestinians. But it must be concerned about the U.S. reaction. In the same interview, Mr. Amit said of intervention in Lebanon that "there should be prior agreement with the Powers—in our case the U.S."

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Paper sacks: a made-to-measure service for all product packaging

ONE OF THE most significant and important developments in materials handling during the past decade has been that of the paper sack.

Only a hundred years ago sacks were made of linen, jute or cotton. Before that, bulk goods such as grain, sugar, flour and salt, were shipped in barrels or wooden cases.

The first paper sack was simply a tube which was cut and tied up at the bottom, filled, and then tied up at the top in the same way. The next development was the sewn paper sack: the bottom sewn during production and the top tied after filling.

RESEARCH

Even as recently as the 1960s the paper sack was regarded as little more than a large paper bag and certainly not a serious contender in the bulk carriage market—in spite of a great deal of serious research into its manufacture and qualities in the preceding 30 years.

But today, following an intensive programme of research and development, backed by an impressive capital investment, British paper sack manufacturers claim that they are in a position to offer their customers one of the most flexible, stable and economic packaging units yet produced.

The research programme was largely dictated by the ever-widening range of products required to be transported and stored in bulk, and the increasingly sophisticated handling and

distribution techniques introduced by the end user. But such has been the programme's success that manufacturers can now develop and produce paper sacks to the customer's strictest specifications—a made-to-measure service.

To co-ordinate the work being carried out in the dozen or so individual companies making paper sacks, the Paper Sack Development Association was created, and it quickly became obvious to its member companies that just to react to market demands was not in itself enough. While providing the goods, it was not providing a service and much of the industry's investment has been channelled into developing filling, handling and distribution equipment which offers industry the most efficient, versatile and cost effective packaging and distribution systems that modern technology can devise.

Each system being designed to meet specific customer, product and handling needs, although sacks can be made to adapt to any new or existing filling and handling equipment.

CHALLENGE

Indeed, the need for complete packaging systems presented a challenge that the paper sack industry readily accepted and today the Association's member companies can provide expert technical advice on the filling and handling of paper sacks and the warehousing and transporting of filled sacks. A number of member companies produce the equipment that is widely used in industry; weighing and filling machines that can handle any powdered or granular product, that can fill paper sacks at high speed, ancillary equipment for sack closing, flattening, shaping, conveying and palletising, whether the requirement is for low or high output.

The modern paper sack provides storage for literally hundreds of different commodities, ranging from chemicals to ice cream and including cement, china clay, coal, fishmeal, flour, potatoes and sugar.

The modern paper sack is, briefly, a flexible container made from one to six walls (or piles) of paper, some treated with protective coatings. "Coatings" in this context, include film, foils, laminations, impregnations, surface and other treatments according to the degree and type of protection required to safeguard the quality of the contents.

Sacks are made in tubular form, with each ply bearing its

proportionate share of the burden, and with all plies of the sack contributing to a combined total of great flexible strength.

Current specifications for sack constructions and, equally important, the various types of sack closure, have been developed by scientific evaluation of the performance of paper sacks over a long period. This research has led to continual improvements in the durability of both papers and closures. It is therefore most important to select the right sack for each job, involving meticulous research and planning. Economically, it is as damaging to overpackage as it is to underpackage and it is important to know from the start the basic range of sacks and closures currently in every day use.

DEMAND

Sacks can be divided into two types—open-mouth and valve. As its name implies, the open-mouth sack is closed at one end during manufacture and has a full width opening for filling while the valve sack is closed at both ends during manufacture with a corner opening, or valve, through which the sack is filled.

By modification to the basic unit in the course of manufacture, sacks can meet every conceivable storage and handling demand, from polyethylene liners to hold extremely hygroscopic, oily or gaseous materials, to the ubiquitous refuse sack widely used by local authorities, hospitals, catering establishments and industry. These latter sacks are constructed of wet strength, one- or two-ply kraft paper and are designed for use outdoors, for bio-liners or with sack holders.

The properties offered by the carefully and scientifically constructed paper sack have many advantages over other forms of container and the sack making industry claims the following attributes for its products:

Paper sacks provide excellent protection in the transport and handling of goods at a reasonable cost level.

They are easy to handle, for example, to carry and empty. Sacks keep their shape very well, which makes it easier to stack them on pallets. Expensive storage space can therefore be made best use of.

As paper has a relatively high coefficient of friction, stacks of sacks are stable and safe.

Another advantage is that it is very easy to create a selling package—it is easy to print the

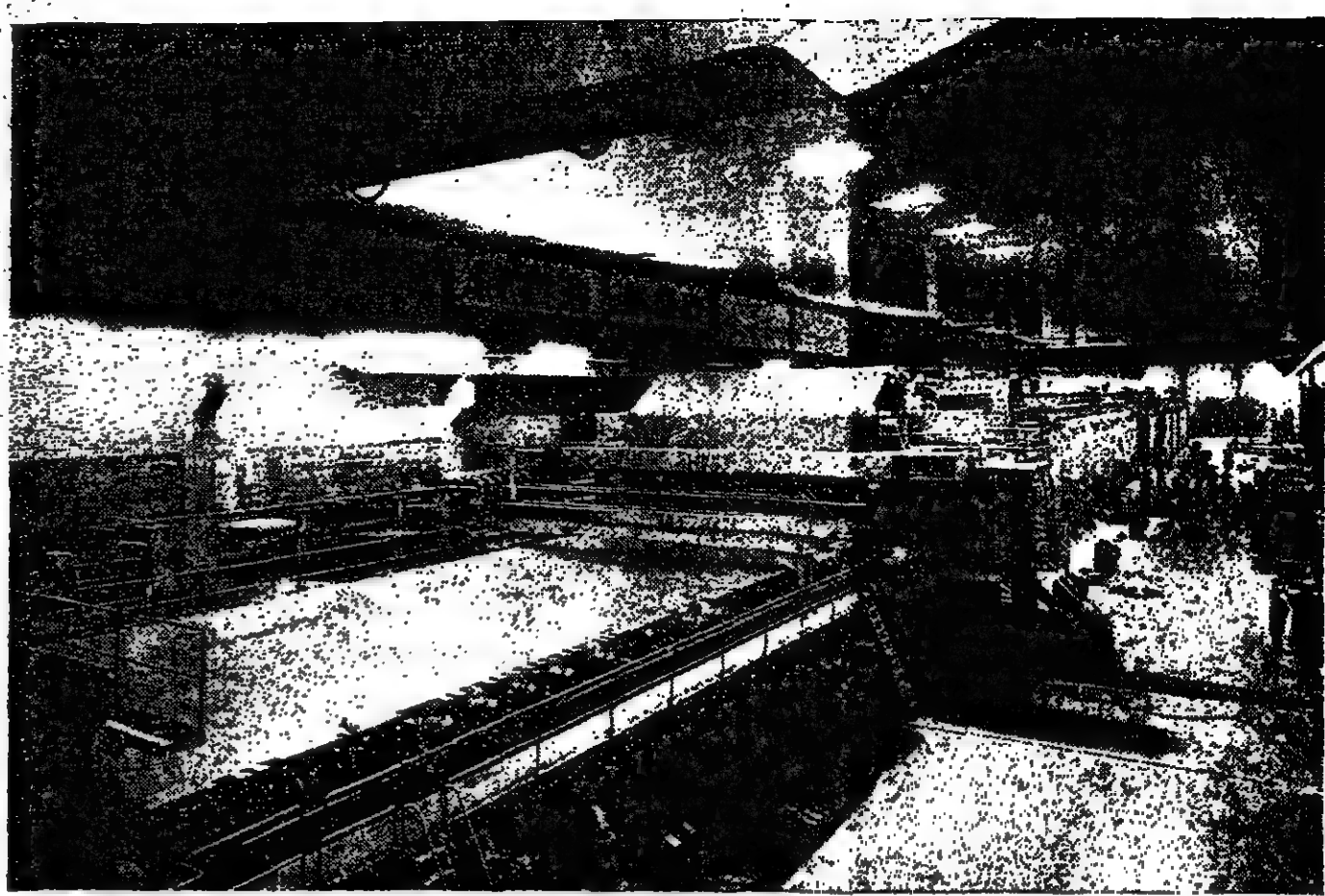
names of products and information about them on sack paper.

It is also straightforward to adapt the sack to special requirements, for example, if it is necessary to protect the contents against damp, insects, or other external attack. Paper is biodegradable—no dangerous substances are released if it is burnt or composted. Paper can be returned to the cycle of nature without any harmful effects.

Interesting variations on the end use of sacks can be found throughout the world. In Sweden and Denmark, for instance, sacks are mainly used for the collection of refuse, while in the rest of Western Europe 35 per cent. of the consumption is used for the carriage of building materials.

The following table gives an interesting breakdown of sacks used in Western Europe.

	%
Building materials	35.5
Mineral products	4.1
Flour	4.8
Sugar	3.0
Potatoes	3.5
Other food products	4.4
Animal feed	19.0
Chemicals	8.1
Fertilisers	3.4
Refuse	8.0
Miscellaneous	7.3
Total	100.0



Today's kraft paper machines can produce reels of up to 50 kilometres in length at speeds of 650 metres a minute.

The complete storage, handling and distribution system

for everything from
hot bitumen
to frozen food



Filled and palletised sacks, loaded for distribution by road, can be broken down for multiple drops if required.

THE UK paper sack industry is the most highly developed in the world and accounts for nearly 20 per cent. of sack usage in the 18 Western European countries.

In one market alone, agriculture, the total annual production of one crop, potatoes, both for distribution and retail is at some stage packed into paper sacks, whether 56 lbs (often packed in the field or from clamps) or into smaller carry-home retail packs.

Larger still is the animal feed-stuffs market where over five million tonnes of the product are packed into paper sacks for distribution to the nation's farmers every year.

The UK chemical industry, one of our economy's major growth areas and certainly one of our leading export successes, is firmly committed to paper sack packaging. This is possibly the most demanding application for any packaging medium. The wide variety of chemicals, their differing properties, the need to comply with international health, safety and transport regulations—coupled with the fact that the packages are sometimes handled on arrival at their destination, perhaps in Africa or the Middle East—places severe demands on the packaging material.

EFFICIENCY

The paper sack meets these demands because it is purpose-designed to fit into the industry's packaging systems, often incorporating specialist or reinforced outer plies to withstand the hazards of the journey while at the same time protecting the contents with foils, films, laminates or a combination of all three.

Ever increasing warehousing and transport costs and the relationship between production and distribution systems have now become critical in both economic and efficiency terms in product packaging. Within this context, the demands placed on packaging materials are crucial and systems decisions, once made, are unlikely to be changed quickly or modified.

It is against this background that paper sack manufacturers market their products.

The new range of sack systems now used by manufacturers has gradually changed the face of sack packaging and handling in the UK.

RECYCLED

Most of the kraft paper used in the manufacture of sacks in this country is imported for conversion from Scandinavia and North America. Sweden, Norway and Finland alone produce over 1,000,000 tonnes a year and it is the technological improvements in the production of kraft which have formed the basis for subsequent advances during conversion. UK manufacturers also use home produced kraft made from indigenous resources including recycled fibre.

Timber, the raw material for paper, is, of course, self-regenerating and the great debate into the use of energy and natural resources which was waged in the early '70s did a great deal to reinforce the argument for packaging systems whose materials are replaced naturally and can, if necessary, be recovered and recycled.

The paper making machines used in Scandinavia today are up to 11 metres wide and 100 metres long. They are equipped with in-line computer control for more consistent quality. A single machine can now produce over 100,000 tonnes of kraft paper a year at an average speed of 650 metres a minute.

The technological improvements in the manufacture of kraft paper have allowed UK converters—the members of the PSDA—to upgrade their sacks and develop new types. Most of the original sacks were merely open-mouthed bags which were closed by stitching, stapling or wire tying.

IMPRESSIVE

The industry's research and development has concentrated on two main areas. The first, sack construction, has resulted in the use of a wide range of paper, often used with film, foils, special coatings, laminations, impregnations, surface and other treatments designed to provide the right degree and type of protection to safeguard the contents.

One of the more impressive results of these developments can be seen in the packing of hot bitumen into paper sacks. Equally impressive, but perhaps not so spectacular, are sacks specially designed to pack food-stuffs such as milk powder for United Nations relief organisations. These sacks and their contents often travel great distances after being in store for a considerable time. Despite rough handling and transportation through differing temperatures and climates, the contents arrive in perfect condition.

Together with changing constructions, the industry has developed new types of sack, particularly in the area of the valve sack.

The open-mouth sack is closed at one end during manufacture and has a full-width opening for filling. Valve sacks are closed at both ends during manufacture with a corner opening or valve through which the sack is filled using a valve packing machine.

Both these sacks have enabled PSDA members to offer their customers paper sacks which cater for the widest possible range of materials and meet the requirements for automatic packaging.

The initial stages of filling and closing are dependent upon the weighing of the material into the sack. Weight tolerances are controlled by law and the problems of maintaining or improving throughput while continuing to meet statutory weight requirements is an area where research and development has already provided sack users with specific

benefits. Packing machines are now available which can be operated fully automatically and provide digital weight read-outs electronically.

Similar improvements in systems have automated onward handling from the closing stage—automatic palletisation and unitisation by stretch or shrink-wrapping are now common in sack packaging installations.

MARKETS

The results of these activities by sack manufacturers are reflected in the share of the

packaging market which they currently hold.

Despite competition from other systems, the paper sack has maintained its share of traditional markets and new applications are now opening up in new areas. Over a million paper sacks are now used every week to transport merchandise to customers by mail order houses. Paper valve sacks are used to pack a wide range of plastic resins, including high and low density polyethylene.

Frozen foods are often packed several times in paper sacks, not only as bulk packages and as in purpose designed sack systems.

on their journey to the consumer. Their inherent properties easily withstand the problems of both moisture and freezing during processing and storage, in distribution, and even in the final journey as freezer centre checkout sacks.

Frozen fish, cake mixes, food additives, cocoa and cocoa butter, starch and milk powder are just some of the other commodities packed daily into paper sacks by the food industry.

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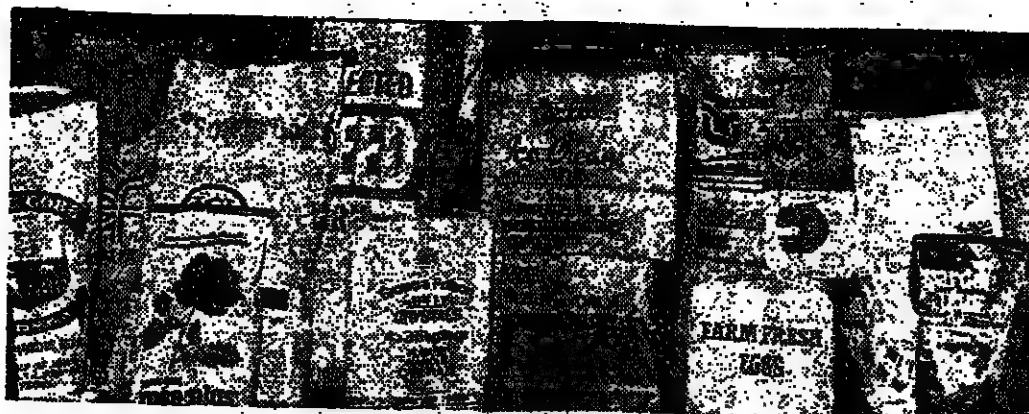
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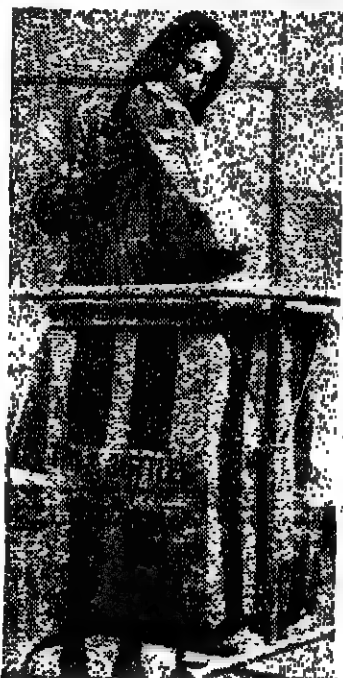
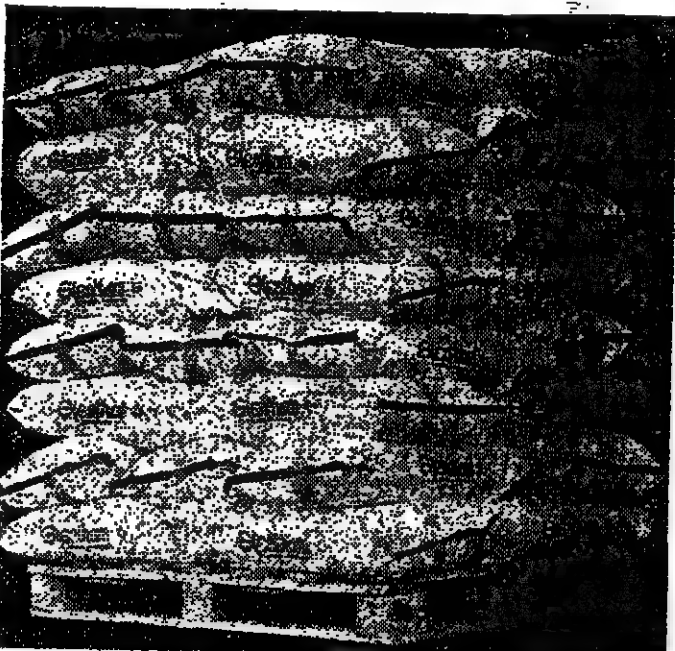
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Improved graphics add a new look to paper sacks



Improved printing techniques have made a huge contribution to the paper sack industry, as may be seen by the variety of eye-catching graphics pictured above. Whether filled and stacked for despatch (below left), in use (below right and bottom left) or being flattened and shaped before palletisation (bottom right), the paper sack can carry a printed message, company logo or contents identification which is always clearly visible.



IT IS QUITE possible that the almost universal acceptance of the paper sack is due in no small measure to the parallel improvement in both graphics and printing techniques.

Early sacks were printed with aniline inks which were made from soluble dyes, dissolved in water or alcohol. The results left much to be desired and most observers can recall the uniformly flat and uninspired lettering in black ink on a brown background.

Today we can enjoy the results of the rapid strides made in design, inks and process, in almost all wholesale and retail outlets, garden centres, laboratories and so on.

It is worth noting here that printed sacks, and sacks incorporating coloured piles, are often used in hospitals and industry to identify particular types of waste, and this same facility is widely used as an aid to efficient stock control, making contents immediately identifiable, to convey usage instructions to customers or clearly to identify hazardous materials.

ECONOMY

Printing is an integral part of paper sack manufacture, using a flexographic process. Although other processes, such as photogravure and heat set are employed, the economy, versatility, quality and simplicity of flexography make this process the first choice of most end users.

All paper sack manufacturers offer artist and studio facilities for originating or improving designs, which can range from the simple statement of the producer's name, product and statutory markings to intricate, detailed design incorporating logos, handling and storage instructions, hazard warnings and photographic reproductions. For the more detailed designs, black and white artwork is prepared and from it photographically etched metal printing plates can be manufactured in either line, tone, or a combination of both, from which a rubber stereo is made.

When considering which type of design is required, it should be remembered that the more detailed the design the more expensive it will become. In halftone printing, allowance has to be made for the preparation of black and white artwork and zinc master plates in the stereo production. Additionally, such printing could reduce the press running speed and add to costs.

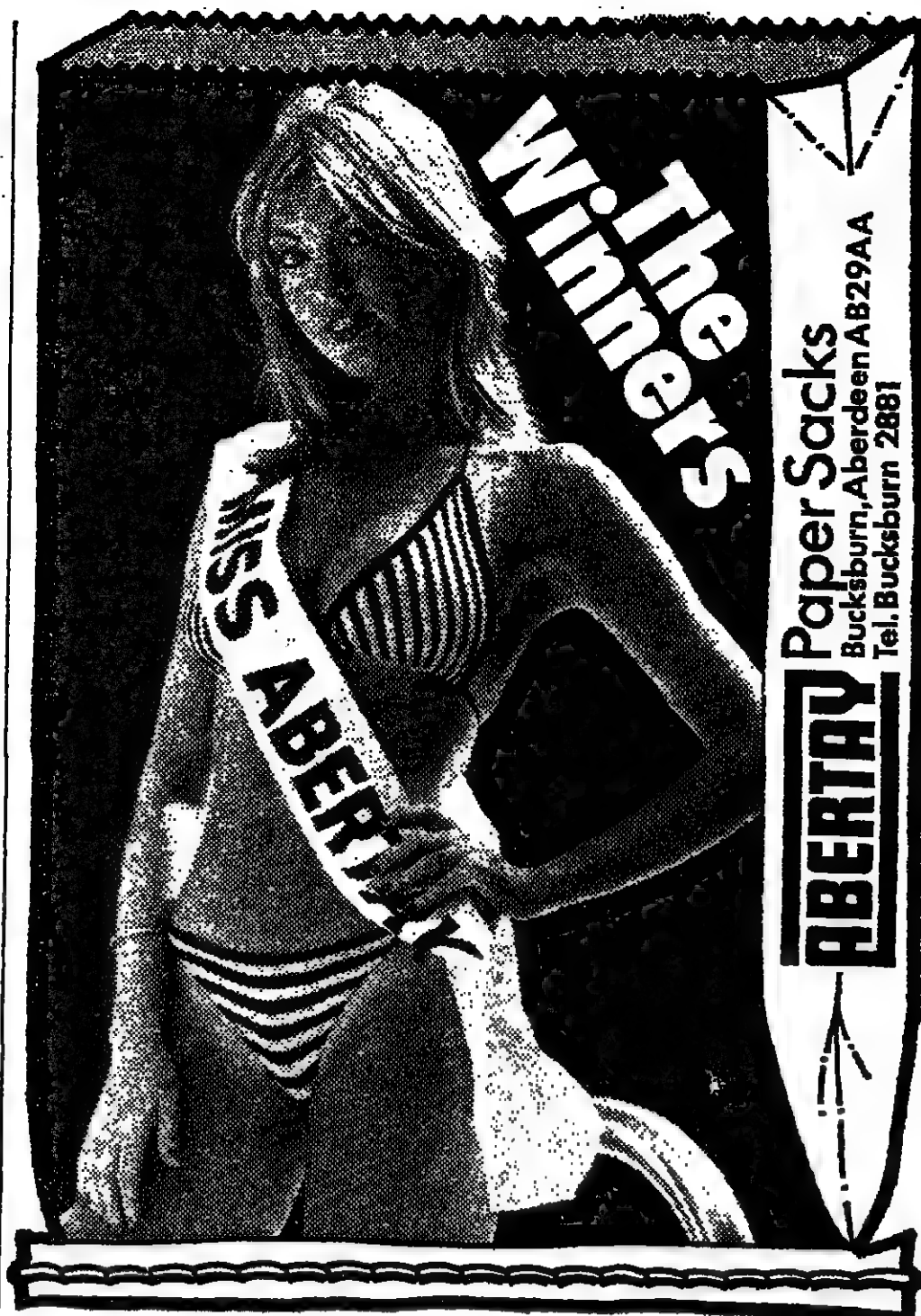
The four-colour printing of sacks can be supplemented by the use of coloured kraft paper as a base and good commercial colour matches can be produced from samples printed on a similar paper. The substrate, or paper, surface has a major influence on the resultant printed colour or shade. The colour printed on a light, reflective paper, would appear considerably different from the same colour printed on a darker surface. Additional variations in shade will be produced from papers of differing surface texture and porosity.

Today, printing inks can be formulated to meet specific requirements and manufactured to produce high quality prints with acid or alkali resistance, rub and water resistance, fastness to light or non-toxic qualities.

Today, printing inks can be formulated to meet specific requirements and manufactured to produce high quality prints with acid or alkali resistance, rub and water resistance, fastness to light or non-toxic qualities.



"Give for the Red Cross" is the message on this paper sack. Throughout the world, companies, local authorities and other organisations are increasingly appreciating the graphic advantages of the paper sack.



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New range of paper sacks will meet the needs of the 1980s



Martin Buckley, chairman of the Paper Sack Development Association.

PSDA Chairman Martin Buckley reviews the present and future role of paper sack manufacture—an industry with over 50 years' involvement in packaging and distribution



Automatic filling and closing equipment is widely available throughout the paper sack industry.

FOR MANY years now the products manufactured and supplied by members of our Association have played a major part in UK industry's packaging and distribution system. Like many other traditional supply industries we have had to meet the challenges to our market posed by new products, new manufacturing techniques — and alternative packaging systems.

The fact that our industry manufactures some 1,000,000,000 sacks each year demonstrates that these challenges have been effectively met. And recent new sack applications leave us in no doubt that there is still room for further growth for the product.

During the last decade our members have developed a whole new range of sacks. This quiet revolution has involved new construction techniques and new materials, providing customers with many benefits, not the least of which is cost-saving. Hand in hand with the development of the modern paper sack our industry has also introduced new machinery and equipment designed to integrate sack packaging into today's sophisticated handling and distribution techniques.

Even in the light of the economic setbacks of the last few years we see an increasingly bright future for sack packaging. This is why our Association is now undertaking an extensive and wide-ranging educational programme to put the technological advances made in sack packaging systems before its customers and potential customers.

This programme is directed not only at industries who are traditional users of paper sacks: agriculture, chemicals, animal feeds, rock products and foodstuffs, but also to areas where new users have already utilised the advantages of new constructions and improved graphics, such as the manufacture of petfoods, frozen foods and the do-it-yourself sector.

Looking to the next few years when, we hope, the long awaited economic upturn will result in an improved industrial performance it is likely that the paper sack will continue to receive wider acceptance and use. The considerable benefits offered by a commodity which is obtained from a renewable

'We see an increasingly bright future for sack packaging'

source — kraft paper — are already well understood by the packaging industry. The economic benefits of a strong, low cost, light container, which is non-returnable are also equally well understood.

The pressures upon industry to hold down costs are as strong as ever. It is a fact that handling, storage and distribution can account for as much as 30 per cent. of total product cost — excluding packaging. The fully integrated paper sack packaging systems offered by our members today will ensure that these costs are, as far as possible, contained.

As an industry we welcome the challenge that new production, handling and storage techniques pose. The publication of our technical manual 'Paper Sacks in Packaging, Handling and Distribution,' the first of its kind in the world, demonstrated the need for any industry to provide this type of information to its customers.

POSITIVE

Over 5,000 requests, from all over the world, were received by the Association for copies of the manual prior to its publication. And we believe that by quantifying the information about our product and its application we are both preserving its effective life and expanding its use.

As an industry we are committed to working closely with our customers to ensure that our products will continue both to meet their needs and to make a positive contribution to enhancing their profitability. We look forward to the 1980s with confidence.

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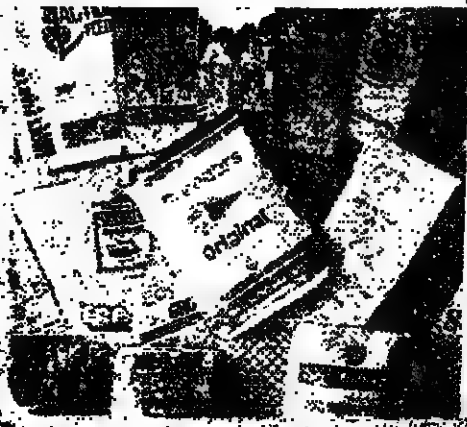
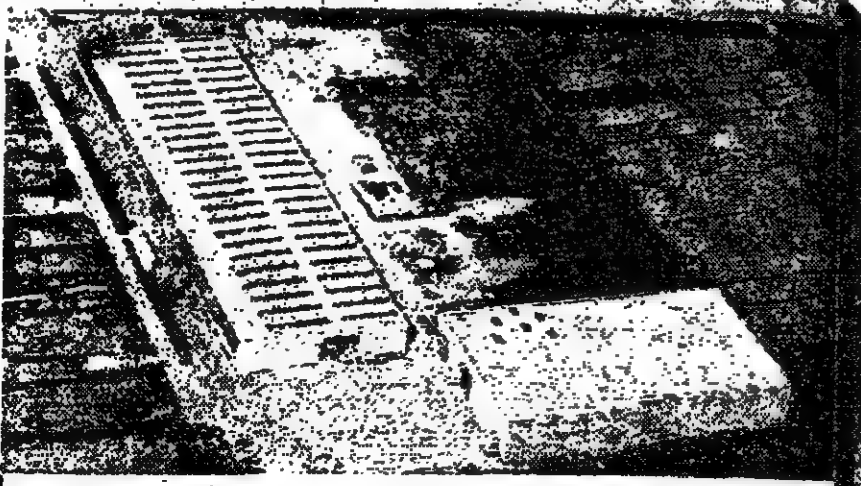
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An all-too-familiar story

THE AMERICAN economic scene is depressingly like a rerun of an old and familiar film, even though, the cinema manager insists that it really is new and different. When a group of establishment economists ranging from Arthur Okun and Walter Heller on the centre left to Henry Wallich on the centre right, write a joint letter to the New York Times to urge fiscal policies to support wage and price regulation after a protracted miners' strike, the feeling of déjà vu is irresistible. It is increased when the New York Federal Reserve announces to an unsurprised world that it favours an incomes policy.

Indeed the New York Fed employs writers who seem to have learned their style from early issues of the Bank of England bulletin. Who else outside these two institutions would write "under such circumstances the exchange market became increasingly one-way and unresponsive to economic fundamentals." This simply means that the dollar fell, even though we told the market that it was wrong.

The Administration sees the dollar problem mainly in terms of the \$31bn. trade deficit and \$19bn. current account deficit recorded in 1977. This is attributed to excessive energy imports and the obstinately slow growth of other industrial countries. In fact, countries such as Germany and Japan import a far higher proportion of their energy needs than does the U.S. When there are up to \$500bn. held overseas, the financing of the current deficit is a mere feat. The root of the problem lies in the capital account.

Like the British Treasury in the first half of 1976, the U.S. Administration is arguing that large budget deficits and budget expansion are not inflationary because the economy is working so far below capacity. In both countries behind a seemingly technical argument on monetary policy, there lies a profound difference of opinion about the working of the labour market and the interpretation of current unemployment.

Washington even suffers from a familiar stereotyped left-right rift. The First Monday of October, a play recently running here, has as its theme a conflict between a newly

appointed female Supreme Court judge played by Jane Alexander, who is interested in the rights of business but censorious about so-called moral matters; and an old-time radical played by Henry Fonda, whose bias is precisely the opposite. If you happen to believe in capitalism and the permissive society you will have to go to California where they expect you to drive a car. Alas, I risk of having smaller general tax reductions. As it is, public opinion polls show that Ameri-

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different reasons. But I fear that both groups are far too optimistic about the effects of the sharp fall of the dollar on domestic prices.

These are, in any case, expected to be underestimated by nearly all the forecasting models. Consumer prices are, in any case, expected to rise at an annual rate of 9 per cent. In the first half of 1977 because of "special factors." The doubt is about whether the increase really will fall back afterwards or start moving up towards double figures.

The writing on the wall is visible enough. The U.S. is, in my view, going to take another plunge into prices and incomes policy in months rather than years. The main uncertainty is about the exact weapons to be used. If the Administration wants to go in for arm twisting or blacklisting, it has many more weapons to hand than the British Government. Contrary to popular belief, the U.S. is a highly regulated and bureaucratic country—which is quite consistent with large fortunes being made.

The manager of a U.S. plant is probably subject to more rules and restrictions than his opposite number in Hungary or Yugoslavia. Recent regulations on health, safety, environmental controls and anti-discrimination have been in general terms and left the detailed formulation and interpretation to government agencies which are in a position to turn the heat on any corporation that incurs Presidential ire, as U.S. Steel did when it increased prices in Kennedy's time. The bludgeoning of unemployment from 6.1 per cent to 8.1 per cent, this February, all on the higher

which only works for the large U.S. definitions. The averages conceal many disparities. Black unemployment is still nearly 12 per cent, and teenage unemployment over 17 per cent. On the other hand, adult male unemployment is down to 4.5 per cent, and labour shortages are now appearing. Total employment has increased by well over 4 percentage points in a year, and a record proportion of the total population is now in paid work. Whatever may be the effect of wage controls when

each quarter on a rolling annual basis. If anything, critics of the Administration understate the monetary stimulus. Since October there appears to have been a largely unintended slowdown of the growth of the money supply itself. But the monetary base, which determines the lending capacity of the banks, when stretched, has continued to grow by 10-12 per cent, per annum.

Monetary policy is still visualised in terms of a steady minute with expansion first boosting real activity and then affecting prices after a one to two year lag, with velocity following a predictable path. But these regularities cannot last much longer once inflationary psychology gathers pace, and I should expect future monetary expansion to feed much more quickly into prices, possibly in a magnified form. This accelerated reaction could come about through the foreign exchange market, or through the forestalling action of U.S. citizens themselves. Once that happens, even the temporary trade-off between unemployment and inflation will vanish as it has in Europe, and the old rules will be dead.

What all this adds up to in practical terms is that in addition to any wage and price controls there is also likely to be a fiscal and monetary clamp-down, however hotly the need for it is denied. Economists argue about whether the brakes will be slammed on in 1979 or 1981 (leaving out 1980 for obvious reasons). My own suspicion is that it will occur earlier.

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COMPANY NEWS+COMMENT

£1.63m. shortfall at Yorkshire Chemicals

AFFECTED by the worldwide recession in the textile industry and lower margins, taxable profit of Yorkshire Chemicals fell from £3.18m. to £1.53m. for 1977.

At mid-year, when the decline was from £1.73m. to £1.53m., the directors said there was little possibility of a second half recovery. The company's 1977-78 profit would exceed those reported for the first half.

They now say that in view of the group's large export sales—up from £11.73m. to £12.73m. in 1977—foreign exchange rates play a significant part in the computation of profits. Since some exchange rates, particularly of the dollar against the pound, were unfavourable to the company at the end of 1977 the adverse effect on profits was "considerable".

As regards prospects for the current year, recovery in the world textile industry has not yet begun and the underlying weakness of the pound is expected to be at a lower level than in 1977.

The new Azo plant is now fully operational and is proving successful, the directors report. During 1977 Transprints (U.K.) traded at a loss.

Yearly earnings per 35p share are stated at 8.3p (1976) and with a net final dividend of 2.40734p the total payment is lifted from 4.26734p to 4.76834p, at a cost of £437,617 (£409,712).

Comment
Over 70 per cent. of Yorkshire Chemicals' sales go overseas. No exchange rate movements have played havoc with the company's performance. Pre-tax profits, which were down over a third in the first half to £1.53m., dropped by nearly three-quarters in the second half. Currency movements exaggerate the underlying weakness of trading in the group's principal market, the textile industry. Profit margins collapsed in the second half, and the group's share of an associate company's loss, Transprints (U.K.), is running in excess of

HIGHLIGHTS

Arthur Bell's half-year figures, showing pre-tax profits of £7.8m. compared with £5.3m., just managed to clear the City's highest forecasts. Bell has managed to increase its market share by a couple of points to 21 per cent. at a time when there has been a reduction in withdrawals from bond for the industry as a whole. The Lex column discusses the cut in the Japanese bank rate and its implication for the Tokyo stock market. Also Lex looks at the second submission from the discount houses to the Wilson Committee. Elsewhere, Yorkshire Chemicals' profits have been hit with a dramatic drop in the second half, while Norvic's trading profits also disappoint. John I. Jacobs' trading profits are lower, after stripping out the ship sale, and James Walker is down after a drop in investment income, but Bonser produced a bright note with a good recovery in profits.

Bury & Masco tops £1.2m.
AN FORECAST at the time of the takeover offer by Scaja Group last month, taxable earnings of Bury and Masco (Holdings) rose by £0.36m. to £1.21m. for 1977. Sales by the group, which makes non-woven textile products, reached £13.47m., against £11.08m. after tax of £291,000 (£179,000) earnings per 12.5p share, compared with £1.21m. (11.7p). The net total dividend is raised to 4.734p (£4.239p) with a second interim of 3.949p.

The 1978 figures have been adjusted in accordance with ED 31 relating to deferred tax and ED 31 regarding exchange movements. The directors, as known, have recommended the Scaja offer for all the Ordinary. It is expected the formal offer document will be issued on March 22.

After two years of reduced profits Bonser staged a solid recovery in 1977 with pre-tax profits more than doubled but still only £250,000 more than the £56,000 earned in 1974. Margins improved almost two points last year as the benefits from the group's rationalisation programme began to work through. A 20 per cent. turnover improvement included a volume gain of around 8 per cent. as demand for the group's fork-lift trucks, compressors and dumper trucks picked up. Fastest growth occurred in Bonser's new range of rough terrain vehicles. The group has spent £1m. developing new products over the past four years and in the last two years around an eighth of annual turnover has been generated from these new products—there should be further benefits in the current year. So far in 1978 the group has experienced a downturn in demand for agricultural products but this has been offset by a slight improvement in demand for construction equipment. The shares rose 2p yesterday to 34p where they held 9.5 per cent. and the p/e is 6.8.

Bonser surges to £490,000

FOLLOWING an advance from £50,400 to £240,700 at mid-year, pre-tax earnings of Bonser Engineering finished the year to November 30, 1977 ahead £287,000 at a record £490,000. This represents a recovery to the profit levels of 1973/74 when a figure of £466,000 was recorded.

Yearly earnings per 20p share are given at 3.56p (1.81p) and the net total dividend is stepped up from 1.914p to 1.432p with a final payment of 1.032p.

Comment
The problems facing world shipping show up clearly in John I. Jacobs' full year results—trading profits reveal a 72 per cent. short fall, mainly because charter rates are so low. And with the sale of its last vessel, "Hollywood", for £1.8m., there are now no more ship sales to boost the pre-tax figures. In addition, lower interest rates are reducing investment in the shipping industry, which is now entirely dependent on ship broking activity where commission is dependent on the level of rates and volume of business, and the lack of any sign of recovery in world trade must suggest tough times ahead for the company. Meanwhile, with cash resources still at a high level there may be some decision soon whether to make a capital distribution to shareholders. Excluding the ship sale the shares at 40p sell on a fully taxed p/e of 16.6 while the yield, at 7.1 per cent., is covered almost 11 times.

Ship sale boosts John Jacobs

TURNOVER at John I. Jacobs and Co., shipowner and shipbroker, slumped by £9.98m. to £1.19m. for 1977, and trading profit was down from £500,430 to £136,437, as investment income from £533,390 down to £67,574.

However, including a £1.81m. profit on the sale of a vessel this year, earnings at the pre-tax level were ahead at £2.55m., against £1.44m.

At half-way (profit) was £2.43m., against £1.44m., including the proceeds of the sale. The directors said that due to a world surplus of shipping capacity freight levels for both tankers and dry cargo vessels remained depressed and with a large amount of tonnage still in lay-up, it was difficult to see when this situation was likely to change.

After tax of £1.04m. (£531,325) earnings are stated at 7.35p (3.85p). The net total dividend is stepped up to a maximum permitted 1.84006p (£1,633p) with a final of 1.29906p.

Comment
The problems facing world shipping show up clearly in John I. Jacobs' full year results—trading profits reveal a 72 per cent. short fall, mainly because charter rates are so low. And with the sale of its last vessel, "Hollywood", for £1.8m., there are now no more ship sales to boost the pre-tax figures. In addition, lower interest rates are reducing investment in the shipping industry, which is now entirely dependent on ship broking activity where commission is dependent on the level of rates and volume of business, and the lack of any sign of recovery in world trade must suggest tough times ahead for the company. Meanwhile, with cash resources still at a high level there may be some decision soon whether to make a capital distribution to shareholders. Excluding the ship sale the shares at 40p sell on a fully taxed p/e of 16.6 while the yield, at 7.1 per cent., is covered almost 11 times.

Finlay Packaging at £0.49m.

WITH A slowdown in second half taxable earnings from £251,673 down to £229,516, Finlay Packaging finished 1977 at £483,516, against £483,573. Sales were £9.9m. better at £4.92m. A one-for-one share issue is proposed.

In September the directors said margins were down 15 per cent. because of increasing costs in services.

State earnings per 3p share were 2.71p (2.09p) adjusted for scrip and the net total dividend is raised to 0.3636p (equivalent 0.33825p) with a final of 0.3436p.

Comment
Sales of "Finlay" packaging... (text continues with financial details and commentary on the company's performance and share issue).

First half rise for Eleco

IN THE half year ended December 31, 1977, Eleco Holdings increased its profits by £59,000 to £487,000, on turnover up from £4.62m. to £5.01m.

After tax of £195,000 (£223,000), the net profit came out at £292,000 (£263,000). The interim dividend is lifted from 0.65p to 0.75p not the final for the year ended June 30, 1977, was 1.01p and profit was £286,000.

There is a realised profit on the sale of properties last Octo-

DIVIDENDS ANNOUNCED

Company	Current payment	Date of payment	Corresponding payment	Total last year	Total this year
Arthur Bell	12.35	June 1	12.35	2.21	2.21
Bonser Eng.	1.81	April 28	1.81	1.44	1.44
Eleco Holdings	0.75	May 4	0.75	0.75	0.75
Finlay Packaging	0.36	May 8	0.36	0.36	0.36
James Walker	0.55	May 8	0.55	0.55	0.55
John I. Jacobs	1.29	May 17	1.29	1.29	1.29
Norvic Securities	1.4	May 19	1.4	1.4	1.4
Samuelson Film	2.4	May 19	2.4	2.4	2.4
Transprints (U.K.)	1.7	May 19	1.7	1.7	1.7
Woodward	1.7	May 19	1.7	1.7	1.7
Yorkshire Chem.	2.41	May 12	2.41	2.41	2.41

Dividends shown pence per share net except where otherwise stated. * Equivalent after allowing for scrip issue. † On capital increased by rights and/or acquisition issues. ‡ For six months, † including 0.864p special payment.

Six-month drop at James Walker

TAXABLE profit for James Walker Goldsmith and Silversmiths slipped from £851,000 to £583,300 for the year to October 31, 1977, on sales, excluding VAT of £6.86m., against £6.18m.

Turnover during the Christmas trading which is the company's principal period of activity shows a substantial increase over the previous year and, despite the improvement in the retail trade, the larger selection of stock available for customers, the directors say. Trading continues to be satisfactory. Last year full time profit was £2.84m.

The company has acquired a substantial business for cash since half time and the Board is also taking every other opportunity to increase the number of outlets, they state.

The net interim dividend is held at 1p per 25p share, but the directors anticipate paying a 77p, the non-voting shares yield a prospective 4.6 per cent. in line with H. Samuel.

Tate & Lyle warning of lower profit

Tate & Lyle is forecasting a drop in pre-tax profits in the 1977 accounts statement. With higher new car registrations in the U.K. predicted, he felt justified in expressing much optimism for the final results for the year.

Asked by a shareholder whether Tate and Lyle regretted the purchase of the ship, the chairman, Sir Ian Lyle, the retiring president, said: "We did it all with our eyes wide open—it was entirely necessary to protect our own interests. On the subsequent question as to whether Mander had 'washed its face', the Board said that the company 'probably just failed to cover the additional costs arising out of the acquisition'."

Mr. John Lyle, who retires as chairman to become president, said that Tate and Lyle's trading had done well in the first three months and that the overseas operations, through Tate and Lyle Engineering and Rodpath Consultants "are showing further growth after the excellent performance of last year." Looking further forward, the outlook for Tate and Lyle remained encouraging, he said.

Interim dividend is maintained at 3p net per 20p share, which has been waived by the directors and their wives in respect of 215,856 shares—last year's final was 4.4p.

The company has close relations with the bank, but they are not yet in a position to make any further announcement concerning the discussions, which have been taking place for some considerable time, in connection with the possible takeover of the bank by the Samuelson family interest for the share capital of the company.

Henlys very optimistic

HIGHLY SATISFACTORY interim results for Henlys, the chairman, Mr. Gordon Chandler, told the annual meeting. He said the company was well prepared to make further progress in the year, with the strong follow-through from last year into this. Management figures for the first five months of the current

RESULTS AND ACCOUNTS IN BRIEF

ANGLO-AMERICAN SECURITIES CORPORATION—Results for year to Dec. 31, 1977, reported February 6, 1978. Revenue £1.1m. (1976 £0.8m.). Profit £0.3m. (1976 £0.2m.). Dividend 1.5p (1976 1.5p).
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Belhaven plans to cut debt load

BY ANDREW TAYLOR

FURTHER MEASURES are announced by the Belhaven Brewery Group to reduce borrowings which at £2.7m. in the last accounts were only £200,000 more than the net worth of the group.

BBC is proposing to make another share placing—its third this year—which will further reduce the group's debts to around £1.5m., while shareholder funds as a result of the share placings are expected to have increased to around £3m.

On March 30, the group proposes to issue some 300,000 Ordinary shares to the Bank of Bermuda, at 10 pence below the market price of the shares on the latest practical date to the transaction. Last night the shares remained unchanged at 45p.

The shares will be placed on the behalf of the bank with institutional investors and in return the bank will cancel outstanding loans to BBC, totalling some £300,000.

Since this year BBC placed 1m. Ordinary shares in two tranches—with institutional investors through the Commonweath Development Finance Company. The shares were then priced at 37p.

The latest placing is the final stage in the group's programme to reduce its heavy debt burden in excess of £2.7m. in the year ended April 3, 1977. In the current year interest charges are expected to be reduced to around £200,000. Mr. Gordon Currie, chairman, said yesterday that interest

Norvic Securities slips by £37,000

A decline in pre-tax profit from £227,473 to £220,263 is shown by Norvic Securities, investment holding and management company, for 1977. External sales, excluding sales of investments, rose by £4.71m. to £14.41m. with the export content more than doubled from £1.2m. to £3.6m.

Profit includes a surplus on disposals and provisions in respect of investments held for dealing of £280,448 last time.

The net total dividend is raised to 2.2p (1.9p) with a maintained final of 1.4p.

No provision was made for deferred tax this time. Total tax was lower at £548 (£103,621) leaving the net balance at £210,517 (£216,571).

Woodward advances to £0.58m.

AFTER REPORTING midway profit of £233,141, against £148,533, E. Woodward and Son further advanced in the second half to finish the year to September 30, 1977 ahead from £230,070 to £233,141, on turnover of £9.8m. compared with £7.3m.

Turnover... (text continues with financial details and commentary on the company's performance and share issue).

Thomas Robinson

INCLUDING HIGHER interest received, up from £103,477 to £103,621, taxable profit of Thomas Robinson and Son rose from £258,141 to £268,141 in 1977. Turnover for the period remained static at £6.92m.

At the half-way stage the profit advance was one of £25,552 to £258,141.

Tax for the 12 months took £245,074 (£207,480), for stated earnings of 11.4p (10.8p) per 35p share. The net total dividend is 2.4446p for a 3.3818p (£3.078p) total.

THOMAS ROBINSON—Results for year to Dec. 31, 1977, reported February 6, 1978. Revenue £1.1m. (1976 £0.8m.). Profit £0.3m. (1976 £0.2m.). Dividend 1.5p (1976 1.5p).

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Cheshire

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RECORD RESULTS FOR HENLYS IN '77....

the year to 30th September, 1977, Henlys Limited, motor distributors, achieved the highest results in history and more than double the previous year. summary these were:-


	1977	1976
turnover etc.	£160,200,000	£129,300,000
profit before taxation	£4,322,000	£1,903,000
earnings per Ordinary Share	26.7p	13.5p
dividend per Ordinary Share	6.6545p	5.9007p

AND A GOOD START TO '78

the annual meeting held yesterday in London, chairman and Managing Director, Mr. Gordon Chandler, reporting on trading in the current year said:-

Our Company is in very good heart and well prepared to make further progress as indicated by the strong follow-through from last year into this. Our management figures for the first five months of this financial year confirm the progress reported in the 1977 accounts statement, and we expect highly satisfactory interim figures. With higher new car registrations in the U.K. predicted for this year, I feel justified in expressing much optimism for our financial results for the year."

**HENLYS**
Henly House, 385/7 Euston Road, London NW1 3AX


**F. Pratt Engineering Corporation Limited**
THE 1ST ANNUAL GENERAL MEETING WAS HELD ON 18TH MARCH. THE FOLLOWING POINTS WERE HIGHLIGHTED BY THE CHAIRMAN, MR. A. M. S. BALLEWATTS, C.B.E.

SALES AND ORDERS: Turnover increased by 18½% from £142.2m to £174.7m and the order book at 31st October, 1977, of £7.5m, was some 31½% higher than the figure for the previous year.

PROFITS: An expected improvement in the second half was held back by difficult trading conditions in some areas so that the total of £706,000 for the year was disappointing.

DIVIDENDS: The maximum dividend permitted by current legislation will be paid for the year.

OUTLOOK: The difficult trading conditions experienced in the second half of the year have continued into the current year, however, given industrial stability in our own group and in those markets we serve, our Board is confident of improving profitability in the year progress.

**Yorkshire Chemicals Limited**
The Directors announce the results of the Group for the year ended 31st December, 1977

	1977	1976
GROUP SALES	£090	£000
United Kingdom	6,085	5,658
Overseas	16,350	16,053
TOTAL GROUP SALES	22,435	21,711
GROUP TRADING PROFIT	3,591	5,302
Depreciation	1,298	1,223
	2,293	4,079
Loan Interest	1,046	896
GROUP PRE-TAX PROFIT	1,547	3,183
Exports	12,788	11,780

TRADING
The Group's results for 1977 reflect the effects of the world-wide recession in the textile industry on the dyestuffs industry. Although we have maintained our turnover, increased costs and lower selling prices have resulted in lower profit margins.

In view of the Group's large export sales, movements in foreign exchange rates play a significant part in the computation of profits. In 1976 movements in foreign exchange rates favoured the Group and increased the profits. In 1977 movements in foreign exchange rates operated against us and reduced our profits. Foreign currencies are converted for accounting purposes at rates ruling at the end of the financial year and since some exchange rates, particularly of the dollar against the £, were unfavourable to us at 31st December, 1977, the adverse effects on our profits were considerable.

Careful management of working capital has enabled the Group to control its short term borrowings with the result that adequate facilities are available.

The new Azo Plant is now fully operational and is proving very successful. Capital expenditure in 1978 is expected to be at a lower level than in 1977.

Transprints (U.K.) Limited was severely affected by the world textile recession and traded at a loss.

PROSPECTS
As regards prospects for 1978, recovery in the world textile industry has not yet begun and we expect a period of quiet trading during the first half of the year. Meanwhile, every possible step is being taken to continue to operate at a profitable level while the recession continues and to be ready to take advantage of the recovery as soon as it begins.

DIVIDENDS
The Directors have recommended a final dividend of 9.6293736% to be paid on 12th May, 1978 to shareholders registered on 14th April, 1978. This is equivalent to 28.53996% gross for the year ended 31st December, 1977, which is the maximum dividend permitted under current legislation.

Arthur Bell expects £11½m. —seeks more U.S. growth

FORECASTING PROFITS of over £11.5m. for the current year Arthur Bell and Sons, the Scotch whisky distilling group, also announces plans to spend over £3m. on advertising and promotion in the U.S. this year.

In the half-year ended December 31, 1977 group pre-tax profits increased from £3.5m. to £7.7m. on sales up from £76.5m. to £88.5m. At the net level after a heavy tax charge profits showed a rise from £4.5m. to £5.6m. and earnings per 50p share are stated to be up from 16.16p to 16.58p.

In the Scotch whisky division profits increased from £4.4m. to £5.5m. Home sales turnover at £70.6m. was up by 25.7m. while for exports the increase was £1.5m. to £7.05m.

Mr. R. C. Miquel, chairman, reports that the sales volume of Bell's whisky was equal to the level in the same period of 1976 while The Real Mackenzie achieved a 2 per cent. rise. The market share for both these brands continued to increase and in total stood at over 21 per cent. of all Scotch whiskies sold in the U.K. prior to the removal of the Johnny Walker from the market by Diageo.

Sales of Bell's three malts rose by over 60 per cent. in 1977 and they now have more than a 5 per cent. share of the U.K. market for bottled malt. Sales of The Dufftown-Glenlivet were well over double.

Overseas sales volume rose by 4 per cent. with particularly encouraging rates of growth being shown in South Africa, Japan, Canada and in most European countries. Referring to plans to gain an increased share of the U.S. market for Bell's the chairman says that progress is being made but that competition from low priced brands is very keen. The group's four American distilleries increased their output by 17 per cent. in the period and the distilleries continue to work to full capacity.

Mr. Miquel reports that whisky sales volumes to date for both home and overseas are ahead of

the same period of 1977 and he considers that profit from Scotch whisky sales to the second half should be not less than the £2.14m. achieved in the six months ended June 30, 1977.

The chairman points out that home and export price increases for Scotch in the first half of 1977 restored margins to a more acceptable level. However, subsequent cost increases necessitated a further export price rise of 40p per case from February, 1978 and the application of a new home trade increase is currently with the Price Commission.

Mr. Miquel confirmed yesterday that the proposed price increase would be 50p per case (7½p net) if the Commission offered no objections.

Manchester Garages' £0.46m.

Profits of Manchester Garages, a main Ford dealer, reached £83,164 in December, 1977 taking the total for that year up to a record £464,106, compared with £268,286.

At the time of the rights issue in January, when profits for the first 11 months were given, the directors said that they hoped that the full results would reflect a continuation of the profits growth shown. They were not prepared to make a forecast for the current year but said that they were aiming for a further increase in trading without taking account of any return of the £550,000 rights issues proceeds.

The directors now report that the first two months of 1978 have been most encouraging and show a profit position above the comparable period of 1977.

Industrial action at the main factories and delays in delivery make it difficult to forecast the future, but with a strong position

built up in parts and service the directors feel that the group is reasonably protected against upsets in the motor trade.


The strong balance sheet and progressive profit record puts the group in a good position to acquire further dealerships, and the Board is actively pursuing this policy with the support of the Ford Motor Company and also its agents and stockholders.

A week ago the group announced that it was making an offer for fellow main Ford dealer, W. J. Reynolds. Reynolds remained by advising holders to wait until it had fully considered the terms with its advisers.

Second interim dividend has already been declared for a total of 0.99p against 0.85p net. Subject to a satisfactory level of profits it is intended to pay a total of 1.5p on the increased capital for the current year.

Group turnover for the year showed a jump from £9.7m. to £11.7m. and the profit before interest came through at £53,576 (£349,297).

No deferred tax provision has been made as the directors feel there will be no liability arising in the foreseeable future.

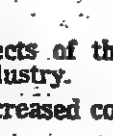
**Britannic Assurance**
For 1977 Britannic Assurance Company announced a £1.5m. transfer to profit and loss account from long term business, compared with £1.36m. for the previous 12 months. General business amounted to £50,000 against £100,000.

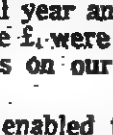
The final dividend is 6.1777p net per 5p share for a 9.1777p

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**Extel**
Fixed Interest Record
is due for publication in May

For each stock, the FIXED INTEREST RECORD will show Interest Payments, Tax Credits, Dates Payable, Holders Registered Dates and the Ext. Dates.

**Extel**
Extel Statistical Services Limited
37-45 Paul Street London EC2A 4PB Tel: 01-253 3400

**Allied Breweries Limited**
Issue of £1,352,930 7 per cent. Redeemable Debenture Stock 1982/87

The Council of The Stock Exchange has admitted the above-mentioned Stock to the Official List. Particulars of the Stock are available in the Extel Statistical Service and copies may be obtained during business hours (Saturdays and Public Holidays excluded) up to and including 30th March, 1978 from:

Baring Brothers & Co., Limited
88 Leadenhall Street
London EC3A 3DT

and

Cazenove & Co.
12 Tottenham Yard
London EC2R 7AN

16th March, 1978.

Strong Measure of Real Growth



Review by the Chairman of Scottish Equitable Life Assurance Society
Mr. Ernest M. Dawson, to be presented to the 147th Annual General Meeting on Thursday, 16th March, 2.30 p.m. at Head Office, Edinburgh.

"Once again I am able to report record new business in 1977, as well as increased bonus declarations which are the highest ever."

Directors
Last March following the announcement that Mr. Alastair M. Robertson, the then Actuary and Deputy General Manager, had been appointed to succeed Mr. Ian Isles as General Manager on his retirement in August of that year (to all of which I shall refer later in this Review) we invited Mr. Robertson to join the Board as a Director. As a result we again have two actuaries on the Board, which, apart from their general contribution, is of great assistance to us in considering the more specialised aspects of the Society's business.

New Business
New business was slow for the greater part of the year, mainly because of problems connected with the new State Pension Scheme which is due to start in April 1978. There was, however, a considerable upsurge in new business towards the end of the year, thanks largely to the amount of preparatory work on pension schemes which had been done during the year, and this we hope is a good augury for 1978. In the result we were able to announce record new annual premiums of £9.6m. against £9.6m. in 1976. In addition there are new single premiums of £15.1m. against £5.1m. in 1976, making the total of new business £24.7m. against £15.7m. in the previous year. I would like in particular to congratulate the Field Staff on these new business figures in what was for them a difficult year.

Once more we are told that the implementation of the State Pension Scheme next April will create a hiatus, and that all the intense effort leading up to that date will suddenly cease and pension business will fall into the doldrums. Our expectation is that as in 1948 and 1961 the prophets will be confounded and the implementation of pension schemes will continue as a normal business function.

In September of last year we launched Flexplan, a flexible endowment policy. Late in the field we have tried to combine all the best features of other contracts in Flexplan - plus a unique idea of our own. Our latest contract based on Flexplan is a bonus-enhanced mortgage policy, Semtex - the ultimate in mortgage flexibility and at low cost.

Income - Outgo
The strong growth in our premium income and in our income from interest, dividends and rents is shown in Table 1 below:

Year	Annual Premium Income	Interest etc. Income	Fund
1977	£5.8m. (100)	£3.6m. (100)	£58m. (100)
1976	13.1 (226)	8.1 (225)	118 (203)
1975	27.7 (650)	25.7 (666)	232 (404)

That the above figures represent a strong measure of real growth is illustrated in Table 2 below where the same tabulation is shown in "December 1977 pounds" by use of the Retail Prices Index -

Year	Annual Premium Income	Interest etc. Income	Fund
1977	£17.3m. (100)	£10.7m. (100)	£173m. (100)
1976	25.7 (149)	17.2 (161)	261 (145)
1975	87.7 (218)	78.7 (221)	282 (161)

With this substantial inflow and build-up of our Fund we must, of course, never lose sight of the other side of the coin - the paying out of the pensions, endowments and death claims which we are in business to provide. In 1977 we paid out £23m. which compares with £8m. in 1976 and £4m. in 1975.

Balance Sheet and Revenue Account
The marked improvement in the U.K. stock market over the triennium has enabled us to transfer £17.6m. from Investment Reserve to Revenue thus reversing the transfer made at the end of 1974.

Premiums have increased from £37m. to £58m. and income from interest, dividends and rents is up from £18m. to over £36m. Claims by maturity at £10.5m. include £7.3m. being the proceeds of 5-year S.B. Double Bonds issued in 1972. Expenses of Management at £6.1m. include a special contribution of £0.5m. made to the Staff Pension Fund (against a special contribution of £0.6m. in 1976) and £0.4m. being the purchase price of a new Burroughs computer.

Audit Committee
For a number of years we have had two Committees of the Board dealing respectively with Investments and with Planning and Marketing. Just over a year ago we appointed an Audit Committee to examine in more detail the auditing arrangements both external and internal, and in general the financial controls. Audit Committees have become a widespread feature in the U.S.A. and we think this practice is rapidly becoming more general in this country.

These are all standing committees of the Board which meet regularly and their purpose is to assist the Board, with the co-operation of the Management, to gain more insight into some of the important functions of the Society.

Investments
The year 1977 witnessed a dramatic turn-round in the financial affairs of the country - the balance of payments is at last in surplus, the £ has strengthened and the rate of inflation has fallen. This improvement has been reflected in the performance of the U.K. Stock Market where both fixed interest and equity investments have risen strongly. Nearly 70% of our new money during the year was invested in British Government Securities and three-quarters of that was put into the market in the first six months when yields were at their highest level. At the same time we have not neglected the equity market and we have also continued to build up our property portfolio. Photographs at the foot of these pages show some examples of these investments. New acquisitions include modern office buildings in Slough and Weststone, retail units in Yeovil and Rochdale and industrial warehouses in Aberdeen and Manchester. On a recently purchased site in the centre of Birmingham we shall build a first class office block to accommodate our local branch office and other tenants. We continue to add to our interests in woodlands and show on page 6 a photograph of our very first woodlands investment - 3,000 acres on the shores of Loch Fyne in the West of Scotland.

Actuarial Investigation
The Actuary's Report appears on page 11, and shows an available surplus of almost £13m. This compares with £13m. in 1974, £8m. in 1971 and £5m. in 1968.

The results of the Actuarial Investigation are highly satisfactory. As detailed in the Report, the rate of declared bonus on life assurance has been increased to 44-50 per cent. and that on pensions to 55-60 per cent. The higher rate of 55-60 per cent. for pensions results from the favourable tax treatment accorded to that part of the Fund apportioned to pensions, both for employees and for the self-employed. The Flexplan policy introduced in September 1977 was designed so as to pay a bonus of 55-60 per cent. in current investment conditions.


Under the Society's S.B. Funding deposit administration-type policy the bonus is £1.00 per cent. for each year of the triennium. A new feature of this contract is the intermediate bonus rate of 21.00 per cent. to be used at recosting dates in 1978 thus giving a total interest rate on those recosting dates equal to 11.95%.

Until further notice Intermediate Bonuses will be calculated at the same rates as the declared Bonuses as detailed on page 11.

Staff
As I mentioned earlier in this Review Mr. Ian Isles retired as General Manager at the end of August last year, having been General Manager since 1962. Apart from the very large increases in business during his tenure of office, there have been many changes both in the conditions in which Life Assurance Offices operate, and in the methods and operations of the Society itself. Under his leadership the Society has prospered and kept abreast of the changing conditions, and he himself has been largely responsible for many of the changes and improvements in our operating methods. On behalf of the Board I would like to congratulate him on the completion of a very successful period of office as General Manager, wish him every happiness in his retirement and thank him for his outstanding contribution to the success of the Society. I am glad to say that we will continue to have the benefit of his advice as a Director.

Mr. Alastair M. Robertson took over the duties as General Manager as from the 1st September, having been with the Society from 1960, lastly as Actuary and Deputy General Manager. We were fortunate in having such an excellent man to succeed Mr. Isles, and we wish him every success in his new position.

Finally I would like to thank the Staff at all levels, both at Head Office and in our Branches, for the loyalty and hard work which we have come to expect of them and which they have given in full measure in the past year. We all look forward to the challenges of 1978 with confidence, backed by a strong Fund and an excellent organisation.

**SCOTTISH EQUITA BLE**
BEST POLICY FOR A SECURE FUTURE

Copies of the Report and Accounts are obtainable from
The Secretary, Scottish Equitable Life Assurance Society, 28 St. Andrew Square, Edinburgh, EH2 1YF

Derek Crouch (Contractors) LIMITED

Extracts from the Report and Accounts for the year to December 31st, 1977 and the Statement of the Chairman, Mr. D.C.H. Crouch

	1977 £'000	1976 £'000
Turnover	30,254	28,002
Earnings before tax	2,467	1,817
Taxation	1,215	812
Extraordinary items	10	—
Dividends	336	301
Earnings Retained	928	704
Earnings per Share	12.51p	10.36p

Dividend
An increased final dividend of 2.786p per share is recommended making a total of 3.9387p for the year against 3.5288p for 1976.

Results
All sections of the business have performed well in 1977 with all operations meeting expectations.

Revaluation
A revaluation of plant and machinery has produced an excess over book value which is not reflected in the accounts of £9,956,000.

Future
In the United States we have taken a substantial interest in a new company formed to take over the assets of an existing business involved in strip mining coal. We shall act as operators in this venture in addition to being large stockholders. It is expected that a small profit may be forthcoming from this operation this year. We anticipate an expansion in our business and an increase in profits for 1978.

Head Office: Peterborough PE8 7UW
Telephone: Peterborough 222341 Telex 32129

MANCHESTER GARAGES LTD

FORD MAIN DEALERS

Record Trading Profits

	1977 £	1976 £
Year ended 31st December		
Group Turnover	11,573,743	9,706,241
Group Trading Profit (before interest)	553,578	349,207
Group Net Profit (before tax)	444,108	253,286
Dividend—Ordinary	0.85p per share	0.85p per share
Preference	3.5%	3.5%

Extracts from the Chairman's Statement.

"Profit increase of 73% on turnover of 19%."
"First two months of 1978 show increase over 1977 profit level."
"90.8% of shareholders take up Rights Issue entitlement."
"New truck dealership to be officially opened on 31st March, 1978, by the Chairman of the Ford Motor Company Ltd."
"Actively pursuing an acquisition and expansion policy."
R. A. Stoodley Chairman and Managing Director
The Annual General Meeting will be held on Thursday 27th April, 1978, at Oxford Road, Manchester, 13.
Second interim ordinary dividend of 0.685p net per share to be paid 7th April 1978 to shareholders on the register on 6th February 1978.

Adams & Gibbon Ltd.

Extracts from Chairman's Address

"The group net profit before taxation earned in the year ended 30th November 1977 amounted to £559,000 compared with £652,000 in 1976.

In our interim report we referred to the severe shortage of new cars which we experienced in the first six months of 1977, and although the new car delivery situation from Vauxhall Motors did subsequently substantially

improve, this improvement came too late in the year for us to take advantage of the peak new car selling period.

Although the 1978 trading year has commenced only modestly, our current new vehicle stock and delivery situation is substantially improved as against early 1977 and if the current weakness of the used car market can be overcome, the board are of the opinion that the group should again be in a position to report increased earnings for the year."



Vauxhall/Bedford, Opel, Datsun, Citroen, Toyota Dealers

Rotaflex

Rotaflex (Great Britain) Ltd.

Pre-tax profits increased by 35%

	1977	1976
Year ended 31st December		
TURNOVER	£17,969,800	£13,821,700
PROFIT BEFORE TAXATION	£1,533,700	£1,135,900
EARNED FOR SHAREHOLDERS	£843,600	£466,600
DIVIDEND PER SHARE (NET)	1.5996p	0.8669p
EARNINGS PER SHARE	6.7p	5.0p

With strengthened management, additional manufacturing capacity and improved financial position the company is ready to take advantage of the economic upturn when it occurs.

MICHAEL FRYE, CHAIRMAN.

The Annual Report and Accounts are available from the Secretary, Rotaflex (Great Britain) Ltd., Rotaflex House, 241 City Road, London EC1P 1ET.

MINING NEWS

Prospecting by Satellite

BY PAUL CHESTER

MAJOR U.K. natural resource groups like Consolidated Gold Fields, Rio Tinto-Zinc, Selection Trust and British Petroleum will, over the next few days, be approached by a U.S. organisation seeking to represent the mineral industry in achieving a wider use of space satellites as an exploration tool.

The organisation is the Geosat Committee, based in San Francisco. It was established in 1976 and is financed by 100 mining and oil groups, mainly from the U.S.

Dr. Frederick Henderson, Geosat's president, arrived in London yesterday and expects to hold discussions with British companies whose exploration effort is extensive enough to make more satellite information on the earth's resources a useful facility.

This is the first systematic attempt made by Geosat to broaden the geographical base of its membership and reflects the desire to fashion an international approach to the problems of satellite use.

Geosat owes its existence to industry concern over what Dr. Henderson calls "a decade of declining discoveries" and the assessment that "the discovery rate of new resources must be speeded up to meet strategic and consumer needs."

Although Geosat has opened channels to the European Space Agency and the French authorities who plan to launch a satellite in 1980 embracing some of the features Geosat is keen to see in U.S. satellites, the main thrust of policy has been directed towards the U.S. National Aeronautics and Space Administration (NASA).

Geosat wants NASA to incorporate in its satellites sensing systems of direct use to the mineral groups. It has succeeded in having an additional wavelength added to the satellite wrapper for LANDSAT-D in the 1979 budget period. This will yield information about alternative uses and be an aid in differentiating geologic rock types.

It wants now the incorporation of a sensing system called STEROSAT, which will provide digital images, a large format camera and radar.

All these are essentially mapping devices, of optimal use in areas so far poorly surveyed, which may be used in conjunction

with existing geophysical and geochemical exploration techniques.

Amax upgrades moly deposit

AS A result of drilling undertaken since last September, Amax of the U.S. has revised upwards the estimated size of its molybdenum deposit at Mount Eunomus in Colorado. An announcement yesterday said the molybdenite mineralisation was 185m. tons, averaging 0.4 per cent. molybdenum with a cut-off grade of 0.3 per cent.

Previous estimates of the deposit's size were 90m. tons, in August, and 150m. tons, last September. In that month, Mr. John Gorth, president of Amax Molybdenum, said that in principle the deposit could be brought to production as soon as possible.

The latest news from the company is that feasibility studies are taking place but that it will be more than a year before conclusions can be drawn and recommendations made about possible development. Amax shares were 25½ in London yesterday.

A RECORD YEAR FOR HOLLINGER

A 43 per cent. advance in 1977 profits is reported by Canada's Hollinger Mines. Consolidated net income has risen to a record \$219.7m. (29.17m.) from \$153.7m. (19.17m.) in 1976. Increased revenue was obtained from iron royalties, dividends and interest while exchange gains also increased as did the value of Hollinger's equity in Iron Ore Company of Canada.

The last-named is the company which operates the iron ore mines and plants. Mr. Albert Fairley, the President of Hollinger, said that "Canada must depend on increasing operating efficiency to compete with iron ore producers from many countries with higher grade ore located closer to tidewater than Canada."

Looking to current year's prospects, Mr. Fairley added that results "probably will not equal those of 1977, but 1978 should nevertheless be a satisfactory year for Hollinger."

Brief news from other companies

Greener Mining, a unit of Cominco, which runs the Arctic Circle zinc and lead mine at Black Angel Mountain in Greenland, warns that the operation might be closed if the Danish Government insists on a \$17m. (£2.8m.) project for storing mine waste products now being dumped into Marmorilik Fjord. Ore reserves, the annual report said, are enough for a further six years of production.

Hampton Gold Mining Areas of London has earned a 10.67 per cent. interest in the Terrington

wolfram venture in Australia, but there is no danger of flooding. The shares were 900p yesterday.

Hunting Geology and Geophysics of Bournemouth has been awarded the contract for the first airborne geophysical survey in Ireland for uranium. It has been signed with Aquilina Mining and a subsidiary of B.A. Aquilina, the French oil and minerals group.

Sedimex of West Germany is earning 35 per cent. of a joint uranium venture with Intercontinental Energy Corporation of the U.S. by funding an exploration programme costing \$7.5m. (£9.9m.) on the Gulf coast of Texas. Intercontinental will be the operator.

OIL AND GAS NEWS

Houston Oil hits new gas field

AMERICA'S Houston Oil and Minerals has discovered a new gas field on its West Loop road, about 35 miles west of Corpus Christi. Houston's Billing "A" No. 4 well flowed on production test at 1.6m. cubic feet of gas and 13 barrels of condensate a day.

An offset location is currently drilling and several other wells are planned to further evaluate the new field. The company owns a 100 per cent. working interest and an 80 per cent. net interest in the 9,600 acre lease.

Houston Oil is also completing an agreement for the use of a leasehold on the Baltimore Canyon offshore New Jersey. The rig is now under tow from the North Sea and should be on location in 45 to 60 days. The company expects to drill its first test in Baltimore's Block 676 about May 1.

ESSO-WMC FIND HYDROCARBONS

Hydrocarbons have been reported in Esso's first Australian west coast offshore wildcat well, Houston No. 1, where Esso is operator in a joint venture with Western Mining (WMC). The well is offshore near the Dongara-Perth gas pipeline, and is rated encouraging. The Western Mining report to Australian stock exchanges saw the company's share price rise around 5 cents to 54.15.

The report said the well was logging at 3,500 metres after 334 metres progress for the week. Core number three was cut from 3,312 metres to 3,382 metres and number four from 3,385 to 3,393 metres. Gas-detection equipment indicated hydrocarbons between 3500 metres and total depth. Further reports are expected later in the week.

Esso is the operator in a joint-venture with Broken Hill Proprietary in Australia's main oil field in the West. Groups held in the East. Esso have committed by far the biggest outlay to the new Australian offshore oil upsurge. The groups have spent \$414m. on 25 wells including 21 deepwater operations on the two Esso-BHP Ennaburg Plateau blocks, each covering 3m. acres. Western Mining shares closed 3 better at 101p.

Indonesia is opening two new working areas in Central Sumatra for foreign investment in hydrocarbon exploration and production, according to Pertamina, the State-owned oil company. The two working areas are located in the southern part of the Central Sumatra basin area and comprise over 19,000 sq. km.

The working areas are known as the Pama Taluk area and North Pama area and are adjacent to the oldest and most prolific oil producing areas in Indonesia.

Anglo-Vaal marking times

SOUTH AFRICA'S Anglo-Vaal Consolidated reports a profit for the half-year to December 31 of R6.65m. (£4.65m.) compared with R6.39m. a year ago. The latest earnings are equal to 157 cents (85.5p) per share and are already announced, the interim dividend has been maintained at 25 cents. The 1976 total was 105 cents.

	1977 R'000	1976 R'000
Turnover	22,081	21,041
Profit before tax	10,588	10,228
Profit after tax	6,650	6,390
Dividend	1,000	1,000
Reserves	1,000	1,000
Preference shares	1,000	1,000
Attributable to Ord.	5,650	5,390
"Ord.	1,000	1,000
Earnings per Ord. and	1.57	1.57
Cap. Ord.	1.57	1.57
Capital commitments	1,000	1,000

Anglo-Vaal points out that while the latest results are little changed compared with those of a year ago, the group's industrial companies are still experiencing difficult trading conditions. Although increased gold mining dividends are expected, the group's total earnings for the full year to June 80 are thus expected to be about the same as those for 1976-77. Anglo-Vaal were 600p yesterday.

Bougainville's Chinese deals

HARD ON the heels of the Bougainville Copper annual report comes news that the Bougainville Copper group's Papua New Guinea mine has secured the hoped-for contract to supply copper concentrates to China. The deal is reported to be worth some \$30m. (£15.7m.).

A spokesman for Bougainville said in Melbourne yesterday that 30,000 to 22,000 tonnes of copper concentrates would be shipped annually to China over three years under the contract which has been negotiated in Peking. Shipments are expected to start later this year.

As already reported, Bougainville's Japanese customers have returned to taking their full level of contractual deliveries of concentrates and have also indicated a desire to take some tonnage from the mine from previous years. Thus at a time of close-downs in a generally depressed copper mining industry the mine is finding a ready market for its product.

Furthermore, Bougainville remains a low-cost producer of copper. It is also a major producer of gold which comes as a by-product and which provided some 40 per cent. of the mine's net sales revenue last year when the bullion price averaged \$148 per ounce. Bougainville shares were 92p yesterday.

BIDS AND DEALS

Britannia Arrow selling life assurance side

BY ERIC SHORT

Britannia Arrow Holdings (formerly Slater Walker Securities) has announced that negotiations are well advanced for the sale of its life assurance company, Arrow Life Assurance and its subsidiary, Britannia Life Association, to Guinness in the Gulf and Western Industries Inc., a leading U.S. conglomerate.

The price to be paid will be close to the book value of Arrow, but the company does not intend to provide any further details until the contracts have been exchanged, which is expected shortly. The book value at the end of 1976 was about \$8m.

The deal represents one more step in the slimming down of the holdings of Slater Walker Securities following the departure of Mr. Jim Slater. If this sale goes through, the group's activities will be confined to property investments, unit trusts and investment management services.

Arrow Life has been relatively inactive since the troubles on the individual life side, but last year the company (CL) of Guinness in the U.K. and the U.S. The British factory will manufacture "overflow" Guinness mixers while the U.S. division will provide broad distribution to markets in America. Guinness will continue to operate under present management with the founder, Mr. Yves Guittard as president-director general.

At the beginning of the year the company launched its exempt managed fund for pension fund investment to supplement its deposit administration scheme. The general business of the former Slater Walker Securities has been referred to the Monopolies and Mergers Commission.

Gulf and Western has eight operating divisions, including a financial services side. This and two major operations, one being the Providence Capital Corporation which transacts life, property and casualty insurance. Life business at present is confined to the U.S. and leading company in the group being Capital Life of Denver. If this deal goes through, it will represent a major move for operating life business outside the U.S.

PONTIN'S

The offer by Coral Leisure Group for Pontin's has become wholly unconditional, having been accepted in respect of 110,508,864 existing Pontin's shares (90.54 per cent.)—being Ordinary shares now converted into 5 per cent. Non-Cumulative Preference shares—and 110,508,864 new Pontin's shares (90.54 per cent.)—being the new Ordinary shares to be allotted by way of capitalisation of reserves. The offer remains open for acceptance until further notice.

ALLIED RETAILERS

Allied Retailers has agreed to purchase from Venture Capital, a freehold factory at Frome, Somerset, together with most of the plant and machinery for £775,000 cash.

It is intended to use this plant

to manufacture exclusive ranges of carpets previously produced by Allied under sub-contract arrangements. Production turnover is budgeted to reach \$4m. in the first full year, most of which will be sold through Allied's retail outlets.

BAKER PERKINS FRENCH BUY

Baker Perkins Holdings is buying Malaxeurs Guittard, a French mixing machinery company, for \$1m. This move represents further expansion into the chemical machinery market and the company's first investment in a wholly owned manufacturing facility on the Continent.

Guittard manufactures advanced mixers for the chemical, plastics and food industries. Its main market is France but it has also been increasing exports to other markets, especially the U.S. The products are said to be complementary to those of Baker Perkins chemical machinery division in the U.K. and the U.S.

The British factory will manufacture "overflow" Guinness mixers while the U.S. division will provide broad distribution to markets in America. Guinness will continue to operate under present management with the founder, Mr. Yves Guittard as president-director general.

NO PROBE

The proposed mergers of Thomas Tilling and Liner Concrete Machinery, and Electrical and Industrial Securities and C. F. Taylor (Holdings) are not to be referred to the Monopolies and Mergers Commission.

AMAL INDUSTRIALS
The offer to acquire the 10.6 per cent. Cumulative Second Preference shares to which the 2,553,900

SHARE STAKES

Estates and Agency Holdings—British Empire Securities and General Trust holds 13,100.5 per cent. Redeemable Preference shares.

Wingworth Morris—G. R. Mackay, director, has disposed of 150,000 "A" ordinary shares between 50p and 27½. These were held in a trust. Electricity and sales were made to make payments on account of capital transfer taxes as a result of the settlor's deaths.

Leasey Products—The ITC Pension Trust holds jointly with the ITC Pension Investments 100,000 restricted voting ordinary shares (5 per cent.).

Lead Industries Group—John James Group has bought 10,000 4½ per cent. preferred ordinary shares, increasing holding to 108,625 (11.95 per cent.).

J. Sainsbury—Bank C.B. Trustees is now interested in 4,000,998 shares (7.78 per cent.) non-beneficial as trustee. Vanhelsen Trustee is interested in 4,150,464 shares (5.004 per cent.) non-beneficial as trustee. The change

Ordinary shares of Amalgamated Industrials will be converted pursuant to the scheme of arrangement is extended until further notice.

At the close of business of March 14 acceptances had been received in respect of 1,890,488 Ordinary shares being equivalent to 41.45 per cent. of the shares to which the offer was made.

JAMES DAWSON

The Board of James Dawson was not keen to be taken over when J. H. Fenner made its initial approach. But, says Dawson's chairman Mr. Edwin Tully in the official offer document, Fenner has been prepared to give "extra" live assurances concerning future autonomy, identity and management of Dawson and the prospects, terms of employment and pension rights of its employees. So now the director is recommending the offer.

Dawson estimates that the pre-tax profit for the year ending March 31, 1978, will be £270,000 which £20,000 will be income from investments. Mr. Tully says that Fenner's shares at the bid price on a p/e ratio of 12.6 compared with 8.5 average for the sector.

Dawson considers that Fenner's larger business, which is more diversified within the general field of transmission engineering, should provide greater stability in earnings. It also expects to benefit from Fenner's marketing and research facilities.

Meanwhile, the Fenner side points to the complementary nature of the two companies' products. Dawson manufactures conveyor belt rollers at the Lighter end of the market and Fenner at the heavier. The merger of the companies is expected to confer marketing benefits, especially overseas.

In holdings arises from the appointment of a new trustee and not from sales of shares.

G. Stanley Holdings—Thurmoortre Trust has recently bought 25,000 shares making holding 244,875 (5.16 per cent.).

S. Pearson and Son: On January 9, Cowdray Trust and Dickinson Trust jointly disposed of 150,000 shares leaving holding 3,579,947 shares. On February 1, Dickinson Trust disposed of 5,778 shares leaving holding 7,527,198 shares. On February 13, Cowdray Trust acquired 50,000 shares making holding 5,988,398 shares. On March 7, Cowdray Trust and Dickinson Trust jointly disposed of 150,000 shares leaving holding 3,037,513 shares.

Trans Oceanic Trust: Following recent conversion of part of the 41 per cent. conversion loan stock, Kuwait Investment Office holds 1,079,187 shares (9.1 per cent.) prev 997,000 shares.

"We're with Nationwide. We've had another record year."



It pays to decide Nationwide

1977 was another record year for Nationwide Building Society.

● Record investment receipts of £1,248 million. Net receipts after deducting withdrawals were £485 million, 40% up on 1976.

● Total assets increased by a record £526 million to £2,804 million (+23.1%), and a strong financial position was maintained throughout the year. At the year end reserves had risen to over £103 million.

● Record mortgage advances of over £600 million on 65,000 loans.

Over half of these loans were to first time buyers and about a quarter to people buying property over 50 years old.

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مكتبة الامم المتحدة

Scottish Equitable plans £8m. U.S. investment

The Scottish Equitable Life Assurance Society regards the U.S. equity market as having far greater investment potential than the U.K. market over the next two years, and arrangements are in hand to invest £8m. on Wall Street this year.

This was stated yesterday by Mr. Ian Henderson, the company's investment manager, at a meeting in London to disclose the 1977 results of the company. He also revealed that the company would continue to put about 70 per cent. of its new money into the fixed-interest sector and continue to expand its property portfolio with more emphasis on industrial and retail holdings.

The company invested £39m. in the U.K. market in 1977, three-quarters of this being made in the first six months when yields were at their highest. About £7m. was put into equities, much of this being through the taking of rights issues and £2m. in property. The annual report and accounts show that the company has started investing in woodland, holding in three separate areas, including 3,000 acres of Kilmore Forest on the shores of Loch Fyne. Mr. Henderson pointed out that this was a long-term investment which fitted in with the company's future liabilities.

Premium income in 1977 rose by 43 per cent. to £53m. from £37m. thanks to single premium annuities rising from £5m. to £15.4m. Investment income jumped by 24 per cent. to £23.7m. from £19.1m. Claims rose by £7m. to £20.3m., this increasing coming from the maturity of £7m. of income bonds. Commission and expenses were over £1m. higher at £2m. and there was a transfer from investment reserves of £17.5m. The fund at the end of 1977 stood at £282m. compared with £197m. at the beginning.

Mr. Ernest Dawson, in his annual statement, reports record 1977 annual premiums for 1977 arising from an upsurge in business towards the end of the year.

T. Clarke expands by £100,000

SECOND HALF profit ahead from £182,550 to £202,815 enabled T. Clarke and Co., an electrical contracting group, to end 1977 with a higher pre-tax figure of £427,836 compared with £338,073. Turnover advanced to £3,232m. against £2,722m.

At half-way, the directors said that the group was continuing to advance both turnover and profitability and anticipated that 1977 results would reflect a continuing improvement.

Full-year earnings are given as 3.74p (3.14p) per 10p share and the dividend total is raised to 1.15p (1.012p) net, with a 0.5061p final. A three-for-10 scrip issue is proposed.

After tax of £239,285 (£189,794) net profit was up from £182,550 to £183,871.

First half decline by Nelson David

Due almost entirely to a decrease in unit sales of vehicles, taxable profit of Nelson David, the vehicle retailing and repair group, declined from £47,584 to £18,907 for the half year to September 30, 1977. Turnover was higher at £4,144m. against £3,760m. The directors state that the fall

in unit sales was particularly evident in the Vauxhall/Bedford franchises, where lack of supply resulted in a loss of throughput. However, this has been rectified to an extent in the second half, they say.

For the whole of the previous year, a pre-tax surplus of £68,000 was recorded.

First half tax took £10,000 (£24,000) and profit was struck after interest of £77,836 (£60,518). Earnings per 5p share are given as 0.18p (0.11p), while again no interim dividend is recommended—the last payments totalled 0.5p net in respect of 1971-72.

Steps were taken to reduce the group's borrowings, including the closing down of the Brighton garage, which was making losses and the reduction in new vehicle stocking commitment at Bowland Motors.

A garage site in Wrexham was sold, net proceeds amounting to £62,815, while a parcel of land of 0.66 acres has been retained to the rear of the premises with negotiations in progress for its disposal. The cost of the entire property was £28,403.

The business operated from the premises was showing insufficient returns on capital employed, the directors add, and the disposal of the property and the consequent realisation of assets employed will have a considerable beneficial effect on future group interest charges.

The directors report that although there were prospective purchasers for the London property, they have withdrawn their offer. When the rationalisation programme has been completed, they will look to the generating of higher profits from a healthier capital structure.

Advance seen by Adams & Gibbons

If the current weakness of the used car market can be overcome, the directors of Adams and Gibbons expect to be able to report increased earnings for the current year. Although the trading year has begun modestly, the company's current new vehicle stock and delivery situation is substantially improved over the position in early 1977. Mr. Gordon Adams, the chairman, tells members.

Taxable profit was down £82,538 to £558,048 on sales of £18,27m. (£18.59m.) for the year to November 30, 1977, as reported on February 30. The total dividend is raised to 4.35p (3.85p) per 25p share.

Working capital at year end showed an increase of £218,635 (£272,700) with bank overdrafts lower at £1,250m. (£1,300m.). Capital commitments amounted to £209,000 (£238,000) of which £17,000 (£161,000) had been authorised but not contracted.

The company's successful efforts to comply with the Price Commission profit margin controls and to eliminate previous excess eroded current earnings. Mr. Adams says: "In the second half of the year there was extreme price competition from the major oil companies in the areas of the group's ICI petrol outlets, which limited their earnings contribution. Meeting Newcastle on Tyne, April 7, at 11 a.m."

UNION DISCOUNT

Union Discount had been able to maintain a reasonable running margin of profit on assets and had made a satisfactory start to 1978, the annual meeting was told.

Hoover set for better year

AFTER A difficult year, in which group profits fell from £17m. to £12.2m., Mr. P. C. Boon, chairman of Hoover, is looking to 1978 with some optimism which he hopes will prove to be justified.

Further reduction in direct tax plus other Government measures should result in some expansion of the U.K. industry for domestic appliances. Although he does not expect any improvement in market conditions in the first quarter he hopes that the anticipated tax changes will improve the conditions progressively during the year.

The chairman feels that the situation overseas may well be similar. He hopes that the economic situation in Europe will start to improve and new products will assist penetration into these markets even further.

Mr. Boon says that the group is in good shape to meet this situation since it will, towards the end of the first quarter, launch major new products which will be at the forefront of the group's marketing programmes for the year.

The chairman says that he is confident that the new washing machine to be introduced this year will further consolidate the group's position in Britain while enabling further gains to be made in overseas markets.

Referring to 1977 the chairman points out that as a matter of policy the group maintained normal production levels in order to keep the workforce in employment. This has resulted in stock up from £11.47m. to £58.79m. at the year-end with a corresponding reduction from £22.18m. to £10.66m. in cash balances.

Expenditure contracted for at December 31 stood at £5m. (£3.2m.) and a further £20m. against £28m. was authorised but uncommitted.

A current cost statement of accounts shows an adjusted profit before tax of £5.32m. (£4.8m.) after depreciation adjustment £2.7m. (£4.5m.) cost of sales £4.7m. (£3.3m.). The group feels that the depreciation and sales cost adjustments are important factors in viewing profitability but because of present uncertainties the net monetary asset adjustment suggested by the Hyde report has not been shown. Meeting, Berville (Middlesex), April 6, at 10 a.m.

F. PRATT

"Trading at F. Pratt Engineering was still patchy but the current year as a whole should prove more satisfactory than last time," said Mr. A. M. Galliers-Pratt, chairman, at the annual meeting. Any increased profitability would show mainly in the second half, he pointed out.

MONEY MARKET Confused trading

Bank of England Minimum Lending Rate of 6½ per cent. (since January 4, 1978)

Conditions were rather confused in the London Money Market yesterday. It was the third Wednesday in the month and therefore published figure day for the banks. Continued fears about possible reimposition of "corset" restrictions made the discount houses a more attractive home for surplus funds than the start, and may have picked up overnight interbank market once funds at 4½ per cent. although again, but day-to-day money was mostly in short supply and some houses were obviously caught out towards the close. They were overnight money rose to 18-20 per cent. at lunch time, and fell to Treasury bills to the authorities, 9-10 per cent. before touching a high point of 40-50 per cent. in stock bought on Tuesday.

late trading, and closing at 20-30 per cent.

The authorities gave assistance to the market by buying a moderate amount of Treasury bills from the discount houses, but this was clearly not enough to take out the full shortage.

Banks brought forward surplus balances, there was a fall in the note circulation, and the market was also helped by redemption of gilt edged stock. On the other hand there was a fairly large net take-up of Treasury bills to finance, a fairly large excess of revenue payments to the Exchequer over Government disbursements, and settlement for a substantial amount of gilt-edged or else were forced to balance high point of 40-50 per cent. in stock bought on Tuesday.

Mar. 15 1977	Overnight (per cent.)	Interbank	Local Authority (per cent.)	Local Authority (per cent.)	Finance House (per cent.)	Overnight (per cent.)	Discount (per cent.)	Treasury (per cent.)	Eligible (per cent.)	Prime (per cent.)
Overnight	18-20	6½-7½	6½	6½	6½-7½	6½	6½-7½	6½	6½-7½	6½-7½
1 day	18-20	6½-7½	6½	6½	6½-7½	6½	6½-7½	6½	6½-7½	6½-7½
2 day	18-20	6½-7½	6½	6½	6½-7½	6½	6½-7½	6½	6½-7½	6½-7½
3 day	18-20	6½-7½	6½	6½	6½-7½	6½	6½-7½	6½	6½-7½	6½-7½
4 day	18-20	6½-7½	6½	6½	6½-7½	6½	6½-7½	6½	6½-7½	6½-7½
5 day	18-20	6½-7½	6½	6½	6½-7½	6½	6½-7½	6½	6½-7½	6½-7½
6 day	18-20	6½-7½	6½	6½	6½-7½	6½	6½-7½	6½	6½-7½	6½-7½
7 day	18-20	6½-7½	6½	6½	6½-7½	6½	6½-7½	6½	6½-7½	6½-7½
8 day	18-20	6½-7½	6½	6½	6½-7½	6½	6½-7½	6½	6½-7½	6½-7½
9 day	18-20	6½-7½	6½	6½	6½-7½	6½	6½-7½	6½	6½-7½	6½-7½
10 day	18-20	6½-7½	6½	6½	6½-7½	6½	6½-7½	6½	6½-7½	6½-7½
11 day	18-20	6½-7½	6½	6½	6½-7½	6½	6½-7½	6½	6½-7½	6½-7½
12 day	18-20	6½-7½	6½	6½	6½-7½	6½	6½-7½	6½	6½-7½	6½-7½
13 day	18-20	6½-7½	6½	6½	6½-7½	6½	6½-7½	6½	6½-7½	6½-7½
14 day	18-20	6½-7½	6½	6½	6½-7½	6½	6½-7½	6½	6½-7½	6½-7½
15 day	18-20	6½-7½	6½	6½	6½-7½	6½	6½-7½	6½	6½-7½	6½-7½
16 day	18-20	6½-7½	6½	6½	6½-7½	6½	6½-7½	6½	6½-7½	6½-7½
17 day	18-20	6½-7½	6½	6½	6½-7½	6½	6½-7½	6½	6½-7½	6½-7½
18 day	18-20	6½-7½	6½	6½	6½-7½	6½	6½-7½	6½	6½-7½	6½-7½
19 day	18-20	6½-7½	6½	6½	6½-7½	6½	6½-7½	6½	6½-7½	6½-7½
20 day	18-20	6½-7½	6½	6½	6½-7½	6½	6½-7½	6½	6½-7½	6½-7½
21 day	18-20	6½-7½	6½	6½	6½-7½	6½	6½-7½	6½	6½-7½	6½-7½
22 day	18-20	6½-7½	6½	6½	6½-7½	6½	6½-7½	6½	6½-7½	6½-7½
23 day	18-20	6½-7½	6½	6½	6½-7½	6½	6½-7½	6½	6½-7½	6½-7½
24 day	18-20	6½-7½	6½	6½	6½-7½	6½	6½-7½	6½	6½-7½	6½-7½
25 day	18-20	6½-7½	6½	6½	6½-7½	6½	6½-7½	6½	6½-7½	6½-7½
26 day	18-20	6½-7½	6½	6½	6½-7½	6½	6½-7½	6½	6½-7½	6½-7½
27 day	18-20	6½-7½	6½	6½	6½-7½	6½	6½-7½	6½	6½-7½	6½-7½
28 day	18-20	6½-7½	6½	6½	6½-7½	6½	6½-7½	6½	6½-7½	6½-7½
29 day	18-20	6½-7½	6½	6½	6½-7½	6½	6½-7½	6½	6½-7½	6½-7½
30 day	18-20	6½-7½	6½	6½	6½-7½	6½	6½-7½	6½	6½-7½	6½-7½
31 day	18-20	6½-7½	6½	6½	6½-7½	6½	6½-7½	6½	6½-7½	6½-7½

Local authorities and finance houses seven days' notice, others seven days' notice. Local authority mortgage rates annually three years 10-12 per cent., five years 10-12 per cent., ten years 10-12 per cent. Bank bill rates in table are buying rates for prime paper. Buying rates for four-month bank bills 6½ per cent., four-month trade bills 6½ per cent. Approximate selling rates for one-month Treasury bills 2½ per cent., two-month 3½ per cent., and three-month 4½ per cent. Approximate selling rates for one-month bank bills 6½ per cent., two-month 6½ per cent., and three-month 6½ per cent. One-month trade bills 6½ per cent., two-month 6½ per cent., and three-month 6½ per cent. Finance House Base Rates (published by the Finance House Association) 1 per cent. from March 1, 1978. Clearing Bank Deposit Rates for small sums at seven days' notice 2 per cent. Clearing Bank Base Rates for lending 10 per cent. Treasury bills: Average tender rates of discount 3.825 per cent.

Victor

Victor Products (Wallsend) Ltd.

Summary of results (unaudited) for the six months ended 31st October, 1977

	6 months to 31.10.77	6 months to 31.10.76	Year ended 30.10.77
Turnover	3,442,858	2,828,740	6,329,000
Trading profit, after charging depreciation, Directors' remuneration, but before taxation	481,880	368,981	847,462
Investment income	1,000	1,082	2,125
Profit before taxation	482,880	370,063	849,587
Provision for taxation (Note 1)	250,983	182,942	433,925
Profit after taxation	231,897	187,121	415,662
Interim dividend (Note 2)	30,867	48,533	118,720
Profit retained	190,920	138,588	296,942
Earnings per Ordinary Share of 25p each	6.08p	4.88p	10.88p

NOTES:
1 Corporation tax is charged at the rate of 52% (1976 - 52%).
2 The interim dividend of 1.33p per share will be paid on 10th April 1978 to shareholders whose names appear on the register on 1st April 1978. The equivalent interim dividend for 1976 was 1.18p per share.

Anglo-Transvaal Consolidated Investment Company, Limited

Incorporated in the Republic of South Africa

Interim report for the half-year ended 31 December, 1977

The unaudited consolidated financial results of the Company and its subsidiaries (excluding mining subsidiaries) are estimated as follows:

Year ended 30 June 1977	Half-year ended 31 December 1977	Half-year ended 31 December 1976
465,752	465,752	465,752
40,717	40,717	40,717
13,640	13,640	13,640
27,077	27,077	27,077
13,302	13,302	13,302
13,775	13,775	13,775
300	300	300
13,475	13,475	13,475
318 cents	318 cents	318 cents
582 Dr.	582 Dr.	582 Dr.
2,708	2,708	2,708

Dividends declared or paid during the half-year

Half-yearly Dividends on the 5% and 6% Preference shares

Interim Dividend of 25 cents per share on the Ordinary and "A" Ordinary shares

Interim Dividend on the participating Preference shares at a fixed rate of 5% per annum plus a participation of 12.5 cents per share

The final dividends on the Ordinary, "A" Ordinary and Participating Preference shares, which were declared in June 1977, were paid on 2 August 1977.

Capital
The Company redeemed 2,000 6% cumulative Preference shares during the half-year ended 31 December 1977.

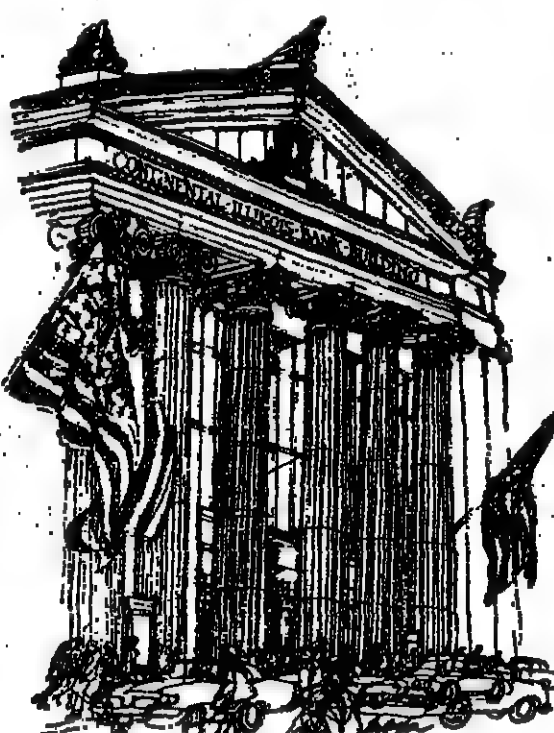
Investments
The market value of the Company's listed investments at 31 December 1977 was R93,865,000 (1976—R74,677,000), compared with a book value of R37,268,000 (1976—R34,107,000). During the half-year under review, Tristram Holdings (Proprietary) Limited became a subsidiary of Anglo-Transvaal Industries Limited and James Brown & Hamer Limited disposed of its interest in Broderick Investments Limited.

General
While the Group's results are largely unchanged compared with those of the corresponding previous half-year, the industrial companies are still experiencing difficult trading conditions. Thus, although increased dividends from the Group's gold mining investments can be expected, consolidated earnings for the year ending 30 June 1978 are estimated to approximate those of the previous year.

For and on behalf of the Board
B. E. Herscov (Chairman)
Clive S. Menell (Deputy Chairman)
Directors

Registered Office:
Anglovaal House
56 Main Street
Johannesburg 2001
15 March 1978

London Secretaries:
Anglo-Transvaal Trustees Limited
255 Regent Street
London W1R 6ST



CONTINENTAL ILLINOIS CORPORATION AND SUBSIDIARIES CONTINENTAL BANK

231 SOUTH LA SALLE STREET, CHICAGO, ILLINOIS 60693 U.S.A.

Last year was another year of record earnings. Earnings before security transactions for the full year 1977 were a record \$144,204,000, a 10.2 per cent increase over 1976 earnings of \$130,762,000. This represented a return on stockholders' equity for the third year in a row of about 15 per cent.

Fourth-quarter earnings before security transactions rose to a record \$41,554,000 or \$1.18 per share, up 18.1 per cent from the previous record level of \$35,165,000, or 89 cents, reported in the fourth quarter of 1976. At year-end 1977 the Corporation's loan valuation reserve was \$165,774,000, or 1.11 per cent of total loans. This percentage is among the highest of America's ten largest bank holding companies.

Our 1977 Annual Report to shareholders will be available soon. If you would like a copy, please write our Corporate Secretary.

Roger E. Anderson
Chairman of the Board of Directors

John H. Perkins
President

Consolidated Statement of Condition/December 31 (in millions)

	1977	1976
Assets		
Cash and due from banks	\$ 2,878.3	\$ 1,523.8
Total funds sold	4,118.0	3,942.8
Investment securities:		
U.S. Treasury and Federal agency securities	883.4	752.2
State, county and municipal securities	1,535.0	1,359.1
Other securities	262.7	252.7
Trading account securities	299.8	383.4
Total loans	14,812.8	12,903.8
Less: Valuation reserve on loans	165.8	163.3
Net loans	14,647.0	12,740.5
Lease financing receivables	327.6	272.9
Properties and equipment	165.0	120.9
Customers' liability on acceptances	255.9	125.5
Other real estate	30.6	16.3
Other assets	577.9	495.0
Total assets	\$25,800.2	\$21,984.9

Liabilities		
Deposits:		
Domestic—Demand	\$ 4,429.1	\$ 3,538.2
Savings	1,449.4	1,515.1
Other time	4,211.2	3,655.3
Overseas branches and subsidiaries	8,664.1	7,108.5
Total deposits	18,753.8	15,817.1
Federal funds purchased and securities sold under agreements to repurchase	4,383.0	3,981.5
Long-term debt	318.3	285.3
Other funds borrowed	463.3	325.0
Acceptances outstanding	257.8	128.3
Other liabilities	611.9	557.3
Total liabilities	24,788.1	21,072.5

Stockholders' Equity		
Preferred stock—Without par value:		
Authorized: 10,000,000 shares, none issued		
Common stock—\$5 par value:		
Authorized: 80,000,000 shares both years		
Issued and outstanding: 1977—35,564,845 shares		</

INTERNATIONAL FINANCIAL AND COMPANY NEWS

AMERICAN NEWS

Court fight likely over navy ships

BY JOHN WYLES
THE U.S. NAVY is considering seeking a court injunction to prevent General Dynamics from halting work on 16 nuclear powered submarines in support of the company's demand for increased contract payments.
This increasingly bitter confrontation escalates the growing row between the navy and its shipbuilders over claims for additional payments to meet unanticipated costs. Shipbuilders' claims now amount to a record \$2.7bn, and the accusations being swapped by the adversaries closely parallel similar disputes between navies and their shipbuilders in Europe, particularly Britain.
General Dynamics filed a claim in December 1976 for an additional \$544m, on its \$1.4bn con-

Brazil to control U.S. reinsurance company

By Diana Smith
RIO DE JANEIRO, March 15.
BRAZIL'S Minister of Industry and Trade, Sr. Angelo Calmon de Sa, has returned from a visit to the U.S. with the official announcement that Brazil's Reinsurance Institute (IRB) and other Brazilian insurance companies will hold 51 per cent of the capital of a new reinsurance company to be set up in the U.S.
The remaining shares will be held by U.S. and European companies. Duckworth and Hold, IRB's American representative, will handle the formation of the new company.
With this new venture, the Minister said, Brazil will be able to attract more reinsurance as well as providing it on the international market.
Sr. Calmon de Sa also revealed that while in the U.S. he had encouraged American insurance companies to buy Brazilian bond issues launched in Japan, West Germany and the U.S. last year at a total value of \$700m.

Texaco expects recovery in sales of petroleum

These are among the conclusions emerging from a wide-ranging Dow Jones interview with Mr. Maurice F. Granville, Texaco's chairman and chief executive officer of Texaco.
Although there are several negative factors in the first quarter outlook—including the flat general economy in Europe and somewhat stagnant demand for gasoline in many areas of the U.S. because of recent snow—there are "a number of plus factors" as well, Mr. Granville said.
Prices for petroleum products and natural gas "are better on the whole this first quarter than last year." Also a large aviation fuels contract which had locked in 1977, in line with an anticipated increase in world-wide demand.
Steps are being taken to improve the group's refineries so that they can process higher sulphur crude oil and to improve efficiency and profitability in both refining and marketing. This includes a major reorganization of marketing in both the U.S. and Europe with consequent reductions in manpower.
"We don't see anything spectacular," he said, "but we will see continuous improvement in profitability in the U.S. and Western Europe."
Texaco has been able to reduce its costs of marine transportation. It has sold some ships and is "slow steaming" others more than last year with resulting fuel and cost savings. It has also taken advantage of the current low rates in the vessel chartering market.
AP-DJ

Optimism at Sea Containers

NEW YORK, March 15.
REPORTING a 73 per cent rise in net profit for 1977 of \$25.1m, Mr. James B. Sherwood, president of Sea Containers, said an optimistic view on the outlook for world shipping trade. "We tend to discount recession fears insofar as world trade is concerned."
Net output for the year was \$3.45 a share, against \$2.00 per share for the previous year. Excluding foreign exchange gains, the figure comes out at \$25.5m, an advance of 70 per cent over the \$13.8m earned in 1976. Revenue for the latest year rose 64 per cent to \$80.2m.
During the year the group spent \$132m on container equipment and \$10m on the purchase of other assets. Commenting on the figures, Mr. Sherwood says he does not believe there "will be any general surplus of containers. Many new trade routes are only beginning to be contemplated. Perishables, forestry products and parcel liquids are starting to move in containers."
Agencies

Quebec backs asbestos search

BY ROBERT GIBBENS
THE Quebec Government, now negotiating with General Dynamics of the U.S. to take over the asbestos mines in the Chibougamau area, 250 miles north of Quebec city.
The Government will pay up to half the \$2180,000 exploration programme planned by McAdam Mining Corporation in the area, and could take a 25 per cent interest in development. This would be equal to McAdam's interest. The balance of 50 per cent would be taken by the Quebec Government. Campbell Chibougamau mines, which holds mining rights on the exploration area.
There are several major known asbestos deposits in north-western and north-eastern

Earnings rise at AT & T

NEW YORK, March 15.
Debutts said: "from our perspective the economy is sound and expanding and all the evidence at hand points to the prospect that 1978 is going to be another good year."
He added that the Bell companies handled 3.4bn long distance messages during December, January and February—an increase of 13.2 per cent over the period last year.
The Bell system added 1.2m telephones during the three-month period—149,500 more than during the equivalent period last year. This brings to 129.5m the number of Bell telephones in service—up from 123.8m a year earlier.
The chairman, Mr. John D. Agnello

American Airlines hit

NEW YORK, March 15.
AMERICAN AIRLINES' February loss widened due to bad weather, a strike threat, and higher fuel costs. The airline reported a net loss of \$17.4m, or 64 cents a share, compared with a loss of \$7.8m, or 27 cents a year ago.
The company said severe winter storms during the month caused cancellations of more than 1,000 company flights. It added that a strike threat by maintenance workers caused some passengers to fly other airlines.
Fuel expenses during the month rose by 35 per cent, or \$8.5m, on those of a year ago.
AP-DJ

Action sought on Volkswagen dealers

BY OUR OWN CORRESPONDENT
NEW YORK, March 15.
GM expects nearly all its petrol powered cars sold in the U.S. to be equipped with an onboard computer as standard equipment by 1981, according to company president Mr. R. M. Stempel.
GM also hopes to have a battery-operated vehicle ready for the market by the mid-1980s.
Fluor in Holland
Fluor Corporation announced that a subsidiary will build a \$100m magnesium oxide plant in the Netherlands. Fluor Nederland BV, Haarlem, has begun work on the project under a letter of intent from a joint venture of Billiton International Metals BV, a Shell Oil subsidiary, and Northern Development, a Dutch state company, reports Reuters from Dordrecht. The 100,000-ton-a-year facility is expected to be completed by mid-1981.
Reuters adds from Chicago:

Harris Bankcorp Australian buy

By James Fort
SYDNEY, March 15.
CHARTER Consolidated is selling its 40 per cent shareholding in the Australian merchant bank International Pacific Corporation to Harris Bankcorp Inc., the third largest bank in the midwest state of Illinois.
Harris is a specialist in the investment management field, handling \$1.5bn in pension and employee benefit funds during 1977. The pension fund and unit trust field is International Pacific's major growth area.
The consideration paid to Charter was not disclosed. Harris will contribute some preference capital to bring its holding to 40 per cent, but this amount was also not disclosed.
The other shareholders in International Pacific are the Rothschild group (40 per cent) and the Commercial Bank of Australia (20 per cent).

Dow Jones expects maintained profit

NEW YORK, March 15.
DOW JONES and Co. expects 1978 first-quarter net profit to be about even, with the \$9.1m earned in the 1977 first period. Mr. Warren H. Phillips, president and chief executive officer, told the annual meeting.
Due partly to a smaller number of shares outstanding, he said, per-share earnings for the 1978 first quarter are expected to be about 89 cents, compared with 87 cents a year ago.
"We are satisfied with the way 1978 has begun," he said, noting that the company's first-quarter net income will compare with earnings in the 1977 first period that reflected several unusual factors.
Among these were foreign exchange gains of \$800,000 in the 1977 first quarter, a contract cancellation payment of \$600,000, the company's Canadian newspaper print mill addition and strong advertising lineages in the year ago first period.
AP-DJ

Downturn at Jewel

Jewel companies had fourth quarter to January 28 earnings of \$1.12, AP-DJ reports from Chicago. Net income fell to \$10.3m, from \$12.9m. Sales rose to \$330.2m, against \$289.3m.

These bonds have been sold outside Japan and the United States of America. This announcement appears as a matter of record only.

NEW ISSUE

March 16, 1978



NISSHIN STEEL CO., LTD.

Tokyo, Japan

DM 50,000,000

4% Convertible Bonds due 1986

Issue Price: 100%

COMMERZBANK Aktiengesellschaft

BAYERISCHE VEREINSBANK

BARING BROTHERS & CO., LIMITED

CREDIT SUISSE WHITE WELD LIMITED

NIFFON EUROPEAN BANK S.A.

- Abu Dhabi Investment Company
- Algemeene Bank Nederland N.V.
- Arab Finance Corporation S.A.L.
- Amsterdam-Rotterdam Bank N.V.
- Banca del Gottardo
- Banco di Roma
- Bank für Gemeinwirtschaft Aktiengesellschaft
- Bank Leu International Ltd.
- Bank of America International Limited
- The Bank of Tokyo (Holland) N.V.
- Banque Arabe et Internationale d'Investissement (R.A.I.)
- Banque Bruxelles Lambert S.A.
- Banque Française du Commerce Extérieur
- Banque de l'Indochine et de l'Extrême Orient
- Banque Internationale à Luxembourg S.A.
- Banque Nationale de Paris
- Banque de Paris et des Pays-Bas
- Banque Populaire Suisse S.A.
- Luxembourg
- Banque Rothschild
- Banque de l'Union Européenne
- Bayerische Hypotheken- und Wechsel-Bank
- Bayerische Landesbank Girozentrale
- Berliner Bank Aktiengesellschaft
- Berliner Handels- und Frankfurter Bank
- Rijth Eastman Dillon & Co.
- International Limited
- Caisse des Dépôts et Consignations
- Chose Manhattan Limited
- Citicorp International Group
- Creditanstalt-Bankverein
- Credit Commercial de France
- Credit Industriel et Commercial
- Credit Lyonnais
- Daiwa Europe N.V.
- Delbrück & Co.
- Deutsche Bank Aktiengesellschaft

- Deutsche Girozentrale - Deutsche Kommunalbank - DG Bank
- Deutsche Genossenschaftsbank
- Dillon, Read Overseas Corporation
- Dresdner Bank Aktiengesellschaft
- Effectenbank-Warburg Aktiengesellschaft
- Europartners Securities Corporation
- First Boston (Europe) Limited
- Robert Fleming & Co. Limited
- Girozentrale und Bank der österreichischen Sparkassen Aktiengesellschaft
- Goldman Sachs International Corp.
- Groupe des Banquiers Privés Genevois
- Hambros Bank Limited
- Hessische Landesbank - Girozentrale - Hill Samuel & Co. Limited
- Industriebank von Japan (Deutschland) Aktiengesellschaft
- Kidder, Peabody International Limited
- Kleinwort, Benson Limited
- Kreditbank S.A. Luxembourggeoise
- Kuhn Loeb Lehman Brothers International
- Kuwait Foreign Trading, Contracting & Investment Co. (S.A.K.)
- Kuwait Investment Company (S.A.K.)
- Kuwait International Investment Company S.A.K.
- Lazard Brothers & Co. Limited
- Lloyds Bank International Limited
- Manufacturers Hanover Limited
- Merck, Finck & Co.
- Merrill Lynch International & Co.
- Mitsubishi Bank (Europe) S.A.
- Morgan Grenfell & Co. Limited
- Morgan Stanley International Limited
- New Japan Securities Co., Ltd.

- The Nikko Securities Co., (Europe) Ltd.
- The Nippon Kangyo Kakumaru Securities Co., Ltd.
- Nomura Europe GmbH
- Sal. Oppenheim jr. & Cie.
- Orion Bank Limited
- Osaka Securities Co., Ltd.
- PKBanken
- N.M. Rothschild & Sons Limited
- Naitama Union International (Hong Kong) Ltd.
- Salomon Brothers International Limited
- Sanwa Bank (Underwriters) Limited
- Sanyo Securities Co., Ltd.
- J. Henry Schroder Wagg & Co. Limited
- Schröder, Münchmeyer, Hengst & Co.
- Skandinaviska Enskilda Banken
- Smith Barney, Harris Upham & Co.
- Incorporated
- Société Générale de Banque S.A.
- Svenska Handelsbanken
- Swiss Bank Corporation (Overseas) Limited
- Taiyo-Kobe Finance Hong Kong Ltd.
- Tokai Kyowa Morgan Grenfell Limited
- Trinkaus & Burkhart
- Union Bank of Switzerland (Securities) Limited
- Union de Banques Arabes et Françaises - U.B.A.F.
- Verband Schweizerischer Kantonalbanken
- Verins- und Westbank Aktiengesellschaft
- J. Vontobel & Co.
- Wako Securities Co., Ltd.
- M.M. Warburg-Brinckmann, Wirtz & Co.
- S.G. Warburg & Co. Ltd.
- Wardley Limited
- Westdeutsche Landesbank Girozentrale
- Wood Gundy Limited
- Yamaichi International (Europe) Limited

EUROBONDS New Japanese measures inhibit buyers

BY FRANCIS GHILES
THE dollar sector of the market was quiet yesterday in the wake of a point in the official discount rate which now stands at 8 1/2 per cent. It remains to be seen whether long term credit rates will be adjusted in time to affect the March calendar of foreign bonds or whether this will not take effect until April.
Before the measures were announced, the terms had already been fixed for two placements of foreign borrowings. Panama had raised \$100m for 10 years on a coupon of 7 1/2 per cent, at 99 1/4. The industrial and Mining Bank of Iran had raised \$100m for the same maturity at 7 1/2 per cent, but priced at par. Panama was managed by Yamaichi and Bank of Tokyo.

SELECTED EURODOLLAR BOND PRICES MID-DAY INDICATIONS

STRAIGHTS	Mid	Offer	Mid	Offer	Mid	Offer
AAA Australia 1982	99	99 1/2	99 1/2	99 1/2	Firestone 1986	99
AAA Australia 1983	99	99 1/2	99 1/2	99 1/2	Gold 1987	99
AAA Australia 1984	99	99 1/2	99 1/2	99 1/2	Gold 1988	99
AAA Australia 1985	99	99 1/2	99 1/2	99 1/2	Gold 1989	99
AAA Australia 1986	99	99 1/2	99 1/2	99 1/2	General Electric 1987	99
AAA Australia 1987	99	99 1/2	99 1/2	99 1/2	General Electric 1988	99
AAA Australia 1988	99	99 1/2	99 1/2	99 1/2	General Electric 1989	99
AAA Australia 1989	99	99 1/2	99 1/2	99 1/2	General Electric 1990	99
AAA Australia 1990	99	99 1/2	99 1/2	99 1/2	General Electric 1991	99
AAA Australia 1991	99	99 1/2	99 1/2	99 1/2	General Electric 1992	99
AAA Australia 1992	99	99 1/2	99 1/2	99 1/2	General Electric 1993	99
AAA Australia 1993	99	99 1/2	99 1/2	99 1/2	General Electric 1994	99
AAA Australia 1994	99	99 1/2	99 1/2	99 1/2	General Electric 1995	99
AAA Australia 1995	99	99 1/2	99 1/2	99 1/2	General Electric 1996	99
AAA Australia 1996	99	99 1/2	99 1/2	99 1/2	General Electric 1997	99
AAA Australia 1997	99	99 1/2	99 1/2	99 1/2	General Electric 1998	99
AAA Australia 1998	99	99 1/2	99 1/2	99 1/2	General Electric 1999	99
AAA Australia 1999	99	99 1/2	99 1/2	99 1/2	General Electric 2000	99
AAA Australia 2000	99	99 1/2	99 1/2	99 1/2	General Electric 2001	99
AAA Australia 2001	99	99 1/2	99 1/2	99 1/2	General Electric 2002	99
AAA Australia 2002	99	99 1/2	99 1/2	99 1/2	General Electric 2003	99
AAA Australia 2003	99	99 1/2	99 1/2	99 1/2	General Electric 2004	99
AAA Australia 2004	99	99 1/2	99 1/2	99 1/2	General Electric 2005	99
AAA Australia 2005	99	99 1/2	99 1/2	99 1/2	General Electric 2006	99
AAA Australia 2006	99	99 1/2	99 1/2	99 1/2	General Electric 2007	99
AAA Australia 2007	99	99 1/2	99 1/2	99 1/2	General Electric 2008	99
AAA Australia 2008	99	99 1/2	99 1/2	99 1/2	General Electric 2009	99
AAA Australia 2009	99	99 1/2	99 1/2	99 1/2	General Electric 2010	99
AAA Australia 2010	99	99 1/2	99 1/2	99 1/2	General Electric 2011	99
AAA Australia 2011	99	99 1/2	99 1/2	99 1/2	General Electric 2012	99
AAA Australia 2012	99	99 1/2	99 1/2	99 1/2	General Electric 2013	99
AAA Australia 2013	99	99 1/2	99 1/2	99 1/2	General Electric 2014	99
AAA Australia 2014	99	99 1/2	99 1/2	99 1/2	General Electric 2015	99
AAA Australia 2015	99	99 1/2	99 1/2	99 1/2	General Electric 2016	99
AAA Australia 2016	99	99 1/2	99 1/2	99 1/2	General Electric 2017	99
AAA Australia 2017	99	99 1/2	99 1/2	99 1/2	General Electric 2018	99
AAA Australia 2018	99	99 1/2	99 1/2	99 1/2	General Electric 2019	99
AAA Australia 2019	99	99 1/2	99 1/2	99 1/2	General Electric 2020	99
AAA Australia 2020	99	99 1/2	99 1/2	99 1/2	General Electric 2021	99
AAA Australia 2021	99	99 1/2	99 1/2	99 1/2	General Electric 2022	99
AAA Australia 2022	99	99 1/2	99 1/2	99 1/2	General Electric 2023	99
AAA Australia 2023	99	99 1/2	99 1/2	99 1/2	General Electric 2024	99
AAA Australia 2024	99	99 1/2	99 1/2	99 1/2	General Electric 2025	99
AAA Australia 2025	99	99 1/2	99 1/2	99 1/2	General Electric 2026	99
AAA Australia 2026	99	99 1/2	99 1/2	99 1/2	General Electric 2027	99
AAA Australia 2027	99	99 1/2	99 1/2	99 1/2	General Electric 2028	99
AAA Australia 2028	99	99 1/2	99 1/2	99 1/2	General Electric 2029	99
AAA Australia 2029	99	99 1/2	99 1/2	99 1/2	General Electric 2030	99
AAA Australia 2030	99	99 1/2	99 1/2	99 1/2	General Electric 2031	99
AAA Australia 2031	99	99 1/2	99 1/2	99 1/2	General Electric 2032	99
AAA Australia 2032	99	99 1/2	99 1/2	99 1/2	General Electric 2033	99
AAA Australia 2033	99	99 1/2	99 1/2	99 1/2	General Electric 2034	99
AAA Australia 2034	99	99 1/2	99 1/2	99 1/2	General Electric 2035	99
AAA Australia 2035	99	99 1/2	99 1/2	99 1/2	General Electric 2036	99
AAA Australia 2036	99	99 1/2	99 1/2	99 1/2	General Electric 2037	99
AAA Australia 2037	99	99 1/2	99 1/2	99 1/2	General Electric 2038	99
AAA Australia 2038	99	99 1/2	99 1/2	99 1/2	General Electric 2039	99
AAA Australia 2039	99	99 1/2	99 1/2	99 1/2	General Electric 2040	99
AAA Australia 2040	99	99 1/2	99 1/2	99 1/2	General Electric 2041	99
AAA Australia 2041	99	99 1/2	99 1/2	99 1/2	General Electric 2042	99
AAA Australia 2042	99	99 1/2	99 1/2	99 1/2	General Electric 2043	99
AAA Australia 2043	99	99 1/2	99 1/2	99 1/2	General Electric 2044	99
AAA Australia 2044	99	99 1/2	99 1/2	99 1/2	General Electric 2045	99
AAA Australia 2045	99	99 1/2	99 1/2	99 1/2	General Electric 2046	99
AAA Australia 2046	99	99 1/2	99 1/2	99 1/2	General Electric 2047	99
AAA Australia 2047	99	99 1/2	99 1/2	99 1/2	General Electric 2048	99
AAA Australia 2048	99	99 1/2	99 1/2	99 1/2	General Electric 2049	99
AAA Australia 2049	99	99 1/2	99 1/2	99 1/2	General Electric 2050	99
AAA Australia 2050	99	99 1/2	99 1/2	99 1/2	General Electric 2051	99
AAA Australia 2051	99	99 1/2	99 1/2	99 1/2	General Electric 2052	99
AAA Australia 2052	99	99 1/2	99 1/2	99 1/2	General Electric 2053	99
AAA Australia 2053	99	99 1/2	99 1/2	99 1/2	General Electric 2054	99
AAA Australia 2054	99	99 1/2	99 1/2	99 1/2	General Electric 2055	99
AAA Australia 2055	99	99 1/2	99 1/2	99 1/2	General Electric 2056	99
AAA Australia 2056	99	99 1/2	99 1/2	99 1/2	General Electric 2057	99
AAA Australia 2057	99	99 1/2	99 1/2	99 1/2	General Electric 2058	99
AAA Australia 2058	99	99 1/2	99 1/2	99 1/2	General Electric 2059	99
AAA Australia 2059	99	99 1/2	99 1/2	99 1/2	General Electric 2060	99
AAA Australia 2060	99	99 1/2	99 1/2	99 1/2	General Electric 2061	99
AAA Australia 2061	99	99 1/2	99 1/2	99 1/2	General Electric 2062	99
AAA Australia 2062	99	99 1/2	99 1/2	99 1/2	General Electric 2063	99
AAA Australia 2063	99	99 1/2	99 1/2	99 1/2	General Electric 2064	99
AAA Australia 2064	99	99 1/2	99 1/2	99 1/2	General Electric 2065	99
AAA Australia 2065	99	99 1/2	99 1/2	99 1/2	General Electric 2066	99
AAA Australia 2066	99	99 1/2	99 1/2	99 1/2	General Electric 2067	99
AAA Australia 2067	99	99 1/2	99 1/2	99 1/2	General Electric 2068	99
AAA Australia 2068	99	99 1/2	99 1/2	99 1/2	General Electric 2069	99
AAA Australia 2069	99	99 1/2	99 1/2	99 1/2	General Electric 2070	99
AAA Australia 2070	99	99 1/2	99 1/2	99 1/2	General Electric 2071	99
AAA Australia 2071	99	99 1/2	99 1/2	99 1/2	General Electric 2072	99
AAA Australia 2072	99	99 1/2	99 1/2	99 1/2	General Electric 2073	99
AAA Australia 2073	99	99 1/2	99 1/2	99 1/2	General Electric 2074	99
AAA Australia 2074	99	99 1/2	99 1/2	99 1/2	General Electric 2075	99
AAA Australia 2075	99	99 1/2	99 1/2	99 1/2	General Electric 2076	99
AAA Australia 2076	99	99 1/2	99 1/2	99 1/2	General Electric 2077	99
AAA Australia 2077	99	99 1/2	99 1/2	99 1/2	General Electric 2078	99
AAA Australia 2078	99	99 1/2	99 1/2	99 1/2	General Electric 2079	99
AAA Australia 2079	99	99 1/2	99 1/2	99 1/2	General Electric 2080	99
AAA Australia 2080	99	99 1/2	99 1/2	99 1/2	General Electric 2081	99
AAA Australia 2081	99	99 1/2	99 1/2	99 1/2	General Electric 2082	99
AAA Australia 2082	99	99 1/2	99 1/2	99 1/2	General Electric 2083	99
AAA Australia 2083	99	99 1/2	99 1/2	99 1/2	General Electric 2084	99
AAA Australia 2084	99	99 1/2	99 1/2	99 1/2	General Electric 2085	99
AAA Australia 2085	99	99 1/2	99 1/2	99 1/2	General Electric 2086	99
AAA Australia 2086	99	99 1/2	99 1/2	99 1/2	General Electric 2087	99
AAA Australia 2087	99	99 1/2	99 1/2	99 1/2	General Electric 2088	99
AAA Australia 2088	99	99 1/2	99 1/2	99 1/2	General Electric 2089	99
AAA Australia 2089	99	99 1/2	99 1/2	99 1/2	General Electric 2090	99
AAA Australia 2090	99	99 1/2	99 1/2	99 1/2	General Electric 2091	99
AAA Australia 2091	99	99 1/2	99 1/2	99 1/2	General Electric 2092	99
AAA Australia 2092	99	99 1/2	99 1/2	99 1/2	General Electric 2093	99
AAA Australia 2093	99	99 1/2	99 1/2	99 1/2	General Electric 2094	99
AAA Australia 2094	99	99 1/2	99 1/2	99 1/2	General Electric 2095	99
AAA Australia 2095	99	99 1/2	99 1/2	99 1/2	General Electric 2096	99
AAA Australia 2096	99	99 1/2	99 1/2	99 1/2	General Electric 2097	99
AAA Australia 2097	99	99 1/2	99 1/2	99 1/2	General Electric 2098	99
AAA Australia 2098	99	99 1/2	99 1/2	99 1/2	General Electric 2099	99
AAA Australia 2099	99	99 1/2	99 1/2	99 1/2	General Electric 2100	99
AAA Australia 2100	99	99 1/2	99 1/2	99 1/2	General Electric 2101	99
AAA Australia 2101	99	99 1/2	99 1/2	99 1/2	General Electric 2102	99
AAA Australia 2102	99	99 1/2	99 1/2	99 1/2	General Electric 2103	99
AAA Australia 2103	99	99 1/2	99 1/2	99 1/2	General Electric 2104	99
AAA Australia 2104	99	99 1/2	99 1/2	99 1/2	General Electric 2105	99
AAA Australia 2105	99	99 1/2	99 1/2	99 1/2	General Electric 2106	99
AAA Australia 2106	99	99 1/2	99 1/2	99 1/2	General Electric 2107	99
AAA Australia 2107	99	99 1/2	99 1/2	99 1/2	General Electric 2108	99
AAA Australia 2108	99	99 1/2	99 1/2	99 1/2	General Electric 2109	99
AAA Australia 2109	99	99 1/2	99 1/2	99 1/2	General Electric 2110	99
AAA Australia 2110	99	99 1/2	99 1/2	99 1/2	General Electric 2111	99
AAA Australia 2111	99	99 1/2	99 1/2	99 1/2	General Electric 2112	99
AAA Australia 2112	99	99 1/2	99 1/2	99 1/2	General Electric 2113	99
AAA Australia 2113	99	99 1/2	99 1/2	99 1/2	General Electric 2114	99
AAA Australia 2114	99	99 1/2	99 1/2	99 1/2	General Electric 2115	99
AAA Australia 2115	99	99 1/2	99 1/2	99 1/2	General Electric 2116	99
AAA Australia 2116	99	99 1/2	99 1/2	99 1/2	General Electric 2117	99
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AAA Australia 2118	99	99 1/2	99 1/2	99 1/2	General Electric 2119	99
AAA Australia 2119	99	99 1/2	99 1/2	99 1/2	General Electric 2120	99
AAA Australia 2120	99	99 1/2	99 1/2	99 1/2	General Electric 2121	99
AAA Australia 2121	99	99 1/2	99 1/2	99 1/2	General Electric 2122	99
AAA Australia 2122	99	99 1/2	99 1/2	99 1/2	General Electric 2123	99
AAA Australia 2123	99	99 1/2	99 1/2	99 1/2	General Electric 2124	99
AAA Australia 2124	99	99 1/2	99 1/2	99 1/2	General Electric 2125	99
AAA Australia 2125	99	99 1/2	99 1/2	99 1/2	General Electric 2126	99
AAA Australia 2126	99	99 1/2	99 1/2	99 1/2	General Electric 2127	99
AAA Australia 2127	99	99 1/2	99 1/2	99 1/2	General Electric 2128	99
AAA Australia 2128	99	99 1/2	99 1/2	99 1/2	General Electric 2129	99
AAA Australia 2129	99	99 1/2	99 1/2	99 1/2	General Electric 2130	99
AAA Australia 2130	99	99 1/2	99 1/2	99 1/2	General Electric 2131	99
AAA Australia 2131	99	99 1/2	99 1/2	99 1/2	General Electric 2132	99
AAA Australia 2132	99	99 1/2	99 1/2	99 1/2	General Electric 2133	99
AAA Australia 2133	99	99 1/2	99 1/2	99 1/2	General Electric 2134	99
AAA Australia 2134	99	99 1/2	99 1/2	99 1/2	General Electric 2135	99
AAA Australia 2135	99	99 1/2	99 1/2	99 1/2	General Electric 2136	99
AAA Australia 2136	99	99 1/2	99 1/2	99 1/2	General Electric 2137	99
AAA Australia 2137	99	99 1/2	99 1/2	99 1/2	General Electric 2138	99
AAA Australia 2138	99	99 1/2	99 1/2	99 1/2	General Electric 2139	99
AAA Australia 2139	99	99 1/2	99 1/2	99 1/2	General Electric 2140	99
AAA Australia 2140	99	99 1/2	99 1/2	99 1/2	General Electric 2141	99
AAA Australia 2141	99	99 1/2	99 1/2	99 1/2	General Electric 2142	99
AAA Australia 2142	99	99 1/2	99 1/2	99 1/2	General Electric 2143	99
AAA Australia 2143	99	99 1/2	99 1/2	99 1/2	General Electric 2144	99
AAA Australia 2144	99	99 1/2	99 1/2	99 1/2	General Electric 2145	99
AAA Australia 2145	99	99 1/2	99 1/2	99 1/2	General Electric 2146	99
AAA Australia 2146	99	99 1/2	99			

INTERNATIONAL FINANCIAL AND COMPANY NEWS

Hongkong & Shanghai Hotels increase

By Daniel Nelson

HONG KONG, March 15. THE CONTINUING boom in Hong Kong's tourist industry is reflected in Hongkong and Shanghai Hotels' performance for the year to December 31, 1977: unaudited net profit is up from HK\$28.02m to HK\$35.82m (some US\$7.5m), and the final dividend is 37 cents a share, making a total of 50 cents, up 18.05 cents on the previous year. The total dividend distribution will be HK\$25.95m (US\$5.17m).

At the half-way stage, Hongkong and Shanghai profits were only 28.7 per cent more than for the comparative six months period. This was attributed to a reduction in interest received partly as a result of the expansion of catering facilities and outlets, but mainly on completion of an apartment development at Repulse Bay which did not make a contribution to the January-June results.

Stock market chief's doubts on funding

LAST year's reduced turnover on the Hong Kong Stock Exchange—only 51 per cent of that recorded in 1976—cast doubts on the ability of commerce and industry to turn to the exchanges for fresh capital, according to the Exchange's chairman, Mok Ying-Kie. In his annual report, writes Daniel Nelson,

He noted that the average daily turnover on the Exchange, one of four in the colony, was only HK\$6.8m (around US\$1.4m), although the Exchange had obtained a bigger slice of a smaller cake. Mr. Mok said that a proposal to share trading floor and administrative office space with the Mainland Stock Exchange would, if approved, result in a sharing of a significant percentage of expenses currently carried by the Hong Kong Exchange. The two exchanges share slightly over 50 per cent of total stock market turnover in the colony.

BANK OF ENGLAND QUARTERLY

OPEC countries continue to cut their net deposits

BY MARY CAMPBELL

THE Bank of England's latest analysis of London banks' international business suggests that the OPEC countries continued to cut their net deposits with international banks in the fourth quarter of last year. Net deposits by oil exporting countries during the fourth quarter fell from £23.5bn. to £22.4bn., having risen slightly in the previous quarter.

In general, the underlying growth rate of London banks' international business declined in the last quarter of last year, the figures in the Bank's Quarterly Bulletin show.

The figures are important in that they are the most quickly published on a substantial proportion of the international banking business as a whole, and tend therefore to give some advance indication of general developments.

Provisional figures suggest that the size of the London market increased by some £12bn. in the fourth quarter, compared with \$8bn. in the third quarter. But the Bank attributes much of this increase to currency valuation changes and the seasonal build up in London banks' end-year positions. The

increase over 1977 as a whole was \$31bn., with \$5.3bn. worth of this attributed to increased deposits by central banks and monetary institutions.

A major development in the three months to mid-November of last year was a big rise in the banks' net deposits at the short end of the market. They built up their net borrowing for periods of under a year by \$3.5bn. to \$59bn. The increase in their net deposits at the very short end was even larger proportionately—net deposits at less than eight days rose from \$10.7bn. to \$13.6bn.

This \$13.6bn. figure accounted for 35 per cent of total net deposits, up from 30 per cent, three months before.

The Bank attributes the increase partly to demand for forward sterling by banks' customers. "The banks matched the forward sales of sterling to customers by switching short-term currency deposits into sterling on a covered basis," it says. "They may also have switched short-term currency deposits into sterling on a covered basis on their own account," it continues.

"to take advantage of the attractive opportunities which existed during the period."

A new addition to the Bank's coverage is an analysis of the maturities of dollar certificates of deposit issued by London banks and held by London banks. Published in the notes to the regular maturities analysis table (table 21 in the Bulletin), this shows that there was a marked shortening of the average life of outstanding dollar certificates of deposit between last May and December. In May, 1977, 25 per cent of CDs outstanding were for maturities of one year or more; by November this had fallen to 19 per cent. Conversely, the value of outstanding CDs due to mature within a month rose from 12 to 15 per cent of the total.

The Bank has not published an analysis of the maturities of CDs outstanding for several years.

Defy in appliances acquisition

BY OUR OWN CORRESPONDENT

THE CONTINUING depression R52m. in exchange for 23m. in the consumer durables market shares equivalent to 23.5 per cent, has led to another merger between South African manufacturers. Agreement has been reached whereby Defy Industries essentially dictated by near-term considerations. The immediate effect on Defy's earnings is not quantifiable. But any improvement will not be sufficient to new housing starts.

JOHANNESBURG, March 15. Defy's turnover has fallen last year and the cost of maintaining its distribution network has put a squeeze on margins. So the immediate rationale is that of boosting turnover. In the medium-term, recovery will depend largely on a rise in new housing starts.

Nippon Oil forecasts new record

TOKYO, March 15.

NIPPON OIL COMPANY expects exchange profit of ¥13.51bn. in the first half-year, ended last September, compared with ¥13.01bn. before tax and special items profit for the year ending March 31, compared with the ¥21.17bn. the preceding year.

The sharp rise is due mainly to an exchange profit following the yen's rise against the U.S. dollar, according to the company. It added that it returned an

exchange profit of ¥13.51bn. in stocks for public subscription at a market price in May to increase its capital to about ¥68bn. from ¥56.5bn., with the formal decision to be made to-morrow. The offering aims at improving the ratio of net worth to total liabilities, currently 35.5 per cent, and lessening its borrowings which total some ¥29bn., the company said.

NISSAN MOTOR Company plans to offer a total of 30m. capital

AUSTRALIAN NEWS

Blue Circle Southern advance

By Our Own Correspondent

SYDNEY, March 15.

BLUE CIRCLE Southern Cement, Australia's largest cement group, raised its profit 14 per cent, from \$44.3m. to \$50.5m. (\$3.6m.) in the year to December, despite prolonged industrial problems in several States, and sluggish demand in the major market, New South Wales.

The directors forecasted a rights issue this year to raise \$10m. towards the funding of a plant expansion programme started last year. Shareholders last contributed \$45.8m. through a one-for-five rights issue. The latest result is equal to earnings of 9.4 cents a share, compared with 8.2 cents in 1976 on lower capital. The dividend is held at 6 cents, an effective increase of 12.5 per cent, as shares from last year's issue will receive the full 7.5 cents.

Broken Hill Proprietary and the Associated Portland Cement Manufacturers group of the U.K. each own about 40 per cent of Blue Circle's capital.

Bradmill profit downturn

BRADMILL INDUSTRIES, the Australian textile group in which it was announced earlier this month that Total of the U.K. acquired a 40 per cent stake, has reported a 25 per cent setback in earnings for the December half-year, from \$42.6m. to \$32m. (\$2.4m.).

During the period the company was involved in a prolonged takeover battle between the interests of two Melbourne businessmen, Mr. Bernie Hendel and Mr. Abe Goldberg. Mr. Hendel gained control of Bradmill then agreed to sell 40 per cent, to Total while retaining an interest of about 10 per cent.

In spite of the unsettling effect of the takeover contest, the major drag on earnings, was the Victorian power strike late last year which the directors estimate reduced pre-tax earnings by \$10m. Sales and profits for January and February were higher and the Board considered that results for the second half would be appreciably better than for the same period last year. As previously reported, the interim dividend is unchanged at 1.25 cents a share.

Kemtron loss

KEMTRON, electronic and cables group, suffered a 66 per cent revenue in profit for the December half from \$425,000 to \$141,000 (US\$358,000). In the full 1976-77 year the group incurred a loss of \$474,000.

Ford ends year in black

SYDNEY, March 15.

FORD AUSTRALIA was the only one of Australia's "big three" motor vehicle makers to end the year in the black. The group earned \$44m. (\$US4.7m.), a substantial drop from the \$21.4m. recorded in 1976 but well ahead of the \$4.8m. loss for industry leader, General Motors-Holden's and the massive \$47.8m. deficit by Chrysler.

However, Ford's profits equalled only 0.5 per cent on sales compared with 3 per cent in 1976, and was described by Ford's chairman, Sir Brian Inglis, as "completely inadequate."

Sir Brian listed four major reasons for the poor results. They were competitive pressures in a depressed market, participation in a voluntary price freeze, delayed cost recoveries during the inquiries and the power strike in Victoria late last year. The depressed market led Ford last year to shelve plans for a new \$45m. assembly plant in New South Wales. Sir Brian said Ford's latest planning estimates of future industry volume was now significantly lower than the original forecast on which the assembly plant programme was based.

Ford's sales dropped from 133,116 units to 129,617 units. The total industry volume was down 7.3 per cent, and Ford's share represented 22.3 per cent, compared with 21.6 per cent in 1976. Reflecting the effects of inflation, total sales rose 10.5 per cent from \$470m. to \$477m.

Because of the severely depressed result, Ford has passed a dividend payment to its U.S. parent. In September, \$A12.7m. was paid, but this came out of prior years' profits. In 1976, \$A10m. went back to the U.S.

Humes boosts half-time payout

BY OUR OWN CORRESPONDENT

SYDNEY, March 15.

HUMES, the concrete, steel and plastic pipe manufacturer, increased its profit 25 per cent, from \$43.6m. to \$54.7m. (\$US5.4m.) in the December half-year and has raised its interim dividend from 2.75 cents a share to 3 cents. The directors described the recovery in the period as greater than expected and they now expect improved profits for the full year.

Orders on hand at December 31 totalled \$430.7m. compared with \$457.2m. at June 30 and \$432.3m. at December, 1976. Orders and inquiries were continuing at reasonable levels, but major contacts were few in number for concrete and steel pipes and the group had ample capacity for additional work.

All main companies in the group achieved higher profits from trading. The directors said that the continued gains by the parent company in Australia and in the U.K. were "especially satisfactory" as was a quick recovery by the Far East group, where earnings were not expected in 1976-77 figures.

The Singapore operations had continued to encounter severe competition but had managed to achieve slightly improved results while the Malaysian operations recovered significantly and showed a material increase.

On present indications, the Board of Hume Industries (Far East) expected that results for the second half would be comparable with those for the first six months and that profit for the full year would show a good recovery over 1976-77.

Trading profits of the U.K. subsidiary, Hume Pipe, showed a very pleasing growth, but profit was lower because the tax provision was much higher than the nominal charge in the December, 1976 half, as a result of prior tax losses. Prospects were encouraging for the remainder of 1977-78, and some improvement in full year earnings was expected.

In Australia, Steel Mains New Zealand, but trading world and in the U.K. were "especially satisfactory" as was a quick recovery by the Far East group, where earnings were not expected in 1976-77 figures.

Higher profits were earned in Australia and New Zealand, but trading world and in the U.K. were "especially satisfactory" as was a quick recovery by the Far East group, where earnings were not expected in 1976-77 figures.

Steel Mains had recently been joined as a party to proceedings between Wood Hall and the Pipeline Authority of Australia regarding the laying of the gas line between Moomba in South Australia and Sydney.

Steel Mains had manufactured and supplied 106 miles of pipe for the Pipeline Authority, which had agreed the pipes to the contract specifications. The amount of the cross claim against Steel Mains was \$425m. The directors said that it would be a long time before the legal proceedings could express a concluded view on the complicated legal and technical issues involved, but the directors considered no liability existed against the company and had raised no provision against the claim.

Comeng earns more but plans lay-offs

BY OUR OWN CORRESPONDENT

SYDNEY, March 15.

COMENG HOLDINGS, the rolling stock manufacturer, lifted its group earnings 12 per cent, in the December half-year, but plans to lay-off employees because of lack of orders. The people, mostly in NSW, as an improvement came largely from an increased investment and directors said they were concerned at the need to retrench a number of highly skilled personnel. Comeng hopes that if it wins any of the contracts recently out for tender it will re-employ many of these staff by the end of the year.

The interim dividend is held at 5.5 cents a share, payable on capital increased last month by a scrip issue.

NATIONAL Consolidated raising \$46m.

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issue. Funds from the issue for the first call on shareholders for six years—will be used for capital expenditure and additional working capital.

The shares will be issued at \$A1.00 each, compared with a market price of \$A1.35, making a theoretical rights value of 50 cents. The directors expect to maintain the 10-cent-a-share dividend on the higher capital.

Higher dividend and profit at McIlwraith

A SWITCH to equity accounting enabled a shipping group McIlwraith McEneaney to post a 10 per cent gain in profit from \$A1.9m. to \$A2.25m. (\$US2.6m.) in the December half year. The directors have raised the dividend on Ordinary and Participating Preference shares from 2.5 cents a share to 3.75 cents. Last year the company paid a final of 5 cents to make 7.5 cents for the full year.

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FINANCIAL TIMES SURVEY

Thursday March 16 1978

IRELAND

Since Fianna Fail gained its surprise election victory last June, Ireland has been enjoying an economic boom and there is a new atmosphere of commercial confidence in Dublin. But Britain is still a vital trading partner and Anglo-Irish relations over Ulster are deteriorating.

Headly days in Dublin

By Giles Merritt
Dublin Correspondent

IN THE past 12 months, Ireland has lived through a period of bewildering change — much of it good, some of it seriously worrying. It has seen the Fine Gael-Labour coalition that many Irishmen believed would win a second term swept from office in last June's General Election. It has also seen that defeated Government's discarded pre-election assurances of better economic days blossom into a full-scale economic boom.

To find itself at the top of the EEC growth league with an expected GNP increase during 1978 of 7 per cent, is ready stuff for Ireland, especially as only a year or so ago, he only EEC table the Republic was top of were the unenviable ones of inflation and unemployment. There is a new atmosphere of commercial confidence in Dublin these days — and just to underline the point the city itself is tipped to be

Europe's fastest developing capital.

During the worst days of the recession, in 1975-76 when Ireland's vulnerable and developing economy had slowed to zero and then minus growth and the magnitude of the long-term employment crisis became apparent, there seemed an instinct to ignore the future. Now, with the likelihood of at least three years of fast and sustained growth, the mood in Government and industry has become combative. The economic improvements so far are largely skin deep, but Ireland is aiming to capitalise on the coming good times to cure its structural ills.

Ireland now no longer feels doomed to being the poor man of Europe and is increasingly able to hold her head high in Brussels. In terms of trade, however, Britain is still more important to the Irish than all the other trading partners put together, and Anglo-Irish relations are deteriorating fast. It is inconceivable that the present close economic links across the Irish Sea should ever be prejudiced by political differences between London and Dublin, but the split over Ulster looks to be widening into a damaging confrontation.

The turnaround in Anglo-Irish relations has been almost as dramatic as that of the Irish economy, although arguably less positive. Leaving aside the question of whether British policy in Northern Ireland is correct — or even if there is a policy at all — the upshot of the new Fianna Fail Government's handling of the situation is that Ireland has moved from being

a supporter of Britain to become its critic. Mr. Liam Cosgrave's coalition Government believes that Britain should remain militarily and economically in Ulster for the foreseeable future. Mr. Jack Lynch's Fianna Fail Government is in no doubt that a British declaration of intent to withdraw would unlock the Province's political impasse. Up to eight months ago Irish policy was that an internal Ulster solution, in which the Six Counties would remain part of the U.K. with its own devolved Protestant-Catholic Government, was the answer. Today, Dublin's official line is that a 32-county, all-Ireland settlement is the only outcome.

Interview

Since Mr. Lynch first made his position clear in a surprise radio interview 10 weeks ago, Anglo-Irish relations have deteriorated visibly. The British Government and Northern Ireland Secretary, Mr. Roy Mason, have not helped to defuse the situation by in turn rounding on Mr. Lynch: the Irish security co-operation along the Ulster border that was until recently pointed to in London as evidence of a cordial relationship has of late been criticised by Mr. Mason as grossly inadequate. As Irish officials had been pointing out, the fact that some sections of the British Press have unhesitatingly connected the Anglo-Irish disagreement with the worsening security picture in Ulster this year has further injured Ireland's image in Britain.

Mr. Lynch's hopes for a re-

united Ireland — by which he means a federated Belfast-Dublin relationship similar to that being looked into, coincidentally, by both the Fine Gael and Labour Parties are legitimate and serious. The probability is that over the next year or two whatever British Government is in power will need to open some sort of discussion with Dublin on the subject. For while Westminster is bound by its solemn commitment to Ulster, that the Province will remain in the U.K. for as long as a majority wishes to, there are pressing reasons for recognising Ireland as a co-responsible Government as regards the Northern Ireland question. Dismissing Mr. Lynch as a nationalistic rabble-rouser, as has lately been the disturbing trend in British political circles, carries the strong risk of increasing sectarian conflict in the North.

There are, needless to say, many Irishmen who wish that Mr. Lynch's party, with its Republican background and conscience, would leave Ulster well alone. In addition to the problems that could emerge if Ireland and Britain find themselves in open conflict, and it is reasonable to argue that the closer the links the more vulnerable the relationship, there is a strong current of opinion in Ireland that considers the Republic has much more important priorities than Ulster. Business is concerned that the Government should concentrate on economic management, and there are many more people in Ireland who are comfortably insular and want nothing to do with the North than there are militant nationalists.

Ireland has, after all, had to fight hard for its growing prosperity. Its chief preoccupation must continue to be that of drawing level in terms of living standards with the industrialised nations. Ireland's cost of living is on average about 10 per cent higher than Britain's but per capita incomes tend to be 50 per cent lower than in Britain.

The Republic is not merely the poorest of the EEC countries; according to the World Bank it ranks 26 in the international incomes league with per capita GNP slightly below that of the USSR. If the yardstick of cars, telephones, and TV sets per 1,000 of population is taken, Ireland is about half as prosperous as, say, France or Britain. Yet the large and well-established Irish middle-class is not noticeably disadvantaged, nor are many of the farmers who have prospered ever since the Republic joined the Common Market. It is the peasant smallholders of the depressed West and the industrial workers who have not caught up.

If there is one factor that is depressing Ireland's wealth rating most of all it is unemployment. Economically and politically it is the single largest problem facing Mr. Lynch, and even his Government's ambitious plans for restructuring the economy aim only at halving joblessness to the more acceptable rate of 6 per cent, that some Irish economists are beginning to describe as "structural."

Unemployment is currently about 12 per cent, while in many areas under-employment is also substantial. Lack of work is a traditional ill in Ireland but last year, thanks to the recession and a measure of industrial modernisation, it became

the issue that defeated Mr. Cosgrave. Mr. Lynch is also uncomfortable well aware that unless solved it is a problem that could yet oust Fianna Fail, in spite of its record 20-seat majority in the 148-seat Dail (Lower House).

Early this year the new Government unveiled a "White Paper" entitled "National Development 1977-90" that sketched out an impressive, if risky, strategy in which GNP is set to increase by an annual 7 per cent over the next three years. Thus the Republic's GNP of rather less than £4.5bn. in 1976 should be £7.7bn. at current prices by end-1980. An integral part of the plan is halving the inflation rate to 7 per cent by the end of this year, which seems attainable — and pegging it at 5 per cent for the following two years.

Borrowings

To set the ball rolling, however, Fianna Fail is going on a public spending spree. Although the state's finances are already in bad shape following the Cosgrave Government's foreign borrowings during the recession — servicing the £4.5bn. national debt now takes a quarter of state spending — the Government is raising the borrowing requirement. Last year it was equivalent to around 10 per cent of GNP, this year it is being increased to 13 per cent. The Fianna Fail calculation is that by priming the pump with construction and public sector employment, to many areas under-employment is also substantial. Lack of work is a traditional ill in Ireland but last year, thanks to the recession and a measure of industrial modernisation, it became

Ireland's Central Bank is far from happy about this "dash for growth," and a number of critics are cautioning that it is a gamble that could leave Ireland saddled with crippling debts. But the plan was born out of the recognition that Ireland must take radical steps to overcome her population explosion and concomitant job crisis. School-leavers are coming on to the labour market at a faster rate than that at which jobs have been created — even though the Republic's Industrial Development Authority has since 1960 attracted almost as many foreign investors to Ireland as have set up in the whole of the U.K.

In the past six months alone the Irish authorities have been able to announce around £1bn. worth of foreign investment projects, chiefly from North America. By 1980 the Government claims that it will have reduced the real total of unemployed to 80,000 from the present 155,000. But to put that reduction of 75,000 into perspective it is necessary to place it against the scale of the 420,000 new jobs that should be created between 1977-86 if the problem is to be tackled thoroughly. Not that 1986 is anything more than a notional point being used by economists when calculating the medium-term scale of the problem. Catholic Ireland continues to have the highest birthrate in Western Europe, so by the turn of the century the population could be 4.3m, as against the present 3.2m.

It often seems that the odds are stacked unfairly against Ireland. Politically, it is sitting on the powder keg of Ulster. In the context of the EEC, its lucrative position as the Benjamin of the Nine now

looks seriously threatened by the possibility of enlargement. Agricultural Ireland is less than enthusiastic over the prospect of re-dividing the CAP cake with Portugal, Spain and Greece. And unless this year's £100m. offshore drilling programme yields major results it will have failed to get the oil bonanza that it has in recent years been quietly pinning many hopes on. But the Irish also have a much more subtle problem.

As a small and still developing nation they have giant strides to make. As part of the British Isles they also have expensive tastes. Reconciling the two is hard, and it is also something that Ireland's British-bred trade unions are loath to do. Labour relations are becoming strained in Ireland, for pay restraint has been made no sweeter by the knowledge that industrial workers and public employees are carrying the bulk of the tax burden. Ireland's strike record is worsening and last November's decision by Dutch multinational Akzo to close its £20m. Ferenka plant in Limerick underlined the dangers in that. Strikes in the public sector are five times as bad as in manufacturing industry, and at present the unions are cavilling over the 8 per cent 1978 National Wage Agreement because it contains a strikes' cooling-off clause. Fianna Fail is concerned that the 90-plus unions grouped in the Irish Congress of Trade Unions should be rationalised. It is a notoriously tricky problem in any country and Fianna Fail has the added difficulty that its image of being "the business man's friend" puts it on the road to being the working man's foe.

WHICH EEC COUNTRY GIVES U.S. INDUSTRY THE HIGHEST RETURN ON INVESTMENT-AS MUCH AS 250% OF THE COMMUNITY AVERAGE?

In detailed studies of the performance of American industry in Europe for 1975 and 1976, by the U.S. Government's Department of Commerce, Ireland emerges the clear winner. American manufacturing companies returned 29.5% on their Irish investments compared with a 12% average for the EEC.

Ireland's high figure of 29.5% contrasts dramatically with countries like Holland, Belgium, France and the U.K. None of these even reached the EEC average.

Ireland's achievement was no fluke. This standard of performance is regularly achieved. It is a major reason why, of all the overseas investment in Ireland over the past 15 years, almost half is accounted for by American companies.

Ireland is not just a convenient way for U.S. firms to manufacture within the EEC's tariff walls. Ireland is becoming a significant gateway into other markets in Europe, The Middle East and Africa.

Also Irish foreign-exchange regulations favour the free and unrestricted movement worldwide of the profits and capital gains realised in the Republic.

INDUSTRIAL IRELAND-COME AND SEE HOW IT WORKS

Europe's most dynamic industrial base is only 50 minutes from London by air. Any company with expansion in mind should get a first-hand picture of the special advantages the Republic of Ireland offers. The Irish Government's Industrial Development Authority will gladly organise a personal presentation and visit to suit your particular interests: factory visits, frank discussions with overseas industrialists operating in Ireland, meetings with trade unions... whatever and wherever you want to see.

The IDA is responsible for all aspects of industrial development, including administration of the unique financial package which the government offers expanding, exporting industry. The IDA has helped over 700 overseas companies — almost 500 of them European — to establish factories. It is the only organisation your company would need to negotiate with.



Confidential: To Hugh Aiston, Director, IDA Ireland, 23 Bruton Street, London W1X 7DB.
Telephone 01-499-6155. Telex 051-3451.

Please telephone me with a view to discussing an investment package to suit my company and a familiarisation trip to Ireland.

NAME _____ POSITION _____
COMPANY _____
ADDRESS _____
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Political upsets



Prime Minister Mr. Jack Lynch.

IRISH POLITICS are obscure, and Irish elections inscrutable. Not just to outsiders, who last June watched what had been widely heralded as a neck-and-neck General Election turn on polling day into a landslide rejection of the Government, but to the Irish themselves.

It was not until four days before the election that Prime Minister Liam Cosgrave's Fine Gael-Labour coalition Cabinet realised from constituency-by-constituency surveys that the Dublin newspapers together with their own experts had seriously miscalculated the swing to Mr. Jack Lynch's Fianna Fail Party. Mr. Cosgrave was forced suddenly to recognise that his decision to hold an early election, rather than wait until October when the economy would more clearly have emerged from the recession, was at fault.

Departures

Shortly after Mr. Lynch took office with his record 20-seat majority in the 148-seat Dail (lower house), Mr. Cosgrave resigned from active politics and was followed into retirement by his former deputy Premier, Labour Party leader Mr. Brendan Corish. The two party chiefs' departures and the triumphant return of Mr. Lynch were not, however, the most significant features of the election result.

The Cosgrave Coalition's confident hopes of a second term were largely based on the constituency redrawing it had introduced shortly after ousting Fianna Fail in 1973. Counting on the fact that Irish voters

have for generations stuck more or less rigidly to family loyalties, voting as their fathers voted, the coalition's gerrymander of the multi-seat Irish constituencies was designed to capitalise on these recognised political patterns.

It backfired badly, and in the complex arithmetic of proportional representation the scheme that was designed to limit Fianna Fail gains in key constituencies in fact accentuated them. Much more to the point, though, Irish voters in the 1977 general election for the first time deserted their traditional party loyalties. The implications of this are that, in the last quarter of the Twentieth Century, Irish politics are at last beginning to reflect the Left-Right tug of war.

And even in the aftermath of last year's election upset it is still hard to tell at a glance which of the two major political parties stands where in the socialist-conservative spectrum. The foundation of both Fianna Fail and Fine Gael lies in the 1822-23 civil war over the recognition and acceptance of Ulster. Fianna Fail remains the anti-partitionist party and Fine Gael supporters are the "Free Staters" whose aspirations to a united Ireland are much less militant. The parties' fundamental split over the partition question has long eclipsed the more ideological debates that have dominated most other sophisticated parliamentary democracies.

Yet all the Cosgrave Coalition's efforts to turn Ulster policy into a prime election issue failed. Former Posts and Telegraphs Minister, Dr. Conor Cruise O'Brien, was not the only member of the Cosgrave Government who sought to arouse fears that Fianna Fail's nationalism could drag the Republic down into the Ulster conflict. The issues the voters were interested in were economic. And having had the misfortune to come to power only months before the recession began to bite, both Fine Gael and Labour were to find that their supposedly reliable supporters deserted them in unprecedented numbers in favour of Fianna Fail's ambitious manifesto strategy for economic reconstruction.

In retrospect, it still seems remarkable that before and throughout last summer's election campaign few Irish politicians realised that the old allegiances were giving way under economic pressures. But now both Government and opposition parties are well aware that the old slide rule assessments of their voting strengths have been replaced by a new volatility.

Mr. Lynch has publicly acknowledged that his Government will stand or fall on its ability to tackle Ireland's serious unemployment problem. Joblessness is currently over 12 per cent, and under-employment is a way of life. Because of the Republic's population explosion the problem has been getting worse in recent years. If Fianna Fail does not make heavy inroads into the unemployment total, and his party is committed almost to halving it by end-1980, the next General Election in 1981-82 could conceivably see another Government defeat.

Slim

Right now, the chances of that still seem slim. The Lynch Government's purposeful plans for capitalising on the economic boom to restructure the economy, combined with the opposition parties' disarray, make it hard to foresee the overturn of Fianna Fail and its massive Dail majority. What is certain, though, is that the next election will be fought on more recognisable Left-Right terms. Unless Mr. Lynch's interventions in the Ulster question unintentionally precipitate a dangerous crisis, partitionist politics are dying.

In the few months since he succeeded Mr. Cosgrave as Fine Gael's leader, Dr. Garret FitzGerald has not only made some impact as an articulate voice in opposition but has also sketched out the shape of the party he is now rebuilding. It is probably fair to say that from Dr. FitzGerald's point of view the Fine Gael party he took over was not so much shattered as anachronistic. He himself was also well aware that one of the cardinal mistakes the Cosgrave Coalition made during last year's election campaign was to tell Irish voters, whose

disposable purchasing power had been reduced on average by a quarter during the recession, that they were not as badly off as Fianna Fail claimed. Fine Gael is now emerging as the party of the "have notes." Providing it can retain its conservative strength through reassuring the "haves" that social reform is essential in order to avoid political upheaval, Fine Gael could well emerge as a formidable "social democrat" force. Up to a fifth of Irish families are currently estimated to be living close to or beneath the poverty line, while the needs of industrial workers have still made comparatively little impression.

The key to the situation, though, is that both major Irish parties are somewhat contemptuous of doctrinaire politics. Both tend when in Government to approach problems pragmatically, and in that they presumably reflect the attitudes of most Irish voters if the moderate fortunes of Ireland's small Labour Party are any guide. Nevertheless, by the time the next General Election is called both Fianna Fail and Fine Gael are likely to be identified as parties of the Right and Left, respectively.

It may well not be a development that pleases Fianna Fail, for it likes to see itself as a party of popular nationalism that overrides sectoral interests. But to implement its 1978-80 economic strategy for setting the private sector into top gear it must favour capital in its budgetary policies. It is hard to see how it can avoid disavowing Labour. Fine Gael, on the other hand, had already begun to shuffle towards the Left jobs. The closure would have been significant in any circumstances. Irish industry is still dominated by small enterprises and the Ferenka closure was the biggest single loss of jobs in the history of the Republic. What made it even worse, however, was that it came at the end of a bitter strike over union recognition.

The general view is that this was essentially an inter-union dispute and that it was the direct cause of the Ferenka closure. This view, not altogether surprisingly, is hotly disputed by the trade union movement. And it is true that the Limerick factory, which made steel cord for radial tyres, never made a profit. By the time it closed, its total losses were estimated at £16m.

It also had a history of troubled industrial relations, although it is fair to say that most of these were at the construction stage. Nor did it ever achieve anything like full production, although after the oil crisis there was in any case a surplus of its product on the world market.

But the strike coincided with an improvement in demand and the plant was out of production at a time when it could reasonably have expected to sell all the steel cord it could make. And if the dispute was not — as the unions claim — an inter-union one, to the outside observer it bore an uncanny likeness.

It involved two unions — the Transport and General Workers, Ireland's biggest union, and the Marine Port and General Workers. The ITGWU and MPGWU have had their battles before and the latter left the Irish TUC some years ago after a row involving the ITGWU.

The stakes are high. One sign of how high is the employers' own campaign to persuade the unions to ratify the agreement when they hold their delegate conference. It is arguable whether the support of the employers is necessarily an advantage to those unions in favour of ratification, but the employers feel they cannot stand idly by.

The reasons are not hard to find. Both Government and industry are anxious that the remarkable performance of the Irish economy over the past year should not slacken. Last year Ireland had the highest growth rate in the EEC. Much of this was due to the performance of industry, particularly exports, where there was an increase of 48 per cent.

The circumstances in the coming year will not be as favourable as last. The main Asahi textile plant now coming on stream in Co. Mayo. Few believe it a coincidence that they sorted out their differences shortly afterwards.

That, however, will hardly be enough. The beginning of this year has been marked by what may be the final eruption of a long-running dispute between the Post Office and its engineers. The consequent disruption of way in Irish manufacturing internal and external communications cost Irish industry, by some estimates, as much as £2m a day.

There is a growing feeling that labour relations in Ireland have been deteriorating and ought to be improved. This has wealth tax and the easing of

future development in Irish politics, next to these imperceptible, semi-ideological shifts substantially alter Fianna Fail's identity of the man who leads deputy Premier and Finance Minister into the 1981-82 General Election. Mr. Jack Lynch is at present the undisputed leader and the friend. There is also political architect of his party's crushing newsmonger Professor Martin Haughey last year. His own O'Donoghue, 43, currently gentle, avuncular appeal to the Economic Planning Minister electorate was a major factor, who not unnaturally appears to but the next time around he will favour the further centralisation in his mid-sixties. There has been a succession of unsubstantiated reports since he whose strength is that he is new regained office of Mr. Lynch's enough to have few political failing health. It could be that enemies and is Mr. Lynch's all of these are without substance, even though the speculation now is that his present term. Charles Haughey, 48, the gruelling climax to over 30 years in national politics. Mr. Lynch's succession, when unfounded allegations of involvement in the IRA gun will most probably be fought out running scandal of that year. Mr.

WHAT SHOULD have been a bright, even glittering, year for Irish industry was darkened by the shadow of the Ferenka affair. Ferenka, the Limerick offshoot of the Dutch multinational, ENKA, closed in November with the loss of 1,400 jobs.

The closure would have been significant in any circumstances. Irish industry is still dominated by small enterprises and the Ferenka closure was the biggest single loss of jobs in the history of the Republic. What made it even worse, however, was that it came at the end of a bitter strike over union recognition.

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By a Correspondent



Dr. Garret FitzGerald, leader of Fine Gael.

Haughey has been shrewdly building on his reputation as a first class administrator, although it is his republican sympathies that would be at issue.

Giles Merritt

Industrial unrest

found its most concrete expression in the promise by the new Minister for Labour, Mr. Gene FitzGerald, of a commission to look into the question of labour relations and a pledge of legislation where necessary.

It is not that Irish industrial relations are particularly bad. Ireland is neither at the top nor the bottom of the world league in this respect. But until recently the Industrial Development Authority, which is responsible for attracting foreign investment to Ireland, was using the supposed docility of the Irish labour force as a selling point in its advertisements.

Now, in the wake of Ferenka and the telephone strike, the danger is that foreign industrialists will see Ireland in exactly the opposite light — as a country where a plethora of unions and unofficial strikes makes investment uncertain.

That would be an unfair judgment but it is a real danger. Foreign businessmen could be forgiven if they keep a close eye on the fate of the current draft national wage agreement, which provides for an 8 per cent increase for workers spread over 15 months.

That, in the words of the Minister for Economic Planning and Development, is just about "at the upper limit" for the Government's economic strategy. That strategy depends heavily on Irish industry, both existing and potential, creating the necessary growth to reduce unemployment — currently about 12 per cent — and producing the revenue which will make the Government's heavy borrowing programme bearable in the years ahead.

But the agreement is under threat, not because of the money terms, but because of the provisions on the settlement of disputes. These provide that before a strike is called there must be a secret ballot with the support of 50 per cent of the total eligible to vote, as well as a protracted process of arbitration and cooling-off. These proposals have run into severe opposition, most notably from the Transport and General Workers' Union.

The stakes are high. One sign of how high is the employers' own campaign to persuade the unions to ratify the agreement when they hold their delegate conference. It is arguable whether the support of the employers is necessarily an advantage to those unions in favour of ratification, but the employers feel they cannot stand idly by.

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IRELAND III

Changing economic climate

IRELAND'S ECONOMIC climate is today almost the reverse of that of a year ago. In terms of economic performance, Ireland has climbed dramatically from the bottom rungs of the EEC league tables to the top of the growth charts. Its GNP growth during 1977 was, at 5.1 per cent, twice the EEC average; inflation was reduced to half the Republic's 1978 rate of over 20 per cent; Irish manufactured exports outstripped other EEC members' best efforts by rising 20 per cent, by volume and in Dublin the small and normally lacklustre stock exchange outperformed the London market for a while.

These achievements are being looked to by the Irish as merely the start of an unprecedented boom that by the early 1980s should have revitalised the country's industrial structure. In the popular view, the gloom over Ireland's future that marked 1978 and the early months of last year has been replaced by an almost boundless optimism.

Paradoxically, the Irish Government's view of the economy has changed just as radically. But in the opposite direction. Whereas a year ago it was insisting that Ireland's economic problems were being over-

Trends

The key to these two apparently contradictory trends is, of course, that the present Fianna Fail Government last June ousted the coalition Fine Gael-Labour Government in a landslide general election. At the beginning of last year the coalition knew that the sensitive export-oriented Irish economy would shortly pick up speed as world trade accelerated. Its successor, with the sense of security that comes from a record 20-seat majority in the 148-seat Dail (lower house), is concerned that the present economic boom must not be frittered away but used to restructure the economy.

To some extent, these two differing attitudes are easily explained by general elections. Knowing that it was entering a crucial election year, the last Government strove to create economic confidence in the hopes of being one of the very few European Governments to survive after having presided over the recession. By much the same token, the present Irish Government knows that econo-

BASIC STATISTICS	
Area	27,136 sq. miles
Population	3,192,000
GNP (1977)*	£5,322m.
Per capita	£1,669
Trade (1977)*	
Imports	£3,082m.
Exports	£2,516m.
Imports from U.K.	£1,404m.
Exports to U.K.	£1,182m.
Exchange reserves (end-1977)	£1,208m.
* Provisional	

misists are warning against a downturn in the Republic's economic performance by the early 1980s, and it must go to the polls by mid-1982, and is therefore seeking to temper the electorate's expectations.

Whatever the politicians' ulterior motives, though, the upshot has been a widespread impression that whereas Mr. Liam Cosgrave's coalition tended to ignore some of the more unpleasant truths about Ireland's structural economic ills, the new Lynch Government is preparing to meet them head on. There

is a lot of truth in that assessment, for putting the economy on to a sound footing is Mr. Lynch's top priority.

Mr. Lynch's Cabinet reflects that concern. Mr. George Colley, the Deputy Premier, is Finance Minister, and Dr. Martin O'Donoghue, an economics professor who has just entered national politics as Mr. Lynch's own influential protégé, is Minister at the head of the newly-created Department of Economic Planning and Development. In spite of the inevitable Dublin rumours that Mr. Colley and Dr. O'Donoghue are in competition for the mantle of "economic supremo," the signs are that for the present they are partners in a calculated and ambitious economic policy gamble.

Their objectives are straightforward enough. By the end of 1980, which is the limit of the three-year strategy period encompassed in a recent White Paper on economic development, Fianna Fail aims to have almost halved unemployment, pegged inflation to 3 per cent, a year, reduced public spending from the 1978 rate of 13 per cent of GNP to 8 per cent, and sustained growth at an unheard-of-for Ireland) level of 7 per cent.

The Central Bank and a number of respected economists do not think it can be done. They have been warning that Fianna Fail's dash for growth relies on a wide variety of factors—lower inflation, higher investment and productivity, improved balance of payments and wage restraint—slotting neatly into place at pre-determined times. In short, they are saying that the strategy is cumbersome and inflexible and the whole fabric will fall apart if a single strand is missing. Given that many economic conditions in Ireland are dictated by those that obtain in Britain, and that the Republic is currently in the throes of an almost imperceptible but nevertheless real social revolution, these warnings are not without weight.

Gamble

If the Government's gamble pays off, however, Ireland will enter the next decade in much better shape than seemed possible even a year ago. Unemployment, which Dr. O'Donoghue has realistically estimated at 155,000 rather than the 112,000 or 10 per cent on the live register, will have dropped to 80,000. And if this year's anticipated 7 per cent growth rate is sustained, Ireland's GNP will have shot from less than £5bn. in 1977 to almost £8bn. Fianna Fail will have begun to close what seemed an inevitable widening gap between Irish living standards and those of the rest of the EEC.

Alternatively, the gamble could fail and the Irish Republic will be saddled with crippling foreign debts. Servicing and making repayments on Ireland's two largest trade State's foreign borrowings, most of which were incurred by the Cosgrave coalition during the recession, now mops up around £1bn. and £2bn. of the equivalent of all income-tax revenue. The total national debt is £4.5bn., and that absorbs a quarter of all State spending in servicing costs. Yet the Lynch Government plans to increase its borrowings.

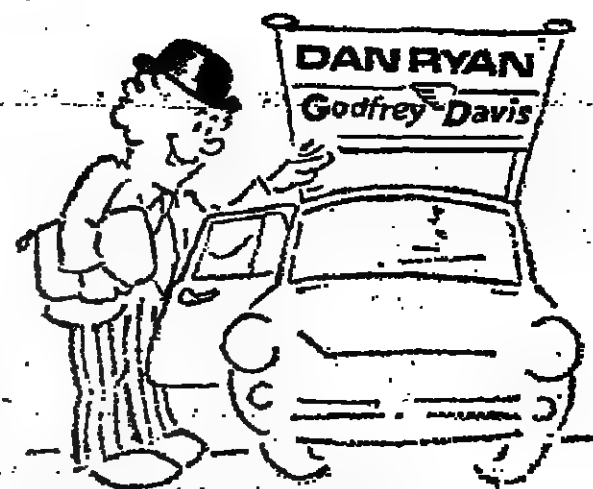
Either way, for better or for worse, the Government is now embarked on its course. Hard on the heels of its January

White Paper setting out ambitious targets came Mr. Colley's February 1 Budget setting the plan in motion. Using public sector employment and the construction industry as a flywheel, the free-spending Budget used tax cuts and concessions to give the private sector a decided boost. Fianna Fail's concern is not just that private manufacturing industry must be stimulated in order to generate the revenues needed to pay for its strategy; it is also determined that it must be allowed to generate enough profits to undertake major re-investments. Mr. Lynch recently said that by 1980 the rate of investment in the Republic will have to rise a further 4 per cent, to 31 per cent. Remarkably that Irish industry's investment level would thus be close to the highest figures achieved outside the Communist countries, in recent decades. Mr. Lynch added that expanding productive capacity was vital now that public spending was close to half of Ireland's GNP.

The Lynch Government's most immediate need, however, is wage restraint. Its White Paper strategy was based on a "flexible guideline" of average wage increases during 1978 of 5 per cent. Somewhat grumpily, the Government last month accepted an 8 per cent national wage agreement struck by the employer-labour conference. Boiled down to employment, it cautioned, the pay pact might well cost the Republic 4,000 jobs.

But in what looks a disquieting forerunner of things to come, the wages deal directly affecting almost half the country's workforce is already in doubt. Strikes in the public sector are currently running at five times the rate in private industry and the Government has begun to consider the need for "rationing" the 90-plus trade unions active in Ireland. A showdown with the unions may well be a feature of 1978, but would certainly upset some of Fianna Fail's delicate calculations.

Giles Merritt



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A question mark over natural resources

PEOPLE DO not talk much about oil in Ireland any more. The considerable euphoria that followed the North Sea discovery and the start of commercial exploration in Irish waters has pretty well evaporated.

Not that the search is over; far from it. Indeed 1978 will see the most concentrated effort by the exploration companies to date. But the failure to find commercial quantities of hydrocarbons, apart from the small gas field off Kinsale, means that government and industry prefer to do their calculations on the assumption that there may not be oil in any commercial quantity.

In that sense it is a question now of holding one's breath and keeping one's fingers crossed. With so many wells planned for next season, 1978 will be something of a make-or-break year. But the very level of exploration shows that all is far from over and in some circles there is still a fair amount of quiet optimism about the possibility of a major find.

The main area of interest now is the Porcupine basin off the west coast. Only two wells have been drilled there but both showed hydrocarbon traces, although not in commercial quantities. Between five and seven wells should be drilled there this year with BP, Shell and the Deminor and Elf consortia all active in the area. Indeed, the likelihood is that more Porcupine blocks will be allocated for exploration this year, which could ensure drilling into the 1980s. Only extremely bad results could totally dent the enthusiasm of the drilling companies that oil might be found in sizeable quantities in this area.

A large question mark hangs over the Porcupine, however, although this year's programme will hardly be enough to establish its potential conclusively. It is an area which will be watched with interest by all the consortia.

Nineteen seventy-eight should establish the potential of those areas which have been extensively explored in recent years while also indicating whether the newer territories of the Porcupine and Donegal are worth further investment. All these developments will be watched closely by the Government—a Government of a different complexion from the one which offered most of the licences.

Should there be finds off the west or north-west coasts the conditions are such that commercial extraction might be unrealistic for some years to come. The Government might then have to reconsider its terms with the oil companies, and it is possible that this question will be dealt with in the results of a policy review which are expected soon.

Certainly dealings with oil and mining companies was one of the issues which most divided the last Irish Government and the present one when the latter was in opposition. It is more than possible that the present Government will switch to a royalty/taxation system on finds rather than the equity stake in successful consortia and the establishment of a State oil company envisaged by the previous administration.

On land the news has been not so much of mining but of a political row over State participation in the Bula company. Bula is the smaller end of the Navan lead and zinc orebody. This is the largest orebody in Europe and the bulk of it is worked by the Tara company, itself an offshoot of a Canadian conglomerate.

It would have made more sense for the ore to be worked by one company but some astute Irish businessman seized the opportunity to buy some of the land, in partnership with the original owner. The Government tried to take control but found to its embarrassment that the Irish constitution's protection of private property rights would not allow it to do so.

The Industry Minister in the then coalition Government, Mr. Justin Keating, decided there was nothing for it but to buy into the Bula company to ensure some State participation in the development. The first problem arose over valuation when arbitrators fixed the price of a 25 per cent stake at around £10m. even though the Government's highest figure for the whole mine was less than that.

Worse was to come. As well as criticism of the Government's failure to take a controlling interest in the company, Mr. Keating was attacked for cementing the arrangement in the form of a Bill even though he felt unable to give Parliament all the details because of commercial confidentiality.

The opposition was furious, and in the heated debates which followed their spokesman, Mr. Desmond O'Malley, pledged to publish the details if his party were elected. Last summer it was, and Mr. O'Malley, despite reports that he might have regretted his rashness, kept his promise.

There were some fairly startling revelations. Although the Government had a 49 per cent stake it had only 23 per cent of the voting strength and, even with this weak position, it could not acquire control without the consent of the private shareholders. On the other hand, there were restrictions on the rights of the private shareholders and considerable powers of veto on company policy were left in the hands of the Minister.

Even so, Mr. O'Malley was accused of not being completely open because he did not publish the company's consolidated balance sheet. The real lesson, from the whole rather sorry business would seem to be the relative powerlessness of Irish governments in the field of mineral deposits.

Mr. O'Malley has promised legislation, but now that he is in office he has become aware of the difficulties. The nub is how to give the State the control over mineral deposits which the Irish people probably want without severely reducing the rights of private property, which the Irish people would almost certainly defend.

Mr. O'Malley has said there are at least five different ways in which legislation could be drafted. All of them presenting difficulties. But the promise of legislation still stands.

It may be needed. There are strong rumours that Navan may not be the only substantial zinc body in the country. And there is sufficient interest in the possibility of uranium deposits for prospecting licences to have been granted for various parts of the country.

Depressed

For its part Bula remains, in the words of one commentator, "just a muddy field." Difficulties over planning permission for the company's scheme to divert a local river and commence open-cast mining have halted development. Tara, for its part, is already shipping out its ore, although labour problems and the depressed price of zinc have somewhat dampened early enthusiasm.

The same factors have cast some doubt over the future of an Irish smelter, even though the export of raw ore infuriates the vocal resource protection groups. The New Jersey Zinc Company is still working on a feasibility study and the results are expected soon. A new element was introduced to the debate recently with an apparent offer by the Soviet Union to build the Irish smelter.

It seems an unlikely alliance but it could fit in with efforts to close Ireland's trade gap with Russia. Ireland can hardly get into the metal business seriously without a smelter and associated "downstream" activities but its feasibility will depend both on the state of the market and Ireland's own proven reserves.

So new discoveries could be important. While no one is making predictions, the feeling remains that natural resources are a significant factor in Irish economic equations and that there probably is something out there in the hills.

By a Correspondent

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IRELAND IV

Tourism poised for recovery

TOURISM IN Ireland is recovering after six years of declining fortunes. This year tourists are expected to exceed 2m. for the first time ever—a target originally set for 1970 but quickly dropped when Ireland's image became linked with violence in the North.

No one questions the fact that tourists would have exceeded the magical 2m. figure long ago but for the troubles and the occasional bombing south of the border. That figure was nearly achieved in 1969 when there were 1.9m. tourists and to attract the extra 100,000 visitors the Dublin Government embarked on an expensive promotional campaign in Britain and the U.S. The effort was in vain. 1970 brought an increase in violence and tourist numbers dropped off dramatically. About 700,000 changed their minds about all coming to Ireland.

With the number of incidents considerably reduced in the past year, the recovery has been equally dramatic and officials of the Irish Tourist Board are optimistic that the country's third most important industry can now resume the steady expansion experienced in the 1960s. Only a sudden upsurge of violence can interrupt that pattern.

The results from 1977 were particularly satisfactory. Tourist numbers grew by 10 per cent. to 1.891m. and in revenue terms

were worth \$232.7m., including the fares paid to Irish travel companies.

The improved results reflected a growth in all markets but particularly significant was the increased number of visitors from the U.K. It is this market which largely determines the success or otherwise of Irish tourism. A total of \$53,000 tourists came from Britain last year and although most of them had some family connection in Ireland there was a notable increase in other visitors. But while the Tourist Board expresses satisfaction about the improved results from Britain it is prone to forget that last year's figure falls far short of the record 1.125m. British visitors in 1969. This is a measure of the loss the tourism industry has had to endure because of the violence. In 1968 Ireland had 17.2 per cent. of all Britons who took holidays abroad; by last year, the share was less than 8 per cent.

Campaign

To improve that situation, the Tourist Board is committing a bigger proportion of its \$7.8m. marketing budget to the U.K. and 100 representatives of the industry are touring Britain seeking support from clubs and travel agencies.

The campaign in Britain, launched by the Minister for Transport and Tourism, Mr. Patrick Faulkner, shows signs of bearing fruit. Advance bookings are considerably higher than in previous years and the Tourist Board estimates that they will have no trouble in reaching its target of 921,000 visitors. The Board has also drawn considerable comfort from the annual British National Travel Survey which has shown that almost 20 per cent. of adults contacted (or a potential market of 8m. people) were interested in holidaying in Ireland "despite the present political circumstances". A similar survey in 1976 showed that only 11 per cent. of adults (or an effective market of 4m. Britons) would come to Ireland. The renewed vigour of Irish tourist interests stems mainly from the incentives provided by the Fianna Fail Government

since it was returned to power last July. It placed particular emphasis on the development of tourism in its election manifesto and to make Ireland a more attractive destination, it

also provides much needed commercial activity in rural areas where unemployment is high. Of the three markets which serve Irish tourism in quantity

taken the U.S. as a market for Irish tourism. This year West Germany alone is expected to produce 98,000 visitors, an increase of 18 per cent. on 1977. Ireland's appeal on the Conti-

Airlines and car ferry companies are now concentrating on developing business during the "shoulder periods" of April, May and June and September and October.

Another reason for staggering the inflow of tourists arises because of a shortage of hotel rooms in Dublin, Cork and a number of the main resorts during July and August. Hardly any new hotels have been built in the past decade because of the depressed market. This year only one major new hotel is being built—the 200 room Berkeley Hotel in Dublin which will rent double rooms for £33 including breakfast. A single room with breakfast will cost £22.

Prompted

Although hotel standards dropped some years ago because of the absence of reasonable profits, the improved trade of the past year has prompted many owners to undertake elaborate refurbishing schemes. The Tourist Board is also putting considerable emphasis on the quality of the "product" and may provide financial incentives to raise the standard of hotels.

With the introduction of keener fares on the North Atlantic, Ireland is budgeting for a growth of 11.6 per cent. in that market, bringing numbers to 337,000. Much of the marketing effort here is done by the State airline, Aer Lingus, which itself is enjoying better trading results than some of the bigger carriers. After losses of £10.6m. in the two years up to March 1976, the airline turned in a modest profit in the following year and is due to report a surplus of over £2m. in the year just ending. The airline's trading performance is largely determined by the success or otherwise of the tourist trade. Like the Tourist Board, it is optimistic about the future. On present calculations, tourist numbers are expected to grow by one-third over the next five years. Whether they do or not may depend not on economic prosperity but on the political climate on both sides of the border.

Jack Fagan



Good times for farmers

IRELAND'S 180,000 farmers to increase production in Ireland. Much of the land is already under-utilised either because it is deprived of fertilisers or owned by elderly farmers who have long lost the motivation to maximise its potential.

The year was also significant in that it marked the end of the transition to full EEC membership. For farmers this meant an end to the transitional price increases necessary to bring the level of Irish farm produce up to the level of prices obtaining over 9 per cent. last year. The total intake at creameries was up to last January. Irish farmers were getting a much higher rate of increase in farm prices each year than their European counterparts. During the five year transitional period, the increase was of the order of 167 per cent. It is hardly surprising, therefore, that Irish farmers voted almost unanimously to join the EEC. It is they more than any other section of the country who have benefited from membership. Joining the Community gave them access to a market of 250m. people and reduced their long standing and not very profitable dependence on the British market.

After the boom conditions of the past five years, there is an increasing realisation that they cannot hope for anything like the same level of prices in the years ahead. In fact, the Government-sponsored Agricultural Institute is forecasting that price increases will be no more than 6 per cent. to 8 per cent. this year depending on the final package agreed in Brussels.

Irish farmers have also taken note of the widely held view that the size of the price increases in Europe have been excessive in view of the butter, skim milk powder and beef mountains, the growing consumer lobby and the influence of industrial workers. Farmers appear to accept that the bubble has burst and that increased output and a major expansion in production will be the only means by which they can maintain their incomes in line with industrial workers.

With the handsome profits from recent endeavours, agricultural production in Ireland in the coming years is virtually certain to exceed that in any other country in Europe. This year alone gross output will increase by at least 12 per cent.

In contrast to the situation in other Community countries, it is a relatively simple task

to increase production in Ireland. Much of the land is already under-utilised either because it is deprived of fertilisers or owned by elderly farmers who have long lost the motivation to maximise its potential.

The Irish can still produce the cheapest milk in Europe because the long growing season for grass reduces the need to feed cattle indoors. It is hardly surprising, therefore, that milk production rose by over 9 per cent. last year. The total intake at creameries was up to last January. Irish farmers were getting a much higher rate of increase in farm prices each year than their European counterparts. During the five year transitional period, the increase was of the order of 167 per cent. It is hardly surprising, therefore, that Irish farmers voted almost unanimously to join the EEC. It is they more than any other section of the country who have benefited from membership. Joining the Community gave them access to a market of 250m. people and reduced their long standing and not very profitable dependence on the British market.

Remember

Those who concentrated on beef production have also reason to remember 1977. Cattle prices rose by 24 per cent. during the year and overall sales increased from £375m. to £490m. Despite these good returns the Government is dissatisfied with the marketing arrangements—and with good reason.

Though beef is Ireland's largest single agricultural export, meat factories have displayed a serious lack of marketing initiative, according to Agricultural Minister Jim Gibbons. They have been reluctant to move into the added value products such as vacuum packed cuts which would generate extra revenue at home and provide much needed employment. Instead, the factories have relied heavily on the sale of beef through EEC intervention, a system which involved no marketing at all.

Mr. Gibbons is now to consider widening the role of the Government-sponsored Beef Marketing Board to provide the improvements required. "Time is not on our side" he said, and a dramatic improvement in the processing of meat products was urgently required. He warned that unless this problem was overcome quickly Ireland would "be left behind by our competitors."

The marketing of dairy products has by comparison, been enormously successful throughout the world. The Irish Sugar Company has also reason to be

satisfied at last with its vegetable processing subsidiary, Erin Foods. The company has just prepared its first ever profit on its processing and marketing operation since it began 17 years ago. In that time Erin Foods accumulated losses of up to £15m. It has now turned the corner and company officials are predicting a steady growth in profits and turnover, now standing at £20m.

The good weather last year also produced all-time record yields of cereals and the tax net and softened the blow enhanced contribution which

was expected from tillage by particular, farmers can opt for a notional system of computing their income rather than producing detailed accounts. Even with the latest measures, only 33,000 farmers are obliged to pay tax on their incomes. Their contribution this year will be only £24m.—something which has greatly angered the trade unions whose members paid £322m. in income tax in 1977.

Pressure on the Government to increase the burden of taxation on farming will almost certainly increase in the years ahead.

Jack Fagan

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Please contact:

Liebherr (Ireland) Ltd. or Liebherr Container Cranes Ltd.
Killarney, County Kerry, Ireland.
Telephone (064) 31511. Telex 6946.

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مكازم التحويل

APPOINTMENTS

Tootal Menswear chairman

Mr. T. Stewart Davies has been appointed chairman of TOOTAL MENSWEAR, part of the Tootal Group, which is a wholly-owned subsidiary of the Tootal Group, now deputy managing director, has been made managing director.

Mr. Tom Wood, marketing director, has become executive director of CHLORIDE INDUSTRIAL BATTERIES, industrial operations in Europe. Mr. Simon Coates, homes sales manager at Chloride's Matlock home sales base, has been appointed director of motive power sales at the Chloride plant. Mr. Peter Boddy, sales manager of Chloride International Marketing, has been made director of standby power and export sales at the Chloride plant.

The new name for Tate Emes (Construction Services), a subsidiary of Furness-Houlder (Insurance), part of the Furness-Houlder Group, is FURNESS-HOLDER (CONSTRUCTION SERVICES). The Board of which is Mr. R. Seemore (chairman), Mr. J. W. McLaren and Mr. R. H. Nye (managing directors), Mr. G. D. Barton, Mr. H. J. Hicks, Mr. R. B. Hutton.

Mr. Ron Geo has been appointed chairman of the Board of Drexel Burnham Lambert Ltd., London, which is a wholly-owned subsidiary of Drexel Burnham Lambert Group, and vice-president of Drexel Burnham Lambert Inc.

HOME CONTRACTS

Quater Hall wins £1m. NCB work

QUATER HALL, Barnsley, is working on a contract to handle and transport equipment worth more than £1m. as part of the National Coal Board's general surface reconstruction and improvement programme. At Quater Hall Colliery, North Yorkshire, the company is supplying mine transport equipment and materials to a new £1m. contract to handle and transport equipment worth more than £1m. as part of the National Coal Board's general surface reconstruction and improvement programme. At Quater Hall Colliery, North Yorkshire, the company is supplying mine transport equipment and materials to a new £1m. contract to handle and transport equipment worth more than £1m. as part of the National Coal Board's general surface reconstruction and improvement programme.

CONTRACTS AND TENDERS

COMISION EJECUTIVA HIDROELECTRICA DEL RIO LEMPA (CEL) EL SALVADOR, CENTRAL AMERICA

Announces that two international competitive bid invitations will be conducted for the following materials and equipment for Unit No. 3 of Atuchapán Geothermal Power Plant:

1. THERMAL INSULATION FOR PIPING SYSTEM
Bidding Documents are expected to be available and bids are expected to be opened in accordance with the following schedule:

CEL-544 March 13, 1978 May 30, 1978 January 31, 1979
The bid refers to thermal insulation of about 6,000m. steel pipes and 350 bends of 12, 16 and 20 inches nominal diameter. Insulating material shall be block of calcium silicate.

2. FIREFIGHTING PLANT
Bidding Documents are expected to be available and bids are expected to be opened in accordance with the following schedule:

CEL-547 March 13, 1978 May 31, 1978 April 30, 1979
The bid refers to one automatic spray water system for protection of one 40 MVA and one 3.25 MVA transformers, various stand pipes, hydrants, pipes and accessories.

Contract Documents will be available to bidders at ELC-El Centro, Consulting Engineers, Via Chibarrera 8, 20151 Milano, Italy or at COMISION EJECUTIVA HIDROELECTRICA DEL RIO LEMPA (CEL), Calle Poniente 930, San Salvador, El Salvador, C.A.
Bidders not previously qualified must submit with their offer the following information:

1. Experience record in similar works
2. Brochure statement of financial resources
3. Description of plant and organisation
4. Banking references
5. Other information which will aid in judging bidders' qualification.

CEL has received a loan from the World Bank (IBRD) and proceeds of this loan will be applied to financing the contracts resulting from the above bid invitations.
Bidding is open only to firms from member countries of IBRD and/or Switzerland.

APPEL D'OFFRES INTERNATIONALES

AVIS DE CONSULTATION POUR LA PRESELECTION DE L'INGENIERIE DE L'UNITE DE TRAITEMENT A TERRE DU CAZ DE MISKAR

Le Groupe étude Miskar, agissant pour le compte de la future entité responsable de la réalisation du projet de développement du gisement de gaz de Miskar, dans le Golfe de Gabès, lance une consultation de préselection en vue de passer commande pour les études d'ingénierie et les services techniques pour l'acquisition de l'équipement et la supervision du montage d'une usine de traitement de gaz acides à proximité de Sfax, comportant des unités de traitement et des installations de production d'énergie et autres facilités.

Les Sociétés d'ingénierie intéressées par cette consultation sont invitées à retirer le dossier correspondant à partir du mardi 21 mars 1978 à l'adresse suivante:

GROUPE ETUDE MISKAR - 11 Av. Khereddine Pachat - TUNIS - Tunisie 10218
et ce moyennant le paiement d'une somme de trois cents (300) dinars tunisiens par dossier ou de sa contre valeur en devises étrangères.

Les dossiers ne seront pas envoyés.
Les propositions relatives à cette consultation devront parvenir au plus tard le mardi 2 mai 1978 à 17 heures.

PERSONAL

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189, R. G. Street, 734 0597. A 100% pure Persian rug, 12' x 15' and 12' x 12' and 12' x 10' and 12' x 8' and 12' x 6' and 12' x 4' and 12' x 3' and 12' x 2' and 12' x 1' and 12' x 0.5' and 12' x 0.25' and 12' x 0.125' and 12' x 0.0625' and 12' x 0.03125' and 12' x 0.015625' and 12' x 0.0078125' and 12' x 0.00390625' and 12' x 0.001953125' and 12' x 0.0009765625' and 12' x 0.00048828125' and 12' x 0.000244140625' and 12' x 0.0001220703125' and 12' x 0.00006103515625' and 12' x 0.000030517578125' and 12' x 0.0000152587890625' and 12' x 0.00000762939453125' and 12' x 0.000003814697265625' and 12' x 0.0000019073486328125' and 12' x 0.00000095367431640625' and 12' x 0.000000476837158203125' and 12' x 0.0000002384185791015625' and 12' x 0.00000011920928955078125' and 12' x 0.000000059604644775390625' and 12' x 0.0000000298023223876953125' and 12' x 0.00000001490116119384765625' and 12' x 0.000000007450580596923828125' and 12' x 0.0000000037252902984619140625' and 12' x 0.00000000186264514923095703125' and 12' x 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STOCK EXCHANGE REPORT

Active British Funds bought on yield considerations Equity leaders neglected and index reacts 6.5 to 453.9

Account Dealing Dates
First Declared Last Account
Feb. 27 Mar. 9 Mar. 10 Mar. 21
Mar. 13 Mar. 30 Mar. 31 Apr. 11
Apr. 3 Apr. 13 Apr. 14 Apr. 25

Option
A majority of over 500, by 5-to-4, in all FT-quoted stocks for the seventh day running.

Equity leaders neglected
Corporation issues traded in slightly more brisk fashion and closed with gains extending to 1.5, but the occasional profit-taking sale brought Southern Rhodesian bonds back, usually by a couple of points.

Discounts resist
Influenced by the underlying firmness in gilt-edged, discount houses resisted dullness in the Banking sector. Allen Harvey rose 10 to 480p and Celer Ryder gained 5 to 285p, while King and Shaxson, 65p, and Smith St. Aubyn, 50p, put on a piece, the last-named in a narrow market.

Long top Exchequer 104
The long top Exchequer 104 per cent, 1983 price was moved up to 91, but the GB was not tested at this level after having been an unwilling supplier at 91. A good two-way business was transacted in the morning and a fair amount of switching into the long top ensued. The short top is estimated to be very near 90, and there were mixed views about the amount of long top to go, but the expectation of no surprise tomorrow would cause no surprise. Foreign buyers were thought to have been active yesterday on yield considerations.

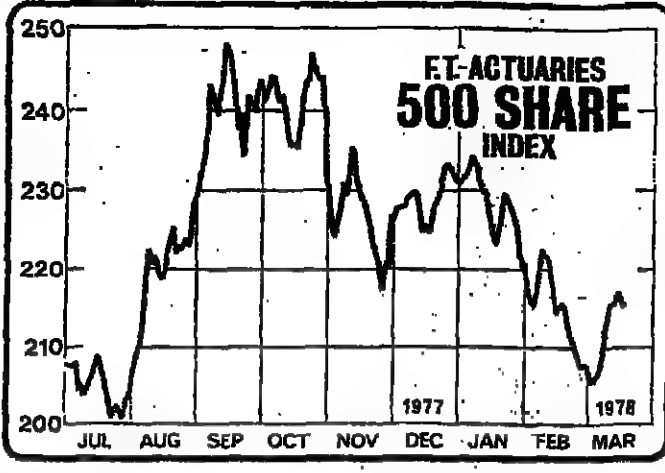
February's sharp swing
February's sharp swing back into surplus in the balance of trade and continued optimism about the out-turn of the month's money supply, due to the announcement to-day, were again helpful influences. But early reports of the Israeli invasion of the Lebanon halted an attempted rally in the equity leaders which were opened lower in an extension of the soft tone overnight.

Potential equity buyers held
Potential equity buyers held aloof throughout the day despite progressively lower prices, and interest was centred chiefly on second-line issues. Upchamps at 10.2, the 30-bore issue was 3.1 down an hour later and the loss was extended to one of 6.3 by the close of 453.9. The tone in the afternoon weakened industrial production figures. Numerous modest gains were recorded in second-line equities, and rises were in

In a subdued business, leading while Blackman and Courad edged forward 14 to 18p and Time Products 3 to 210p. In Shoes Lambert Edwards rose 3 more to 41p on further consideration of the results.

Losses in the Electrical leaders were limited to a few pence, with GEC and EMI falling 3 to 238p and 149p respectively. Elsewhere, sporadic demand pushed United Scientific 5 higher to 273p, but Rascal eased 3 to 215p. Laurence Scott edged up a penny more to 119p following Press mention and a penny more to 349p. In Norman and Unifac, 52p, and Unifac, 52p. On the other hand, H. Wigfall came back 2 to 220p.

ing criticism by the Price Commission of the company's trade discount, while Press comment on the interim report caused Brooke Bond to shade to 453p. Tate and Lyle were finally 4 off at 196p on the chairman's profits warning. Peter Black hardened 2 to 101p in response to the half-yearly statement, but Peachey Property, 73p, relinquished 2 of the previous day's rise.



Sharply lower profits left Yorkshire Chemicals 6 cheaper at 80p, but, in response to further speculation, jumped a further 10 to 135p. After 199p, for a three-day rise of 23p.

In quiet cinema, Samuelson Film Service eased 3 to 105p in response to the half-yearly statement.

Stores on offer
Leading Stores took a turn for the worse and closed at the day's lowest. Gussies A fell 8 to 270p, while losses of around 4 were seen in Marks and Spencer, 15p, and F. W. Woolworth, 64p. Elsewhere, James Walker issues came back sharply on the first-half profits setback, the Ordinary falling 2 to 73p and the non-voting 4 to 77p. The non-voting 4, with an improvement of 5 further to a 1977-78 peak of 71p reflecting persistent small demand.

Metal Box lower

Light selling and lack of support made for dullness in the metal box sector. Industrial leaders, Metal Box stood out with a fall of 8 to 208p, while similar losses were sustained by Becham, 100p, and Unilever, 475p. Others to react, although only by a few pence, included Bisco, 204p, and Turner and Newall, 180p. Elsewhere in the sector, buyers showed a selective interest.

Shell on offer

Oil shares took on a distinctly dull appearance, particularly in the late dealings when scattered offerings found the market unwelcoming. Among the leaders, Shell dropped 16 to 500p, but British Petroleum held relatively steady at 744p, down only 2, awaiting to-day's preliminary results. Where, Ultramar drifted back to end 8 lower at 220p and among the more speculative-oriented issues, Stebens (U.K.) weakened 16 to 255p.

Reversal in Golds

After moving ahead for the two previous days, South African Gold turned sharply earlier as the bullion price weakened 8.75 to 188.125 per ounce following rumours of further moves to the dollar, and despite the latest developments in the Middle East.

FINANCIAL TIMES STOCK INDICES									
	Mar. 15	Mar. 14	Mar. 13	Mar. 10	Mar. 9	Mar. 8	Mar. 7	Mar. 6	Mar. 5
Government Sec.	75.96	75.82	75.66	75.66	75.63	75.27	75.27	75.27	75.27
Fixed Interest	75.82	75.82	75.12	75.12	75.12	75.12	75.12	75.12	75.12
Industrial Ordinary	453.9	450.4	450.4	450.4	450.4	446.7	446.7	446.7	446.7
Gold Mine	161.1	160.3	157.8	157.8	157.8	157.8	157.8	157.8	157.8
Oil	5.95	5.95	5.95	5.95	5.95	5.95	5.95	5.95	5.95
Unifac	17.52	17.52	17.52	17.52	17.52	17.52	17.52	17.52	17.52
Harland & Wolff	8.00	8.10	8.10	8.07	7.94	7.88	7.88	7.88	7.88
W. H. & A. (Textiles)	8.82	8.82	8.82	8.82	8.82	8.82	8.82	8.82	8.82
Dealing market	77.01	77.01	77.01	77.01	77.01	77.01	77.01	77.01	77.01
Equity market	16,298	16,368	16,597	16,597	16,597	16,597	16,597	16,597	16,597
Equity market total	16,298	16,368	16,597	16,597	16,597	16,597	16,597	16,597	16,597

HIGHS AND LOWS									
	1977/78	1977/78	1977/78	1977/78	1977/78	1977/78	1977/78	1977/78	1977/78
Govt. Sec.	75.96	75.82	75.66	75.66	75.63	75.27	75.27	75.27	75.27
Fixed Int.	75.82	75.82	75.12	75.12	75.12	75.12	75.12	75.12	75.12
Ind. Ord.	453.9	450.4	450.4	450.4	450.4	446.7	446.7	446.7	446.7
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Unifac	17.52	17.52	17.52	17.52	17.52	17.52	17.52	17.52	17.52
Harland & Wolff	8.00	8.10	8.10	8.07	7.94	7.88	7.88	7.88	7.88
W. H. & A. (Textiles)	8.82	8.82	8.82	8.82	8.82	8.82	8.82	8.82	8.82
Dealing market	77.01	77.01	77.01	77.01	77.01	77.01	77.01	77.01	77.01
Equity market	16,298	16,368	16,597	16,597	16,597	16,597	16,597	16,597	16,597
Equity market total	16,298	16,368	16,597	16,597	16,597	16,597	16,597	16,597	16,597

NEW HIGHS AND LOWS FOR 1977/78									
	1977/78	1977/78	1977/78	1977/78	1977/78	1977/78	1977/78	1977/78	1977/78
Govt. Sec.	75.96	75.82	75.66	75.66	75.63	75.27	75.27	75.27	75.27
Fixed Int.	75.82	75.82	75.12	75.12	75.12	75.12	75.12	75.12	75.12
Ind. Ord.	453.9	450.4	450.4	450.4	450.4	446.7	446.7	446.7	446.7
Gold Mine	161.1	160.3	157.8	157.8	157.8	157.8	157.8	157.8	157.8
Oil	5.95	5.95	5.95	5.95	5.95	5.95	5.95	5.95	5.95
Unifac	17.52	17.52	17.52	17.52	17.52	17.52	17.52	17.52	17.52
Harland & Wolff	8.00	8.10	8.10	8.07	7.94	7.88	7.88	7.88	7.88
W. H. & A. (Textiles)	8.82	8.82	8.82	8.82	8.82	8.82	8.82	8.82	8.82
Dealing market	77.01	77.01	77.01	77.01	77.01	77.01	77.01	77.01	77.01
Equity market	16,298	16,368	16,597	16,597	16,597	16,597	16,597	16,597	16,597
Equity market total	16,298	16,368	16,597	16,597	16,597	16,597	16,597	16,597	16,597

Kimberly-Clark International Finance Corporation N.V.

8 1/2% Guaranteed Debentures Due 1985

NOTICE IS HEREBY GIVEN that, pursuant to the provisions of the Indenture dated as of April 15, 1971, under which the above described Debentures were issued, First National City Bank (now Citibank, N.A.), as Trustee, has drawn by lot, for redemption on April 15, 1978, through the operation of the sinking fund provided for in the said Indenture, \$1,000,000 principal amount of Debentures of the said issue, at the redemption price of 100% of the principal amount thereof, together with accrued interest thereon to the date fixed for redemption; of the following distinctive numbers:

8 1/2% COUPON DEBENTURES BEARING THE PREFIX LETTER X									
No.	1	2	3	4	5	6	7	8	9
21	1448	2887	4326	5765	7204	8643	10082	11521	12960
22	1449	2888	4327	5766	7205	8644	10083	11522	12961
23	1450	2889	4328	5767	7206	8645	10084	11523	12962
24	1451	2890	4329	5768	7207	8646	10085	11524	12963
25	1452	2891	4330	5769	7208	8647	10086	11525	12964
26	1453	2892	4331	5770	7209	8648	10087	11526	12965
27	1454	2893	4332	5771	7210	8649	10088	11527	12966
28	1455	2894	4333	5772	7211	8650	10089	11528	12967
29	1456	2895	4334	5773	7212	8651	10090	11529	12968
30	1457	2896	4335	5774	7213	8652	10091	11530	12969
31	1458	2897	4336	5775	7214	8653	10092	11531	12970
32	1459	2898	4337	5776	7215	8654	10093	11532	12971
33	1460	2899	4338	5777	7216	8655	10094	11533	12972
34	1461	2900	4339	5778	7217	8656	10095	11534	12973
35	1462	2901	4340	5779	7218	8657	10096	11535	12974
36	1463	2902	4341	5780	7219	8658	10097	11536	12975
37	1464	2903	4342	5781	7220	8659	10098	11537	12976
38	1465	2904	4343	5782	7221	8660	10099	11538	12977
39	1466	2905	4344	5783	7222	8661	10100	11539	12978
40	1467	2906	4345	5784	7223	8662	10101	11540	12979
41	1468	2907	4346	5785	7224	8663	10102	11541	12980
42	1469	2908	4347	5786	7225	8664	10103	11542	12981
43	1470	2909	4348	5787	7226	8665	10104	11543	12982
44	1471	2910	4349	5788	7227	8666	10105	11544	12983
45	1472	2911	4350	5789	7228	8667	10106	11545	12984
46	1473	2912	4351	5790	7229	8668	10107	11546	12985
47	1474	2913	4352	5791	7230	8669	10108	11547	12986
48	1475	2914	4353	5792	7231	8670	10109	11548	12987
49	1476	2915	4354	5793	7232	8671	10110	11549	12988
50	1477	2916	4355	5794	7233	8672	10111	11550	12989
51	1478	2917	4356	5795	7234	8673	10112	11551	12990
52	1479	2918	4357	5796	7235	8674	10113	11552	12991
53	1480	2919	4358	5797	7236	8675	10114	11553	12992
54	1481	2920	4359	5798	7237	8676	10115	11554	12993
55	1482	2921	4360	5799	7238	8677	10116	11555	12994
56	1483	2922	4361	5800	7239	8678	10117	11556	12995
57	1484	2923	4362	5801	7240	8679	10118	11557	12996
58	1485	2924	4363	5802	7241	8680	10119	11558	12997
59	1486	2925	4364	5803	7242	8681	10120	11559	12998
60	1487	2926	4365	5804	7243	8682	10121	11560	12999
61	1488	2927	4366	5805	7244	8683	10122	11561	13000
62	1489	2928	4367	5806	7245	8684	10123	11562	13001
63	1490	2929	4368	5807	7246	8685	10124	11563	13002
64	1491	2930	4369	5808	7247	8686	10125	11564	13003
65	1492	2931	4370	5809	7248	8687	10126	11565	13004
66	1493	2932	4371	5810	7249	8688	10127	11566	13005
67	1494	2933	4372	5811	7250	8689	10128	11567	13006
68	1495	2934	4373	5812	7251	8690	10129	11568	13007
69	1496	2935	4374	5813	7252	8691	10130	11569	13008
70	1497	2936	4375	5814	7253	8692	10131	11570	13009
71	1498	2937	4376	5815	7254	8693	10132	11571	13010
72	1499	2938	4377	5816	7255	8694	10133	11572	13011
73	1500	2939	4378	5817	7256	8695	10134	11573	13012
74	1501	2940	4379	5818	7257	8696	10135	11574	13013
75	1502	2941	4380	5819	7258	8697	10136	11575	13014
76	1503	2942	4381	5820	7259	8698	10137	11576	13015
77	1504	2943	4382	5821	7260	8699	10138	11577	13016
78	1505	2944	4383	5822	7261	8700	10139	11578	13017
79	1506	2945	4384	5823	7262	8701	10140	11579	13018
80	1507	2946	4385	5824	7263	8702	10141	11580	13019
81	1508	2947	4386	5825	7264	8703	10142	11581	13020

INSURANCE, PROPERTY, BONDS

AUTHORISED UNIT TRUSTS

OFFSHORE AND OVERSEAS FUNDS

Table with multiple columns listing insurance and bond companies, including Abbey Life Assurance Co. Ltd., Norwich Union Insurance Group, and various international funds.

Table with multiple columns listing authorized unit trusts, including Abbey Unit Trust, Norwich Union Insurance Group, and various international funds.

Table with multiple columns listing offshore and overseas funds, including Abbey Unit Trust, Norwich Union Insurance Group, and various international funds.

Table titled 'BASE LENDING RATES' listing various banks and their respective lending rates.

Table titled 'CLIVE INVESTMENTS LIMITED' listing various investment funds and their performance.

Table titled 'CORAL INDEX: Close 454-45' listing various market indices and their values.

FINANCE, LAND—Conti[illegible]

